

Order #502067: Edwards/D/./Edwards/D/./WHRP/

Date	Action	Line	Comment	By	Total \$	# Spots	Expected GRI
07/09/20 11:57:10 AM	Processed		<async process>	Gerry Bulli	\$239.00	17	0.00
07/09/20 11:53:58 AM	Approved			Kathi Mani	\$239.00	17	0.00
07/09/20 11:53:54 AM	Approval Workflow		[Business Manager - Business Office Approval Needed Default]	Kathi Mani	\$239.00	17	0.00
07/09/20 11:52:25 AM	Approval Workflow		[Sales Manager - Ready Default]	Brenton Al	\$239.00	17	0.00
07/09/20 11:52:04 AM	Ready for approval		Ready	Brenton Al	\$239.00	17	0.00
07/09/20 11:44:26 AM	New order created		<new order>	Brenton Al	\$0.00	0	0.00

[Sorted by: Date]

ORDER

Orders
Order / Rev: 502067
Alt Order #:
Product Desc: WHRP
Estimate:
Flight Dates: 07/10/20 - 07/14/20
Original Date / Rev: 07/09/20 / 07/09/20
Order Type: GENERAL

WHRP-FM
Primary AE: Huntsville House
Sales Office: L-HSV
Sales Region: Local

Agency Name: Edwards/D/Madison County Commiss
Buying Contact: Violet Edwards
Billing Contact:
 PO Box 5016
 Huntsville, AL 35814

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM
Agency Commission: 0%

Advertiser Name: Edwards/D/Madison County Commiss
Demographic: A25-54
Product Codes: Candidates
Revenue Code 1: DIR
Revenue Code 2: POL-CAND
Revenue Code 3: POL-LR

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/01/20	07/31/20	17	\$239.00	\$239.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2020	17	\$239.00	\$239.00	0.00
Totals	17	\$239.00	\$239.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Huntsville House	L-HSV	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WHRP	07/10/20	07/14/20	M-F AM Drive M-F	CM	6a-10a	MT--F--	:30	3	\$12.00	P-60	0.00	NM	4	\$48.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/06/20	07/12/20	----F--		1				\$12.00		0.00			
		Week: 07/13/20	07/19/20	MT-----		3				\$12.00		0.00			
N 2	WHRP	07/10/20	07/14/20	M-F Midday M-F	CM	10a-3p	MT--F--	:30	3	\$15.00	P-60	0.00	NM	4	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/06/20	07/12/20	----F--		1				\$15.00		0.00			
		Week: 07/13/20	07/19/20	MT-----		3				\$15.00		0.00			
N 3	WHRP	07/10/20	07/14/20	M-F PM Drive M-F	CM	3p-7p	MT--F--	:30	3	\$12.00	P-60	0.00	NM	4	\$48.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/06/20	07/12/20	----F--		1				\$12.00		0.00			
		Week: 07/13/20	07/19/20	MT-----		3				\$12.00		0.00			
N 4	WHRP	07/10/20	07/14/20	Sa-Su AM Sa-Su	CM	6a-10a	-----S	:30	3	\$15.00	P-60	0.00	NM	3	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/06/20	07/12/20	-----S		3				\$15.00		0.00			
		Week: 07/13/20	07/19/20	-----		0				\$0.00		0.00			
N 5	WHRP	07/10/20	07/14/20	Sa-Su Midday Sa-Su	CM	10a-3p	-----S-	:30	1	\$19.00	P-60	0.00	NM	1	\$19.00

Order / Rev: 502067
 Alt Order #: _____
 Flight Dates: 07/10/20 - 07/14/20

Advertiser: Edwards/D/Madison County Commissior
 Product Desc: WHRP **WHRP-FM**
 Estimate: _____

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/06/20	07/12/20	-----S-		1				\$19.00		0.00			
		Week: 07/13/20	07/19/20	-----		0				\$0.00		0.00			
N 6	WHRP	07/10/20	07/14/20	Sa-Su PM Sa-Su	CM	3p-7p	-----S-	:30	1	\$19.00	P-60	0.00	NM	1	\$19.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/06/20	07/12/20	-----S-		1				\$19.00		0.00			
		Week: 07/13/20	07/19/20	-----		0				\$0.00		0.00			
													Totals	17	\$239.00

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Violet Edwards, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE FEDERAL CANDIDATE
 STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name: Violet Edwards

Authorized committee: Friends of Violet Edwards

Agency requesting time (and contact information):

N/A

Candidate's political party: Democrat

Office sought (no acronyms or abbreviations): Madison County Commission District 6

Date of election: 7/14/2020 General Primary
RUNOFF

Treasurer of candidate's authorized committee: Anthony Edwards

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

- the candidate listed above who is a legally qualified candidate, or
 the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature: <u>[Signature]</u> Name: <u>Violet Edwards</u> Date of Request to Purchase Ad Time: <u>7/7/2020</u>	Signature: Name: Date of Station Agreement to Sell Time: