

ORDER



WGHP-TV

Orders
Order / Rev: 289843
Alt Order #:
Product Desc: MARK RICHARDSON ROCKINGHAM C
Estimate:
Flight Dates: 03/13/16 - 03/15/16
Original Date / Rev: 03/11/16 / 03/11/16
Order Type: GENERAL

Primary AE: Ben Oldham
Sales Office: LOCAL
Sales Region: Local

Agency Name: Richardson, M/R/Rockingham Co Con
Buying Contact: Tom Schoolfield
Billing Contact:
 1310 Winterberry Dr
 Reidsville, NC 27320

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Richardson, M/R/Rockingham Co Con
Demographic: A25-54
Product Codes: PL1.b.ii
Priority: 04
Revenue Codes: Agency, Political, Political-Non-PAC

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/29/16	03/15/16	6	\$1,190.00	\$1,011.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2016	6	\$1,190.00	\$1,011.50	0.00
Totals	6	\$1,190.00	\$1,011.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ben Oldham			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	8	03/14/16	03/15/16	M-F 6a-8a M-F 6a-8a	CM	6a-8a	11-----	:30	2	\$200.00	04	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/14/16	03/20/16	11-----		2				\$200.00		0.00			
N 2	8	03/14/16	03/14/16	M-F 12p-1p M-F 12p-1p	CM	12p-1p	1-----	:30	1	\$65.00	04	0.00	NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/14/16	03/20/16	1-----		1				\$65.00		0.00			
N 3	8	03/14/16	03/14/16	M-F 5p-6p M-F 5p-6p	CM	5p-6p	1-----	:30	1	\$200.00	04	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/14/16	03/20/16	1-----		1				\$200.00		0.00			
N 4	8	03/14/16	03/14/16	M-F 6p-630p M-F 6p-630p	CM	6p-630p	1-----	:30	1	\$275.00	04	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/14/16	03/20/16	1-----		1				\$275.00		0.00			
N 5	8	03/13/16	03/13/16	M-Su 10p-11p Su 10p-11p	CM	10:00 PM-11:00 PM (10:00 PM-11:00 PM)	-----1	:30	1	\$250.00	04	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/07/16	03/13/16	-----1		1				\$250.00		0.00			
													Totals	6	\$1,190.00

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WGHP Channel 8	Date: 3/11/2016
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I, Thomas Schoolfield- Treasurer,

being/on behalf of: Mark Richardson for County Commissioner,

a legally qualified candidate of the Republican

political party for the office of: County Commissioner

in the County of Rockingham

election to be held on: March 15th, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
30 seconds	10-11 pm	Sun 3/13	4	Once	One
	6-8 am	Mon 3/14 & Tue 3/15	4	twice	One
	12n-1 pm	Mon 3/14	4	Once	One
	5-6 pm	Mon 3/14	4	Once	One
	6-630 pm	Mon 3/14	4	Once	One

Attach proposed schedule with charges (if available): *(SEE ATTACHED)*

I represent that the payment for the above described broadcast time has been furnished by:

CITIZENS TO ELECT MARK RICHARDSON COMMISSIONER

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Thomas Schoolfield -Treasurer

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

3/11/2016 Thomas Schoolfield
Date Signature

To Be Signed By Station Representative

Accepted Accepted in Part Rejected
[Signature] BENJAMIN OLHAM VPOS
Signature Printed Name Title