



WPMY Pittsburgh  
750 Ivory Ave  
Pittsburgh, PA 15214

Media Partnership Corporation  
PO Box 542035  
Omaha, NE 68154

**Contract # 1635113**

**Schedule Dates** 10/01/13-12/15/13  
**Advertiser** Affordable Health Care (86121)  
**Agency** Media Partnership Corporation (1348)  
**Product** POLITICAL ISSUE (ns) (1187)  
**Brand** CMMS/ACAR/3413 (563343)  
**Salesperson** Millennium/NY, New York (1090)  
**Sales Office** Millennium New York  
**Buyer Name** CHIK,ALEX  
**Phone/Fax** /  
**CPE** CMMS/ACAR/3413  
**Account Types** National/Political Issue Agency BRD  
**Billing Type** Standard  
**Comments** 3413/AFFORDABLE CARE  
 15 MIN SEP. - PROD: AFFORDABLE CARE ACT ROLLOUT  
 DON LEVINSON

**Date Entered** 09/11/13  
**Last Modified** 12/06/13  
**Entered By** Cara Kierzkowski  
**CO-OP** No  
**Headline #** ECR10052213  
**Demo** A1834R  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$3,278.25  
**Net Total** \$18,576.75  
**Sales Tax**

**Pittsburgh (WPMY)**

By Broadcast Month	Spots	Rate
Oct. 2013	99	\$3,645.00
Nov. 2013	103	\$3,995.00
Dec. 2013	312	\$14,215.00
<b>Grand Total:</b>	<b>514</b>	<b>\$21,855.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / SPOT (1)	09/30/13-10/20/13	3	:30	10P- 1A (EST)	2	X	X	X	X	X	X	X				Pittsburgh (WPMY)	LATE FRINGE ROT	9/11/13
1.1	Normal Line / SPOT (1)	10/01/13-10/20/13	3	:30	10P- 1A (EST)	2	X	X	X	X	X	X	X	6	\$40.00	\$240.00	Pittsburgh (WPMY)	LATE FRINGE ROT	9/17/13
2.0	Normal Line / SPOT (1)	10/21/13-10/27/13	3	:30	10P- 1A (EST)	3	X	X	X	X	X	X	X	3	\$40.00	\$120.00	Pittsburgh (WPMY)	LATE FRINGE ROT	9/11/13
3.0	Revised Line / SPOT (1)	10/28/13-11/03/13	3	:30	10P- 1A (EST)	5	X	X	X	X	X	X	X				Pittsburgh (WPMY)	LATE FRINGE ROT	9/11/13
3.1	Normal Line / SPOT (1)	10/28/13-11/10/13	3	:30	10P- 1A (EST)	1	X	X	X	X	X	X	X	2	\$40.00	\$80.00	Pittsburgh (WPMY)	LATE FRINGE ROT	10/14/13
4.0	Revised Line / SPOT (1)	11/04/13-12/08/13	3	:30	10P- 1A (EST)	9	X	X	X	X	X	X	X				Pittsburgh (WPMY)	LATE FRINGE ROT	9/11/13
4.1	Normal Line / SPOT (1)	11/11/13-11/17/13	3	:30	10P- 1A (EST)	2	X	X	X	X	X	X	X	2	\$40.00	\$80.00	Pittsburgh (WPMY)	LATE FRINGE ROT	10/14/13
5.0	Revised Line / SPOT (2)	09/30/13-10/18/13	3	:30	10A- 3P (EST)	2	2	2	2	2							Pittsburgh (WPMY)	DAY ROT	9/11/13
5.1	Normal Line / SPOT (2)	10/01/13-10/18/13	3	:30	10A- 3P (EST)	10	X	X	X	X	X			24	\$30.00	\$720.00	Pittsburgh (WPMY)	DAY ROT	9/17/13
5.1.1	Closed Preempt (2)	10/07/13															Pittsburgh (WPMY)	No Availability/Exception -	
5.1.2	Closed Preempt (2)	10/07/13															Pittsburgh (WPMY)	No Availability/Exception -	
5.1.3	Closed Preempt (2)	10/07/13															Pittsburgh (WPMY)	No Availability/Exception -	
5.1.4	Closed Preempt (2)	10/07/13															Pittsburgh (WPMY)	No Availability/Exception -	
5.1.5	Closed Preempt (2)	10/14/13															Pittsburgh (WPMY)	No Availability/Exception -	

