

# Order #409364: Target Ent./Club for G./Club for G../2940

Date	Action	Line	Comment	By	Total \$	# Spots	Expected GR
03/09/20 1:15:17 PM	Processed		<async process>	Brittney M	\$6,880.00	172	0.00
03/09/20 1:10:34 PM	Approved			Deborah H	\$6,880.00	172	0.00
03/09/20 1:10:31 PM	Approval Workflow		[Business Manager - Business Office Approval Needed Default]	Deborah H	\$6,880.00	172	0.00
03/09/20 1:09:47 PM	Approval Workflow		[Sales Manager - Ready Default]	TNHB Travasa B	\$6,880.00	172	0.00
03/09/20 1:01:50 PM	Ready for approval		ready	Deborah H	\$6,880.00	172	0.00
03/09/20 1:00:37 PM	New order created		Imported EC Order	Deborah H	\$6,880.00	172	0.00

[Sorted by: Date]

# ORDER

**Orders**  
**Order / Rev:** 409364  
**Alt Order #:** 33796151  
**Product Desc:** Club for Growth  
**Estimate:** 2940  
**Flight Dates:** 03/09/20 - 04/05/20  
**Original Date / Rev:** 03/09/20 / 03/09/20  
**Order Type:** GENERAL

**WXQW-AM**  
**Primary AE:** Katz Los Angeles  
**Sales Office:** K-7.5  
**Sales Region:** N-Katz75

**Agency Name:** Target Enterprises, Inc  
**Buying Contact:**  
**Billing Contact:**  
 15260 Ventura Blvd  
 Sherman Oaks, CA 91403

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Club for Growth  
**Demographic:** A35+  
**Product Codes:** Issues/Propositions  
**Revenue Code 1:** AGY-AVAIL  
**Revenue Code 2:** POL-ISS  
**Revenue Code 3:** GEN

**New Business Thru:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/24/20	03/29/20	154	\$6,160.00	\$5,236.00
03/30/20	03/31/20	18	\$720.00	\$612.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
March 2020	154	\$6,160.00	\$5,236.00	0.00
April 2020	18	\$720.00	\$612.00	0.00
<b>Totals</b>	<b>172</b>	<b>\$6,880.00</b>	<b>\$5,848.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Los Angeles	K-7.5	N-Katz75	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WXQWA	03/09/20	03/29/20	M-F 5a-8p M-F	CM	6:00 AM-7:00 AM (6:00 AM-7:00 AM)	MTWTF--	1:00	4	\$40.00	P-10	0.00	NM	14	\$560.00
AM -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/09/20	03/15/20	MTWTF--		4				\$40.00		0.00			
		Week: 03/16/20	03/22/20	MTWTF--		5				\$40.00		0.00			
		Week: 03/23/20	03/29/20	MTWTF--		5				\$40.00		0.00			
N 2	WXQWA	03/09/20	03/29/20	M-F AM Drive M-F	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	MTWTF--	1:00	4	\$40.00	P-10	0.00	NM	14	\$560.00
AM -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/09/20	03/15/20	MTWTF--		4				\$40.00		0.00			
		Week: 03/16/20	03/22/20	MTWTF--		5				\$40.00		0.00			
		Week: 03/23/20	03/29/20	MTWTF--		5				\$40.00		0.00			
N 3	WXQWA	03/09/20	03/29/20	M-F AM Drive M-F	CM	8:00 AM-9:00 AM (8:00 AM-9:00 AM)	MTWTF--	1:00	4	\$40.00	P-10	0.00	NM	14	\$560.00
AM -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/09/20	03/15/20	MTWTF--		4				\$40.00		0.00			
		Week: 03/16/20	03/22/20	MTWTF--		5				\$40.00		0.00			
		Week: 03/23/20	03/29/20	MTWTF--		5				\$40.00		0.00			
N 4	WXQWA	03/09/20	03/29/20		CM	9:00 AM-12:00 PM	MTWTF--	1:00	12	\$40.00	P-10	0.00	NM	42	\$1,680.00

Order / Rev: 409364  
 Alt Order #: 33796151  
 Flight Dates: 03/09/20 - 04/05/20

