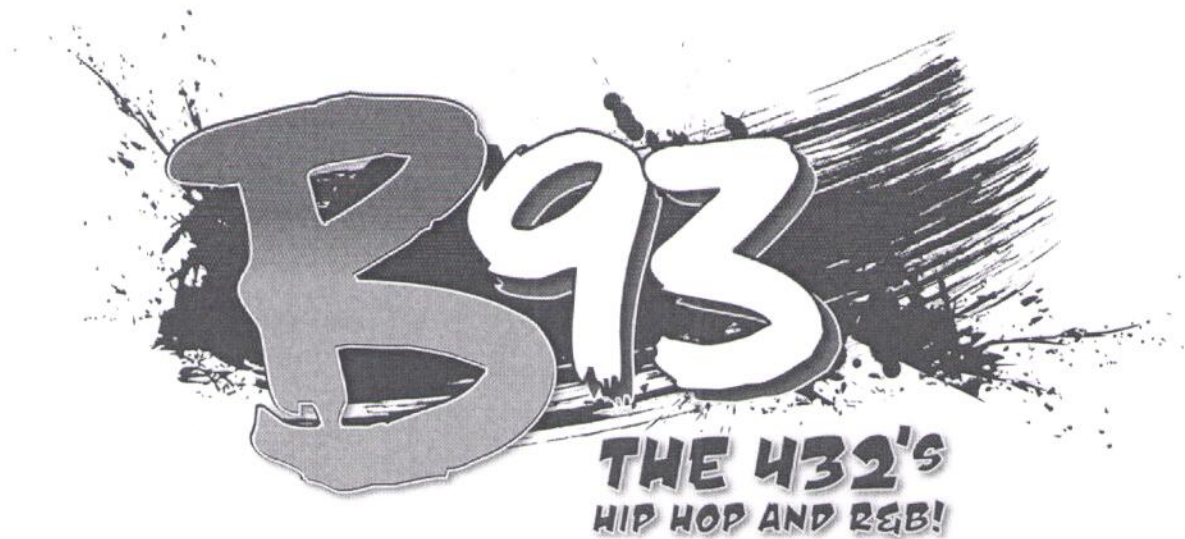


KZBT 93.3

Quarterly Report

*Community Issues and Responsive  
Programming from January-March 2014*

*1<sup>st</sup> Quarter*



In an ongoing effort to serve the public interest, KZBT B93 is committed to offering programming responsive to the issues affecting our community. Listed are the issues of concern and the responsive programming of KZBT B93 this 1<sup>st</sup> quarter.

ISSUES OF CONCERN:

Public Safety

Education

Health

Community Outreach

RESPONSIVE PROGRAMMING:

Public Appearances

Live Event Announcements

In-Studio Interviews



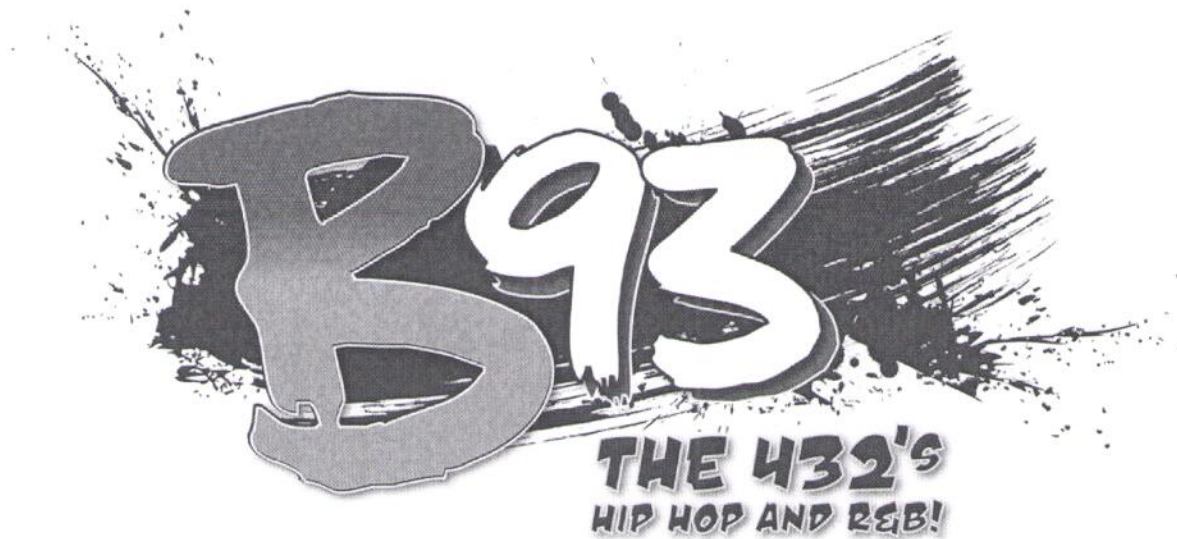
## KZBT Public Appearances & Special Events

### Domino's St.Jude Fundraiser 02/18/14

KZBT dedicated promotional announcements, live radio remote and interviews to raise funds for St.Jude Children's Research Hospital

### Midland Humane Coalition Cesar Milan Event 03/30/14

KZBT dedicated promotional announcements, interviews and emceed the event to raise funds for the Midland Humane Coalition to raise awareness and funds for their organization. The event was held at the Wagner Noel Performing Arts Center in Midland.



## KZBT On Air Interviews

02/18/14 Pepsi/Frito Lay St.Jude Children's Hospital Radiothon Sponsor

02/27/14 Patients/Parents/Sponsors St.Jude Children's Hospital Radiothon

03/13/14 Julie Green Midland Memorial Hospital-Free Heart Screenings

03/27/14 Kelly Stegall Midland Humane Coalition

03/27/14 Lyndee Green MS Society Fundraiser