



**Remit Address:**  
**WSBK-TV**  
**P.O. Box 33091**  
**Newark, NJ 07188-3091**  
**Main: (617) 787-7000**  
**Billing: (617) 787-7202**

# INVOICE

Advertiser	TikTok Inc 5800 Bristol Parkway Los Angeles, CA 90230 US
Product	ISSUE – PRO TikTok
Estimate Number	2004

Invoice #	520048460
Invoice Date	04/14/24
Invoice Month	April 2024
Invoice Period	04/01/24 - 04/13/24

Order #	628923
Alt Order #	WOC14593346
Deal #	
Order Flight	03/28/24 - 04/28/24

Property	WSBK-TV
Account Executive	Alexander Engelson
Sales Office	CTS-AGY1
Sales Region	National

Agency Code	TV12417
Advertiser Code	TIKT
Product 1/2	BOS

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Ref	110470
Advertiser Ref	516119

**Billing Address:**

**Active International C/O Zenith Media**  
**Attention: Accounts Payable**  
**375 Hudson Street**  
**New York, NY 10014**  
**US**

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WSBK	M-F 530p-6p	528p-6p								
					04/01/24 to 04/07/24	4x	MTWTF--				
	WSBK			M	04/01/24	:30	5:44 PM	TI KT0358000H	\$300.00		1
	WSBK			Tu	04/02/24	:30	6:00 PM	TI KT0358000H	\$300.00		2
	WSBK			Th	04/04/24	:30	5:51 PM	TI KT0363000H	\$300.00		3
	WSBK			F	04/05/24	:30	5:56 PM	TI KT0363000H	\$300.00		4
					04/08/24 to 04/14/24	4x	MTWTF--				
	WSBK			M	04/08/24	:30	5:59 PM	TI KT0363000H	\$300.00		6
	WSBK			Tu	04/09/24	:30	5:57 PM	TI KT0363000H	\$300.00		7
	WSBK			Th	04/11/24	:30	5:56 PM	TI KT0363000H	\$300.00		8
	WSBK			F	04/12/24	:30	5:46 PM	TI KT0363000H	\$300.00		5
2	WSBK	M-F 630p-7p	6:30 PM-7:00 PM								
					04/01/24 to 04/07/24	4x	MTWTF--				
	WSBK			M	04/01/24	:30	6:55 PM	TI KT0358000H	\$350.00		1
	WSBK			Tu	04/02/24	:30	6:55 PM	TI KT0358000H	\$350.00		2
	WSBK			W	04/03/24	:30	6:55 PM	TI KT0363000H	\$350.00		3
	WSBK			Th	04/04/24	:30	6:56 PM	TI KT0358000H	\$350.00		4
					04/08/24 to 04/14/24	4x	MTWTF--				
	WSBK			M	04/08/24	:30	6:54 PM	TI KT0358000H	\$350.00		7
	WSBK			Tu	04/09/24	:30	6:55 PM	TI KT0358000H	\$350.00		6
	WSBK			W	04/10/24	:30	6:55 PM	TI KT0358000H	\$350.00		8
	WSBK			F	04/12/24	:30	6:56 PM	TI KT0358000H	\$350.00		5
3	WSBK	M-F 11p-1130p	1058p-1130p								
					04/01/24 to 04/07/24	4x	MTWTF--				
	WSBK			M	04/01/24	:30	10:59 PM	TI KT0358000H	\$150.00		1
	WSBK			Tu	04/02/24	:30	11:26 PM	TI KT0358000H	\$150.00		4
	WSBK			W	04/03/24	:30	11:04 PM	TI KT0358000H	\$150.00		3
	WSBK			F	04/05/24	:30	11:03 PM	TI KT0358000H	\$150.00		2
					04/08/24 to 04/14/24	4x	MTWTF--				

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Invoice Month	April 2024
Invoice Period	04/01/24 - 04/13/24

Order #	628923
Alt Order #	WOC14593346
Deal #	
Order Flight	03/28/24 - 04/28/24

Property	WSBK-TV
Account Executive	Alexander Engelson
Sales Office	CTS-AGY1
Sales Region	National

Agency Code	TV12417
Advertiser Code	TIKT
Product 1/2	BOS

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Ref	110470
Advertiser Ref	516119

**Billing Address:**

**Active International C/O Zenith Media**  
**Attention: Accounts Payable**  
**375 Hudson Street**  
**New York, NY 10014**  
**US**

