

# WBBM-TV

22 West Washington Street, . CHICAGO IL 60602

WBBM-TV

AND

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|  |   |  |
|--|---|--|
| 253477   | <b>AGENCY (OR SERVICE) ACTING AS AGENT FOR</b> 168364 | <b>ADVERTISER (OR AGENCY AND ADVERTISER)</b> |
| <b>NAME</b>  | NATIONAL MEDIA RESEARCH PLANNING                      | NATIONAL REPUBLICAN CONGRESSIONAL COMM.      |
| <b>AND</b>   | 815 Slaters Ln  | 320 1st St SE                                |
| <b>ADDRESS</b>   | Alexandria VA 22314-1219<br>USA                       | Washington DC 20003-1838<br>USA              |
| <b>CONTACT</b>   |   | <b>PRODUCT</b> 5070                          |
| <b>LOCAL SALESPERSON</b>   | <b>AGENCY EST. NO.</b> 5070                           | <b>PRODUCT CODE</b> 1300                     |
| <b>NATIONAL SALESPERSON</b>  | Michael Conway - CTS-PH                               |  |
| <b>BROADCAST SCHEDULE STARTING</b> 10/21/14 <b>AND ENDING</b> 10/27/14 <b>NO. WEEKS:</b> 1 |   |  |

**Cancellation Notice Required**  
Announcement 28 days prior notice

CBS Television Stations Standard Terms and Conditions for advertising shall apply.  
NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

| ITEM | DAYS    | SPOTS PWK. | TIME   |        | LENGTH | EFFECTIVE DATES   | PROGRAMS                   | TOTAL BDCST. | UNIT RATE | TOTAL VALUE(1) |
|------|---------|------------|--------|--------|--------|-------------------|----------------------------|--------------|-----------|----------------|
|      |         |            | FROM   | TO     |        |                   |                            |              |           |                |
| 1    | 01111.. | 4          | 05:00A | 05:57A | 30S    | 10/21/14-10/24/14 | 2 NEWS THIS MORNING [5-6AM | 4            | 300.00    | 1200.00        |
| 2    | 10000.. | 1          | 05:00A | 05:57A | 30S    | 10/27/14-10/27/14 | 2 NEWS THIS MORNING [5-6AM | 1            | 300.00    | 300.00         |
| 3    | .....1  | 1          | 06:00A | 08:00A | 30S    | 10/26/14-10/26/14 | CBS 2 NEWS SUNDAY AT 6AM   | 1            | 300.00    | 300.00         |
| 4    | 01111.. | 4          | 05:58A | 07:00A | 30S    | 10/21/14-10/24/14 | CBS2 NEWS AT 6AM           | 4            | 300.00    | 1200.00        |
| 5    | 10000.. | 1          | 05:58A | 07:00A | 30S    | 10/27/14-10/27/14 | CBS2 NEWS AT 6AM           | 1            | 300.00    | 300.00         |
| 6    | .....1  | 1          | 05:28P | 05:56P | 30S    | 10/26/14-10/26/14 | SUN EARLY NEWS             | 1            | 1000.00   | 1000.00        |
| 7    | .....1  | 1          | 05:28P | 05:56P | 30S    | 10/26/14-10/26/14 | SUN EARLY NEWS             | 1            | 1000.00   | 1000.00        |
| 8    | 01111.. | 4          | 05:00P | 05:30P | 30S    | 10/21/14-10/24/14 | CBS2 NEWS AT 5             | 4            | 1200.00   | 4800.00        |
| 9    | 10000.. | 1          | 05:00P | 05:30P | 30S    | 10/27/14-10/27/14 | CBS2 NEWS AT 5             | 1            | 1200.00   | 1200.00        |
| 10   | 01111.. | 4          | 06:27P | 06:56P | 30S    | 10/21/14-10/24/14 | ENTERTAINMENT TONIGHT      | 4            | 1200.00   | 4800.00        |
| 11   | 10000.. | 1          | 06:27P | 06:56P | 30S    | 10/27/14-10/27/14 | ENTERTAINMENT TONIGHT      | 1            | 1200.00   | 1200.00        |
| 12   | 01111.. | 4          | 10:35P | 11:37P | 30S    | 10/21/14-10/24/14 | DAVID LETTERMAN            | 4            | 800.00    | 3200.00        |
| 13   | 10000.. | 1          | 10:35P | 11:37P | 30S    | 10/27/14-10/27/14 | DAVID LETTERMAN            | 1            | 800.00    | 800.00         |
| 14   | 01111.. | 4          | 06:00P | 06:30P | 30S    | 10/21/14-10/24/14 | CBS2 NEWS AT 6             | 4            | 1000.00   | 4000.00        |

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AS AGENT FOR (ADVERTISER)

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| <b>NAME</b>  | NATIONAL MEDIA RESEARCH PLANNING                      | NATIONAL REPUBLICAN CONGRESSIONAL COMM.      |
| <b>AND</b>   | 815 Slaters Ln  | 320 1st St SE                                |
| <b>ADDRESS</b>   | Alexandria VA 22314-1219<br>USA                       | Washington DC 20003-1838<br>USA              |
| <b>CONTACT</b>   |   | <b>PRODUCT</b> 5070                          |
| <b>LOCAL SALESPERSON</b>   | <b>AGENCY EST. NO.</b> 5070                           | <b>PRODUCT CODE</b> 1300                     |
| <b>NATIONAL SALESPERSON</b>  | Michael Conway - CTS-PH                               |  |
| <b>BROADCAST SCHEDULE STARTING</b> 10/21/14 <b>AND ENDING</b> 10/27/14 <b>NO. WEEKS:</b> 1 |   |  |

