



KDKA-TV
420 Fort Duquesne Blvd.
Pittsburgh, PA 15222
(412) 575-2200

CONTRACT

<u>Contract / Revision</u> 302981 /		<u>Alt Order #</u>
<u>Advertiser</u> Kirsch 4 PA 39		<u>Original Date / Revision</u> 05/28/20 / 05/28/20
<u>Contract Dates</u> 05/31/20 - 06/01/20	<u>Estimate #</u>	
<u>Product</u> CANDIDATE - PA STATE HOUSE DIST 39		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KDKA-TV	<u>Account Executive</u> Brian Butz	<u>Sales Office</u> Local Pittsburgh
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Ref</u> 100184	<u>Advertiser Ref</u> 512133	<u>Product 1/2</u>

And:

Nartak Media Group
Attention: Eric Perelman
2275 Swallow Hill Rd Ste 100
Pittsburgh, PA 15220-1665
US

PAID FOR BY KIRSCH 4 PA 39

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KDKA	06/01/20	06/01/20	M-F Local News 5a-6a	5:30 AM-6:00 AM		:30			NM	1	\$300.00
		CDR										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		06/01/20	06/07/20	1-----	1			\$300.00				
N 2	KDKA	05/31/20	05/31/20	Sa-Su 6a-7a	6:30 AM-7:00 AM		:30			NM	1	\$175.00
		CDR										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		05/25/20	05/31/20	-----1	1			\$175.00				
N 3	KDKA	05/31/20	05/31/20	Su Local News 7a-8a	658a-8a		:30			NM	1	\$400.00
		CDR										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		05/25/20	05/31/20	-----1	1			\$400.00				
N 4	KDKA	05/31/20	05/31/20	Su Local News 8a-9a	758a-9a		:30			NM	1	\$400.00
		CDR										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		05/25/20	05/31/20	-----1	1			\$400.00				
N 5	KDKA	06/01/20	06/01/20	M-F Local News 6a-7a	5:58 AM-6:30 AM		:30			NM	1	\$500.00
		CDR										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		06/01/20	06/07/20	1-----	1			\$500.00				
N 6	KDKA	06/01/20	06/01/20	CBS This Morning	8:00 AM-9:00 AM		:30			NM	1	\$500.00
		CDR										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		06/01/20	06/07/20	1-----	1			\$500.00				
Totals											6	\$2,275.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/27/20 -05/31/20	3	\$975.00	(\$146.25)	\$828.75
06/01/20 -06/01/20	3	\$1,300.00	(\$195.00)	\$1,105.00
Totals	6	\$2,275.00	(\$341.25)	\$1,933.75

(* Line Transactions: N = New, E = Edited, D = Deleted)

Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachment hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser. The CBS cancellation policy for Advertisers is four weeks prior to the a spot being cancelled



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Signature: _____ **Date:** _____

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