

## Order Item Summary

CBS TELEVISION STATIONS



WBBM-TV

**Order#:** 58175    CF    NTL-Cash-Political    **Start - End:** 10/21/2014 - 10/27/2014    HL#:    **Created:** 10/14/2014 01:45 P  
**Advertiser:** NATIONAL REPUBLICAN CONGRESSIONAL    **Alt Ord Id:**    **Print Invoice Locally:** N    **Updated:**  
 320 1st St SE    **Co-op Invoice:** N    **Confirmed:** 10/14/2014 03:48 P  
 Washington, DC 20003-1838    **Do Not Mail Invoice:** N    **Contract:** 10/14/2014 03:49 P  
**Agency:** NATIONAL MEDIA RESEARCH PLANNING    **CPE:** 155/670/5897    **Apply Taxes:** N    **Billing Int:** Normal  
 815 Slaters Ln    **Product:** 5897 - TV OCT 21-27 ADDS    **Notarize Invoice:** N    **Billing Mth:** Item Rate  
 Alexandria, VA 22314-1219    **Demo:** HHOLDS    DMA RTG    **Print Affidavit:** N    **Comm Cat:** Political  
**AE:** Michael Conway (CTS-PH)    **Agency Commission:** 15%    **Print Sub Invoice:** N    **Supress Rates:** N  
**Buyer:**    **Self Protection Intr:** :30:00    **Notarize Sub Invoice:** N    **Schedule Code:** Z

Internal: NEW ORDER; DH/CTS-PH 10/14/14

Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	HHOLDS	Rate	Spots	Total	NRate A/G	LC
001	CF M5AMNEWS1	0 1 1 1 1 0 0	MORN	Airtime (Broadcast) Political	30	Z	:30:00	0.00	\$400.00	4	\$1,600.00	\$400.00	
	<u>Start</u> <u>End</u>	<u>Oct 20</u>											
	10/21/14    10/24/14	4											
Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	HHOLDS	Rate	Spots	Total	NRate A/G	LC
002	CF M5AMNEWS1	1 0 0 0 0 0 0	MORN	Airtime (Broadcast) Political	30	Z	:30:00	0.00	\$400.00	1	\$400.00	\$400.00	
	<u>Start</u> <u>End</u>	<u>Oct 27</u>											
	10/27/14    10/27/14	1											
Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	HHOLDS	Rate	Spots	Total	NRate A/G	LC
003	CF M6AMNEWS	0 1 1 1 1 0 0	MORN	Airtime (Broadcast) Political	30	Z	:30:00	0.00	\$400.00	4	\$1,600.00	\$400.00	
	<u>Start</u> <u>End</u>	<u>Oct 20</u>											
	10/21/14    10/24/14	4											
Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	HHOLDS	Rate	Spots	Total	NRate A/G	LC
004	CF M6AMNEWS	1 0 0 0 0 0 0	MORN	Airtime (Broadcast) Political	30	Z	:30:00	0.00	\$400.00	1	\$400.00	\$400.00	
	<u>Start</u> <u>End</u>	<u>Oct 27</u>											
	10/27/14    10/27/14	1											
Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	HHOLDS	Rate	Spots	Total	NRate A/G	LC
005	CF NEWS11AM	0 1 1 1 1 0 0	NEWS	Airtime (Broadcast) Political	30	Z	:30:00	0.00	\$750.00	4	\$3,000.00	\$750.00	
	<u>Start</u> <u>End</u>	<u>Oct 20</u>											
	10/21/14    10/24/14	4											
Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	HHOLDS	Rate	Spots	Total	NRate A/G	LC
006	CF NEWS11AM	1 0 0 0 0 0 0	NEWS	Airtime (Broadcast) Political	30	Z	:30:00	0.00	\$750.00	1	\$750.00	\$750.00	
	<u>Start</u> <u>End</u>	<u>Oct 27</u>											
	10/27/14    10/27/14	1											
Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	HHOLDS	Rate	Spots	Total	NRate A/G	LC
007	CF MSU6A	0 0 0 0 0 0 1	MORN	Airtime (Broadcast) Political	30	Z	:30:00	0.00	\$500.00	1	\$500.00	\$500.00	
	<u>Start</u> <u>End</u>	<u>Oct 20</u>											
	10/26/14    10/26/14	1											

