

**ORDER**

WGHP-TV

**Orders**  
**Order / Rev:** 289843  
**Alt Order #:**  
**Product Desc:** MARK RICHARDSON ROCKINGHAM C  
**Estimate:**  
**Flight Dates:** 03/13/16 - 03/15/16  
**Original Date / Rev:** 03/11/16 / 03/11/16  
**Order Type:** GENERAL

**Primary AE:** Ben Oldham  
**Sales Office:** LOCAL  
**Sales Region:** Local

**Agency Name:** Richardson, M/R/Rockingham Co Con  
**Buying Contact:** Tom Schoolfield  
**Billing Contact:**  
 1310 Winterberry Dr  
 Reidsville, NC 27320

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Richardson, M/R/Rockingham Co Con  
**Demographic:** A25-54  
**Product Codes:** PL1.b.ii  
**Priority:** 04  
**Revenue Codes:** Agency, Political, Political-Non-PAC

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/29/16	03/15/16	6	\$1,190.00	\$1,011.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
March 2016	6	\$1,190.00	\$1,011.50	0.00
<b>Totals</b>	<b>6</b>	<b>\$1,190.00</b>	<b>\$1,011.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ben Oldham			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	8	03/14/16	03/15/16	M-F 6a-8a M-F 6a-8a	CM	6a-8a	11-----	:30	2	\$200.00	04	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		03/14/16	03/20/16	11-----			2		\$200.00		0.00				
N 2	8	03/14/16	03/14/16	M-F 12p-1p M-F 12p-1p	CM	12p-1p	1-----	:30	1	\$65.00	04	0.00	NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		03/14/16	03/20/16	1-----			1		\$65.00		0.00				
N 3	8	03/14/16	03/14/16	M-F 5p-6p M-F 5p-6p	CM	5p-6p	1-----	:30	1	\$200.00	04	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		03/14/16	03/20/16	1-----			1		\$200.00		0.00				
N 4	8	03/14/16	03/14/16	M-F 6p-630p M-F 6p-630p	CM	6p-630p	1-----	:30	1	\$275.00	04	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		03/14/16	03/20/16	1-----			1		\$275.00		0.00				
N 5	8	03/13/16	03/13/16	M-Su 10p-11p Su 10p-11p	CM	10:00 PM-11:00 PM (10:00 PM-11:00 PM)	-----1	:30	1	\$250.00	04	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		03/07/16	03/13/16	-----1			1		\$250.00		0.00				
													Totals	6	\$1,190.00

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> WGHP Channel 8	<b>Date:</b> 3/11/2016
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I, Thomas Schoolfield- Treasurer,

being/on behalf of: Mark Richardson for County Commissioner,

a legally qualified candidate of the Republican

political party for the office of: County Commissioner

in the County of Rockingham

election to be held on: March 15th, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
30 seconds	10-11 pm	Sun 3/13	4	Once twice	One
	6-8 am	Mon 3/14 & Tue 3/15	4		One
	12n-1 pm	Mon 3/14	4	Once	One
	5-6 pm	Mon 3/14	4	Once	One
	6-630 pm	Mon 3/14	4	Once	One

Attach proposed schedule with charges (if available): *(SEE ATTACHED)*

I represent that the payment for the above described broadcast time has been furnished by:

CITIZENS TO ELECT MARK RICHARDSON COMMISSIONER

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Thomas Schoolfield -Treasurer

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

3/11/2016

Date

Thomas Schoolfield

Signature

**To Be Signed By Station Representative**

☒ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]

Signature

BENJAMIN OLHAM

Printed Name

VPOS

Title