

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Sage Media Planning & Placement, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➡



FEDERAL CANDIDATE



STATE OR LOCAL CANDIDATE

(WBVR)

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Charles Booker

Authorized committee:

Booker for Kentucky

Agency requesting time (and contact information):

☐ N/A Sage Media Planning & Placement

Candidate's political party:

Democrat

Office sought (no acronyms or abbreviations):

United States Senate

Date of election:

June 23 2020



General



Primary

Treasurer of candidate's authorized committee:

Donnie Adkins

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☐ the candidate listed above who is a legally qualified candidate, or

☒ the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

### Candidate/Committee/Agency

Signature:

Michele Certo obo Sage Media Planning & Placement

Digitally signed by Michele Certo obo Sage Media Planning & Placement  
Date: 2020.06.14 21:04:38 -04'00'

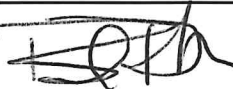
Name: Michele Certo

Date of Request to Purchase Ad Time:

6/22/20

### Station Representative

Signature:



Name:

BOB DAKIN

Date of Station Agreement to Sell Time:

6/22/20

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Michele Certo obo Sage Media Planning &amp; Placement

Digitally signed by Michele Certo obo Sage Media Planning & Placement  
Date: 2020.06.14 21:17:16 -04'00'

Name: Michele Certo

Date:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?



Yes



No

Date ad received:

6/22/20

**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):



Yes



No



N/A

Disposition:



Accepted



Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*



Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

34059474

Station Call Letters:

WBVR

Date Received/Requested:

6/22/20

Est. #:

7568

Station Location:

BOWLING GREEN KY

Run Start and End Dates:

6/23/20

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

#102052

Jun 22, 20  
 CONT# 34059474 Mod# Ver# 1 (Last = )  
 REP CHRISTAL RADIO  
 TO WBVR-FM (Bowling Green/Glasgow, KY)  
 FM TERRANCE HOUSTON  
 OFF PHILADELPHIA  
 AGY SAGE MEDIA PLANNING AND PLACEMENT  
 ADDR 1322 G ST, SE  
 WASHINGTON, DC 20003

DDS CONT# 0  
 C/P/E: / / 7568

SALESPERSON FAX#

PH # 202-675-6936

BYR MEDIA PLACEMENT  
 ADV CHARLES BOOKER FOR US SENATE  
 PDT Candidate  
 FLT Jun 23, 20 - Jun 23, 20

\* REP ORDER COMMENT \*

\*\* 6/22/2020 12:24:00 PM: SAGE MEDIA/ALL ASSOCIATED AGENCIES: PLEASE UTILIZE ELECTRONIC INVOICING. RADIO INVOICES - 9913602

\*\* 6/22/2020 12:24:00 PM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH ANGELA.HOMAN@KATZMEDIA.COM OR CALL 215-557-4230. THANK YOU!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS
	1.1	<u>FLIGHT 1</u> .T.....	6A - 10A	60	06/23/2020 - 06/23/2020	1D	8	\$45.00	8
TERRY	1.2	.T.....	10A - 3P	60	06/23/2020 - 06/23/2020	1D	8	\$42.00	8
					** FLIGHT TOTALS **		16	\$696.00	

	<b>Jun 20</b>						
SPOTS	16						
CASH	696.00						
TRADE	0.00						
NSL	0.00						
TOTAL	696.00						

						<b>TOTAL</b>
SPOTS						16
CASH						696.00
TRADE						0.00
NSL						0.00
TOTAL						696.00

Jun 22, 20

CONT# 34059475 Mod# Ver# 1 (Last = )  
REP CHRISTAL RADIO

DDS CONT# 0  
C/P/E: / / 7568

---

**\*\* Competitive Comments \*\***

SVC: FA99 MSA CustRadio  
Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

# Broadcast Contract

SAGE MEDIA PLANNING  
CHARLES BOOKER FOR US SENATE  
1322 G Street Southeast  
Washington, DC 20003

Start Date 06/23/20	Contract# 102052	Mod# 0
End Date 06/29/20	Date Entered 06/22/20	Date Last Modified 06/22/20
Advertiser CHARLES BOOKER FOR U	Station Market WBVR-FM	
Product CANDIDATE	SalesRep/Office Christal Radio	

Standard Billing Cycle Estimate# 7568

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	TU 06/23/20 MO 06/29/20	06:00A-10:00A	60	--	8	--	--	--	--	--	8	\$45.00
2	TU 06/23/20 MO 06/29/20	10:00A-03:00P	60	--	8	--	--	--	--	--	8	\$42.00

-----Additional Comments-----	Total Spots	Spots Total\$	Agency Commission	Net	Gross
	16	696.00	\$104.40	\$ 591.60	\$ 696.00

## Billing Projections: By Month

	Jun 20
CA	696.00
ST	696.00

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser





\_\_\_\_\_  
Name Title  
See reverse for accepted terms and conditions, if any

\_\_\_\_\_  
Name Title  
Page 3

# FOREVER COMMUNICATIONS

WBVR-FM

ALL BOXES MUST BE FILLED OUT IN ORDER TO RUN THE CREDIT CARD

<b>Account Name as Shown on Contract:</b>  Sage Media Planning & Placement	<b>Name as Shown on Card:</b> Sage Media Planning & Place <b>Phone Number:</b> (888) 333-8541 <b>Email Address:</b> support@payclearly.com
<b>Total Amount of Payment:</b>  \$591.60	<b>Address Where the Card's Bill is Sent:</b>  1322 G St., SE Washington, DC 20003
<b>Credit Card Number:</b>  9223	<b>Station(s), Invoice Number(s), Pre-Paid Contract Number(s) AND Amount(s) for each:</b>  Booker for Kentucky SAGE107-20 AA Radio, Radio 44005
<b>Expiration Date:</b> 06/2023	
<b>3 or 4 Digit Security Number:</b> 	
<b>Card Type:</b> VISA  AMERICAN EXPRESS      DISCOVER	<b>Date:</b> 6/22/2020
<b>Signature:</b> 	<b>Account Executive:</b>

## Forever Communications

1919 Scottsville Road  
Bowling Green KY 42104  
Phone: 270-843-3333  
FAX: 270-843-0454  
Email: bgtraffic@forevercom.com