

Order #1249538: Synergy Me../Hall/D/Dis../HALL FOR D../2024 HALL ..

Date	Action	Comment	Total \$	# Spots
02/21/24 2:24:51 PM	New order created	<new order>	\$0.00	0
02/21/24 2:48:26 PM	Ready for approval	POLITICAL	\$4,020.00	27
02/21/24 3:15:08 PM	Approval Workflow	[Sales Manager - Ready Default]	\$4,020.00	27
02/21/24 3:17:15 PM	Approval Workflow	[Centralized AR - Business Office Approval Needed Default]	\$4,020.00	27
02/21/24 3:17:18 PM	Approved		\$4,020.00	27
02/21/24 3:19:23 PM	Processed	<async process>	\$4,020.00	27

[Sorted by: Date]

ORDER

Orders
Order / Rev: 1249538
Alt Order #:
Product Desc: HALL FOR DISTRICT JUDGE
Estimate: 2024 HALL FOR DISTRICT JUDGE
Flight Dates: 02/22/24 - 03/05/24
Original Date / Rev: 02/21/24 / 02/21/24
Order Type: GENERAL
Primary AE: Rita Dalati
Sales Office: L-HOU
Sales Region: Local
KRBE-FM

Agency
Name: Synergy Media & Consulting LLC
Buying Contact: Renee Parker
Billing Contact: Renee Parker
 PO Box 692166
 Houston, TX 77269
Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Hall/D/District Judge
Demographic: A25-54
Product Codes: Candidates
Revenue Code 1: AGY-AVAIL
Revenue Code 2: POL-CAND
Revenue Code 3: POL-STATE
Priority: P-100
New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:30:00

Bill Plan					Totals				
Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
01/29/24	02/25/24	11	\$1,520.00	\$1,292.00	February 2024	11	\$1,520.00	\$1,292.00	0.00
02/26/24	03/05/24	16	\$2,500.00	\$2,125.00	March 2024	16	\$2,500.00	\$2,125.00	0.00
Totals						27	\$4,020.00	\$3,417.00	0.00

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Rita Dalati	L-HOU	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KRBE	02/22/24	03/05/24	M-F AM Drive M-F	CM	6:00 AM-10:00 AM (6:00 AM-10:00 AM)	AMMTWTF--	:30	1	\$300.00	P-40	0.00	NM	3	\$900.00
M-F 6A-10A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		02/19/24	02/25/24	---TF--	1		\$300.00	0.00							
Week:		02/26/24	03/03/24	MTWTF--	1		\$300.00	0.00							
Week:		03/04/24	03/10/24	MT-----	1		\$300.00	0.00							
N 2	KRBE	02/22/24	03/05/24	M-F Midday M-F	CM	10:00 AM-3:00 PM (10:00 AM-3:00 PM)	PMMTWTF--	:30	1	\$230.00	P-40	0.00	NM	3	\$690.00
M-F 10A-3P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		02/19/24	02/25/24	---TF--	1		\$230.00	0.00							
Week:		02/26/24	03/03/24	MTWTF--	1		\$230.00	0.00							
Week:		03/04/24	03/10/24	MT-----	1		\$230.00	0.00							
N 3	KRBE	02/22/24	03/05/24	M-F PM Drive M-F	CM	3:00 PM-7:00 PM (3:00 PM-7:00 PM)	MTWTF--	:30	1	\$275.00	P-40	0.00	NM	3	\$825.00
M-F 3P-7P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		02/19/24	02/25/24	---TF--	1		\$275.00	0.00							
Week:		02/26/24	03/03/24	MTWTF--	1		\$275.00	0.00							
Week:		03/04/24	03/10/24	MT-----	1		\$275.00	0.00							
N 4	KRBE	02/22/24	03/05/24		CM	7:00 PM-12:00 XM	MTWTF--	:30	1	\$60.00	P-40	0.00	NM	3	\$180.00

