

WBBM-TV

22 West Washington Street, . CHICAGO IL 60602

WBBM-TV

CONTRACT NO. REV.

1031-57853-1

DATE PRINTED

09/12/14

AND

PAGE 1

253477	AGENCY (OR SERVICE) ACTING AS AGENT FOR		168364	ADVERTISER (OR AGENCY AND ADVERTISER)		Cancellation Notice Required Announcement 28 days prior notice
NAME	NATIONAL MEDIA RESEARCH PLANNING			NATIONAL REPUBLICAN CONGRESSIONAL COMM.		
AND	815 Slaters Ln			320 1st St SE		
ADDRESS	Alexandria	VA	22314-1219	Washington	DC 20003-1838	
	USA			USA		
CONTACT				PRODUCT5070		
LOCAL SALESPERSON	AGENCY EST. NO. 5070			PRODUCT CODE	1300	
NATIONAL SALESPERSON	Michael Conway - CTS-PH					
BROADCAST SCHEDULE STARTING 10/21/14 AND ENDING 10/27/14 NO. WEEKS:						1

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	01111..	4	05:00A	05:57A	30S	10/21/14-10/24/14	2 NEWS THIS MORNING [5-6AM	4	300.00	1200.00
2	10000..	1	05:00A	05:57A	30S	10/27/14-10/27/14	2 NEWS THIS MORNING [5-6AM	1	300.00	300.00
31	1	06:00A	08:00A	30S	10/26/14-10/26/14	CBS 2 NEWS SUNDAY AT 6AM	1	300.00	300.00
4	01111..	4	05:58A	07:00A	30S	10/21/14-10/24/14	CBS2 NEWS AT 6AM	4	300.00	1200.00
5	10000..	1	05:58A	07:00A	30S	10/27/14-10/27/14	CBS2 NEWS AT 6AM	1	300.00	300.00
61	1	05:28P	05:56P	30S	10/26/14-10/26/14	SUN EARLY NEWS	1	1000.00	1000.00
71	1	05:28P	05:56P	30S	10/26/14-10/26/14	SUN EARLY NEWS	1	1000.00	1000.00
8	01111..	4	05:00P	05:30P	30S	10/21/14-10/24/14	CBS2 NEWS AT 5	4	1200.00	4800.00
9	10000..	1	05:00P	05:30P	30S	10/27/14-10/27/14	CBS2 NEWS AT 5	1	1200.00	1200.00
10	01111..	4	06:27P	06:56P	30S	10/21/14-10/24/14	ENTERTAINMENT TONIGHT	4	1200.00	4800.00
11	10000..	1	06:27P	06:56P	30S	10/27/14-10/27/14	ENTERTAINMENT TONIGHT	1	1200.00	1200.00
12	01111..	4	10:35P	11:37P	30S	10/21/14-10/24/14	DAVID LETTERMAN	4	800.00	3200.00
13	10000..	1	10:35P	11:37P	30S	10/27/14-10/27/14	DAVID LETTERMAN	1	800.00	800.00
14	01111..	4	06:00P	06:30P	30S	10/21/14-10/24/14	CBS2 NEWS AT 6	4	1000.00	4000.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

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AS AGENT FOR (ADVERTISER)

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		USA				USA		
CONTACT						PRODUCT5070		
LOCAL SALESPERSON		AGENCY EST. NO. 5070				PRODUCT CODE 1300		
NATIONAL SALESPERSON		Michael Conway - CTS-PH						
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			FROM	TO						
15	10000..	1	06:00P	06:30P	30S	10/27/14-10/27/14	CBS2 NEWS AT 6	1	1000.00	1000.00
161.	1	11:00A	06:00P	30S	10/25/14-10/25/14	NCAA COLLEGE FOOTBALL	1	1500.00	1500.00
17	0000001	1	10:00P	10:35P	30S	10/26/14-10/26/14	LATE NEWS	1	2700.00	2700.00
181.	1	05:00P	05:30P	30S	10/25/14-10/25/14	5PM NEWS SAT	1	1000.00	1000.00
19	0111100	4	10:00P	10:35P	30S	10/21/14-10/24/14	LATE NEWS	4	2700.00	10800.00
20	1000000	1	10:00P	10:35P	30S	10/27/14-10/27/14	LATE NEWS	1	2700.00	2700.00
21	...1..0	1	10:15P	11:05P	30S	10/23/14-10/23/14	LATE NEWS POST N F L	1	7500.00	7500.00
22	...1...	1	06:30P	07:25P	30S	10/23/14-10/23/14	NFL THURSDAY NIGHT KICKOFF	1	6000.00	6000.00
23	..1....	1	06:58P	08:00P	30S	10/22/14-10/22/14	SURVIVOR	1	8000.00	8000.00
24	.2.....	2	09:00P	10:00P	30S	10/21/14-10/21/14	PERSON OF INTEREST	2	9000.00	18000.00
25	..1....	1	08:00P	09:00P	30S	10/22/14-10/22/14	CRIMINAL MINDS	1	10000.00	10000.00
261	1	12:00N	06:00P	30S	10/26/14-10/26/14	NFL REGULAR SEASON GAMES	1	18000.00	18000.00
27	.1.....	1	06:58P	08:00P	30S	10/21/14-10/21/14	NAVY NCIS	1	12000.00	12000.00
281..	1	08:00P	09:00P	30S	10/24/14-10/24/14	HAWAII FIVE-0	1	8000.00	8000.00
291..	1	09:00P	10:00P	30S	10/24/14-10/24/14	BLUE BLOODS	1	9000.00	9000.00
30	.1.....	1	06:58P	08:00P	30S	10/21/14-10/21/14	NAVY NCIS	1	12000.00	12000.00

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			FROM	TO						
311	1	08:00P	09:00P	30S	10/26/14-10/26/14	THE GOOD WIFE	1	10000.00	10000.00
321	1	07:00P	08:00P	30S	10/26/14-10/26/14	MADAM SECRETARY	1	14000.00	14000.00
Total Contract:								54		177500.00
Billing Summary										
Qtr 4-14						Oct	Nov	Dec	Total	
						170000.00	7500.00	.00	177500.00	
GRAND TOTAL									177500.00	

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