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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PO Box 542035  
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**Agency** Media Partnership Corporation (1348)  
**Product** POLITICAL ISSUE (ns) (1187)  
**Brand** CMMS/ACAR/3413 (563343)  
**Salesperson** Millennium/NY, New York (1090)  
**Sales Office** Millennium New York  
**Buyer Name** CHIK,ALEX  
**Phone/Fax** /  
**CPE** CMMS/ACAR/3413  
**Account Types** National/Political Issue Agency BRD  
**Billing Type** Standard  
**Comments** 3413/AFFORDABLE CARE  
15 MIN SEP. - PROD: AFFORDABLE CARE ACT ROLLOUT  
DON LEVINSON

**Date Entered** 09/11/13  
**Last Modified** 12/06/13  
**Entered By** Cara Kierzkowski  
**CO-OP** No  
**Headline #** ECR10052213  
**Demo** A1834R  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$3,278.25  
**Net Total** \$18,576.75  
**Sales Tax**

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Dec. 2013	312	\$14,215.00
<b>Grand Total:</b>	<b>514</b>	<b>\$21,855.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
5.1.6	Closed Preempt (2)	10/14/13															Pittsburgh (WPMY)	No Availability/Exception -	
6.0	Normal Line / SPOT (2)	10/21/13-10/25/13	3	:30	10A- 3P (EST)		3	3	3	3	3			7	\$30.00	\$210.00	Pittsburgh (WPMY)	DAY ROT	9/11/13
6.0.1	Closed Preempt (2)	10/21/13															Pittsburgh (WPMY)	No Availability/Exception -	
6.0.2	Closed Preempt (2)	10/22/13															Pittsburgh (WPMY)	No Availability/Exception -	
6.0.3	Closed Preempt (2)	10/22/13															Pittsburgh (WPMY)	No Availability/Exception -	
6.0.4	Closed Preempt (2)	10/23/13															Pittsburgh (WPMY)	No Availability/Exception -	
6.0.5	Closed Preempt (2)	10/23/13															Pittsburgh (WPMY)	No Availability/Exception -	
6.0.6	Closed Preempt (2)	10/25/13															Pittsburgh (WPMY)	No Availability/Exception -	
6.0.7	Closed Preempt (2)	10/25/13															Pittsburgh (WPMY)	No Availability/Exception -	
6.0.8	Closed Preempt (2)	10/25/13															Pittsburgh (WPMY)	No Availability/Exception -	
7.0	Revised Line / SPOT (2)	10/28/13-11/01/13	3	:30	10A- 3P (EST)		4	4	4	4	4						Pittsburgh (WPMY)	DAY ROT	9/11/13
7.1	Normal Line / SPOT (2)	10/28/13-11/08/13	3	:30	10A- 3P (EST)	2	X	X	X	X	X			1	\$30.00	\$30.00	Pittsburgh (WPMY)	DAY ROT	10/14/13
7.1.1	Closed Preempt (2)	10/28/13															Pittsburgh (WPMY)	No Availability/Exception -	
7.1.2	Closed Preempt (2)	11/04/13															Pittsburgh (WPMY)	No Availability/Exception -	

