

# CONTRACT



**WECT**  
 322 Shipyard Boulevard  
 Wilmington, NC 28412  
 Sales T & C: [www.gray.tv/advertising](http://www.gray.tv/advertising)  
 (910) 791-8070

<u>Contract / Revision</u> 3434089 /		<u>Alt Order #</u> WOC14503509
<u>Advertiser</u> NC League of Conservative Voters Foundat		<u>Original Date / Revision</u> 02/19/24 / 05/28/24
<u>Contract Dates</u> 05/20/24 - 05/26/24	<u>Estimate #</u> 11431	
<u>Product</u> NCLCVF		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WECT	<u>Account Executive</u> Matthew Bowman	<u>Sales Office</u> Wilmington Nati
<u>Special Handling</u>		
<u>Demographic</u> Adults 18+		
	<u>Order Type</u> NORMAL	
<u>Agency Code</u> 9913041	<u>Advertiser Code</u> 1534	<u>Product 1/2</u> 1867
<u>Agency Ref</u> 111490	<u>Advertiser Ref</u> 592471	

And:

Canal Partners Media  
 25 Witlock Place  
 Suite 201  
 Marietta, GA 30064

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WECT	05/20/24	05/24/24	M-F 6a News	6:00 AM-7:00 AM		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/20/24	05/26/24	MTWTF--				1	\$750.00			
N 2	WECT	05/20/24	05/24/24	NBC Today Show	7:00 AM-9:00 AM		:30			NM	4	\$3,440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/20/24	05/26/24	MTWTF--				4	\$860.00			
N 3	WECT	05/20/24	05/25/24	NBC Sa Today	7:00 AM-8:30 AM		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/20/24	05/26/24	-----S-				1	\$600.00			
N 4	WECT	05/20/24	05/26/24	NBC Su Today	8:00 AM-9:00 AM		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/20/24	05/26/24	-----S				1	\$700.00			
N 5	WECT	05/20/24	05/26/24	Sun 9a News	9:00 AM-10:00 AM		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/20/24	05/26/24	-----S				1	\$500.00			
N 6	WECT	05/20/24	05/24/24	NBC Today Show II	9:00 AM-10:00 AM		:30			NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/20/24	05/26/24	MTWTF--				2	\$700.00			
N 7	WECT	05/20/24	05/24/24	M-F 12p News	12:00 PM-12:30 PM		:30			NM	2	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/20/24	05/26/24	MTWTF--				2	\$675.00			
N 8	WECT	05/20/24	05/24/24	M-F 430p-5p	4:30 PM-5:00 PM		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/20/24	05/26/24	MTWTF--				1	\$700.00			
N 9	WECT	05/20/24	05/24/24	M-F 4p News	4:00 PM-4:30 PM		:30			NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/20/24	05/26/24	MTWTF--				2	\$450.00			
N 10	WECT	05/20/24	05/24/24	M-F 5p News	5:00 PM-5:30 PM		:30			NM	3	\$2,490.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/20/24	05/26/24	MTWTF--				3	\$830.00			
N 11	WECT	05/20/24	05/24/24	M-F 530p News	5:30 PM-6:00 PM		:30			NM	2	\$2,060.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/20/24	05/26/24	MTWTF--				2	\$1,030.00			
N 12	WECT	05/20/24	05/24/24	M-F 6p News	6:00 PM-6:30 PM		:30			NM	2	\$3,450.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

All advertising, production services, consulting services, and digital management services sold or offered by Gray Television Group, Inc. or Gray Media Group, Inc. (collectively "Gray") are subject to Gray's Standard Terms and Conditions available at [www.gray.tv/advertising](http://www.gray.tv/advertising).

**WECT**  
**WILMINGTON**  
**WECT**  
 322 Shipyard Boulevard  
 Wilmington, NC 28412  
 Sales T & C: www.gray.tv/advertising  
 (910) 791-8070

<b>Contract / Revision</b> 3434089 /	<b>Alt Order #</b> WOC14503509
---	-----------------------------------

<b>Advertiser</b> NC League of Conservative Voters Foundat	<b>Original Date / Revision</b> 02/19/24 / 05/28/24
---	--

<b>Contract Dates</b> 05/20/24 - 05/26/24	<b>Product</b> NCLCVF	<b>Estimate #</b> 11431
--	--------------------------	----------------------------

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/20/24	05/26/24	MTWTF--				2	\$1,725.00			
N 13	WECT	05/20/24	05/24/24	NBC Nightly News	6:30 PM-7:00 PM		:30			NM	1	\$2,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/20/24	05/26/24	MTWTF--				1	\$2,050.00			
N 14	WECT	05/20/24	05/26/24	Sun 6p News	6:00 PM-6:30 PM		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/20/24	05/26/24	-----S				1	\$1,115.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	WECT	05/20/24-05/26/24		Sun 6p News	6:00 PM-6:30 PM	-----Su	:30		\$1,115.00	NM		
Unresolved												
N 15	WECT	05/20/24	05/24/24	M-F 7p-730p	7:00 PM-7:30 PM		:30			NM	2	\$3,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/20/24	05/26/24	MTWTF--				2	\$1,900.00			
N 16	WECT	05/20/24	05/24/24	M-F 730p-8p	7:30 PM-8:00 PM		:30			NM	1	\$2,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/20/24	05/26/24	MTWTF--				1	\$2,050.00			
N 17	WECT	05/20/24	05/24/24	M-F Late News	11:00 PM-11:35 PM		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/20/24	05/26/24	MTWTF--				1	\$750.00			
N 18	WECT	05/20/24	05/26/24	Sun Late News	11:00 PM-11:30 PM		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/20/24	05/26/24	-----S				1	\$600.00			
N 19	WECT	05/20/24	05/26/24	Sun 1130p-12a	11:30 PM-12:00 XM		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/20/24	05/26/24	-----S				1	\$200.00			
N 20	WECT	05/20/24	05/26/24	Sun 12x-1230x	12:00 XM-12:30 XM		:30			NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/20/24	05/26/24	-----S				1	\$90.00			
<b>Totals</b>											<b>30</b>	<b>\$27,880.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/29/24 - 05/26/24	30	\$27,880.00	(\$4,182.00)	\$23,698.00
<b>Totals</b>	<b>30</b>	<b>\$27,880.00</b>	<b>(\$4,182.00)</b>	<b>\$23,698.00</b>

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)