



**QUARTERLY ISSUES/PROGRAMS REPORT**  
**4<sup>th</sup> QUARTER**  
*October 1<sup>st</sup> – December 31<sup>st</sup>, 2016*  
**PROBLEMS AND NEEDS LIST**

This PROBLEMS AND NEEDS LIST is compiled from a variety of information sources in the community, i.e., local media reports, ascertainment of community leaders, and other contacts by station staff with citizens of the community. This information is considered when the station makes programming, news, and public service decisions.

1. **CRIME** (*i.e., violent crime, domestic abuse, crime victims, crimes against property, crime prevention, law enforcement, drug and alcohol abuse, gun control*)
2. **EDUCATION** (*i.e., illiteracy, drop-outs, funding cutbacks, quality, mentoring, teaching*)
3. **ECONOMY** (*i.e., employment, wages, bankruptcies, taxes, interest rates, cost of living, housing*)
4. **HEALTH** (*i.e., healthcare costs, insurance, disease prevention/control, prenatal care, abortion*)
5. **POLITICS** (*elections, war, campaigning, partisan politics, California issues*)
6. **ENVIRONMENT** (*green initiatives, energy saving tips, water conservation*)
7. **CONSUMER ISSUES**

## CRIME

DATE: 10/3/16  
NEWSCAST: 6am  
LENGTH: 1:30  
SUMMARY: This morning counselors will be on campus at a high school in Elk Grove, after two students were shot after school near the campus on Friday. The shooter has not been caught. KCRA 3's Brian Hickey joins us live from Monterey Trail High School with more on the community concern.

DATE: 10/3/16  
NEWSCAST: 5pm  
LENGTH: :30  
SUMMARY: Bay area police are investigating reports of a woman being raped on the Stanford University campus. The woman told officers it happened early Friday morning at one of the residence halls, and she didn't know her attacker.

DATE: 10/3/16  
NEWSCAST: 11pm  
LENGTH: 1:30  
SUMMARY: A sexual assault victim is sued by her attacker over a Facebook post.

DATE: 10/5/16  
NEWSCAST: 6am  
LENGTH: 1:30  
SUMMARY: This morning two Sacramento police officers are fighting back against calls that they should be changed with murder, for the shooting death of a black man. KCRA 3's Leticia Ordaz is live at the Sacramento police department, with more on what their attorney is saying.

DATE: 10/6/16  
NEWSCAST: 4pm  
LENGTH: 1:30  
SUMMARY: The UC Davis community today is mourning the death of a researcher who was killed overseas by angry protestors.

DATE: 10/6/16  
NEWSCAST: 11pm  
LENGTH: 1:25  
SUMMARY: After months of robberies targeting Asian Americans in South Sacramento, police arrest more than a dozen people.

DATE: 10/7/16  
NEWSCAST: 4pm  
LENGTH: 1:30  
SUMMARY: A creepy clown-related threat to students at a San Joaquin county high school and now a 16 year old boy has been arrested in Escalon.

DATE: 10/8/16  
NEWSCAST: Sat AM  
LENGTH: 8:00  
SUMMARY: New this morning a shooting outside a downtown Sacramento nightclub sends two people to the hospital. It happened near the Flame Club on 16th street in Sacramento. That's where KCRA 3's Kristen Simoes joins us now live.

DATE: 10/9/16  
NEWSCAST: Sun AM  
LENGTH: 8:00  
SUMMARY: New this morning- For the second day in a row... Sacramento police are investigating a deadly shooting near a nightclub. It happened just after 2 this morning... in the parking lot of La Nueva Tropicana on Arden Way. That's where we find KCRA 3's Kristen Simoes live with what we know...

## CRIME

DATE: 10/11/16  
NEWSCAST: 11pm  
LENGTH: 1:45  
SUMMARY: Someone stole a West Sacramento woman's tiny home, but she found it a few miles away, parked near a discount store.

DATE: 10/12/16  
NEWSCAST: 5pm  
LENGTH: 2:30  
SUMMARY: A shocking discovery by a moving company employee lands a 62 year old Sonora man in jail on child pornography charges.