Order / Rev: 1249538
 Alt Order #:
 Flight Dates: 02/22/24 - 03/05/24

Advertiser: Hall/D/District Judge
 Product Desc: HALL FOR DISTRICT JUDGE
 Estimate: 2024 HALL FOR DISTRICT JUDGE
 KRBE-FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F Evening M-F		(7:00 PM-12:00 XM)									
				M-F 7P-12M											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		02/19/24	02/25/24	---TF--		1			\$60.00			0.00			
Week:		02/26/24	03/03/24	MTWTF--		1			\$60.00			0.00			
Week:		03/04/24	03/10/24	MT-----		1			\$60.00			0.00			
N 5	KRBE	02/22/24	03/02/24	Sa-Su AM Sa-Su	CM	6:00 AM-10:00 AM (6:00 AM-10:00 AM)	-----1-	:30	1	\$50.00	P-40	0.00	NM	2	\$100.00
				SAT 6A-10A											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		02/19/24	02/25/24	-----1-		1			\$50.00			0.00			
Week:		02/26/24	03/03/24	-----1-		1			\$50.00			0.00			
N 6	KRBE	02/22/24	03/02/24	Sa-Su Midday Sa-Su	CM	10:00 AM-3:00 PM (10:00 AM-3:00 PM)	-----1-	:30	1	\$115.00	P-40	0.00	NM	3	\$345.00
				SAT 10A-3P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		02/19/24	02/25/24	-----1-		1			\$115.00			0.00			
Week:		02/26/24	03/03/24	-----2-		2			\$115.00			0.00			
N 7	KRBE	02/22/24	03/02/24	Sa-Su PM Sa-Su	CM	3:00 PM-7:00 PM (3:00 PM-7:00 PM)	-----1-	:30	1	\$115.00	P-40	0.00	NM	2	\$230.00
				SAT 3P-7P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		02/19/24	02/25/24	-----1-		1			\$115.00			0.00			
Week:		02/26/24	03/03/24	-----1-		1			\$115.00			0.00			
N 8	KRBE	02/22/24	03/02/24	Sa-Su Evenings Sa-Su	CM	7:00 PM-12:00 XM (7:00 PM-12:00 XM)	-----1-	:30	1	\$75.00	P-40	0.00	NM	2	\$150.00
				SAT 7P-12M											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		02/19/24	02/25/24	-----1-		1			\$75.00			0.00			
Week:		02/26/24	03/03/24	-----1-		1			\$75.00			0.00			
N 9	KRBE	02/25/24	03/03/24	Sa-Su Midday Sa-Su	CM	10:00 AM-3:00 PM (10:00 AM-3:00 PM)	-----1	:30	1	\$90.00	P-40	0.00	NM	2	\$180.00
				SUN 10A-3P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		02/19/24	02/25/24	-----1		1			\$90.00			0.00			
Week:		02/26/24	03/03/24	-----1		1			\$90.00			0.00			
N 10	KRBE	02/22/24	03/03/24	Sa-Su PM Sa-Su	CM	3:00 PM-7:00 PM (3:00 PM-7:00 PM)	-----2	:30	2	\$105.00	P-40	0.00	NM	4	\$420.00
				SUN 3P-7P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		02/19/24	02/25/24	-----2		2			\$105.00			0.00			
Week:		02/26/24	03/03/24	-----2		2			\$105.00			0.00			
													Totals	27	\$4,020.00

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Ursula Hall c/o Synergy media, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

- FEDERAL CANDIDATE
 STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name: Ursula Hall

Authorized committee:

Agency requesting time (and contact information):
 N/A Synergy media & Consulting

Candidate's political party:
Democrat

Office sought (no acronyms or abbreviations):
105th CIVIL District Court Judge

Date of election: 3/5/24 General Primary

Treasurer of candidate's authorized committee:
Anthony W. Hall III

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

- the candidate listed above who is a legally qualified candidate, or
 the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature:	Signature:
Name: <u>Renee Parker</u>	Name: <u>Rita Dalati</u>
Date of Request to Purchase Ad Time: <u>2/20/24</u>	Date of Station Agreement to Sell Time: <u>2/21/24</u>

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: 2/20/24

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above); Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected - provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <u>1249538</u>	Station Call Letters: <u>KRBE-FM</u>	Date Received/Requested: <u>2/21/24</u>
Est. #: <u>Hall for Dist Judge</u>	Station Location: <u>HOUSTON, TX</u>	Run Start and End Dates: <u>2/22 - 3/5/24</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.