

CONTRACT



KKFX
 1211 W. McCoy Lane
 Santa Maria, CA 93455
 (805)882-3933

<u>Contract / Revision</u> 535767 /		<u>Alt Order #</u> 27071022
<u>Advertiser</u> Carbajal for Congress		<u>Original Date / Revision</u> 09/18/20 / 09/18/20
<u>Contract Dates</u> 09/22/20 - 09/28/20	<u>Estimate #</u>	
<u>Product</u> Carbajal for Congress		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KKFX	<u>Account Executive</u> Brian Lamont	<u>Sales Office</u> Millennium-Chic
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Ref</u> 4000644	<u>Advertiser Ref</u> 1003597	

And:

AKPD Message + Media
 6013 Simpson North
 Hollywood, CA 91606

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Type	Spots	Amount
N 1	KKFX	09/22/20	09/25/20	M-F 2-3p	2-3p		:30			P-1	NM	3	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/21/20	09/27/20	-TWTF--				3	\$20.00				
N 2	KKFX	09/28/20	09/28/20	M-F 2-3p	2-3p		:30			P-1	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/28/20	10/04/20	M-----				1	\$20.00				
N 3	KKFX	09/22/20	09/25/20	M-F 10-11pm News	10-11pm		:30			P-1	NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/21/20	09/27/20	-TWTF--				4	\$100.00				
N 4	KKFX	09/28/20	09/28/20	M-F 10-11pm News	10-11pm		:30			P-1	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/28/20	10/04/20	M-----				1	\$100.00				
N 5	KKFX	09/26/20	09/26/20	Sa-Su 10-1030pm Nev	10-1030pm News		:30			P-1	NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/21/20	09/27/20	-----S-				1	\$80.00				
N 6	KKFX	09/27/20	09/27/20	Sa-Su 10-1030pm Nev	10-1030pm News		:30			P-1	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/21/20	09/27/20	-----S				1	\$100.00				
Totals												11	\$760.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/31/20 - 09/27/20	9	\$640.00	(\$96.00)	\$544.00
09/28/20 - 09/28/20	2	\$120.00	(\$18.00)	\$102.00
Totals	11	\$760.00	(\$114.00)	\$646.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any other correspondence when such conditions conflict with the above terms and conditions. Two week advance cancellation notice is required in writing. Parent Company, News-Press & Gazette prohibits any form of legally proscribed discrimination in both advertising contracts and advertising sales generally.