DATE: 10/14/16  
NEWSCAST: 11pm  
LENGTH: 1:35  
SUMMARY: A Sacramento State University student says she was attacked on a nearby trail by a man who hit her in the head, and then dragged her into the bushes.

DATE: 10/17/16  
NEWSCAST: 5am  
LENGTH: :30  
SUMMARY: New this morning. A two-year-old is in critical condition this morning after being shot.

DATE: 10/17/16  
NEWSCAST: 11pm  
LENGTH: 1:57  
SUMMARY: After the brutal killings of a grandmother and her grandsons their family is searching for answers.

DATE: 10/18/16  
NEWSCAST: 6am  
LENGTH: 1:30  
SUMMARY: Sacramento Police have arrested a car theft suspect following a standoff that lasted into the early-morning hours. That standoff took place in a warehouse near Lanatt and C Streets. KCRA 3's Brian Hickey joins us live with more on how it wrapped up.

DATE: 10/20/16  
NEWSCAST: 5pm  
LENGTH: 2:00  
SUMMARY: A growing problem in a Stockton neighborhood. Police say thieves are hitting mailboxes over and over again.

DATE: 10/24/16  
NEWSCAST: 11pm  
LENGTH: 1:58  
SUMMARY: Instant karma for a creepy clown when a prankster in Stockton tries to scare the wrong guy.

DATE: 11/1/16  
NEWSCAST: 5am  
LENGTH: 1:30  
SUMMARY: Multiple police agencies are investigating after someone was shot in their car overnight.

DATE: 11/1/16  
NEWSCAST: Noon  
LENGTH: 1:40  
SUMMARY: Late breaking developments in the case of a Yolo County mother accused of murdering her own infant son. Samantha Green in court this morning but not yet finding out her fate.

## CRIME

DATE: 11/4/2016  
NEWSCAST: 11pm  
LENGTH: 1:44  
SUMMARY: A father in Marysville is gunned down right in front of his 8-year-old son, and the murder suspect, is very close to the family.

DATE: 11/6/16  
NEWSCAST: Sun AM  
LENGTH: 7:00  
SUMMARY: Happening now- police are investigating an officer involved shooting that took place early this morning outside of a Sacramento casino and sent one man to the hospital.

DATE: 11/9/2016  
NEWSCAST: 11pm  
LENGTH: 2:04  
SUMMARY: A local pastor spreading a message of hope and peace after many are feeling angry and upset after the results of the presidential election.

DATE: 11/13/16  
NEWSCAST: Sun AM  
LENGTH: 6:00  
SUMMARY: Happening now- Sacramento police are investigating an early morning homicide. It happened on 51st Avenue in Sacramento that's where KCRA 3's Kristen Simoes joins us live with details.

DATE: 11/14/16  
NEWSCAST: 4pm  
LENGTH: 3:00  
SUMMARY: Flowers, notes and flags in Stanislaus County for a deputy killed in the line of duty. Those who knew him say the community -- is heartbroken.

DATE: 11/15/2016  
NEWSCAST: 11pm  
LENGTH: 2:00  
SUMMARY: After a deputy is gunned down execution style in Stanislaus County, new surveillance video shows the suspect acting suspiciously just hours before the crime.

DATE: 11/19/16  
NEWSCAST: Sat AM  
LENGTH: 1:15  
SUMMARY: Stockton police are investigating an officer involved shooting.

DATE: 11/21/16  
NEWSCAST: Noon  
LENGTH: 1:15  
SUMMARY: We begin here in Northern California where the man accused of killing a Stanislaus County sheriff's deputy was in court today.

DATE: 11/28/16  
NEWSCAST: Noon  
LENGTH: 3:45  
SUMMARY: Tense moments for students and staff at Ohio State University after reports of an active shooter on campus.

## CRIME

DATE: 11/29/16  
NEWSCAST: 4pm  
LENGTH: :20  
SUMMARY: Two soldiers have been charged with murder in connection to the disappearance of missing Yuba City soldier "Shadow McLain."

DATE: 11/30/16  
NEWSCAST: 11pm  
LENGTH: 1:36  
SUMMARY: A Grinch strikes Tahoe Park in Sacramento, stealing and destroying holiday decorations.

DATE: 12/1/16  
NEWSCAST: 11pm  
LENGTH: 1:30  
SUMMARY: A mother in South Sacramento, is gunned down and killed while inside her home with her husband and two children.

DATE: 12/2/16  
NEWSCAST: 11pm  
LENGTH: 1:44  
SUMMARY: A mother shot inside her home in South Sacramento had been putting her children to bed at the time.

DATE: 12/4/16  
NEWSCAST: Sunday AM  
LENGTH: 2:00  
SUMMARY: In Oakland firefighters continue their search for victims after a deadly fire ripped through an artist warehouse trapping people who were attending a late night dance party.

DATE: 12/5/16  
NEWSCAST: 6am  
LENGTH: 1:30  
SUMMARY: This morning, we're hearing from some survivors who say they lived in the building and were able to get out of the warehouse before the flames spread.

DATE: 12/6/16  
NEWSCAST: 11pm  
LENGTH: :40  
SUMMARY: A fiery high-speed chase in Los Angeles County ends with a crash, and the driver is boxed in by police.

DATE: 12/8/16  
NEWSCAST: Post Football  
LENGTH: :45  
SUMMARY: Modesto police have arrested two suspects accused of stealing packages from several homes.

DATE: 12/9/16  
NEWSCAST: 8am  
LENGTH: :20  
SUMMARY: A parolee is back behind bars accused in a string of bank robberies.

DATE: 12/13/16  
NEWSCAST: 11pm  
LENGTH: 1:47  
SUMMARY: A neighbor describes the terrible scene as a man opens fire on an apartment full of people, right next door.

## **CRIME**

**DATE:** 12/19/16

**NEWSCAST:** 11pm

**LENGTH:** 1:35

**SUMMARY:** A Sacramento County neighborhood and their holiday decorations are targeted by vandals. Just days before Christmas.

**DATE:** 12/21/16

**NEWSCAST:** 4pm

**LENGTH:** :30

**SUMMARY:** New at four the Sacramento county sheriff's department has made an arrest in the beating of an elderly man at a gas station last week.

**DATE:** 12/21/16

**NEWSCAST:** 11pm

**LENGTH:** 1:30

**SUMMARY:** A San Joaquin County Deputy shot and killed a man armed with a knife in Stockton.

**DATE:** 12/29/16

**NEWSCAST:** 11pm

**LENGTH:** 1:42

**SUMMARY:** A man is arrested for killing his wife's baby in Pollock Pines, but questions remains as to whether he's the father.

## EDUCATION

DATE: 10/12/16

NEWSCAST: 5am

LENGTH: 1:20

SUMMARY: A Delaware mother is crying foul over her middle schooler's homework assignment. Toni Valliere joins us to explain why the mother is claiming it's biased against police.

DATE: 10/23/16

NEWSCAST: Sun AM

LENGTH: 2:30

SUMMARY: New this morning- The first Holocaust library and resource center in the Sacramento area opens today. Holocaust survivors, children of survivors, scholars and community members are expected to gather. KCRA 3's Kristen Simoes joins us now live on Sierra Boulevard with the details.

DATE: 12/3/16

NEWSCAST: 7am

LENGTH: 1:00

SUMMARY: New this morning. Music students at William Jessup University in Rocklin are getting into the Christmas spirit today.

DATE: 12/8/16

NEWSCAST: 11pm

LENGTH: 1:36

SUMMARY: After a teacher made controversial comments about equality in class, the school board in Folsom apologized to the community.

DATE: 12/9/16

NEWSCAST: 11pm

LENGTH: 2:19

SUMMARY: A former Rocklin teacher sentenced to probation for abusing special needs children, may teach again in the future, but under a different name.

## **ECONOMY**

**DATE:** 10/14/16  
**NEWSCAST:** 5pm  
**LENGTH:** 2:30  
**SUMMARY:** A new study finds Highway 99 to be the deadliest in America.

**DATE:** 10/19/16  
**NEWSCAST:** 5pm  
**LENGTH:** 2:00  
**SUMMARY:** We could see some new neighbors in Natomas.

**DATE:** 10/20/16  
**NEWSCAST:** 11pm  
**LENGTH:** 2:04  
**SUMMARY:** Business owners in South Lake Tahoe are concerned over plans to replace the Echo Summit Bridge. They say road closures and delays could cost them millions of dollars.

