



WLOV
P.O. BOX 1732
Tupelo, MS 38802-1732

Screen Strategies Media
11150 Fairfax Blvd
Suite 5050
Fairfax, VA 22030

Contract # 128422

Schedule Dates 02/19/21-02/25/21
Advertiser Mississippians for Compassionate Care (10242)
Agency Screen Strategies Media (2513)
Product Political (1069)
Brand POLITICAL ISSUE (19272)
Salesperson HOUSE, HOUSE (1)
Sales Office WTVA
Buyer Name
Phone/Fax /
CPE 7159
Account Types Regional/Political
Billing Type Standard
Comments 2/19/2021-2/25/2021
 WLOV-TV

Date Entered 02/18/21
Last Modified 02/18/21
Entered By Luke Stanford
CO-OP No
External #
Demo
Order Type
Package Deal
Commission % 15.00
Commission \$303.75
Net Total \$1,721.25
Sales Tax

Tupelo-27 (WLOV)

By Broadcast Month	Spots	Rate
Feb. 2021	6	\$2,025.00
Grand Total:	6	\$2,025.00

Payment is due upon receipt. Accounts 90 days past due will be charged 1.5 percent interest monthly on the un-paid balance. The client is responsible for all costs associated with the collection of past due balances.

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	02/19/21-02/19/21	4	:30	7A- 9A (CST)						1			1	\$100.00	\$100.00	Tupelo-27 (WLOV)	7a-9a News	2/18/21
2.0	Normal Line / SPOT	02/21/21-02/21/21	4	:30	9P- WLOV FOX NEWS AT NINE								1	1	\$100.00	\$100.00	Tupelo-27 (WLOV)	9p News	2/18/21
3.0	Normal Line / SPOT	02/24/21-02/24/21	4	:30	7A- 9A (CST)				1					1	\$100.00	\$100.00	Tupelo-27 (WLOV)	7a-9a News	2/18/21
4.0	Normal Line / SPOT	02/22/21-02/25/21	3	:30	9P- WLOV FOX NEWS AT NINE		1	1		1				3	\$575.00	\$1,725.00	Tupelo-27 (WLOV)	9p News	2/18/21

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------

Our stations (WLOV, MeTV and This TV) do not discriminate on the basis of race or ethnicity in the sale, placement or scheduling of advertising. Any order for advertising that includes any such restrictions will not be accepted.