

# ORDER



**Orders**  
**Order / Rev:** 1575866  
**Alt Order #:**  
**Product Desc:** SHRI THANEDAR FOR GOVERNOR  
**Estimate:** 2302  
**Flight Dates:** 06/25/18 - 07/11/18  
**Original Date / Rev:** 06/22/18 / 06/22/18  
**Order Type:** REG

**Primary AE:** WOOD Local House  
**Sales Office:** L-GR  
**Sales Region:** Loc

**Agency Name:** Media Period  
**Buying Contact:**  
**Billing Contact:**  
 7115 Orchard Lake Road  
 West Bloomfield, MI 48322

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** POL/Shri Thanedar/Governor/MI/Dem  
**Demographic:** A25-54  
**Product Codes:** PL14  
**Priority:** P5  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-CAND

**New Business Thru:**  
**Order Separation:** 00:30:00  
**Advertiser External ID:**  
**Agency External ID:** IN7039/IN13986/MO1453/TO72  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/25/18	07/10/18	117	\$18,474.00	\$15,702.90

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
July 2018	117	\$18,474.00	\$15,702.90	0.00
<b>Totals</b>	<b>117</b>	<b>\$18,474.00</b>	<b>\$15,702.90</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
WOOD Local House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WOOD	06/25/18	07/10/18	5am Daybreak 5am Daybreak	CM	5a-6am	MT-----	:15/:15	1	\$76.00	P5	0.00	BK	3	\$228.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/25/18	07/01/18	MT-----		1				\$76.00		0.00			
		Week: 07/02/18	07/08/18	MT-----		1				\$76.00		0.00			
		Week: 07/09/18	07/15/18	MT-----		1				\$76.00		0.00			
N 2	WOOD	06/27/18	07/06/18	5am Daybreak 5am Daybreak	CM	5a-6am	--WTF--	:15/:15	1	\$76.00	P5	0.00	BK	2	\$152.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/25/18	07/01/18	--WTF--		1				\$76.00		0.00			
		Week: 07/02/18	07/08/18	--WTF--		1				\$76.00		0.00			
N 3	WOOD	07/02/18	07/06/18	5am Daybreak 5am Daybreak	CM	5a-6am	--WTF--	:30	1	\$75.00	P5	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/02/18	07/08/18	--WTF--		1				\$75.00		0.00			
N 4	WOOD	07/02/18	07/10/18	Today Show M-F Today Show	CM	658-9a	MT-----	:30	1	\$175.00	P5	0.00	NM	3	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/02/18	07/08/18	MT-----		1				\$175.00		0.00			
		Week: 07/09/18	07/15/18	MT-----		2				\$175.00		0.00			
N 5	WOOD	06/25/18	06/26/18	Today Show M-F Today Show	CM	658-9a	MT-----	:15/:15	1	\$176.00	P5	0.00	BK	1	\$176.00

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 Alt Order #:  
 Flight Dates: 06/25/18 - 07/11/18

Advertiser: POL/Shri Thanedar/Governor/MI/Dem  
 Product Desc: SHRI THANEDAR FOR GOVERNOR  
 Estimate: 2302

