

INVOICE



WTOC
11 The News Place
1511 Chatham Center Drive
Savannah, GA 31405
Sales T & C: www.gray.tv/advertising
Main: (912) 234-1111
Billing: (912) 238-8354

| | | | |
|-------------------|---------------------|--------------|---------------------|
| Property | WTOC | | |
| Invoice # | 2791703-1 | Order # | 2791703 |
| Invoice Date | 11/27/22 | Alt Order # | WOC13870886 |
| Invoice Month | November 2022 | Deal # | |
| Invoice Period | 10/31/22 - 11/27/22 | Flight Dates | 11/19/22 - 12/04/22 |
| Advertiser | NRA Victory Fund | | |
| Product | TV Nov 19 - Dec 4 | | |
| Estimate # | 15697 | | |
| Account Executive | Matt Nixon | | |
| Sales Office | Savannah National | | |
| Sales Region | National | | |
| Agency Code | 9915593 | | |
| Advertiser Code | 388 | | |
| Billing Calendar | Broadcast | | |
| Billing Type | Cash | | |
| Special Handling | | | |
| Agency Ref | 109776 | | |
| Advertiser Ref | 581646 | | |
| Product 1 | 1741 | | |
| Product 2 | | | |

Billing Address:

Red Eagle Media Group
Attention: Accounts Payable
815 Slaters Lane
Alexandria, VA 22314

Send Payment To:

WTOC
PO Box 14200
Tallahassee, FL 32317-4200

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|--------------------------|------------------|---------|--------|----------------|--------------|------|
| 1 | 11/19/22 | 11/19/22 | SEC Football Georgia | VARIOUS | -----S- | :30 | 1 | \$100,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/14/22 11/20/22 -----S- 1 \$100,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTOC Sa 11/19/22 6:44 PM SEC Football Georgia VARIOUS :30 NRATV111722H \$100,000.00 NM | | | | | | | | | |
| 2 | 11/19/22 | 11/20/22 | CBS NFL RS Early Game | 1:00 PM-4:00 PM | -----S | :30 | 1 | \$25,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/14/22 11/20/22 -----S 1 \$25,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTOC Su 11/20/22 12:58 PM CBS NFL RS Early Game 1:00 PM-4:00 PM :30 NRATV111722H \$25,000.00 NM | | | | | | | | | |
| 3 | 11/19/22 | 11/20/22 | CBS NFL RS Late Game | 4:00 PM-7:30 PM | -----S | :30 | 1 | \$50,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/14/22 11/20/22 -----S 1 \$50,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTOC Su 11/20/22 7:48 PM CBS NFL RS Late Game 4:00 PM-7:30 PM :30 NRATV111722H \$50,000.00 NM | | | | | | | | | |
| 4 | 11/19/22 | 11/24/22 | CBS NFL Thanksgiving Day | 1:00 PM-4:30 PM | ---T--- | :30 | 1 | \$75,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/19/22 11/25/22 ---T--- 1 \$75,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTOC Th 11/24/22 12:25 PM CBS NFL Thanksgiving Day 1:00 PM-4:30 PM :30 NRATV111722H \$75,000.00 NM | | | | | | | | | |
| 5 | 11/19/22 | 11/25/22 | CBS NCAA Football | 12:00 PM-3:30 PM | ----F-- | :30 | 1 | \$25,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/19/22 11/25/22 ----F-- 1 \$25,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTOC F 11/25/22 12:52 PM CBS NCAA Football 12:00 PM-3:30 PM :30 NRATV111722H \$25,000.00 NM | | | | | | | | | |
| 6 | 11/19/22 | 11/25/22 | CBS SEC Football | 3:30 PM-7:00 PM | ----F-- | :30 | 1 | \$50,000.00 | NM |

We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.

INVOICE

Send Payment To:



WTOC
PO Box 14200
Tallahassee, FL 32317-4200

| | | | |
|--------------|-------------------|----------------|---------------------|
| Invoice # | 2791703-1 | Invoice Month | November 2022 |
| Invoice Date | 11/27/22 | Invoice Period | 10/31/22 - 11/27/22 |
| Advertiser | NRA Victory Fund | | |
| Product | TV Nov 19 - Dec 4 | | |
| Estimate # | 15697 | | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type | |
|--|------------|----------|-----------------------|-----------------|-----------------------|-----------------|--------------------|--------------|----------------|--|
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/19/22 11/25/22 ----F-- 1 \$50,000.00 | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type | |
| 1 | WTOC | F | 11/25/22 | 7:08 PM | CBS SEC Football | 3:30 PM-7:00 PM | :30 | NRATV111722H | \$50,000.00 NM | |
| 7 | 11/26/22 | 11/26/22 | CBS SEC Football | 3:30 PM-7:00 PM | -----S- | :30 | 1 | \$50,000.00 | NM | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/21/22 11/27/22 -----S- 1 \$50,000.00 | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type | |
| 1 | WTOC | Sa | 11/26/22 | 3:29 PM | CBS SEC Football | 3:30 PM-7:00 PM | :30 | NRATV111722H | \$50,000.00 NM | |
| 8 | 11/26/22 | 11/27/22 | CBS NFL RS Early Game | 1:00 PM-4:30 PM | -----S | :30 | 1 | \$25,000.00 | NM | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/21/22 11/27/22 -----S 1 \$25,000.00 | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type | |
| 1 | WTOC | Su | 11/27/22 | 4:59 PM | CBS NFL RS Early Game | 1:00 PM-4:30 PM | :30 | NRATV111722H | \$25,000.00 NM | |
| | | | | | | | <u>Total Spots</u> | 8 | | |

Payment Terms 30 Days

| | |
|--|---------------------|
| <u>Gross Total</u> | \$400,000.00 |
| <u>Agency Commission</u> | \$60,000.00 |
| <u>Net Amount Due</u> | \$340,000.00 |
| <u>Invoice Balance as of 01/03/23 12:05:29 PM ET</u> | \$0.00 |

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