

EEO PUBLIC FILE REPORT
SMG-ARDMORE, LLC
February 1, 2021 – January 31, 2022

Station Employment Unit					
Call Sign	Fac. Id.	Community of License	Call Sign	Fac. Id	Community of License
KKAJ	11181	Lone Grove, OK			
KTRX	88041	Dickson, OK			
KYNZ	58333	Springer, OK			
KVSO	11182	Ardmore, OK			

Recruitment Sources			
Source	Contact	Address	Phone
Indeed	Stephanie Lancaster	www.indeed.com	580-226-0421
LinkedIn	Bob Thornton	www.linkedin.com	918-492-2660
Walk-Ins	Stephanie Lancaster	1205 Northglen, Ardmore, OK	580-226-0421
Career Eco Job Fairs & Job Postings	Gena Mitchell Steve Dennis, HR	www.careereco.com	918-492-2660

Vacancies Filled During Period				
Position Filled	Date Filled	Source	# of Interviewee(s)	Hired
			Total:	

Menu Options			
Date	Menu Number	Total Complete	Description
02/01/2021 – Ongoing	9	1	Established Station Mentorship Program by creating Format Captains that mentor staff on on-air, programming, promotions, and other duties in their respective format. This program allows the Format Captains to be able to share their expertise and experience mentoring team members to find growth and development opportunities and acquire new skills.
10/28/21	1	.25	Attended the AAC Career Fair via CareerEco Virtual Events. 11 AAC Universities were a part of this Career Fair and over 400 students registered. We had Account Executive; On-Air, & Web Development positions posted.
02/01/21 to 12/31/21	9	1	Established Sales Mentorship Program that meets weekly that mentor sales and management on sales, promotions, and education on products.

			This program allows the members to be able to share their expertise and ideas across other markets and experience mentoring other team members to find growth and development opportunities.
02/23/21	1	.25	Attended the Handshake Virtual Career Fair for Oral Roberts University, discussed Full Time opportunities: Account Executive, On-Air, and some Part-Time Opportunities: Board Op & Promotions Assistant positions.
Total Menu Options Completed: 2.50			