**DATE:** 10/21/16  
**NEWSCAST:** 4pm  
**LENGTH:** 2:00  
**SUMMARY:** If you've had trouble logging into a social media account today or Netflix you're not alone. That's because of massive cyber-attacks on a key internet firm.

**DATE:** 10/22/16  
**NEWSCAST:** 10pm  
**LENGTH:** 1:45  
**SUMMARY:** The aftershock music festival returns to Discovery Park

**DATE:** 10/27/16  
**NEWSCAST:** 11pm  
**LENGTH:** 1:35  
**SUMMARY:** An avocado shortage in Mexico is causing problems in Northern California.

**DATE:** 10/28/2016  
**NEWSCAST:** 11pm  
**LENGTH:** 2:08  
**SUMMARY:** A new report highlighting the gender gap among California State Workers but the reason behind the wage disparity is more complicated than many might think.

**DATE:** 11/1/16  
**NEWSCAST:** 11pm  
**LENGTH:** 1:42  
**SUMMARY:** The grace period is over, Sacramento is now enforcing longer parking hours and rates downtown, catching many drivers off guard.

**DATE:** 11/10/16  
**NEWSCAST:** 11pm  
**LENGTH:** 1:42  
**SUMMARY:** After years of planning, Sacramento City Council finally approves the ambitious Railyards Project.

**DATE:** 11/11/16  
**NEWSCAST:** 11pm  
**LENGTH:** 1:47  
**SUMMARY:** A month after the Golden 1 Center opened, businesses and restaurants around the new arena are dealing with growing pains trying to keep up with the sudden surge of new customers.

## **ECONOMY**

**DATE:** 11/15/2016  
**NEWSCAST:** 11pm  
**LENGTH:** 1:50  
**SUMMARY:** Squaw Valley gets the green light for a nearly 100-acre expansion, but some are threatening to sue even before the project breaks ground.

**DATE:** 11/20/16  
**NEWSCAST:** Sun AM  
**LENGTH:** 1:45  
**SUMMARY:** The newest resort in Las Vegas officially opened its doors last night.

**DATE:** 11/23/16  
**NEWSCAST:** 10pm  
**LENGTH:** 2:00  
**SUMMARY:** There's fresh criticism of Sacramento's new parking rates and hours.

**DATE:** 11/23/2016  
**NEWSCAST:** 11pm  
**LENGTH:** 1:48  
**SUMMARY:** Bars and restaurants in downtown Sacramento say the city's new parking rules are bad for business.

**DATE:** 11/26/16  
**NEWSCAST:** Sat AM  
**LENGTH:** 11:30  
**SUMMARY:** It's time for attention to turn to the smaller stores in our community. Many of them hoping to draw shoppers in... for small business Saturday.

**DATE:** 12/12/16  
**NEWSCAST:** 11pm  
**LENGTH:** 1:42  
**SUMMARY:** Months before March Madness is set to descend on downtown Sacramento, we learn a major hotel will not be open in time.

## HEALTH

DATE: 10/14/16  
NEWSCAST: Noon  
LENGTH: 1:55  
SUMMARY: The latest weapon in the arsenal to identify breast cancer at an earlier stage is now more available in clinics across the country. Britney Glaser explains how 3D mammography is being used to get a more accurate view of the breast... particularly in women with dense breast tissue.

DATE: 10/16/16  
NEWSCAST: Sun AM  
LENGTH: 5:00  
SUMMARY: Happening now. The 20th anniversary of the 'Making Strides Against Breast Cancer' walk is underway at the State Capitol. KCRA 3's Kristen Simoes joins us live from the start line with details.

DATE: 10/17/16  
NEWSCAST: 5pm  
LENGTH: 2:30  
SUMMARY: A Modesto city schools employee recently found out she's a match for a stem cell transplant. It took 14 years after registering with the "be the match" organization to help save a life.

DATE: 10/27/16  
NEWSCAST: Noon  
LENGTH: :35  
SUMMARY: When the doors open for tonight's game, the golden one center will also mark another piece of history. It will become the first NBA arena in all of California to be a completely smoke and vapor-free facility.