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|------|---------|------------|--------|--------|--------|-------------------|----------------------------|--------------|-----------|----------------|
|      |         |            | FROM   | TO     |        |                   |                            |              |           |                |
| 15   | 10000.. | 1          | 06:00P | 06:30P | 30S    | 10/27/14-10/27/14 | CBS2 NEWS AT 6             | 1            | 1000.00   | 1000.00        |
| 16   | .....1. | 1          | 11:00A | 06:00P | 30S    | 10/25/14-10/25/14 | NCAA COLLEGE FOOTBALL      | 1            | 1500.00   | 1500.00        |
| 17   | 0000001 | 1          | 10:00P | 10:35P | 30S    | 10/26/14-10/26/14 | LATE NEWS                  | 1            | 2700.00   | 2700.00        |
| 18   | .....1. | 1          | 05:00P | 05:30P | 30S    | 10/25/14-10/25/14 | 5PM NEWS SAT               | 1            | 1000.00   | 1000.00        |
| 19   | 0111100 | 4          | 10:00P | 10:35P | 30S    | 10/21/14-10/24/14 | LATE NEWS                  | 4            | 2700.00   | 10800.00       |
| 20   | 1000000 | 1          | 10:00P | 10:35P | 30S    | 10/27/14-10/27/14 | LATE NEWS                  | 1            | 2700.00   | 2700.00        |
| 21   | ...1..0 | 1          | 10:15P | 11:05P | 30S    | 10/23/14-10/23/14 | LATE NEWS POST N F L       | 1            | 7500.00   | 7500.00        |
| 22   | ...1... | 1          | 06:30P | 07:25P | 30S    | 10/23/14-10/23/14 | NFL THURSDAY NIGHT KICKOFF | 1            | 6000.00   | 6000.00        |
| 23   | ..1.... | 1          | 06:58P | 08:00P | 30S    | 10/22/14-10/22/14 | SURVIVOR                   | 1            | 8000.00   | 8000.00        |
| 24   | .2..... | 2          | 09:00P | 10:00P | 30S    | 10/21/14-10/21/14 | PERSON OF INTEREST         | 2            | 9000.00   | 18000.00       |
| 25   | ..1.... | 1          | 08:00P | 09:00P | 30S    | 10/22/14-10/22/14 | CRIMINAL MINDS             | 1            | 10000.00  | 10000.00       |
| 26   | .....1  | 1          | 12:00N | 06:00P | 30S    | 10/26/14-10/26/14 | NFL REGULAR SEASON GAMES   | 1            | 18000.00  | 18000.00       |
| 27   | .1..... | 1          | 06:58P | 08:00P | 30S    | 10/21/14-10/21/14 | NAVY NCIS                  | 1            | 12000.00  | 12000.00       |
| 28   | ....1.. | 1          | 08:00P | 09:00P | 30S    | 10/24/14-10/24/14 | HAWAII FIVE-0              | 1            | 8000.00   | 8000.00        |
| 29   | ....1.. | 1          | 09:00P | 10:00P | 30S    | 10/24/14-10/24/14 | BLUE BLOODS                | 1            | 9000.00   | 9000.00        |
| 30   | .1..... | 1          | 06:58P | 08:00P | 30S    | 10/21/14-10/21/14 | NAVY NCIS                  | 1            | 12000.00  | 12000.00       |

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**NAME** NATIONAL MEDIA RESEARCH PLANNING

NATIONAL REPUBLICAN CONGRESSIONAL COMM.

**AND** 815 Slaters Ln

320 1st St SE

**ADDRESS** Alexandria VA 22314-1219  
USA

Washington DC 20003-1838  
USA

**CONTACT** **PRODUCT** 5070

**LOCAL SALESPERSON** **AGENCY EST. NO.** 5070 **PRODUCT CODE** 1300

**NATIONAL SALESPERSON** Michael Conway - CTS-PH

**BROADCAST SCHEDULE STARTING** 10/21/14 **AND ENDING** 10/27/14 **NO. WEEKS:** 1

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|------------------------|--------|------------|--------|--------|--------|-------------------|-----------------|--------------|--------------------|----------------|
|                        |        |            | FROM   | TO     |        |                   |                 |              |                    |                |
| 31                     | .....1 | 1          | 08:00P | 09:00P | 30S    | 10/26/14-10/26/14 | THE GOOD WIFE   | 1            | 10000.00           | 10000.00       |
| 32                     | .....1 | 1          | 07:00P | 08:00P | 30S    | 10/26/14-10/26/14 | MADAM SECRETARY | 1            | 14000.00           | 14000.00       |
| <b>Total Contract:</b> |        |            |        |        |        |                   |                 | 54           |                    | 177500.00      |
| <b>Billing Summary</b> |        |            |        |        |        |                   |                 |              |                    |                |
|                        |        |            |        |        |        | <u>Oct</u>        | <u>Nov</u>      | <u>Dec</u>   | <u>Total</u>       |                |
| <b>Qtr 4-14</b>        |        |            |        |        |        | 170000.00         | 7500.00         | .00          | 177500.00          |                |
|                        |        |            |        |        |        |                   |                 |              | <b>GRAND TOTAL</b> |                |
|                        |        |            |        |        |        |                   |                 |              | 177500.00          |                |

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