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**Salesperson** Millennium/NY, New York (1090)  
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7.1.3	Closed Preempt (2)	11/04/13															Pittsburgh (WPMY)	No Availability/Exception -	
8.0	Revised Line / SPOT (2)	11/04/13-12/06/13	3	:30	10A- 3P (EST)		5	5	5	5	5						Pittsburgh (WPMY)	DAY ROT	9/11/13
8.1	Normal Line / SPOT (2)	11/11/13-11/15/13	3	:30	10A- 3P (EST)	3	X	X	X	X	X				\$30.00		Pittsburgh (WPMY)	DAY ROT	10/14/13
8.1.1	Closed Preempt (2)	11/11/13															Pittsburgh (WPMY)	No Availability/Exception -	
8.1.2	Closed Preempt (2)	11/11/13															Pittsburgh (WPMY)	No Availability/Exception -	
8.1.3	Closed Preempt (2)	11/11/13															Pittsburgh (WPMY)	No Availability/Exception -	
9.0	Revised Line / SPOT (3)	09/30/13-10/18/13	3	:30	3P- 5P (EST)	4	X	X	X	X	X						Pittsburgh (WPMY)	EARLY FRINGE ROT	9/11/13
9.1	Normal Line / SPOT (3)	10/01/13-10/18/13	3	:30	3P- 5P (EST)	4	X	X	X	X	X			11	\$35.00	\$385.00	Pittsburgh (WPMY)	EARLY FRINGE ROT	9/17/13
9.1.1	Closed Preempt (3)	10/14/13															Pittsburgh (WPMY)	No Availability/Exception -	
10.0	Normal Line / SPOT (3)	10/21/13-10/25/13	3	:30	3P- 5P (EST)	6	X	X	X	X	X			6	\$35.00	\$210.00	Pittsburgh (WPMY)	EARLY FRINGE ROT	9/11/13
11.0	Revised Line / SPOT (3)	10/28/13-12/06/13	3	:30	3P- 5P (EST)		2	2	2	2	2						Pittsburgh (WPMY)	EARLY FRINGE ROT	9/11/13
11.1	Normal Line / SPOT (3)	10/28/13-11/15/13	3	:30	3P- 5P (EST)	1	X	X	X	X	X			1	\$35.00	\$35.00	Pittsburgh (WPMY)	EARLY FRINGE ROT	10/14/13
11.1.1	Closed Preempt (3)	10/28/13															Pittsburgh (WPMY)	No Availability/Exception -	
11.1.2	Closed Preempt (3)	11/11/13															Pittsburgh (WPMY)	No Availability/Exception -	

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**Comments** 3413/AFFORDABLE CARE  
15 MIN SEP. - PROD: AFFORDABLE CARE ACT ROLLOUT  
DON LEVINSON

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**Order Type** Normal  
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12.0	Revised Line / Prime (4)	09/30/13-10/18/13	3	:30	8P- 10P (EST)	3	X	X	X	X	X						Pittsburgh (WPMY)	PRIME ROT	9/11/13
12.1	Normal Line / Prime (4)	10/01/13-10/18/13	3	:30	8P- 10P (EST)	3	X	X	X	X	X			9	\$75.00	\$675.00	Pittsburgh (WPMY)	PRIME ROT	9/17/13
13.0	Normal Line / Prime (4)	10/21/13-10/25/13	3	:30	8P- 10P (EST)		1	1	1	1	1			5	\$75.00	\$375.00	Pittsburgh (WPMY)	PRIME ROT	9/11/13
14.0	Revised Line / Prime (4)	10/28/13-12/06/13	3	:30	8P- 10P (EST)		2	2	2	2	2						Pittsburgh (WPMY)	PRIME ROT	9/11/13
14.1	Normal Line / Prime (4)	10/28/13-11/01/13	3	:30	8P- 10P (EST)	2	X	X	X	X	X			2	\$75.00	\$150.00	Pittsburgh (WPMY)	PRIME ROT	10/14/13
15.0	Normal Line / SPOT (5)	10/05/13-10/20/13	3	:30	12P- 7P (EST)							2	2	12	\$25.00	\$300.00	Pittsburgh (WPMY)	WEEKEND ROT	9/11/13
16.0	Revised Line / SPOT (5)	10/26/13-12/08/13	3	:30	12P- 7P (EST)							7	7				Pittsburgh (WPMY)	WEEKEND ROT	9/11/13
16.1	Normal Line / SPOT (5)	10/26/13-10/27/13	3	:30	12P- 7P (EST)							7	7	14	\$25.00	\$350.00	Pittsburgh (WPMY)	WEEKEND ROT	10/14/13
17.0	M/G For 5.1.1 / SPOT (2)	10/14/13-10/20/13	3	:30	10A- 3P (EST)	1	X	X	X	X	X	X	X	1	\$30.00	\$30.00	Pittsburgh (WPMY)	DAY ROT	10/9/13
18.0	Normal Line / SPOT (1)	11/18/13-12/01/13	3	:30	10P- 1A (EST)	12	X	X	X	X	X	X	X	24	\$40.00	\$960.00	Pittsburgh (WPMY)	LATE FRINGE ROT	10/14/13
19.0	Normal Line / SPOT (1)	12/02/13-12/08/13	3	:30	10P- 1A (EST)	13	X	X	X	X	X	X	X	13	\$40.00	\$520.00	Pittsburgh (WPMY)	LATE FRINGE ROT	10/14/13
20.0	Normal Line / SPOT (1)	12/09/13-12/15/13	3	:30	10P- 1A (EST)	9	X	X	X	X	X	X	X	9	\$40.00	\$360.00	Pittsburgh (WPMY)	LATE FRINGE ROT	10/14/13
21.0	Normal Line / SPOT (2)	11/18/13-11/22/13	3	:30	10A- 3P (EST)	37	X	X	X	X	X			24	\$30.00	\$720.00	Pittsburgh (WPMY)	DAY ROT	10/14/13
21.0.1	Closed Preempt (2)	11/18/13															Pittsburgh (WPMY)	No Availability/Exception -	

