



WTAP
One Television Plaza
Parkersburg, WV 26101
(304) 485-4588

CONTRACT

Contract / Revision 61166 /		Alt Order # 9394489
Product POLITICAL CANDIDATE		
Contract Dates 08/27/14 - 09/01/14		Estimate # CAPITO/S/R
Advertiser Shelley Moore Capito for U.S. Senate		Original Date / Revision 08/26/14 / 09/04/14
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station WTAP	Account Executive Philadelphia Continer	Sales Office Continental-Phil
Special Handling		
Demographic Households		
IDB#	Advertiser Code	Product Code
Agency Ref 7182		Advertiser Ref 46963

And:

Brabender Cox Mihalke/Pittsburgh
1218 Grandview Ave
1st Floor
Pittsburgh, PA 15211

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WTAP	08/27/14	08/29/14	Daybreak @ 6a	6a-7a		:30			NM	3	\$345.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/25/14	08/31/14	--111--				3	\$115.00			
N 2	WTAP	08/27/14	08/29/14	Today Show	7a-9a		:30			NM	3	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/25/14	08/31/14	--111--				3	\$120.00			
N 3	WTAP	08/27/14	08/29/14	Live with Kelly & Michael	9a-10a		:30			NM	3	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/25/14	08/31/14	--111--				3	\$70.00			
N 4	WTAP	08/27/14	08/29/14	WTAP News @ Noon	12p-1230p		:30			NM	3	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/25/14	08/31/14	--111--				3	\$120.00			
N 5	WTAP	08/27/14	08/29/14	Days of Our Lives	1p-2p		:30			NM	3	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/25/14	08/31/14	--111--				3	\$80.00			
N 6	WTAP	08/27/14	08/29/14	M-F 2p-3p	2p-3p		:30			NM	3	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/25/14	08/31/14	--111--				3	\$70.00			
N 7	WTAP	08/27/14	08/29/14	M-F 4p-5p	4p-5p		:30			NM	3	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/25/14	08/31/14	--111--				3	\$90.00			
N 8	WTAP	08/27/14	08/29/14	News @ 5p M-F	5p-530p		:30			NM	3	\$405.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/25/14	08/31/14	--111--				3	\$135.00			
N 9	WTAP	08/27/14	08/29/14	M-F 530p-6p	530p-6p		:30			NM	3	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/25/14	08/31/14	--111--				3	\$90.00			
N 10	WTAP	08/27/14	08/28/14	NBC Nightly News	630p-7p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/25/14	08/31/14	--WT---				1	\$500.00			
N 11	WTAP	08/27/14	08/29/14	Wheel of Fortune M-F	7p-730p		:30			NM	3	\$435.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/25/14	08/31/14	--111--				3	\$145.00			
N 12	WTAP	08/27/14	08/29/14	Jeopardy M-F	730p-8p		:30			NM	3	\$435.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/25/14	08/31/14	--111--				3	\$145.00			