DATE: 10/29/16  
NEWSCAST: Sat AM  
LENGTH: 2:15  
SUMMARY: New this morning. Halloween can be a chance for kids to dress up collect candy and just have fun but it can also be dangerous. According to State Farm children are twice as likely to be hit by a car on Halloween night. Fred Shropshire gives us some tips to make sure kids stay visible and safe while trick or treating.

DATE: 11/5/16  
NEWSCAST: Sat AM  
LENGTH: 2:30  
SUMMARY: New this morning - Taking steps to cure cancer. If you're near Raley Field this evening you may notice the glow from thousands of lanterns. It's part of the "Light the Night Walk" bringing awareness to blood cancer research. KCRA 3's Toni Valliere introduces us to one of the young survivors being honored at this year's event.

DATE: 11/15/16  
NEWSCAST: Noon  
LENGTH: 3:25  
SUMMARY: Some make the mistake of calling it "the cursing disorder" but not all people with "Tourette Syndrome" scream or even swear. However, they are all living in a world that doesn't fully understand their condition. Jessica Jaberley spoke with a family that hopes by sharing their story others will become more educated and more accepting.

DATE: 11/16/2016  
NEWSCAST: 11pm  
LENGTH: 2:07  
SUMMARY: A teenage boy fighting lymphoma gets his wish granted. He and his family will fly to Indiana to meet the Fighting Irish and watch a game.

## HEALTH

DATE: 11/15/16  
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NEWSCAST: 11pm  
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SUMMARY: A teenage boy fighting lymphoma gets his wish granted. He and his family will fly to Indiana to meet the Fighting Irish and watch a game.

DATE: 11/17/16  
NEWSCAST: 11pm  
LENGTH: 2:01  
SUMMARY: Raley's in Lake Tahoe is investigating after a man in dark sunglasses poured an unknown substance on ready serve food on at least four occasions.

DATE: 11/25/16  
NEWSCAST: 11pm  
LENGTH: 1:15  
SUMMARY: Former president of Cuba, Fidel Castro dies at 90 years old.

DATE: 12/6/16  
NEWSCAST: Noon  
LENGTH: :40  
SUMMARY: Restricting the use of tanning beds among minors could save thousands of lives.

DATE: 12/7/16  
NEWSCAST: 4pm  
LENGTH: :30  
SUMMARY: A very happy update now on two year old conjoined twins from Sacramento we've learned they've been successfully separated after a nearly- 20 hour surgery.

DATE: 12/12/16  
NEWSCAST: 7am  
LENGTH: 2:00  
SUMMARY: A simple blood test could soon help detect an aggressive form of breast cancer.

DATE: 12/13/16  
NEWSCAST: Noon  
LENGTH: 1:30  
SUMMARY: Texas is launching what state officials say is the nation's largest effort to track brain injuries among young athletes. As Bianca Castro reports the goal of the project is to gauge whether rules or equipment changes are improving player safety and what more can be done to protect athletes.

DATE: 12/14/16  
NEWSCAST: Noon  
LENGTH: :35  
SUMMARY: There's new evidence this afternoon that the Zika virus may linger for much longer than expected in the brains of infants.

## HEALTH

DATE: 12/17/16  
NEWSCAST: Sat AM  
LENGTH: 2:00  
SUMMARY: New this morning aside from the holiday season it's also the season of sickness for a lot of families right now especially those with small children. But what if there were a way to track germs from your phone? Well, now there is. Kenny Beck introduces us to a new health app developed by a North Carolina pediatrician that has a lot of families talking.

DATE: 12/20/16  
NEWSCAST: 11pm  
LENGTH: 2:07  
SUMMARY: The holidays can be stressful, and without proper management symptoms can spiral out of control.

DATE: 12/22/16  
NEWSCAST: Noon  
LENGTH: :45  
SUMMARY: Video games usually top the list for a lot of kids during the holiday season. And a recent report shows tobacco use is very popular in some of those games.

DATE: 12/25/16  
NEWSCAST: Post Football  
LENGTH: 2:00  
SUMMARY: A Stockton man is getting recognition for helping others and helping the community.

