



WCWF  
787 Lombardi Ave  
Green Bay, WI 54304

Great American Media  
3050 K St NW  
Ste 100  
Washington, DC 20007

**Contract # 6071906**

Schedule Dates 08/13/24-08/17/24  
Advertiser DSCC Democratic Senatorial Campaign Committee  
Agency Great American Media (2231)  
Product POLITICAL ISSUE (ns) (1187)  
Brand 49/53/13209 (2015982)  
Salesperson Katz/DC, Washington DC (4022)  
Sales Office Katz Washington DC  
Buyer Name Bla, Summerhays,  
Phone/Fax /  
CPE N/A  
Account Types National/Political Issue Agency BRD  
Billing Type Weekly/Irregular  
Comments DSCC CHRISTIAN CAMBEIRO  
PER EMAIL 4.22 - REV ADV CODE - NO OTHER CHANGES - PLS CF THANKS

Date Entered 04/23/24  
Last Modified 04/23/24  
Entered By Christian Delos Santos  
CO-OP No  
External # ECR28392644  
Demo A35+R  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$240.00  
Net Total \$1,360.00  
Sales Tax

**Green Bay (WCWF)**

By Broadcast Month	Spots	Rate
Aug. 2024	17	\$1,600.00
<b>Grand Total:</b>	<b>17</b>	<b>\$1,600.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	08/13/24-08/16/24	1	:30	10:30A- Hot Bench 2	2		X	X	X	X			2	\$50.00	\$100.00	Green Bay (WCWF)	Hot Bench	4/23/24
2.0	Normal Line / SPOT (2)	08/13/24-08/16/24	1	:30	11A- Paternity Court	2		X	X	X	X			2	\$50.00	\$100.00	Green Bay (WCWF)	Paternity Court	4/23/24
3.0	Normal Line / SPOT (3)	08/13/24-08/16/24	1	:30	2P- Judge Mathis	2		X	X	X	X			2	\$50.00	\$100.00	Green Bay (WCWF)	Judge Mathis	4/23/24
4.0	Normal Line / SPOT (4)	08/13/24-08/16/24	1	:30	4P- Jeopardy 2	2		X	X	X	X			2	\$100.00	\$200.00	Green Bay (WCWF)	Jeopardy	4/23/24
5.0	Normal Line / SPOT (5)	08/13/24-08/16/24	1	:30	5:30P- Young Sheldon 2	2		X	X	X	X			2	\$75.00	\$150.00	Green Bay (WCWF)	Young Sheldon	4/23/24
6.0	Normal Line / SPOT (6)	08/13/24-08/16/24	1	:30	6P- Big Bang Theory	2		X	X	X	X			2	\$150.00	\$300.00	Green Bay (WCWF)	Big Bang Theory	4/23/24
7.0	Normal Line / SPOT (7)	08/13/24-08/16/24	1	:30	6:30P- Big Bang Theory 2	2		X	X	X	X			2	\$200.00	\$400.00	Green Bay (WCWF)	Big Bang Theory	4/23/24
8.0	Normal Line / SPOT (8)	08/17/24-08/17/24	1	:30	6P- Big Bang Theory Saturday	1						1		1	\$100.00	\$100.00	Green Bay (WCWF)	Big Bang Theory	4/23/24
9.0	Normal Line / SPOT (9)	08/13/24-08/16/24	1	:30	9P- Last Man Standing	2		X	X	X	X			2	\$75.00	\$150.00	Green Bay (WCWF)	LMS	4/23/24

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_  
 Accepted-Station: \_\_\_\_\_ Date: \_\_\_\_\_  
 Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbg.mcl/p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Great American Media, Authorized Media, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

**Check one:**

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

**Station time requested by:**

Agency name: Great American Media

Address: 3050 K St, NW, Suite 100, Washington, D.C. 20007

Contact:

Phone number: 202-338-8799

Email:

**Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):**

Name: DSCC

Address: 120 Maryland Ave NE Washington DC 20002

Contact:

Phone number: 202-224-2447

Email:

Station is authorized to announce the time as paid for by such person or entity.

**List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):**

Christie Roberts - Executive Director  
Preston Elliott - IE Director

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

**If ad refers to a federal candidate(s) or federal election, list ALL of the following:**

N/A

Name(s) of every candidate referred to: 2024 Senate Elections (various candidates)

Office(s) sought by such candidate(s) (no acronyms or abbreviations): 2024 Senate Elections (various states)

Date of election: 11/5/24


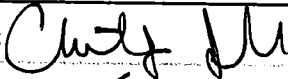
**Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:**

N/A

2024 Senate Elections (various states)

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: 	Signature: 
Name: Preston Elliott	Name: Chris Saw
Date of Request to Purchase Ad Time: 4/16/24	Date of Station Agreement to Sell Time: 4/16/24

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?  Yes  No Date ad received: \_\_\_\_\_

**Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).**

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
- Accepted IN PART (e.g., ad not received to determine content)\*
- Rejected – provide reason: \_\_\_\_\_

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any: \_\_\_\_\_

Contract #: 6571900	Station Call Letters: WCVF	Date Received/Requested: 4/16/24
Est. #: 13209	Station Location: GREEN BAY, WI	Run Start and End Dates: 8/13/24-8/19/24

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.