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<u>Advertiser</u> Shelley Moore Capito for		<u>Original Date / Revision</u> 08/26/14 / 09/04/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 13	WTAP	08/27/14	08/29/14	News @ 11p M-F	11p-1135p		:30			NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 08/25/14		08/31/14	--111--					3	\$400.00			
N 14	WTAP	08/27/14	08/29/14	The Tonight Show	1135p-1235a		:30			NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 08/25/14		08/31/14	--111--					3	\$100.00			
N 15	WTAP	08/27/14	08/29/14	M-F 3p-4p	3p-4p		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 08/25/14		08/31/14	--WTF--					1	\$80.00			
N 16	WTAP	08/27/14	08/29/14	M-F 1230p-1p	1230p-1p		:30			NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 08/25/14		08/31/14	--WTF--					1	\$55.00			
N 17	WTAP	08/27/14	08/29/14	News @ 6p M-F	559p-630p		:30			NM	3	\$1,380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 08/25/14		08/31/14	--111--					3	\$460.00			
N 18	WTAP	09/01/14	09/01/14	Daybreak @ 6a	6a-7a		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 09/01/14		09/07/14	1-----					1	\$115.00			
N 19	WTAP	09/01/14	09/01/14	Today Show	7a-9a		:30			NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 09/01/14		09/07/14	1-----					1	\$120.00			
N 20	WTAP	09/01/14	09/01/14	Live with Kelly & Michael	9a-10a		:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 09/01/14		09/07/14	1-----					1	\$70.00			
N 21	WTAP	09/01/14	09/01/14	WTAP News @ Noon	12p-1230p		:30			NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 09/01/14		09/07/14	1-----					1	\$120.00			
N 22	WTAP	09/01/14	09/01/14	M-F 4p-5p	4p-5p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 09/01/14		09/07/14	1-----					1	\$90.00			
<u>Spot</u>		<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1		WTAP	09/01/14-09/07/14	M-F 4p-5p	4p-5p	M-----	:30		\$90.00	NM		
Credited												
N 23	WTAP	09/01/14	09/01/14	News @ 5p M-F	5p-530p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 09/01/14		09/07/14	1-----					1	\$135.00			
<u>Spot</u>		<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1		WTAP	09/01/14-09/07/14	News @ 5p M-F	5p-530p	M-----	:30		\$135.00	NM		
Credited												
N 24	WTAP	09/01/14	09/01/14	M-F 530p-6p	530p-6p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 09/01/14		09/07/14	1-----					1	\$90.00			
<u>Spot</u>		<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1		WTAP	09/01/14-09/07/14	M-F 530p-6p	530p-6p	M-----	:30		\$90.00	NM		
Credited												
N 25	WTAP	09/01/14	09/01/14	News @ 6p M-F	559p-630p		:30			NM	1	\$460.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 09/01/14		09/07/14	1-----					1	\$460.00			
N 26	WTAP	09/01/14	09/01/14	Wheel of Fortune M-F	7p-730p		:30			NM	1	\$145.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 09/01/14		09/07/14	1-----					1	\$145.00			
N 27	WTAP	09/01/14	09/01/14	Jeopardy M-F	730p-8p		:30			NM	1	\$145.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/01/14	09/07/14	1-----				1	\$145.00			
N 28	WTAP	09/01/14	09/01/14	News @ 11p M-F	11p-1135p		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/01/14	09/07/14	1-----				1	\$400.00			
N 29	WTAP	09/01/14	09/01/14	The Tonight Show	1135p-1235a		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/01/14	09/07/14	1-----				1	\$100.00			
N 30	WTAP	09/01/14	09/01/14	Monday Prime Hr 1	8p-9p		:30			NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/01/14	09/07/14	1-----				1	\$475.00			
N 31	WTAP	08/27/14	08/27/14	Wednesday Prime Rotator	8:00 PM-10:00 PM		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/25/14	08/31/14	--1----				1	\$450.00			
N 32	WTAP	08/29/14	08/29/14	Friday Prime Hr 2	9p-10p		:30			NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/25/14	08/31/14	----1--				1	\$425.00			
N 33	WTAP	08/29/14	08/29/14	Friday Prime Hr 1	8p-9p		:30			NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/25/14	08/31/14	----1--				1	\$325.00			
N 34	WTAP	08/30/14	08/30/14	Sa Today	7a-9a		:30			NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/25/14	08/31/14	-----1-				1	\$55.00			
N 35	WTAP	08/31/14	08/31/14	Su Today	8a-9a		:30			NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/25/14	08/31/14	-----1				1	\$55.00			
N 36	WTAP	08/30/14	08/30/14	Saturday Prime Rotator	8:00 PM-10:00 PM		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/25/14	08/31/14	-----1-				1	\$275.00			
N 37	WTAP	08/30/14	08/30/14	News @ 11p Sa	11p-1130p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/25/14	08/31/14	-----1-				1	\$350.00			
N 38	WTAP	08/28/14	08/28/14	Thursday Prime Hr 1	8p-9p		:30			NM	1	\$575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/25/14	08/31/14	---1---				1	\$575.00			
N 39	WTAP	08/31/14	08/31/14	News @ 11p Su	11p-1130p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/25/14	08/31/14	-----1				1	\$350.00			
N 40	WTAP	08/30/14	08/30/14	Saturday Night Live	1130p-1a		:30			NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/25/14	08/31/14	-----1-				1	\$90.00			
Totals											65	\$12,155.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
07/28/14 -08/31/14	55	\$10,005.00	(\$1,500.75)	\$8,504.25
09/01/14 -09/01/14	10	\$2,150.00	(\$322.50)	\$1,827.50
Totals	65	\$12,155.00	(\$1,823.25)	\$10,331.75

Signature: _____ **Date:** _____

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