WOOD Grand Rapids

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 06/25/18	07/01/18	MT-----			1		\$176.00		0.00				
N 6	WOOD	06/27/18	07/06/18	Today Show M-F Today Show	CM	658-9a	--WTF--	:15/:15	1	\$176.00	P5	0.00	BK	3	\$528.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 06/25/18	07/01/18	--WTF--			1		\$176.00		0.00				
		Week: 07/02/18	07/08/18	--WTF--			2		\$176.00		0.00				
N 7	WOOD	07/04/18	07/06/18	Today Show M-F Today Show	CM	658-9a	--WTF--	:30	1	\$175.00	P5	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 07/02/18	07/08/18	--WTF--			1		\$175.00		0.00				
N 8	WOOD	06/30/18	07/07/18	Daybreak Sat @7am Daybreak Sat@7am	CM	658-8a	-----S-	:15/:15	1	\$100.00	P5	0.00	BK	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 06/25/18	07/01/18	-----S-			1		\$100.00		0.00				
		Week: 07/02/18	07/08/18	-----S-			1		\$100.00		0.00				
N 9	WOOD	06/30/18	07/07/18	Today Show Sa Today Show Saturday	CM	758-10a	-----S-	:15/:15	1	\$125.00	P5	0.00	BK	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 06/25/18	07/01/18	-----S-			1		\$125.00		0.00				
		Week: 07/02/18	07/08/18	-----S-			1		\$125.00		0.00				
N 10	WOOD	07/01/18	07/08/18	Daybreak Sun @7am Daybreak Sun @7am	CM	658-8a	-----S	:15/:15	1	\$100.00	P5	0.00	BK	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 06/25/18	07/01/18	-----S			1		\$100.00		0.00				
		Week: 07/02/18	07/08/18	-----S			1		\$100.00		0.00				
N 11	WOOD	07/01/18	07/08/18	Today Show Su Today Show Sunday	CM	758-9a	-----S	:15/:15	1	\$150.00	P5	0.00	BK	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 06/25/18	07/01/18	-----S			1		\$150.00		0.00				
		Week: 07/02/18	07/08/18	-----S			1		\$150.00		0.00				
N 12	WOOD	07/02/18	07/10/18	M-F 11a-12p eightWest	CM	11a-12p	MT-----	:30	2	\$30.00	P5	0.00	NM	4	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 07/02/18	07/08/18	MT-----			2		\$30.00		0.00				
		Week: 07/09/18	07/15/18	MT-----			2		\$30.00		0.00				
N 13	WOOD	06/25/18	06/26/18	M-F 11a-12p eightWest	CM	11a-12p	MT-----	:15/:15	2	\$30.00	P5	0.00	BK	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 06/25/18	07/01/18	MT-----			2		\$30.00		0.00				
N 14	WOOD	06/27/18	07/06/18	M-F 11a-12p eightWest	CM	11a-12p	--WTF--	:15/:15	2	\$30.00	P5	0.00	BK	3	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 06/25/18	07/01/18	--WTF--			2		\$30.00		0.00				
		Week: 07/02/18	07/08/18	--WTF--			1		\$30.00		0.00				
N 15	WOOD	07/02/18	07/10/18	Noon News News 8 @ Noon	CM	12-1p	MT-----	:30	1	\$100.00	P5	0.00	NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 07/02/18	07/08/18	MT-----			1		\$100.00		0.00				
		Week: 07/09/18	07/15/18	MT-----			2		\$100.00		0.00				
N 16	WOOD	06/25/18	06/26/18	Noon News News 8 @ Noon	CM	12-1p	MT-----	:15/:15	1	\$100.00	P5	0.00	BK	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 06/25/18	07/01/18	MT-----			1		\$100.00		0.00				
N 17	WOOD	06/27/18	07/06/18	Noon News News 8 @ Noon	CM	12-1p	--WTF--	:15/:15	2	\$100.00	P5	0.00	BK	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 06/25/18	07/01/18	--WTF--			2		\$100.00		0.00				
		Week: 07/02/18	07/08/18	--WTF--			2		\$100.00		0.00				
N 18	WOOD	06/25/18	07/10/18		CM	1-2p	MT-----	:15/:15	1	\$75.00	P5	0.00	BK	3	\$225.00