## Order Item Summary

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WBBM-TV

Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	HHOLDS	Rate	Spots	Total	NRate A/G	LC
008	CF MEARLY1	0 1 1 1 1 0 0	MORN	Airtime (Broadcast) Political	30	Z	:30:00	0.00	\$500.00	4	\$2,000.00	\$500.00	
	<u>Start</u>	<u>End</u>	<u>Oct 20</u>										
	10/21/14	10/24/14	4										
Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	HHOLDS	Rate	Spots	Total	NRate A/G	LC
009	CF MEARLY1	1 0 0 0 0 0 0	MORN	Airtime (Broadcast) Political	30	Z	:30:00	0.00	\$500.00	1	\$500.00	\$500.00	
	<u>Start</u>	<u>End</u>	<u>Oct 27</u>										
	10/27/14	10/27/14	1										
Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	HHOLDS	Rate	Spots	Total	NRate A/G	LC
010	CF PRICE10A	0 1 1 1 1 0 0	PRCE	Airtime (Broadcast) Political	30	Z	:30:00	0.00	\$1,400.00	4	\$5,600.00	\$1,400.00	
	<u>Start</u>	<u>End</u>	<u>Oct 20</u>										
	10/21/14	10/24/14	4										
Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	HHOLDS	Rate	Spots	Total	NRate A/G	LC
011	CF PRICE10A	1 0 0 0 0 0 0	PRCE	Airtime (Broadcast) Political	30	Z	:30:00	0.00	\$1,400.00	1	\$1,400.00	\$1,400.00	
	<u>Start</u>	<u>End</u>	<u>Oct 27</u>										
	10/27/14	10/27/14	1										
Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	HHOLDS	Rate	Spots	Total	NRate A/G	LC
012	CF LLETTER	0 1 1 1 1 0 0	LETT	Airtime (Broadcast) Political	30	Z	:30:00	0.00	\$1,200.00	4	\$4,800.00	\$1,200.00	
	<u>Start</u>	<u>End</u>	<u>Oct 20</u>										
	10/21/14	10/24/14	4										
Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	HHOLDS	Rate	Spots	Total	NRate A/G	LC
013	CF LLETTER	1 0 0 0 0 0 0	LETT	Airtime (Broadcast) Political	30	Z	:30:00	0.00	\$1,200.00	1	\$1,200.00	\$1,200.00	
	<u>Start</u>	<u>End</u>	<u>Oct 27</u>										
	10/27/14	10/27/14	1										
Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	HHOLDS	Rate	Spots	Total	NRate A/G	LC
014	CF WCBSSUN3	0 0 0 0 0 0 1	MORN	Airtime (Broadcast) Political	30	Z	:30:00	0.00	\$2,500.00	1	\$2,500.00	\$2,500.00	
	<u>Start</u>	<u>End</u>	<u>Oct 20</u>										
	10/26/14	10/26/14	1										
Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	HHOLDS	Rate	Spots	Total	NRate A/G	LC
015	CF SNCAAFB	0 0 0 0 0 1 0	FTBL	Airtime (Broadcast) Political	30	Z	:30:00	0.00	\$2,500.00	1	\$2,500.00	\$2,500.00	
	<u>Start</u>	<u>End</u>	<u>Oct 20</u>										
	10/25/14	10/25/14	1										
Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	HHOLDS	Rate	Spots	Total	NRate A/G	LC
016	CF NEVENING	0 0 1 0 1 0 0	NEWS	Airtime (Broadcast) Political	30	Z	:30:00	0.00	\$2,500.00	2	\$5,000.00	\$2,500.00	
	<u>Start</u>	<u>End</u>	<u>Oct 20</u>										
	10/22/14	10/24/14	2										

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Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	HHOLDS	Rate	Spots	Total	NRate A/G	LC
017	CF NEVENING	1 0 0 0 0 0	NEWS	Airtime (Broadcast) Political	30	Z	:30:00	0.00	\$2,500.00	1	\$2,500.00	\$2,500.00	
		<u>Start</u> <u>End</u> <u>Oct 27</u>											
		10/27/14   10/27/14    1											
Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	HHOLDS	Rate	Spots	Total	NRate A/G	LC
018	CF AETSAT	0 0 0 0 0 1 0	ACC	Airtime (Broadcast) Political	30	Z	:30:00	0.00	\$1,200.00	1	\$1,200.00	\$1,200.00	
		<u>Start</u> <u>End</u> <u>Oct 20</u>											
		10/25/14   10/25/14    1											
Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	HHOLDS	Rate	Spots	Total	NRate A/G	LC
019	CF PNAVY	0 1 0 0 0 0 0	REGP	Airtime (Broadcast) Political	30	Z	:30:00	0.00	\$16,000.00	1	\$16,000.00	\$16,000.00	
		<u>Start</u> <u>End</u> <u>Oct 20</u>											
		10/21/14   10/21/14    1											

Confirmed Broadcast Buyline Summary

Q4 2014	Oct	
	Spots	Revenue
Total	38	\$53,450.00
Credited	1	\$1,400.00

Order Summary

	Confirmed		
	Quantity	Gross Amount	Net Amount
Broadcast Buy Lines	38	\$53,450.00	\$45,432.50
Ancillary Buy Lines	0	\$0.00	\$0.00
Installment Schedule	0	\$0.00	\$0.00
Total	38	\$53,450.00	\$45,432.50