

ORDER



Orders
Order / Rev: 3269866
 Alt Order #:
Product Desc: 2021 PAC
 Estimate:
Flight Dates: 11/11/21 - 11/12/21
Original Date / Rev: 11/09/21 / 11/10/21
Order Type: REG

Baton Rouge WVLA

Primary AE: Baton Rouge National House
Sales Office: N-HOU
Sales Region: Nat

Agency Name: Rockit Science Agency
Buying Contact:
Billing Contact: Emily Cupit
 7520 Perkins Road
 Baton Rouge, LA 70808

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM
Agency Commission: 0%

Advertiser Name: POL/Capital Area Transit System
Demographic: HH
Product Codes: PL2
Revenue Code 1: DIR
Revenue Code 2: POL
Revenue Code 3: POL-ISS
Priority: P2

Order Brand:
New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
11/01/21	11/30/21	8	\$3,150.00	\$3,150.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2021	8	\$3,150.00	\$3,150.00	0.00
Totals	8	\$3,150.00	\$3,150.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Baton Rouge National House	N-HOU	Nat	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WVLA	11/11/21	11/12/21	Local 33 News Today 1 5:00 AM-6:00 AM	CM	5:00 AM-6:00 AM (5:00 AM-6:00 AM)	---11--	:30	2	\$175.00	P2	0.00	NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/08/21	11/14/21	---11--		2				\$175.00		0.00			
N 2	WVLA	11/11/21	11/12/21	Local 33 News Today 2 6:00 AM-7:00 AM	CM	6:00 AM-7:00 AM (6:00 AM-7:00 AM)	---11--	:30	2	\$200.00	P2	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/08/21	11/14/21	---11--		2				\$200.00		0.00			
N 3	WVLA	11/11/21	11/12/21	Local 33 News at 5 5:00 PM-5:30 PM	CM	5:00 PM-5:30 PM (5:00 PM-5:30 PM)	---11--	:30	2	\$600.00	P2	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/08/21	11/14/21	---11--		2				\$600.00		0.00			
N 4	WVLA	11/11/21	11/12/21	Local 33 News at 6 6:00 PM-6:30 PM	CM	6:00 PM-6:30 PM (6:00 PM-6:30 PM)	---11--	:30	2	\$600.00	P2	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/08/21	11/14/21	---11--		2				\$600.00		0.00			
													Totals	8	\$3,150.00