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WOOD Grand Rapids

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Days of Our Lives															
Days of Our Lives															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/25/18	07/01/18	MT-----					1	\$75.00		0.00			
		Week: 07/02/18	07/08/18	MT-----					1	\$75.00		0.00			
		Week: 07/09/18	07/15/18	MT-----					1	\$75.00		0.00			
N 19	WOOD	07/04/18	07/06/18	Days of Our Lives	CM	1-2p	--WTF--	:30	1	\$75.00	P5	0.00	NM	1	\$75.00
Days of Our Lives															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/02/18	07/08/18	--WTF--					1	\$75.00		0.00			
N 20	WOOD	06/27/18	06/29/18	Days of Our Lives	CM	1-2p	--WTF--	:15/:15	1	\$75.00	P5	0.00	BK	1	\$75.00
Days of Our Lives															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/25/18	07/01/18	--WTF--					1	\$75.00		0.00			
N 21	WOOD	07/02/18	07/10/18	M-F 3-4p	CM	3-4p	MT-----	:30	1	\$40.00	P5	0.00	NM	2	\$80.00
M-F 3-4p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/02/18	07/08/18	MT-----					1	\$40.00		0.00			
		Week: 07/09/18	07/15/18	MT-----					1	\$40.00		0.00			
N 22	WOOD	06/25/18	06/26/18	M-F 3-4p	CM	3-4p	MT-----	:15/:15	1	\$40.00	P5	0.00	BK	1	\$40.00
M-F 3-4p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/25/18	07/01/18	MT-----					1	\$40.00		0.00			
N 23	WOOD	07/04/18	07/06/18	M-F 3-4p	CM	3-4p	--WTF--	:30	2	\$40.00	P5	0.00	NM	2	\$80.00
M-F 3-4p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/02/18	07/08/18	--WTF--					2	\$40.00		0.00			
N 24	WOOD	06/27/18	06/29/18	M-F 3-4p	CM	3-4p	--WTF--	:15/:15	2	\$40.00	P5	0.00	BK	2	\$80.00
M-F 3-4p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/25/18	07/01/18	--WTF--					2	\$40.00		0.00			
N 25	WOOD	06/25/18	07/10/18	M-F 4-5p	CM	4-5p	MT-----	:15/:15	1	\$125.00	P5	0.00	BK	5	\$625.00
M-F 4-5p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/25/18	07/01/18	MT-----					1	\$125.00		0.00			
		Week: 07/02/18	07/08/18	MT-----					2	\$125.00		0.00			
		Week: 07/09/18	07/15/18	MT-----					2	\$125.00		0.00			
N 26	WOOD	07/04/18	07/06/18	M-F 4-5p	CM	4-5p	--WTF--	:30	2	\$125.00	P5	0.00	NM	2	\$250.00
M-F 4-5p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/02/18	07/08/18	--WTF--					2	\$125.00		0.00			
N 27	WOOD	06/27/18	06/29/18	M-F 4-5p	CM	4-5p	--WTF--	:15/:15	1	\$125.00	P5	0.00	BK	1	\$125.00
M-F 4-5p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/25/18	07/01/18	--WTF--					1	\$125.00		0.00			
N 28	WOOD	07/02/18	07/03/18	M-F 530p News	CM	530-6p	MT-----	:30	1	\$250.00	P5	0.00	NM	1	\$250.00
M-F News 8 @ 530p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/02/18	07/08/18	MT-----					1	\$250.00		0.00			
N 29	WOOD	06/27/18	07/06/18	M-F 530p News	CM	530-6p	--WTF--	:15/:15	2	\$250.00	P5	0.00	BK	4	\$1,000.00
M-F News 8 @ 530p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/25/18	07/01/18	--WTF--					2	\$250.00		0.00			
		Week: 07/02/18	07/08/18	--WTF--					2	\$250.00		0.00			
N 30	WOOD	06/25/18	07/10/18	M-F 6p News	CM	6-630p	MT-----	:15/:15	1	\$400.00	P5	0.00	BK	2	\$800.00
M-F News 8 @ 6p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/25/18	07/01/18	MT-----					1	\$400.00		0.00			
		Week: 07/02/18	07/08/18	-----					0	\$0.00		0.00			
		Week: 07/09/18	07/15/18	MT-----					1	\$400.00		0.00			

