

CONTRACT



KWGN
100 E. Speer Blvd
Denver, CO 80203
(303)595-3131

And:

Martin Media Services
4113 John Lynde Rd
Des Moines, IA 50312

| | | |
|---|--|--|
| <u>Contract / Revision</u> 757342 / | | <u>Alt Order #</u> |
| <u>Product</u> WOMEN 8.11-9.4.14 | | |
| <u>Contract Dates</u> 08/11/14 - 09/04/14 | <u>Estimate #</u> | |
| <u>Advertiser</u> Noble Energy | | <u>Original Date / Revision</u> 08/05/14 / 08/05/14 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Station</u> KWGN | <u>Account Executive</u> Local KWGN House | <u>Sales Office</u> Denver Office- K |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Adults 25-54 | | |
| <u>IDB#</u> | <u>Advertiser Code</u> | <u>Product Code</u> |
| <u>Agency Ref</u> | | <u>Advertiser Ref</u> |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|---------------|----|-------------------|-----------------|---------------------|----------------|------|--------|-------------------|-------------|---------------|------|-------|-------------|
| N 1 | 2 | 08/11/14 | 08/31/14 | Rules of Engagement | 5p-530p | | :30 | | | | NM | 4 | \$1,700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| | | Week: 08/11/14 | 08/17/14 | MTWTF-- | | | | 2 | \$425.00 | 0.00 | | | |
| | | Week: 08/18/14 | 08/24/14 | MTWTF-- | | | | 1 | \$425.00 | 0.00 | | | |
| | | Week: 08/25/14 | 08/31/14 | MTWTF-- | | | | 1 | \$425.00 | 0.00 | | | |
| N 2 | 2 | 08/11/14 | 08/31/14 | Rules of Engagement | 530p-6p | | :30 | | | | NM | 4 | \$2,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| | | Week: 08/11/14 | 08/17/14 | MTWTF-- | | | | 2 | \$500.00 | 0.00 | | | |
| | | Week: 08/18/14 | 08/24/14 | MTWTF-- | | | | 1 | \$500.00 | 0.00 | | | |
| | | Week: 08/25/14 | 08/31/14 | MTWTF-- | | | | 1 | \$500.00 | 0.00 | | | |
| N 3 | 2 | 08/11/14 | 08/31/14 | Two & A Half Men | 10p-1035p | | :30 | | | | NM | 4 | \$2,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| | | Week: 08/11/14 | 08/17/14 | MTWTF-- | | | | 2 | \$550.00 | 0.00 | | | |
| | | Week: 08/18/14 | 08/24/14 | MTWTF-- | | | | 1 | \$550.00 | 0.00 | | | |
| | | Week: 08/25/14 | 08/31/14 | MTWTF-- | | | | 1 | \$550.00 | 0.00 | | | |
| N 4 | 2 | 08/11/14 | 09/04/14 | Two & A Half Men | 1035p-1105p | | :30 | | | | NM | 5 | \$2,750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| | | Week: 08/11/14 | 08/17/14 | MTWTF-- | | | | 2 | \$550.00 | 0.00 | | | |
| | | Week: 08/18/14 | 08/24/14 | MTWTF-- | | | | 1 | \$550.00 | 0.00 | | | |
| | | Week: 08/25/14 | 08/31/14 | MTWTF-- | | | | 1 | \$550.00 | 0.00 | | | |
| | | Week: 09/01/14 | 09/07/14 | MTWT--- | | | | 1 | \$550.00 | 0.00 | | | |
| N 5 | 2 | 08/11/14 | 08/31/14 | Two & A Half Men | 10p-1035p | | :30 | | | | NM | 3 | \$1,650.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| | | Week: 08/11/14 | 08/17/14 | -----S | | | | 1 | \$550.00 | 0.00 | | | |
| | | Week: 08/18/14 | 08/24/14 | -----S | | | | 1 | \$550.00 | 0.00 | | | |
| | | Week: 08/25/14 | 08/31/14 | -----S | | | | 1 | \$550.00 | 0.00 | | | |
| Totals | | | | | | | | | | 0.00 | | 20 | \$10,300.00 |

| Time Period | # of Spots | Gross Amount | Net Amount |
|--------------------|------------|--------------|------------|
| 07/28/14 -08/31/14 | 19 | \$9,750.00 | \$8,287.50 |
| 09/01/14 -09/04/14 | 1 | \$550.00 | \$467.50 |
| Totals | 20 | \$10,300.00 | \$8,755.00 |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. Tribune does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



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| <u>Contract Dates</u> | <u>Product</u> | <u>Estimate #</u> |
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| 08/11/14 - 09/04/14 | WOMEN 8.11-9.4.14 | |

| <u>Advertiser</u> | <u>Original Date / Revision</u> |
|---------------------|---------------------------------|
| Noble Energy | 08/05/14 / 08/05/14 |

Signature: _____ **Date:** _____

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