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21.0.2	Closed Preempt (2)	11/18/13															Pittsburgh (WPMY)	No Availability/Exception -	
21.0.3	Closed Preempt (2)	11/18/13															Pittsburgh (WPMY)	No Availability/Exception -	
21.0.4	Closed Preempt (2)	11/18/13															Pittsburgh (WPMY)	No Availability/Exception -	
21.0.5	Closed Preempt (2)	11/18/13															Pittsburgh (WPMY)	No Availability/Exception -	
21.0.6	Closed Preempt (2)	11/18/13															Pittsburgh (WPMY)	No Availability/Exception -	
21.0.7	Closed Preempt (2)	11/18/13															Pittsburgh (WPMY)	No Availability/Exception -	
21.0.8	Closed Preempt (2)	11/18/13															Pittsburgh (WPMY)	No Availability/Exception -	
21.0.9	Closed Preempt (2)	11/18/13															Pittsburgh (WPMY)	No Availability/Exception -	
21.0.10	Closed Preempt (2)	11/18/13															Pittsburgh (WPMY)	No Availability/Exception -	
21.0.11	Closed Preempt (2)	11/18/13															Pittsburgh (WPMY)	No Availability/Exception -	
21.0.12	Closed Preempt (2)	11/18/13															Pittsburgh (WPMY)	No Availability/Exception -	
21.0.13	Closed Preempt (2)	11/18/13															Pittsburgh (WPMY)	No Availability/Exception -	
22.0	Normal Line / SPOT (2)	11/25/13-12/06/13	3	:30	10A- 3P (EST)	38	X	X	X	X	X			58	\$30.00	\$1,740.00	Pittsburgh (WPMY)	DAY ROT	10/14/13
22.0.1	Closed Preempt (2)	12/02/13															Pittsburgh (WPMY)	No Availability/Exception -	

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22.0.3	Closed Preempt (2)	12/02/13															Pittsburgh (WPMY)	No Availability/Exception -	
22.0.4	Closed Preempt (2)	12/02/13															Pittsburgh (WPMY)	No Availability/Exception -	
22.0.5	Closed Preempt (2)	12/02/13															Pittsburgh (WPMY)	No Availability/Exception -	
22.0.6	Closed Preempt (2)	12/02/13															Pittsburgh (WPMY)	No Availability/Exception -	
22.0.7	Closed Preempt (2)	12/02/13															Pittsburgh (WPMY)	No Availability/Exception -	
22.0.8	Closed Preempt (2)	12/02/13															Pittsburgh (WPMY)	No Availability/Exception -	
22.0.9	Closed Preempt (2)	12/02/13															Pittsburgh (WPMY)	No Availability/Exception -	
22.0.10	Closed Preempt (2)	12/02/13															Pittsburgh (WPMY)	No Availability/Exception -	
22.0.11	Closed Preempt (2)	12/02/13															Pittsburgh (WPMY)	No Availability/Exception -	
22.0.12	Closed Preempt (2)	12/02/13															Pittsburgh (WPMY)	No Availability/Exception -	
22.0.13	Closed Preempt (2)	12/02/13															Pittsburgh (WPMY)	No Availability/Exception -	
22.0.14	Closed Preempt (2)	12/02/13															Pittsburgh (WPMY)	No Availability/Exception -	
22.0.15	Closed Preempt (2)	12/02/13															Pittsburgh (WPMY)	No Availability/Exception -	

### CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WPMY Pittsburgh  
750 Ivory Ave  
Pittsburgh, PA 15214

Media Partnership Corporation  
PO Box 542035  
Omaha, NE 68154

**Contract #** 1635113  
**Schedule Dates** 10/01/13-12/15/13  
**Advertiser** Affordable Health Care (86121)  
**Agency** Media Partnership Corporation (1348)  
**Product** POLITICAL ISSUE (ns) (1187)  
**Brand** CMMS/ACAR/3413 (563343)  
**Salesperson** Millennium/NY, New York (1090)  
**Sales Office** Millennium New York  
**Buyer Name** CHIK,ALEX  
**Phone/Fax** /  
**CPE** CMMS/ACAR/3413  
**Account Types** National/Political Issue Agency BRD  
**Billing Type** Standard  
**Comments** 3413/AFFORDABLE CARE  
15 MIN SEP. - PROD: AFFORDABLE CARE ACT ROLLOUT  
DON LEVINSON

**Date Entered** 09/11/13  
**Last Modified** 12/06/13  
**Entered By** Cara Kierzkowski  
**CO-OP** No  
**Headline #** ECR10052213  
**Demo** A1834R  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$3,278.25  
**Net Total** \$18,576.75  
**Sales Tax**

Pittsburgh (WPMY)		
By Broadcast Month	Spots	Rate
Oct. 2013	99	\$3,645.00
Nov. 2013	103	\$3,995.00
Dec. 2013	312	\$14,215.00
<b>Grand Total:</b>	<b>514</b>	<b>\$21,855.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
22.0.16	Closed Preempt (2)	12/02/13															Pittsburgh (WPMY)	No Availability/Exception -	
22.0.17	Closed Preempt (2)	12/02/13															Pittsburgh (WPMY)	No Availability/Exception -	
22.0.18	Closed Preempt (2)	12/02/13															Pittsburgh (WPMY)	No Availability/Exception -	
23.0	Normal Line / SPOT (2)	12/09/13-12/13/13	3	:30	10A- 3P (EST)		5	5	5	5	5			19	\$30.00	\$570.00	Pittsburgh (WPMY)	DAY ROT	10/14/13
23.0.1	Closed Preempt (2)	12/10/13															Pittsburgh (WPMY)	No Availability/Exception -	
23.0.2	Closed Preempt (2)	12/11/13															Pittsburgh (WPMY)	No Availability/Exception -	
23.0.3	Closed Preempt (2)	12/11/13															Pittsburgh (WPMY)	No Availability/Exception -	
23.0.4	Closed Preempt (2)	12/12/13															Pittsburgh (WPMY)	No Availability/Exception -	
23.0.5	Closed Preempt (2)	12/12/13															Pittsburgh (WPMY)	No Availability/Exception -	
23.0.6	Closed Preempt (2)	12/12/13															Pittsburgh (WPMY)	No Availability/Exception -	
24.0	Normal Line / SPOT (3)	11/18/13-11/22/13	3	:30	3P- 5P (EST)		3	3	3	3	3			9	\$35.00	\$315.00	Pittsburgh (WPMY)	EARLY FRINGE ROT	10/14/13
24.0.1	Closed Preempt (3)	11/18/13															Pittsburgh (WPMY)	No Availability/Exception -	
24.0.2	Closed Preempt (3)	11/19/13															Pittsburgh (WPMY)	No Availability/Exception -	
24.0.3	Closed Preempt (3)	11/20/13															Pittsburgh (WPMY)	No Availability/Exception -	

### CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WPMY Pittsburgh  
750 Ivory Ave  
Pittsburgh, PA 15214

Media Partnership Corporation  
PO Box 542035  
Omaha, NE 68154

**Contract #** 1635113  
**Schedule Dates** 10/01/13-12/15/13  
**Advertiser** Affordable Health Care (86121)  
**Agency** Media Partnership Corporation (1348)  
**Product** POLITICAL ISSUE (ns) (1187)  
**Brand** CMMS/ACAR/3413 (563343)  
**Salesperson** Millennium/NY, New York (1090)  
**Sales Office** Millennium New York  
**Buyer Name** CHIK,ALEX  
**Phone/Fax** /  
**CPE** CMMS/ACAR/3413  
**Account Types** National/Political Issue Agency BRD  
**Billing Type** Standard  
**Comments** 3413/AFFORDABLE CARE  
15 MIN SEP. - PROD: AFFORDABLE CARE ACT ROLLOUT  
DON LEVINSON

**Date Entered** 09/11/13  
**Last Modified** 12/06/13  
**Entered By** Cara Kierzkowski  
**CO-OP** No  
**Headline #** ECR10052213  
**Demo** A1834R  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$3,278.25  
**Net Total** \$18,576.75  
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Pittsburgh (WPMY)		
By Broadcast Month	Spots	Rate
Oct. 2013	99	\$3,645.00
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<b>Grand Total:</b>	<b>514</b>	<b>\$21,855.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
24.0.4	Closed Preempt (3)	11/18/13															Pittsburgh (WPMY)	No Availability/Exception -	
24.0.5	Closed Preempt (3)	11/20/13															Pittsburgh (WPMY)	No Availability/Exception -	
24.0.6	Closed Preempt (3)	11/22/13															Pittsburgh (WPMY)	No Availability/Exception -	
25.0	Normal Line / SPOT (3)	11/25/13-12/06/13	3	:30	3P- 5P (EST)	16	X	X	X	X	X			31	\$35.00	\$1,085.00	Pittsburgh (WPMY)	EARLY FRINGE ROT	10/14/13
25.0.1	Closed Preempt (3)	11/25/13															Pittsburgh (WPMY)	No Availability/Exception -	
26.0	Normal Line / SPOT (3)	12/09/13-12/13/13	3	:30	3P- 5P (EST)		2	2	2	2	2			10	\$35.00	\$350.00	Pittsburgh (WPMY)	EARLY FRINGE ROT	10/14/13
27.0	Normal Line / Prime (4)	11/04/13-11/15/13	3	:30	8P- 10P (EST)	1	X	X	X	X	X			2	\$75.00	\$150.00	Pittsburgh (WPMY)	PRIME ROT	10/14/13
28.0	Normal Line / Prime (4)	11/18/13-11/29/13	3	:30	8P- 10P (EST)		3	3	3	3	3			30	\$75.00	\$2,250.00	Pittsburgh (WPMY)	PRIME ROT	10/14/13
29.0	Normal Line / Prime (4)	12/02/13-12/06/13	3	:30	8P- 10P (EST)	16	X	X	X	X	X			16	\$75.00	\$1,200.00	Pittsburgh (WPMY)	PRIME ROT	10/14/13
30.0	Normal Line / Prime (4)	12/09/13-12/13/13	3	:30	8P- 10P (EST)		2	2	2	2	2			10	\$75.00	\$750.00	Pittsburgh (WPMY)	PRIME ROT	10/14/13
31.0	Normal Line / SPOT (5)	11/02/13-11/10/13	3	:30	12P- 7P (EST)							2	2	8	\$25.00	\$200.00	Pittsburgh (WPMY)	WEEKEND ROT	10/14/13
32.0	Normal Line / SPOT (5)	11/16/13-11/17/13	3	:30	12P- 7P (EST)							1	1	2	\$25.00	\$50.00	Pittsburgh (WPMY)	WEEKEND ROT	10/14/13
33.0	Normal Line / SPOT (5)	11/23/13-12/08/13	3	:30	12P- 7P (EST)							11	11	63	\$25.00	\$1,575.00	Pittsburgh (WPMY)	WEEKEND ROT	10/14/13
33.0.1	Closed Preempt (5)	11/30/13															Pittsburgh (WPMY)	No Availability/Exception -	

### CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WPMY Pittsburgh  
750 Ivory Ave  
Pittsburgh, PA 15214

Media Partnership Corporation  
PO Box 542035  
Omaha, NE 68154

**Contract #** 1635113  
**Schedule Dates** 10/01/13-12/15/13  
**Advertiser** Affordable Health Care (86121)  
**Agency** Media Partnership Corporation (1348)  
**Product** POLITICAL ISSUE (ns) (1187)  
**Brand** CMMS/ACAR/3413 (563343)  
**Salesperson** Millennium/NY, New York (1090)  
**Sales Office** Millennium New York  
**Buyer Name** CHIK,ALEX  
**Phone/Fax** /  
**CPE** CMMS/ACAR/3413  
**Account Types** National/Political Issue Agency BRD  
**Billing Type** Standard  
**Comments** 3413/AFFORDABLE CARE  
15 MIN SEP. - PROD: AFFORDABLE CARE ACT ROLLOUT  
DON LEVINSON

**Date Entered** 09/11/13  
**Last Modified** 12/06/13  
**Entered By** Cara Kierzkowski  
**CO-OP** No  
**Headline #** ECR10052213  
**Demo** A1834R  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$3,278.25  
**Net Total** \$18,576.75  
**Sales Tax**

Pittsburgh (WPMY)		
By Broadcast Month	Spots	Rate
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Nov. 2013	103	\$3,995.00
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<b>Grand Total:</b>	<b>514</b>	<b>\$21,855.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
33.0.2	Closed Preempt (5)	11/30/13															Pittsburgh (WPMY)	No Availability/Exception -	
33.0.3	Closed Preempt (5)	11/30/13															Pittsburgh (WPMY)	No Availability/Exception -	
34.0	Normal Line / SPOT (5)	12/14/13-12/15/13	3	:30	12P- 7P (EST)							4	4	8	\$25.00	\$200.00	Pittsburgh (WPMY)	WEEKEND ROT	10/14/13
35.0	M/G For 5.1.2,5.1.3,5.1.4 / SPOT (11)	10/21/13-10/25/13	3	:30	10A- 3P (EST)	3	X	X	X	X	X			1	\$30.00	\$30.00	Pittsburgh (WPMY)	DAY ROT	10/17/13
35.0.1	Closed Preempt (11)	10/21/13															Pittsburgh (WPMY)	No Availability/Exception -	
35.0.2	Closed Preempt (11)	10/21/13															Pittsburgh (WPMY)	No Availability/Exception -	
36.0	M/G For 5.1.5,5.1.6 / SPOT (12)	11/04/13-11/10/13	3	:30	10A- 3P (EST)	2	X	X	X	X	X	X	X	1	\$30.00	\$30.00	Pittsburgh (WPMY)		10/23/13
36.0.1	Closed Preempt (12)	11/04/13															Pittsburgh (WPMY)	No Availability/Exception -	
37.0	Normal Line / SPOT (13)	11/25/13-12/14/13	3	:30	6P- 8P (EST)	5	X	X	X	X	X	X		15	\$160.00	\$2,400.00	Pittsburgh (WPMY)	MODERN FAMILY/MIDDLE	11/4/13
38.0	Normal Line / SPOT (14)	12/02/13-12/15/13	7	:30	6P- 11P (EST)	3	X	X	X	X	X	X	X	6	\$0.00	\$0.00	Pittsburgh (WPMY)		11/25/13
39.0	Normal Line / SPOT (15)	12/02/13-12/06/13	3	:30	6P- 8P (EST)	3	X	X	X	X	X			3	\$160.00	\$480.00	Pittsburgh (WPMY)	ACCESS ROTATION	11/25/13
40.0	Normal Line / SPOT (15)	12/09/13-12/13/13	3	:30	6P- 8P (EST)	4	X	X	X	X	X			4	\$160.00	\$640.00	Pittsburgh (WPMY)	ACCESS ROTATION	11/25/13
41.0	M/G For 6.0.1,6.0.2,6.0.3,6.0.4,6.0.5 / SPOT (16)	12/02/13-12/06/13	3	:30	10P- 1A (EST)	5	X	X	X	X	X			5	\$30.00	\$150.00	Pittsburgh (WPMY)	DAY ROT	11/27/13

