

Order #525938: Highsmith/./Highsmith/./WHRP Radio/

Date	Action	Line	Comment	By	Total \$	# Spots	Expected GR
08/11/20 10:42:31 AM	Processed		<sync process>	Donat Baz	\$1,000.00	40	0.00
08/11/20 10:34:32 AM	Approved			Kathi Manl	\$1,000.00	40	0.00
08/11/20 10:34:23 AM	Approval Workflow		[Business Manager - Business Office Approval Needed Default]	Kathi Manl	\$1,000.00	40	0.00
08/11/20 9:57:37 AM	Approval Workflow		[Sales Manager - Ready Default]	Brenton Al	\$1,000.00	40	0.00
08/11/20 9:51:32 AM	Ready for approval		Ready	Brenton Al	\$1,000.00	40	0.00
08/11/20 9:42:53 AM	New order created		<new order>	Brenton Al	\$0.00	0	0.00

[Sorted by: Date]

ORDER

Orders
Order / Rev: 525938
Alt Order #:
Product Desc: WHRP Radio
Estimate:
Flight Dates: 08/13/20 - 08/25/20
Original Date / Rev: 08/11/20 / 08/11/20
Order Type: GENERAL
Primary AE: Mandy Osborne
Sales Office: L-HSV
Sales Region: Local
WHRP-FM

Agency
Name: Highsmith/I/Mayor
Buying Contact:
Billing Contact:
 103 Chesnut Heith Ct
 Madison, AL 35756
Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 0%

Advertiser
Name: Highsmith/I/Mayor
Demographic: A25-54
Product Codes: Candidates
Revenue Code 1: DIR
Revenue Code 2: POL-CAND
Revenue Code 3: POL-LR
New Business Thru: 08/25/20
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/01/20	08/25/20	40	\$1,000.00	\$1,000.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2020	40	\$1,000.00	\$1,000.00	0.00
Totals	40	\$1,000.00	\$1,000.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mandy Osborne	L-HSV	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WHRP	08/13/20	08/25/20	M-F Prime M-F	CM	9:00 AM-2:00 PM (9:00 AM-2:00 PM)	MTWTF--	1:00	20	\$25.00	P-50	0.00	NM	40	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/10/20	08/16/20	---TF--		10		\$25.00		0.00					
		Week: 08/17/20	08/23/20	MTWTF--		20		\$25.00		0.00					
		Week: 08/24/20	08/30/20	MT-----		10		\$25.00		0.00					
													Totals	40	\$1,000.00

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

I, Mark Highsmith, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Mark Highsmith

Authorized committee:

Agency requesting time (and contact information):

N/A

Candidate's political party:

N/A

Office sought (no acronyms or abbreviations):

Mayor of Madison

Date of election:

August 25 2020

General

Primary

Treasurer of candidate's authorized committee:

Mark Highsmith / Tyrus Edwards

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above.

this station is authorized to announce the time as paid for by such person or entity, and

this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:



Signature:

Name:

Mark Highsmith

Name:

Date of Request to Purchase Ad Time:

Date of Station Agreement to Sell Time:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received:

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
 Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
 Rejected - provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

Station Call Letters:

Date Received/Requested:

Est. #:

Station Location:

Run Start and End Dates:

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.