DATE: 12/27/16  
NEWSCAST: 4pm  
LENGTH: 2:30  
SUMMARY: How teens perceive marijuana and how often they use it is the focus of a new study just released by researchers at UC Davis.

DATE: 12/28/16  
NEWSCAST: 11pm  
LENGTH: 2:00  
SUMMARY: After suffering a stroke, film icon Debbie Reynolds passes away, just a day after her daughter, Carrie Fisher died.

DATE: 12/29/16  
NEWSCAST: Noon  
LENGTH: :35  
SUMMARY: High doses of fish oil supplements in late pregnancy could reduce the risk of asthma in children.

DATE: 12/30/16  
NEWSCAST: 4pm  
LENGTH: 1:30  
SUMMARY: In 2017 almost all California grocery stores will have to charge you for bags as part of an effort to preserve the environment and reduce trash but reusable bags may have a dangerous downside.

DATE: 12/31/16  
NEWSCAST: Sat AM  
LENGTH: 4:00  
SUMMARY: Many of us make New Year's resolutions to get healthier and in better shape. But how can we guarantee we keep our fitness routine past February? Suzanne Cardenas with California Family Fitness is here to show us how to achieve success in 2017.

## **POLITICS**

**DATE:** 10/1/16  
**NEWSCAST:** Sat AM  
**LENGTH:** 1:45  
**SUMMARY:** Donald Trump is facing more fallout from his tirade on Twitter. Trump is making light of his attacks on rival Hillary Clinton and a former Miss Universe... but the targets of his tweets are answering back.

**DATE:** 10/3/16  
**NEWSCAST:** 4pm  
**LENGTH:** 2:15  
**SUMMARY:** To commitment 2016 Donald Trump has not released his tax returns but three pages from 20 years ago are rocking the race for the white house.

**DATE:** 10/4/16  
**NEWSCAST:** 6am  
**LENGTH:** 1:30  
**SUMMARY:** The two candidates for Vice President get their chance to square off tonight in Virginia. KCRA 3's Nikole Killion is live in our Washington newsroom, what we can expect tonight.

**DATE:** 10/4/16  
**NEWSCAST:** 5pm  
**LENGTH:** 2:30  
**SUMMARY:** In Commitment 2016, the first and only face-off for the vice presidential candidates. Democrat Tim Kaine and Republican Mike Pence will go head to head in just about 50 minutes.

**DATE:** 10/4/2016  
**NEWSCAST:** 11pm  
**LENGTH:** 1:45  
**SUMMARY:** The Vice Presidential candidates face off in their first and only debate, and things got heated.

**DATE:** 10/6/16  
**NEWSCAST:** 6am  
**LENGTH:** 1:30  
**SUMMARY:** A town hall before the town hall. Donald Trump's campaign adds a new event ahead of this weekend's debate. KCRA'3's Nikole Killion joins us live from Washington with that and the latest from the race for the White House.

**DATE:** 10/7/16  
**NEWSCAST:** 5pm  
**LENGTH:** 2:00  
**SUMMARY:** A storm brewing in the presidential election, with a bombshell for Donald Trump's campaign.

**DATE:** 10/9/16  
**NEWSCAST:** Post Football  
**LENGTH:** 5:00  
**SUMMARY:** Debate reaction.

**DATE:** 10/10/16  
**NEWSCAST:** 6am  
**LENGTH:** 2:30  
**SUMMARY:** This morning Americans are debating whether Donald Trump did enough to overcome the audio tapes that rocked his campaign on Friday. Hallie Jackson is covering this for the Today Show, and joins us from St. Louis.

## POLITICS

DATE: 10/10/16  
NEWSCAST: 4pm  
LENGTH: 1:30  
SUMMARY: but first we want to get to some new poll numbers for the presidential candidates and it looks like that recently released "Access Hollywood" tape is hurting Donald Trump.

DATE: 10/10/16  
NEWSCAST: 5pm  
LENGTH: :25  
SUMMARY: Supreme Court justice Ruth Bader Ginsburg is criticizing Colin Kaepernick's national anthem protest.

DATE: 10/11/16  
NEWSCAST: 6am  
LENGTH: 1:30  
SUMMARY: We are exactly four weeks away from Election Day. The candidates are looking to capitalize on their debate performances to rejuvenate voters. Hillary Clinton is talking taxes. Donald Trump is squaring off against another top Republican. KCRA 3's Jennifer Davis is live in our Washington newsroom with more on what's happening today.

