

**Oct 14, 20**  
 CONT# **34446688** Mod# Ver# 1 (Last = )  
 REP **KATZ RADIO**  
 TO **WKFR-FM (Kalamazoo-Portage, MI)**  
 FM **LATONYA CHENAULT**  
 OFF **PHILADELPHIA**  
 AGY **Katz Media Group**  
 ADDR **125 West 55th Street 3rd Floor**  
**New York, NY 10019**  
  
 BYR **Helen Hanratty**  
 ADV **NRDC ACTION VOTES**  
 PDT **NRDC Action Votes**  
 FLT **Oct 27, 20 - Nov 03, 20**

DDS CONT# **0**  
 C/P/E:  **/ / 9554**

SALESPERSON FAX#

PH #

**\* REP ORDER COMMENT \***

**\*\* 10/14/2020 1:32:00 PM: \*PLEASE EXTEND FLIGHT TO 4P ON TUESDAY 11.3 THANKS!**  
**\*\* 10/14/2020 1:32:00 PM: FOR ALL GMMB/WATERFRONT/GREAT AMERICAN MEDIA ORDERS: KATZ MEDIA COLLECTS, CASH-IN-ADVANCE AND AS AN OFFICIAL AGENT ON BEHALF OF OUR REPRESENTED STATIONS, ALL MONIES FOR POLITICAL AND ISSUE BUYS PLACED OUT OF GREER. ONCE YOUR INVOICES ARE RECONCILED WITH OUR ORDERS BY OUR NY BILLING OFFICE, PAYMENT IS SENT TO YOU ONLY FOR WHAT RAN. WE ARE THE ONES RESPONSIBLE FOR REFUNDING UNUSED FUNDS BACK TO THE AGENCY. PAYMENT IS USUALLY DISBURSED WITHIN 45 DAYS OF RECONCILIATION. PLEASE CONFIRM WITH PLEASE NOTE WITH ALL POLITICAL/ISSUE ORDERS THERE IS A 24 HOUR CANCELLATION NOTICE.**  
**\*\* 10/14/2020 1:32:00 PM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.**

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS	
		<b>FLIGHT 1</b>								
	1.1	TuWThF,M	6A - 10A	60	10/27/2020 - 11/2/2020	1W	8	\$140.00	8	
	1.2	TuWThF,M	10A - 3P	60	10/27/2020 - 11/2/2020	1W	9	\$135.00	9	
	1.3	TuWThF,M	3P - 7P	60	10/27/2020 - 11/2/2020	1W	8	\$140.00	8	
				<b>** WEEKLY FLIGHT TOTALS **</b>				25	\$3,455.00	

	<b>Nov 20</b>						
SPOTS	25						
CASH	3455.00						
TRADE	0.00						
NSL	0.00						
TOTAL	3455.00						

						<b>TOTAL</b>
SPOTS						25
CASH						3,455.00
TRADE						0.00
NSL						0.00
TOTAL						3,455.00

Oct 14, 20  
CONT# 34446688 Mod# Ver# 1 (Last = )  
REP KATZ RADIO

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**\*\* Competitive Comments \*\***

SVC: FA99 MSA CustRadio

Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.