



WABC
7 Lincoln Square
New York, NY 10023
(917) 260-7000

CONTRACT

<u>Contract / Revision</u> 49229 /		<u>Alt Order #</u> WOC10126190
<u>Product</u> AMERICANS FOR COMMON SENSE		
<u>Contract Dates</u> 06/23/14 - 06/24/14		<u>Estimate #</u> 1798
<u>Advertiser</u> Americans for Common Sense Solutions		<u>Original Date / Revision</u> 06/20/14 / 06/20/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WABC	<u>Account Executive</u> Dee Parker	<u>Sales Office</u> Philadelphia NT
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 106	<u>Product Code</u> 222
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Main Street Media Group, LLC
PO Box 25093
Alexandria, VA 22313

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
E 1	WABC	06/23/14	06/24/14	M-F EWN This Morning	5:15 AM-6:00 AM		:30			NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/23/14	06/29/14	11-----				2	\$1,200.00			
E 2	WABC	06/23/14	06/24/14	M-F EWN This Morning	6:15 AM-7:00 AM		:30			NM	2	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/23/14	06/29/14	11-----				2	\$3,000.00			
E 3	WABC	06/23/14	06/24/14	M-F GMA	7:00 AM-9:00 AM		:30			NM	2	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/23/14	06/29/14	11-----				2	\$5,000.00			
E 4	WABC	06/23/14	06/24/14	M-F 9a-10a	9:00 AM-10:00 AM		:30			NM	2	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/23/14	06/29/14	11-----				2	\$1,750.00			
E 5	WABC	06/23/14	06/24/14	M-F 10a-11a	10:00 AM-11:00 AM		:30			NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/23/14	06/29/14	11-----				2	\$1,200.00			
E 6	WABC	06/23/14	06/24/14	M-F 11a-12p	11:00 AM-12:00 PM		:30			NM	2	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/23/14	06/29/14	11-----				2	\$3,500.00			
E 7	WABC	06/23/14	06/24/14	M-F EWN at Noon	12:15 PM-12:30 PM		:30			NM	2	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/23/14	06/29/14	11-----				2	\$1,800.00			
E 8	WABC	06/23/14	06/23/14	M-F 1230p-1p	12:30 PM-1:00 PM		:30			NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/23/14	06/29/14	1-----				1	\$1,400.00			
E 9	WABC	06/23/14	06/23/14	M-F EWN at 4p	4:15 PM-5:00 PM		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/23/14	06/29/14	1-----				1	\$1,200.00			
E 10	WABC	06/23/14	06/23/14	M-F EWN at 5p	5:15 PM-6:00 PM		:30			NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/23/14	06/29/14	1-----				1	\$2,400.00			
D 11	WABC	06/23/14	06/23/14	M-Su EWN at 6p	6:15 PM-6:30 PM		:30			NM	0	\$0.00
E 12	WABC	06/23/14	06/23/14	M-F 7p-8p	7:00 PM-7:30 PM		:30			NM	1	\$5,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/23/14	06/29/14	1-----				1	\$5,500.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

