



WOVA
One Television Plaza
Parkersburg, WV 26101
(304) 485-4588

CONTRACT

<u>Contract / Revision</u>	<u>Alt Order #</u>
56604 /	9381729

<u>Product</u>	
POLITICAL CANDIDATE	
<u>Contract Dates</u>	<u>Estimate #</u>
08/13/14 - 08/18/14	CAPITO/S/R
<u>Advertiser</u>	
Shelley Moore Capito for U.S. Senate	
<u>Original Date / Revision</u>	
08/11/14 / 08/12/14	

And:

Brabender Cox Mihalke/Pittsburgh
1218 Grandview Ave
1st Floor
Pittsburgh, PA 15211

<u>Billing Cycle</u>	<u>Billing Calendar</u>	<u>Cash/Trade</u>
EOM/EOC	Broadcast	Cash
<u>Station</u>	<u>Account Executive</u>	<u>Sales Office</u>
WOVA	Philadelphia Continer	Continental-Phil
<u>Special Handling</u>		
<u>Demographic</u>		
Households		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	
7182	46963	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WOVA	08/13/14	08/18/14	Early Morning Rotator	6:30 AM-7:00 AM		:30			NM	4	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/11/14	08/17/14	--111--				3	\$10.00			
Week:		08/18/14	08/24/14	1-----				1	\$10.00			
N 2	WOVA	08/13/14	08/15/14	M-F 9a-10a	9:00 AM-10:00 AM		:30			NM	3	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/11/14	08/17/14	--111--				3	\$10.00			
N 3	WOVA	08/13/14	08/15/14	M-F 11a-12p	11:00 AM-12:00 PM		:30			NM	3	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/11/14	08/17/14	--111--				3	\$10.00			
N 4	WOVA	08/13/14	08/15/14	M-F 12p-1p	12:00 PM-1:00 PM		:30			NM	2	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/11/14	08/17/14	--WTF--				2	\$10.00			
N 5	WOVA	08/13/14	08/15/14	M-F 1p-2p	1:00 PM-2:00 PM		:30			NM	3	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/11/14	08/17/14	--111--				3	\$10.00			
N 6	WOVA	08/13/14	08/15/14	M-F 2p-3p	2:00 PM-3:00 PM		:30			NM	3	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/11/14	08/17/14	--111--				3	\$10.00			
N 7	WOVA	08/13/14	08/15/14	M-F 3p-4p	3:00 PM-4:00 PM		:30			NM	2	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/11/14	08/17/14	--WTF--				2	\$10.00			
N 8	WOVA	08/13/14	08/15/14	M-F 6p-7p	6:00 PM-6:30 PM		:30			NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/11/14	08/17/14	--WTF--				2	\$40.00			
N 9	WOVA	08/13/14	08/15/14	M-F 7p-8p	7:00 PM-8:00 PM		:30			NM	3	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/11/14	08/17/14	--111--				3	\$40.00			
N 10	WOVA	08/13/14	08/18/14	M-F 10p Parkersburg News	10:00 PM-10:30 PM		:30			NM	5	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/11/14	08/17/14	--211--				4	\$225.00			
Week:		08/18/14	08/24/14	1-----				1	\$225.00			
N 11	WOVA	08/18/14	08/18/14	Monday Prime Hr 1	758p-9p		:30			NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/18/14	08/24/14	1-----				1	\$160.00			
N 12	WOVA	08/17/14	08/17/14	M-Su 7a-2a	10:00 AM-11:00 AM		:30			NM	1	\$100.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

This Agreement is subject to the Standard Terms & Conditions available at www.gray.tv/advertising



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Contract / Revision 56604 /	Alt Order # 9381729
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Contract Dates 08/13/14 - 08/18/14	Product POLITICAL CANDIDATE	Estimate # CAPITO/S/R
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Advertiser Shelley Moore Capito for	Original Date / Revision 08/11/14 / 08/12/14
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/11/14	08/17/14	-----1				1	\$100.00			
N 13	WOVA	08/13/14	08/13/14	Wednesday Prime Rotator	758p-10p		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/11/14	08/17/14	--1----				1	\$175.00			
N 14	WOVA	08/17/14	08/17/14	Sunday Prime Hr 1	7p-8p		:30			NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/11/14	08/17/14	-----1				1	\$110.00			
Totals											34	\$2,070.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
07/28/14 - 08/18/14	34	\$2,070.00	(\$310.50)	\$1,759.50
Totals	34	\$2,070.00	(\$310.50)	\$1,759.50

Signature: _____ **Date:** _____