DATE: 10/11/16  
NEWSCAST: 5pm  
LENGTH: 2:30  
SUMMARY: A historic night in Sacramento overshadowed by a 10-second moment during the national anthem.

DATE: 10/12/16  
NEWSCAST: 6am  
LENGTH: 3:00  
SUMMARY: KCRA 3 Political Analyst Kevin Riggs, joins us. Things continue to look dire for Donald Trump in the aftermath of last week's video in which he boasted of groping women. How are the poll numbers shaping up?

DATE: 10/12/16  
NEWSCAST: 4pm  
LENGTH: 2:00  
SUMMARY: The Wells Fargo CEO is stepping down after the San Francisco based company opened 2 million fake accounts without customers' knowledge.

DATE: 10/13/2016  
NEWSCAST: 11pm  
LENGTH: 1:45  
SUMMARY: Sacramento leaders walk out of their own meeting after community members' tempers flare discussing police use of force.

DATE: 10/14/16  
NEWSCAST: 6am  
LENGTH: 1:15  
SUMMARY: Donald Trump tries to move past a list of sexual assault allegations as he campaigns today in North Carolina. And President Obama returns to the trail in support of Hillary Clinton in Ohio. KCRA 3's Nikole Killion is live in our Washington newsroom, what can we expect today?

DATE: 10/14/16  
NEWSCAST: 4pm  
LENGTH: :25  
SUMMARY: The Raiders are one step closer to moving to Nevada. A plan to put 750 million dollars in hotel tax dollars toward a stadium in last Vegas has been approved by the senate.

## POLITICS

DATE: 10/16/16  
NEWSCAST: Post Football  
LENGTH: :45  
SUMMARY: The latest Wall Street Journal Poll.

DATE: 10/17/16  
NEWSCAST: 6am  
LENGTH: 1:30  
SUMMARY: In Commitment 2016 getting ready for round three. The candidates are ready to face off this week for their final debate. Donald Trump is ratcheting up claims of a rigged election. KCRA 3's Nikole Killion is live in our Washington newsroom...

DATE: 10/18/16  
NEWSCAST: 11pm  
LENGTH: 1:20  
SUMMARY: The night before the third and final presidential debate, Gulstan Dart hits the streets of Las Vegas, talking to voters about who they're voting for, and why.

DATE: 10/19/16  
NEWSCAST: 6am  
LENGTH: 3:30  
SUMMARY: KCRA 3 Political Analyst Kevin Riggs, joins us. The third and final Presidential debate comes to us tonight from Las Vegas. What we can we expect from both Trump and Clinton?

DATE: 10/19/16  
NEWSCAST: 11pm  
LENGTH: 1:39  
SUMMARY: Ballots in San Joaquin County require two stamps, but some voters are mailing them in with only one. The USPS says they'll deliver but the county will pay.

DATE: 10/20/16  
NEWSCAST: 6am  
LENGTH: 1:45  
SUMMARY: America is buzzing this morning about the final debate between Donald Trump and Hillary Clinton. And the big headline is Trump not committing to accept the results of the election. KCRA 3's Nikole Killion is live in our Washington newsroom. What is the Trump team saying this morning about the candidate's remarks?

DATE: 10/20/16  
NEWSCAST: Noon  
LENGTH: 1:15  
SUMMARY: Donald Trump not backing down defending last night's decision. In which he refused to pledge to accept the results of the 2016 general election.

DATE: 10/21/16  
NEWSCAST: 11pm  
LENGTH: 1:51  
SUMMARY: Adult film companies are cutting the customers in California off in protest of Proposition 60, which would force performers to wear condoms in films or face fines.

DATE: 10/25/16  
NEWSCAST: 6am  
LENGTH: 1:20  
SUMMARY: This morning, the Obama administration is coming under fire after announcing a sharp increase for some insurance premiums under the Affordable Care Act. KCRA 3's Nikole Killion joins us live from our Washington newsroom. Nikole, how high could rates climb?

