

CONTRACT



WECT
 322 Shipyard Boulevard
 Wilmington, NC 28412
 Sales T & C: www.gray.tv/advertising
 (910) 791-8070

<u>Contract / Revision</u> 3434098 /		<u>Alt Order #</u> WOC14503522
<u>Advertiser</u> NC League of Conservative Voters Foundatic		<u>Original Date / Revision</u> 05/29/24 / 05/29/24
<u>Contract Dates</u> 05/28/24 - 05/31/24	<u>Estimate #</u> 11432	
<u>Product</u> NCLCVF		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WECT	<u>Account Executive</u> Matthew Bowman	<u>Sales Office</u> Wilmington Nati
<u>Special Handling</u>		
<u>Demographic</u> Adults 18+		
	<u>Order Type</u> NORMAL	
<u>Agy Code</u> 9913041	<u>Advertiser Code</u> 1534	<u>Product 1/2</u> 1867
<u>Agency Ref</u> 111490	<u>Advertiser Ref</u> 592471	

And:

Canal Partners Media
 25 Witlock Place
 Suite 201
 Marietta, GA 30064

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	WECT	05/28/24	05/28/24	M-F 6a News	6:00 AM-7:00 AM		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/27/24	06/02/24	-1-----				1	\$750.00			
2	WECT	05/28/24	05/31/24	NBC Today Show	7:00 AM-9:00 AM		:30			NM	3	\$2,580.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/27/24	06/02/24	--111--				3	\$860.00			
3	WECT	05/28/24	05/31/24	NBC Today Show II	9:00 AM-10:00 AM		:30			NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/27/24	06/02/24	--1-1--				2	\$700.00			
4	WECT	05/28/24	05/30/24	M-F 12p News	12:00 PM-12:30 PM		:30			NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/27/24	06/02/24	---1---				1	\$675.00			
5	WECT	05/28/24	05/28/24	M-F 430p-5p	4:30 PM-5:00 PM		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/27/24	06/02/24	-1-----				1	\$700.00			
6	WECT	05/28/24	05/30/24	M-F 4p News	4:00 PM-4:30 PM		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/27/24	06/02/24	---1---				1	\$450.00			
7	WECT	05/28/24	05/31/24	M-F 5p News	5:00 PM-5:30 PM		:30			NM	2	\$1,660.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/27/24	06/02/24	--1-1--				2	\$830.00			
N 8	WECT	05/28/24	05/31/24	M-F 530p News	5:30 PM-6:00 PM		:30			NM	3	\$3,090.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/27/24	06/02/24	-1-11--				3	\$1,030.00			
9	WECT	05/28/24	05/29/24	M-F 6p News	6:00 PM-6:30 PM		:30			NM	1	\$1,725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/27/24	06/02/24	--1----				1	\$1,725.00			
10	WECT	05/28/24	05/30/24	NBC Nightly News	6:30 PM-7:00 PM		:30			NM	1	\$2,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/27/24	06/02/24	---1---				1	\$2,050.00			
11	WECT	05/28/24	05/31/24	M-F 7p-730p	7:00 PM-7:30 PM		:30			NM	1	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/27/24	06/02/24	----1--				1	\$1,900.00			
12	WECT	05/28/24	05/28/24	M-F 730p-8p	7:30 PM-8:00 PM		:30			NM	1	\$2,050.00

(* Line Transactions: N = New, E = Edited, D = Deleted)



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<u>Contract / Revision</u>	<u>Alt Order #</u>
3434098 /	WOC14503522

<u>Advertiser</u>	<u>Original Date / Revision</u>
NC League of Conservative Voters Foundatic	05/29/24 / 05/29/24

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
05/28/24 - 05/31/24	NCLCVF	11432

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/27/24	06/02/24	-1-----				1	\$2,050.00			
13	WECT	05/28/24	05/31/24	M-F Late News	11:00 PM-11:35 PM		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/27/24	06/02/24	----1--				1	\$750.00			
D 14	WECT	05/28/24	05/30/24	NBC The Tonight Show	11:35 PM-12:37 AM		:30			NM	0	\$0.00
N 15	WECT	05/30/24	05/30/24	NBC Early Today	430a-5a		:30			NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/27/24	06/02/24	---1---				1	\$85.00			
Totals											20	\$19,865.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
05/27/24 - 05/31/24	4	\$3,175.00	(\$476.25)	\$2,698.75
Totals	4	\$3,175.00	(\$476.25)	\$2,698.75

Signature: _____ **Date:** _____

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