

# CONTRACT



**KWGN**  
 100 E. Speer Blvd  
 Denver, CO 80203  
 (303)595-3131

<u>Contract / Revision</u> 757342 /		<u>Alt Order #</u>
<u>Product</u> WOMEN 8.11-9.4.14		
<u>Contract Dates</u> 08/11/14 - 09/04/14		<u>Estimate #</u>
<u>Advertiser</u> Noble Energy		<u>Original Date / Revision</u> 08/05/14 / 08/05/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KWGN	<u>Account Executive</u> Local KWGN House	<u>Sales Office</u> Denver Office- K
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**Martin Media Services**  
 4113 John Lynde Rd  
 Des Moines, IA 50312

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	2	08/11/14	08/31/14	Rules of Engagement	5p-530p		:30				NM	4	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/11/14	08/17/14	MTWTF--				2	\$425.00	0.00			
Week:		08/18/14	08/24/14	MTWTF--				1	\$425.00	0.00			
Week:		08/25/14	08/31/14	MTWTF--				1	\$425.00	0.00			
N 2	2	08/11/14	08/31/14	Rules of Engagement	530p-6p		:30				NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/11/14	08/17/14	MTWTF--				2	\$500.00	0.00			
Week:		08/18/14	08/24/14	MTWTF--				1	\$500.00	0.00			
Week:		08/25/14	08/31/14	MTWTF--				1	\$500.00	0.00			
N 3	2	08/11/14	08/31/14	Two & A Half Men	10p-1035p		:30				NM	4	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/11/14	08/17/14	MTWTF--				2	\$550.00	0.00			
Week:		08/18/14	08/24/14	MTWTF--				1	\$550.00	0.00			
Week:		08/25/14	08/31/14	MTWTF--				1	\$550.00	0.00			
N 4	2	08/11/14	09/04/14	Two & A Half Men	1035p-1105p		:30				NM	5	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/11/14	08/17/14	MTWTF--				2	\$550.00	0.00			
Week:		08/18/14	08/24/14	MTWTF--				1	\$550.00	0.00			
Week:		08/25/14	08/31/14	MTWTF--				1	\$550.00	0.00			
Week:		09/01/14	09/07/14	MTWT---				1	\$550.00	0.00			
N 5	2	08/11/14	08/31/14	Two & A Half Men	10p-1035p		:30				NM	3	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/11/14	08/17/14	-----S				1	\$550.00	0.00			
Week:		08/18/14	08/24/14	-----S				1	\$550.00	0.00			
Week:		08/25/14	08/31/14	-----S				1	\$550.00	0.00			
<b>Totals</b>											0.00	20	\$10,300.00

Time Period	# of Spots	Gross Amount	Net Amount
07/28/14 - 08/31/14	19	\$9,750.00	\$8,287.50
09/01/14 - 09/04/14	1	\$550.00	\$467.50
<b>Totals</b>	20	\$10,300.00	\$8,755.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. Tribune does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



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<u>Advertiser</u> <b>Noble Energy</b>		<u>Original Date / Revision</u> 08/05/14 / 08/05/14

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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