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
3	WSBK	M-F 11p-1130p	1058p-1130p	M	04/08/24	:30	11:03 PM	TI KT0358000H	\$150.00		8
				Tu	04/09/24	:30	11:25 PM	TI KT0363000H	\$150.00	7	
				Th	04/11/24	:30	11:03 PM	TI KT0358000H	\$150.00	5	
				F	04/12/24	:30	11:25 PM	TI KT0363000H	\$150.00	6	
				<b>4</b> <b>WSBK</b> <b>M-F 1130p-12x</b> <b>1128p-12x</b>							
				04/01/24 to 04/07/24		4x	MTWTF--				
				M	04/01/24	:30	11:57 PM	TI KT0358000H	\$125.00		2
				Tu	04/02/24	:30	11:57 PM	TI KT0358000H	\$125.00		1
				W	04/03/24	:30	11:44 PM	TI KT0363000H	\$125.00		3
				Th	04/04/24	:30	11:29 PM	TI KT0363000H	\$125.00		4
				04/08/24 to 04/14/24		4x	MTWTF--				
				M	04/08/24	:30	11:29 PM	TI KT0363000H	\$125.00		6
				W	04/10/24	:30	11:42 PM	TI KT0363000H	\$125.00		8
				Th	04/11/24	:30	11:29 PM	TI KT0363000H	\$125.00		7
				F	04/12/24	:30	11:41 PM	TI KT0358000H	\$125.00		5
5	WSBK	M-F 12x-1230x	1158p-1230x	04/01/24 to 04/07/24		4x	MTWTF--				
				M	04/01/24	:30	12:13 AM	TI KT0358000H	\$100.00	2	
				W	04/03/24	:30	12:12 AM	TI KT0358000H	\$100.00	3	
				Th	04/04/24	:30	12:27 AM	TI KT0358000H	\$100.00	4	
				F	04/05/24	:30	11:59 PM	TI KT0363000H	\$100.00	1	
				04/08/24 to 04/14/24		4x	MTWTF--				
				M	04/08/24	:30	11:59 PM	TI KT0363000H	\$100.00	8	
				W	04/10/24	:30	12:16 AM	TI KT0358000H	\$100.00	6	
				Th	04/11/24	:30	11:59 PM	TI KT0358000H	\$100.00	7	
				F	04/12/24	:30	11:59 PM	TI KT0363000H	\$100.00	5	
11	WSBK	Sa-Su 6p-7p	6:30 PM-7:00 PM	04/01/24 to 04/07/24		1x	-----S-				

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Estimate Number	2004	Invoice Month	April 2024
Property	WSBK-TV	Invoice Period	04/01/24 - 04/13/24
Account Executive	Alexander Engelson	Order #	628923
Sales Office	CTS-AGY1	Alt Order #	WOC14593346
Sales Region	National	Deal #	
Billing Calendar	Broadcast	Order Flight	03/28/24 - 04/28/24
Billing Type	Cash	Agency Code	TV12417
Special Handling		Advertiser Code	TIKT
		Product 1/2	BOS
		Agency Ref	110470
		Advertiser Ref	516119

**Billing Address:**

**Active International C/O Zenith Media**  
**Attention: Accounts Payable**  
**375 Hudson Street**  
**New York, NY 10014**  
**US**

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
11	WSBK	Sa-Su 6p-7p	6:30 PM-7:00 PM	Sa	04/06/24	:30	6:55 PM	TI KT0358000H	\$350.00		2
	WSBK				04/08/24 to 04/14/24	1x	-----S-				
	WSBK			Sa	04/13/24	:30	6:56 PM	TI KT0358000H	\$350.00		3
12	WSBK	M-Su Prime News Hr 1	757p-9p		04/01/24 to 04/07/24	2x	MTWTF--				
	WSBK			M	04/01/24	:30	8:41 PM	TI KT0358000H	\$200.00		2
	WSBK			Tu	04/02/24	:30	8:28 PM	TI KT0358000H	\$200.00		1
	WSBK				04/08/24 to 04/14/24	2x	MTWTF--				
	WSBK			M	04/08/24	:30	8:28 PM	TI KT0363000H	\$200.00		3
	WSBK			Tu	04/09/24	:30	8:41 PM	TI KT0363000H	\$200.00		4
13	WSBK	M-F 1230x-1x	1228x-1x		04/01/24 to 04/07/24	4x	MTWTF--				
	WSBK			M	04/01/24	:30	12:58 AM	TI KT0358000H	\$75.00		1
	WSBK			Tu	04/02/24	:30	12:47 AM	TI KT0358000H	\$75.00		2
	WSBK			W	04/03/24	:30	12:59 AM	TI KT0363000H	\$75.00		4
	WSBK			Th	04/04/24	:30	12:58 AM	TI KT0363000H	\$75.00		3
	WSBK				04/08/24 to 04/14/24	4x	MTWTF--				
	WSBK			M	04/08/24	:30	12:43 AM	TI KT0358000H	\$75.00		8
	WSBK			W	04/10/24	:30	12:59 AM	TI KT0363000H	\$75.00		7
	WSBK			Th	04/11/24	:30	12:59 AM	TI KT0363000H	\$75.00		6
	WSBK			F	04/12/24	:30	12:59 AM	TI KT0363000H	\$75.00		5

Aired Spots **54**

**Gross Total \$10,300.00 Payment Terms 30 Days**

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Agency Code	TV12417
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Product 1/2	BOS

Agency Ref	110470
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Agency Commission      **\$1,545.00**  
Net Amount Due            **\$8,755.00**

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