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 Estimate: 2302

WOOD Grand Rapids

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N31	WOOD	07/04/18	07/06/18	M-F 6p News M-F News 8 @6p	CM	6-630p	--WTF--	:30	1	\$400.00	P5	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/02/18	07/08/18	--WTF--			1		\$400.00		0.00				
N32	WOOD	06/27/18	07/06/18	M-F 6p News M-F News 8 @6p	CM	6-630p	--WTF--	:15/:15	1	\$400.00	P5	0.00	BK	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		06/25/18	07/01/18	--WTF--			1		\$400.00		0.00				
Week:		07/02/18	07/08/18	--WTF--			2		\$400.00		0.00				
N33	WOOD	07/02/18	07/10/18	The 7 on 8 The 7 on 8	CM	M-F 7p-730p	MT-----	:30	1	\$225.00	P5	0.00	NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/02/18	07/08/18	MT-----			1		\$225.00		0.00				
Week:		07/09/18	07/15/18	MT-----			1		\$225.00		0.00				
N34	WOOD	06/25/18	06/26/18	The 7 on 8 The 7 on 8	CM	M-F 7p-730p	MT-----	:15/:15	1	\$225.00	P5	0.00	BK	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		06/25/18	07/01/18	MT-----			1		\$225.00		0.00				
N35	WOOD	07/04/18	07/06/18	The 7 on 8 The 7 on 8	CM	M-F 7p-730p	--WTF--	:30	1	\$225.00	P5	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/02/18	07/08/18	--WTF--			1		\$225.00		0.00				
N36	WOOD	06/27/18	07/06/18	The 7 on 8 The 7 on 8	CM	M-F 7p-730p	--WTF--	:15/:15	1	\$225.00	P5	0.00	BK	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		06/25/18	07/01/18	--WTF--			1		\$225.00		0.00				
Week:		07/02/18	07/08/18	--WTF--			1		\$225.00		0.00				
N37	WOOD	07/02/18	07/10/18	M-F 730-8p M-F 730-8p	CM	730-8p	MT-----	:30	1	\$175.00	P5	0.00	NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/02/18	07/08/18	MT-----			1		\$175.00		0.00				
Week:		07/09/18	07/15/18	MT-----			1		\$175.00		0.00				
N38	WOOD	07/04/18	07/06/18	M-F 730-8p M-F 730-8p	CM	730-8p	--WTF--	:30	1	\$175.00	P5	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/02/18	07/08/18	--WTF--			1		\$175.00		0.00				
N39	WOOD	06/27/18	06/29/18	M-F 730-8p M-F 730-8p	CM	730-8p	--WTF--	:15/:15	2	\$175.00	P5	0.00	BK	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		06/25/18	07/01/18	--WTF--			2		\$175.00		0.00				
N40	WOOD	07/02/18	07/10/18	LN M-F M-F News 8 @ 11	CM	11-1135p	MT-----	:30	1	\$350.00	P5	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/02/18	07/08/18	MT-----			1		\$350.00		0.00				
Week:		07/09/18	07/15/18	MT-----			1		\$350.00		0.00				
N41	WOOD	06/27/18	07/06/18	LN M-F M-F News 8 @ 11	CM	11-1135p	--WTF--	:15/:15	2	\$350.00	P5	0.00	BK	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		06/25/18	07/01/18	--WTF--			2		\$350.00		0.00				
Week:		07/02/18	07/08/18	--WTF--			2		\$350.00		0.00				
N42	WOOD	07/01/18	07/08/18	Late News 8 @ 11 Sunday News 8 @ 11	CM	11-1130p	-----S	:15/:15	1	\$250.00	P5	0.00	BK	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		06/25/18	07/01/18	-----S			1		\$250.00		0.00				
Week:		07/02/18	07/08/18	-----S			1		\$250.00		0.00				
N43	WOOD	07/09/18	07/10/18	Tonight Show Tonight Show w/ Fallon	CM	1135-1235a	MT-----	:30	1	\$135.00	P5	0.00	NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/09/18	07/15/18	MT-----			1		\$135.00		0.00				
N			07/06/18		CM				1		P5	0.00	BK	3	\$405.00

Order / Rev: 1575866  
 Alt Order #:  
 Flight Dates: 06/25/18 - 07/11/18

Advertiser: POL/Shri Thanedar/Governor/MI/Dem  
 Product Desc: SHRI THANEDAR FOR GOVERNOR  
 Estimate: 2302