### CONFIRMATION CONTRACT

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WPMY Pittsburgh  
750 Ivory Ave  
Pittsburgh, PA 15214

Media Partnership Corporation  
PO Box 542035  
Omaha, NE 68154

**Contract #** 1635113  
**Schedule Dates** 10/01/13-12/15/13  
**Advertiser** Affordable Health Care (86121)  
**Agency** Media Partnership Corporation (1348)  
**Product** POLITICAL ISSUE (ns) (1187)  
**Brand** CMMS/ACAR/3413 (563343)  
**Salesperson** Millennium/NY, New York (1090)  
**Sales Office** Millennium New York  
**Buyer Name** CHIK,ALEX  
**Phone/Fax** /  
**CPE** CMMS/ACAR/3413  
**Account Types** National/Political Issue Agency BRD  
**Billing Type** Standard  
**Comments** 3413/AFFORDABLE CARE  
15 MIN SEP. - PROD: AFFORDABLE CARE ACT ROLLOUT  
DON LEVINSON

**Date Entered** 09/11/13  
**Last Modified** 12/06/13  
**Entered By** Cara Kierzkowski  
**CO-OP** No  
**Headline #** ECR10052213  
**Demo** A1834R  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$3,278.25  
**Net Total** \$18,576.75  
**Sales Tax**

**Pittsburgh (WPMY)**

By Broadcast Month	Spots	Rate
Oct. 2013	99	\$3,645.00
Nov. 2013	103	\$3,995.00
Dec. 2013	312	\$14,215.00
<b>Grand Total:</b>	<b>514</b>	<b>\$21,855.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
42.0	M/G For 6.0.6.6.0.7.6.0.8.7.1.1.7.1.2.7.1.3.8.1. 1.8.1.2.8.1.3.21.0.1.21.0.2.21.0.3.21.0 4.21.0.5.21.0.6.21.0.7.21.0.8.21.0.9.2 1.0.10.21.0.11.21.0.12.21.0.13 / SPOT (16)	12/09/13-12/13/13	3	:30	10P- 1A (EST)	22	X	X	X	X	X			22	\$30.00	\$660.00	Pittsburgh (WPMY)	DAY ROT	11/27/13
43.0	M/G For 35.0.1,35.0.2 / SPOT (17)	12/02/13-12/06/13	3	:30	10P- 1A (EST)	2	X	X	X	X	X			2	\$30.00	\$60.00	Pittsburgh (WPMY)	DAY ROT	11/27/13
44.0	M/G For 36.0.1 / SPOT (18)	12/02/13-12/06/13	3	:30	10P- 1A (EST)	2	X	X	X	X	X			1	\$30.00	\$30.00	Pittsburgh (WPMY)	ROT	11/27/13
44.0.1	Closed Preempt (18)	12/03/13															Pittsburgh (WPMY)	Client Request/Spot -	
45.0	M/G For 9.1.1.1,11.1.1,11.1.2,24.0.1,24.0.2,24.0. 3,24.0.4,24.0.5,24.0.6 / SPOT (19)	12/02/13-12/06/13	3	:30	10P- 1A (EST)	9	X	X	X	X	X			9	\$35.00	\$315.00	Pittsburgh (WPMY)		11/27/13
46.0	M/G For 25.0.1 / SPOT (20)	12/09/13-12/13/13	3	:30	3P- 5P (EST)	1	X	X	X	X	X				\$35.00		Pittsburgh (WPMY)	EARLY FRINGE ROT	12/6/13
46.0.1	Closed Preempt (20)	12/09/13															Pittsburgh (WPMY)	No Availability/Exception -	
47.0	M/G For 33.0.1,33.0.2,33.0.3 / SPOT (21)	12/14/13-12/15/13	3	:30	12P- 7P (EST)	3						X	X	3	\$25.00	\$75.00	Pittsburgh (WPMY)	WEEKEND ROT	12/6/13

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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