

CONTRACT

WTOC **WTOC**
Live. Local. Now. 11 The News Place
 1511 Chatham Center Drive
 Savannah, GA 31405
 Sales T & C: www.gray.tv/advertising
 (912) 234-1111

<u>Contract / Revision</u> 2791703 /		<u>Alt Order #</u> WOC13870886
<u>Advertiser</u> NRA Victory Fund		<u>Original Date / Revision</u> 11/14/22 / 11/14/22
<u>Contract Dates</u> 11/19/22 - 12/04/22	<u>Estimate #</u> 15697	
<u>Product</u> TV Nov 19 - Dec 4		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WTOC	<u>Account Executive</u> Matt Nixon	<u>Sales Office</u> Savannah Natio
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
	<u>Order Type</u> NORMAL	<u>Total Ratings</u> 145.94
<u>Agy Code</u> 9915593	<u>Advertiser Code</u> 388	<u>Product 1/2</u> 1741
<u>Agency Ref</u> 109776	<u>Advertiser Ref</u> 581646	

And:

Red Eagle Media Group
 815 Slaters Lane
 Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WTOC	11/19/22	11/19/22	SEC Football Georgia	VARIOUS		:30				NM	1	\$100,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		11/14/22	11/20/22	-----S-	1			\$100,000.00	25.91				
N 2	WTOC	11/19/22	11/20/22	CBS NFL RS Early Game	1:00 PM-4:00 PM		:30				NM	1	\$25,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		11/14/22	11/20/22	-----S	1			\$25,000.00	17.02				
N 3	WTOC	11/19/22	11/20/22	CBS NFL RS Late Game	4:00 PM-7:30 PM		:30				NM	1	\$50,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		11/14/22	11/20/22	-----S	1			\$50,000.00	9.30				
N 4	WTOC	11/19/22	11/24/22	CBS NFL Thanksgiving Day	1:00 PM-4:30 PM		:30				NM	1	\$75,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		11/19/22	11/25/22	---T---	1			\$75,000.00	11.52				
N 5	WTOC	11/19/22	11/25/22	CBS NCAA Football	12:00 PM-3:30 PM		:30				NM	1	\$25,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		11/19/22	11/25/22	----F--	1			\$25,000.00	4.54				
N 6	WTOC	11/19/22	11/25/22	CBS SEC Football	3:30 PM-7:00 PM		:30				NM	1	\$50,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		11/19/22	11/25/22	----F--	1			\$50,000.00	12.57				
N 7	WTOC	11/26/22	11/26/22	CBS SEC Football	3:30 PM-7:00 PM		:30				NM	1	\$50,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		11/21/22	11/27/22	-----S-	1			\$50,000.00	13.55				
N 8	WTOC	11/26/22	11/27/22	CBS NFL RS Early Game	1:00 PM-4:30 PM		:30				NM	1	\$25,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		11/21/22	11/27/22	-----S	1			\$25,000.00	7.91				
N 9	WTOC	12/03/22	12/03/22	CBS SEC Champ Game	4:00 PM-7:30 PM		:30				NM	1	\$100,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		11/28/22	12/04/22	-----S-	1			\$100,000.00	22.38				
N 10	WTOC	12/03/22	12/04/22	CBS NFL RS Early Game	1:00 PM-4:30 PM		:30				NM	1	\$75,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		11/28/22	12/04/22	-----S	1			\$75,000.00	12.65				
N 11	WTOC	12/03/22	12/04/22	CBS NFL RS Late Game	4:30 PM-8:00 PM		:30				NM	1	\$50,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		11/28/22	12/04/22	-----S	1			\$50,000.00	8.59				
Totals											145.94	11	\$625,000.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

All advertising, production services, consulting services, and digital management services sold or offered by Gray Television Group, Inc. or Gray Media Group, Inc. (collectively "Gray") are subject to Gray's Standard Terms and Conditions available at www.gray.tv/advertising.



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NRA Victory Fund	11/14/22 / 11/14/22

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
11/19/22 - 12/04/22	TV Nov 19 - Dec 4	15697

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/31/22 - 11/27/22	8	\$400,000.00	(\$60,000.00)	\$340,000.00
11/28/22 - 12/04/22	3	\$225,000.00	(\$33,750.00)	\$191,250.00
Totals	11	\$625,000.00	(\$93,750.00)	\$531,250.00

Signature: _____ **Date:** _____

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