WOOD Grand Rapids

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
44	WOOD	06/27/18		Tonight Show		1135-1235a	--WTF--	:15/:15		\$135.00					
				Tonight Show w/ Fallon											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/25/18	07/01/18	--WTF--		1				\$135.00		0.00			
		Week: 07/02/18	07/08/18	--WTF--		2				\$135.00		0.00			
N45	WOOD	07/02/18	07/10/18	Late Night	CM	1237a-137a	MT-----	:30	1	\$40.00	P5	0.00	NM	2	\$80.00
				Late Night w/Seth Meyers											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/02/18	07/08/18	MT-----		1				\$40.00		0.00			
		Week: 07/09/18	07/15/18	MT-----		1				\$40.00		0.00			
N46	WOOD	06/25/18	07/10/18	Late Night	CM	1237a-137a	MT-----	:15/:15	1	\$40.00	P5	0.00	BK	3	\$120.00
				Late Night w/Seth Meyers											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/25/18	07/01/18	MT-----		1				\$40.00		0.00			
		Week: 07/02/18	07/08/18	MT-----		1				\$40.00		0.00			
		Week: 07/09/18	07/15/18	MT-----		1				\$40.00		0.00			
N47	WOOD	06/27/18	07/06/18	Late Night	CM	1237a-137a	--WTF--	:15/:15	1	\$40.00	P5	0.00	BK	2	\$80.00
				Late Night w/Seth Meyers											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/25/18	07/01/18	--WTF--		1				\$40.00		0.00			
		Week: 07/02/18	07/08/18	--WTF--		1				\$40.00		0.00			
N48	WOOD	06/30/18	07/07/18	SNL	CM	1130p-1a	-----S-	:15/:15	2	\$200.00	P5	0.00	BK	4	\$800.00
				Saturday Night Live		(11:30 PM-1:00 XM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/25/18	07/01/18	-----S-		2				\$200.00		0.00			
		Week: 07/02/18	07/08/18	-----S-		2				\$200.00		0.00			
N49	WOOD	07/01/18	07/08/18	Su 12a-1230a	CM	Su 12a-1230a	-----S	:15/:15	1	\$35.00	P5	0.00	BK	2	\$70.00
				Su 12a-1230a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/25/18	07/01/18	-----S		1				\$35.00		0.00			
		Week: 07/02/18	07/08/18	-----S		1				\$35.00		0.00			
N50	WOOD	07/10/18	07/10/18	Tue Prime Hour 3	CM	10-11p	-T-----	:30	1	\$300.00	P5	0.00	NM	1	\$300.00
				Tuesday 10-11p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/09/18	07/15/18	-T-----		1				\$300.00		0.00			
N51	WOOD	07/04/18	07/04/18	Wed Prime Hour 1	CM	8-9p	--W----	:30	1	\$375.00	P5	0.00	NM	1	\$375.00
				Wednesday 8-9p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/02/18	07/08/18	--W----		1				\$375.00		0.00			
N52	WOOD	06/27/18	06/27/18	Wed Prime Hour 2	CM	9-10p	--W----	:15/:15	1	\$300.00	P5	0.00	BK	1	\$300.00
				Wednesday 9-10p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/25/18	07/01/18	--W----		1				\$300.00		0.00			
N53	WOOD	06/28/18	07/05/18	Thur Prime Hour 3	CM	10-11p	---T---	:15/:15	1	\$175.00	P5	0.00	BK	2	\$350.00
				Thursday 10-11p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/25/18	07/01/18	---T---		1				\$175.00		0.00			
		Week: 07/02/18	07/08/18	---T---		1				\$175.00		0.00			
N54	WOOD	07/06/18	07/06/18	Fri Prime Hour 3	CM	10-11p	----F--	:30	1	\$200.00	P5	0.00	NM	1	\$200.00
				Friday 10-11p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/02/18	07/08/18	----F--		1				\$200.00		0.00			
N55	WOOD	06/29/18	06/29/18	Fri Prime Hour 3	CM	10-11p	----F--	:15/:15	1	\$200.00	P5	0.00	BK	1	\$200.00
				Friday 10-11p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/25/18	07/01/18	----F--		1				\$200.00		0.00			
N56	WOOD	06/30/18	07/07/18	Sat Prime Hour 3	CM	10-11p	-----S-	:15/:15	1	\$175.00	P5	0.00	BK	2	\$350.00
				Saturday 10-11p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/25/18	07/01/18	-----S-		1				\$175.00		0.00			

Order / Rev: 1575866  
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Advertiser: POL/Shri Thanedar/Governor/MI/Dem  
 Product Desc: SHRI THANEDAR FOR GOVERNOR  
 Estimate: 2302

**WOOD Grand Rapids**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/02/18	07/08/18	-----S-		1				\$175.00		0.00			
N57	WOOD	07/01/18	07/01/18	Sun Prime Other 2	CM	Su 8p-10p	-----S	:15/:15	1	\$350.00	P5	0.00	BK	1	\$350.00
		Sun Prime Other 2													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/25/18	07/01/18	-----S		1				\$350.00		0.00			
N58	WOOD	07/08/18	07/08/18	Sun Prime Other 2	CM	Su 8p-10p	-----S	:30	1	\$350.00	P5	0.00	NM	1	\$350.00
		Sun Prime Other 2													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/02/18	07/08/18	-----S		1				\$350.00		0.00			
													Totals	117	\$18,474.00