



WOVA
One Television Plaza
Parkersburg, WV 26101
(304) 485-4588

CONTRACT

| | | |
|---|---|--|
| Contract / Revision 56604 / | | Alt Order # 9381729 |
| Product POLITICAL CANDIDATE | | |
| Contract Dates 08/13/14 - 08/18/14 | | Estimate # CAPITO/S/R |
| Advertiser Shelley Moore Capito for U.S. Senate | | Original Date / Revision 08/11/14 / 08/12/14 |
| Billing Cycle EOM/EOC | Billing Calendar Broadcast | Cash/Trade Cash |
| Station WOVA | Account Executive Philadelphia Continer | Sales Office Continental-Phil |
| Special Handling | | |
| Demographic Households | | |
| IDB# | Advertiser Code | Product Code |
| Agency Ref 7182 | | Advertiser Ref 46963 |

And:

Brabender Cox Mihalke/Pittsburgh
1218 Grandview Ave
1st Floor
Pittsburgh, PA 15211

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|-------|-------|-------------------|-----------------|--------------------------|-------------------|------|--------|-------------------|-------------|------|-------|------------|
| N 1 | WOVA | 08/13/14 | 08/18/14 | Early Morning Rotator | 6:30 AM-7:00 AM | | :30 | | | NM | 4 | \$40.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 08/11/14 | 08/17/14 | --111-- | | | | 3 | \$10.00 | | | |
| | Week: | 08/18/14 | 08/24/14 | 1----- | | | | 1 | \$10.00 | | | |
| N 2 | WOVA | 08/13/14 | 08/15/14 | M-F 9a-10a | 9:00 AM-10:00 AM | | :30 | | | NM | 3 | \$30.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 08/11/14 | 08/17/14 | --111-- | | | | 3 | \$10.00 | | | |
| N 3 | WOVA | 08/13/14 | 08/15/14 | M-F 11a-12p | 11:00 AM-12:00 PM | | :30 | | | NM | 3 | \$30.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 08/11/14 | 08/17/14 | --111-- | | | | 3 | \$10.00 | | | |
| N 4 | WOVA | 08/13/14 | 08/15/14 | M-F 12p-1p | 12:00 PM-1:00 PM | | :30 | | | NM | 2 | \$20.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 08/11/14 | 08/17/14 | --WTF-- | | | | 2 | \$10.00 | | | |
| N 5 | WOVA | 08/13/14 | 08/15/14 | M-F 1p-2p | 1:00 PM-2:00 PM | | :30 | | | NM | 3 | \$30.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 08/11/14 | 08/17/14 | --111-- | | | | 3 | \$10.00 | | | |
| N 6 | WOVA | 08/13/14 | 08/15/14 | M-F 2p-3p | 2:00 PM-3:00 PM | | :30 | | | NM | 3 | \$30.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 08/11/14 | 08/17/14 | --111-- | | | | 3 | \$10.00 | | | |
| N 7 | WOVA | 08/13/14 | 08/15/14 | M-F 3p-4p | 3:00 PM-4:00 PM | | :30 | | | NM | 2 | \$20.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 08/11/14 | 08/17/14 | --WTF-- | | | | 2 | \$10.00 | | | |
| N 8 | WOVA | 08/13/14 | 08/15/14 | M-F 6p-7p | 6:00 PM-6:30 PM | | :30 | | | NM | 2 | \$80.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 08/11/14 | 08/17/14 | --WTF-- | | | | 2 | \$40.00 | | | |
| N 9 | WOVA | 08/13/14 | 08/15/14 | M-F 7p-8p | 7:00 PM-8:00 PM | | :30 | | | NM | 3 | \$120.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 08/11/14 | 08/17/14 | --111-- | | | | 3 | \$40.00 | | | |
| N 10 | WOVA | 08/13/14 | 08/18/14 | M-F 10p Parkersburg News | 10:00 PM-10:30 PM | | :30 | | | NM | 5 | \$1,125.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 08/11/14 | 08/17/14 | --211-- | | | | 4 | \$225.00 | | | |
| | Week: | 08/18/14 | 08/24/14 | 1----- | | | | 1 | \$225.00 | | | |
| N 11 | WOVA | 08/18/14 | 08/18/14 | Monday Prime Hr 1 | 758p-9p | | :30 | | | NM | 1 | \$160.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 08/18/14 | 08/24/14 | 1----- | | | | 1 | \$160.00 | | | |
| N 12 | WOVA | 08/17/14 | 08/17/14 | M-Su 7a-2a | 10:00 AM-11:00 AM | | :30 | | | NM | 1 | \$100.00 |

(* Line Transactions: N = New, E = Edited, D = Deleted)

This Agreement is subject to the Standard Terms & Conditions available at www.gray.tv/advertising



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| | |
|----------------------------|--------------------|
| <u>Contract / Revision</u> | <u>Alt Order #</u> |
| 56604 / | 9381729 |

| | | |
|-----------------------|---------------------|-------------------|
| <u>Contract Dates</u> | <u>Product</u> | <u>Estimate #</u> |
| 08/13/14 - 08/18/14 | POLITICAL CANDIDATE | CAPITO/S/R |

| | |
|--------------------------|---------------------------------|
| <u>Advertiser</u> | <u>Original Date / Revision</u> |
| Shelley Moore Capito for | 08/11/14 / 08/12/14 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|---------------|------|-------------------|-----------------|-------------------------|----------------|------|--------|-------------------|-------------|------|-----------|-------------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/11/14 | 08/17/14 | -----1 | | | | 1 | \$100.00 | | | |
| N 13 | WOVA | 08/13/14 | 08/13/14 | Wednesday Prime Rotator | 758p-10p | | :30 | | | NM | 1 | \$175.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/11/14 | 08/17/14 | --1---- | | | | 1 | \$175.00 | | | |
| N 14 | WOVA | 08/17/14 | 08/17/14 | Sunday Prime Hr 1 | 7p-8p | | :30 | | | NM | 1 | \$110.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/11/14 | 08/17/14 | -----1 | | | | 1 | \$110.00 | | | |
| Totals | | | | | | | | | | | 34 | \$2,070.00 |

| Time Period | # of Spots | Gross Amount | Agency Comm. | Net Amount |
|---------------------|------------|-------------------|-------------------|-------------------|
| 07/28/14 - 08/18/14 | 34 | \$2,070.00 | (\$310.50) | \$1,759.50 |
| Totals | 34 | \$2,070.00 | (\$310.50) | \$1,759.50 |

Signature: _____ **Date:** _____

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