Advertiser: Club for Growth  
 Product Desc: Club for Growth  
 Estimate: 2940

WXQW-AM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 5a-8p M-F		(9:00 AM-12:00 PM)									
				RT -											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		03/09/20	03/15/20	MTWTF--		12			\$40.00			0.00			
Week:		03/16/20	03/22/20	MTWTF--		15			\$40.00			0.00			
Week:		03/23/20	03/29/20	MTWTF--		15			\$40.00			0.00			
N 5	WXQWA	03/09/20	03/29/20	M-F 12p-3p M-F	CM	12:00 PM-3:00 PM	MTWTF--	1:00	12	\$40.00	P-10	0.00	NM	42	\$1,680.00
				MD -											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		03/09/20	03/15/20	MTWTF--		12			\$40.00			0.00			
Week:		03/16/20	03/22/20	MTWTF--		15			\$40.00			0.00			
Week:		03/23/20	03/29/20	MTWTF--		15			\$40.00			0.00			
N 6	WXQWA	03/09/20	03/29/20	M-F PM Drive M-F	CM	3:00 PM-5:00 PM	MTWTF--	1:00	8	\$40.00	P-10	0.00	NM	28	\$1,120.00
				PM -		(3:00 PM-5:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		03/09/20	03/15/20	MTWTF--		8			\$40.00			0.00			
Week:		03/16/20	03/22/20	MTWTF--		10			\$40.00			0.00			
Week:		03/23/20	03/29/20	MTWTF--		10			\$40.00			0.00			
N 7	WXQWA	03/30/20	04/05/20	M-F AM Drive M-F	CM	6:00 AM-7:00 AM	MT-----	1:00	2	\$40.00	P-10	0.00	NM	2	\$80.00
				AM -		(6:00 AM-7:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		03/30/20	04/05/20	MT-----		2			\$40.00			0.00			
N 8	WXQWA	03/30/20	04/05/20	M-F AM Drive M-F	CM	7:00 AM-8:00 AM	MT-----	1:00	2	\$40.00	P-10	0.00	NM	2	\$80.00
				AM -		(7:00 AM-8:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		03/30/20	04/05/20	MT-----		2			\$40.00			0.00			
N 9	WXQWA	03/30/20	04/05/20	M-F AM Drive M-F	CM	8:00 AM-9:00 AM	MT-----	1:00	2	\$40.00	P-10	0.00	NM	2	\$80.00
				AM -		(8:00 AM-9:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		03/30/20	04/05/20	MT-----		2			\$40.00			0.00			
N 10	WXQWA	03/30/20	04/05/20	M-F 5a-8p M-F	CM	9:00 AM-12:00 PM	MT-----	1:00	4	\$40.00	P-10	0.00	NM	4	\$160.00
				RT -		(9:00 AM-12:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		03/30/20	04/05/20	MT-----		4			\$40.00			0.00			
N 11	WXQWA	03/30/20	04/05/20	M-F 12p-3p M-F	CM	12:00 PM-3:00 PM	MT-----	1:00	4	\$40.00	P-10	0.00	NM	4	\$160.00
				MD -											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		03/30/20	04/05/20	MT-----		4			\$40.00			0.00			
N 12	WXQWA	03/30/20	04/05/20	M-F PM Drive M-F	CM	3:00 PM-5:00 PM	MT-----	1:00	4	\$40.00	P-10	0.00	NM	4	\$160.00
				PM -		(3:00 PM-5:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		03/30/20	04/05/20	MT-----		4			\$40.00			0.00			
													Totals	172	\$6,880.00



Target Enterprises  
 15260 Ventura Boulevard, Suite 1240  
 Sherman Oaks, CA 91403  
 (818) 905-0005

### AGREEMENT FORM FOR NON-CANDIDATE ADVERTISING

I, Target Enterprises, hereby request station time as follows: See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

Check one:

Ad "communicates a message relating to any political matter of **national importance**" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

Ad does **NOT** communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

**Station time requested by:**

Target Enterprises  
 15260 Ventura Blvd., Ste. 1240  
 Sherman Oaks, CA 91403 (818) 905-0005 targetla.com

**For advertiser:**

Name: Club for Growth Action  
 Address: 2001 L Street, NW, Suite 600 Washington DC 20036  
 Contact: Phone: 202 955-5500 Email:

**Chief executive officers or members of the executive committee or the board of directors or other governing groups:**

David McIntosh, President

Federal candidate(s) or election(s) referred to: N/A

Name(s): Oppose Jerry Carl  
 Office(s): AL-01  
 Date of election: 3/31/20

Matters of national importance referred to: N/A

Run-Off Election

Sponsor authorized signature: Julie Iadanza Digital signed by Julie Iadanza  
 Date: 2020.03.04 09:45:00-0800  
 Date: 03/04/2020

Station authorized signature: *Deborah Hanyler*  
 Date: 3-9-20

TO BE COMPLETED BY STATION ONLY

Ad submitted to station: Yes  No  Date received: 3-9-20

Disposition: GFG - Jumpball - Radio  
Accepted  GFG - Like IT Isnt Radio - 02

Accepted IN PART  
(e.g., ad not received  
to determine content)

Rejected - provide reason:

Date and nature of follow-ups, if any:

Contract #: 409364  
Est. #: 2940

Station Call Letters: WXQW  
Station Location: Mobile  
AL

Date Received: 3-9-20  
Flight Dates: 3-10-20 to  
3-31-20