## **POLITICS**

**DATE:** 10/26/16  
**NEWSCAST:** 6am  
**LENGTH:** 3:30  
**SUMMARY:** KCRA 3 political analyst and Senior Vice President of Randle Communications, Kevin Riggs, joins us. Early in person voting is already underway in key swing states like Nevada, and the numbers are adding up to trouble for Donald Trump. What's the trend?

**DATE:** 10/26/16  
**NEWSCAST:** 4pm  
**LENGTH:** 1:30  
**SUMMARY:** Soldiers are calling it a slap in the face. Now the secretary of defense is telling the pentagon -- to stop trying to get that bonus money back from service members.

**DATE:** 10/27/16  
**NEWSCAST:** 6am  
**LENGTH:** 2:30  
**SUMMARY:** Today Hillary Clinton is campaigning with First Lady Michelle Obama. And Donald Trump returns to the trail in Ohio, a day after his hotel's grand opening in Washington. KCRA 3's Nikole Killion is live in our Washington newsroom.

**DATE;** 10/29/16  
**NEWSCAST:** 10pm  
**LENGTH:** 1:45  
**SUMMARY:** How will the next president unite a divided electorate?

**DATE:** 11/1/16  
**NEWSCAST:** 6am  
**LENGTH:** 1:45  
**SUMMARY:** We are exactly one week away from Election Day. As it approaches, Hillary Clinton is playing defense against a new email inquiry while Donald Trump tries to capitalize off it. KCRA 3's Nikole Killion is live in our Washington newsroom.

**DATE:** 11/2/16  
**NEWSCAST:** 6am  
**LENGTH:** 3:00  
**SUMMARY:** KCRA 3 Political Analyst Kevin Riggs, joins us. Polls show the Presidential race is tightening in this final week. How is that affecting strategy for the Clinton and Trump campaigns?

**DATE:** 11/3/16  
**NEWSCAST:** 6am  
**LENGTH:** 1:45  
**SUMMARY:** Just 5 days left until Election Day, as the candidates continue their battleground push, they are calling in help to get out the vote. KCRA 3's Nikole Killion is live in our Washington newsroom.

**DATE:** 11/4/16  
**NEWSCAST:** 6am  
**LENGTH:** 1:45  
**SUMMARY:** We're down to the last 4 days of the election campaign and this weekend the candidates are making a full-court press. KCRA 3's Nikole Killion is live in our Washington newsroom with a look at the states they're targeting.

## **POLITICS**

**DATE:** 11/1/16  
**NEWSCAST:** 6am  
**LENGTH:** 1:45  
**SUMMARY:** We are exactly one week away from Election Day. As it approaches, Hillary Clinton is playing defense against a new email inquiry while Donald Trump tries to capitalize off it. KCRA 3's Nikole Killion is live in our Washington newsroom.

**DATE:** 11/2/16  
**NEWSCAST:** 6am  
**LENGTH:** 3:00  
**SUMMARY:** KCRA 3 Political Analyst Kevin Riggs, joins us. Polls show the Presidential race is tightening in this final week. How is that affecting strategy for the Clinton and Trump campaigns?

**DATE:** 11/3/16  
**NEWSCAST:** 6am  
**LENGTH:** 1:45  
**SUMMARY:** Just 5 days left until Election Day, as the candidates continue their battleground push, they are calling in help to get out the vote. KCRA 3's Nikole Killion is live in our Washington newsroom.

**DATE:** 11/4/16  
**NEWSCAST:** 6am  
**LENGTH:** 1:45  
**SUMMARY:** We're down to the last 4 days of the election campaign and this weekend the candidates are making a full-court press. KCRA 3's Nikole Killion is live in our Washington newsroom with a look at the states they're targeting.

**DATE:** 11/04/16  
**NEWSCAST:** 11pm  
**LENGTH:** 1:58  
**SUMMARY:** Libertarian Presidential candidate Gary Johnson holds a last minute rally in Sacramento before the election.

**DATE:** 11/6/16  
**NEWSCAST:** Post Football  
**LENGTH:** 2:00  
**SUMMARY:** The recent email discovery that rocked the election will not result in any charges against Hillary Clinton.

**DATE:** 11/7/16  
**NEWSCAST:** 6am  
**LENGTH:** 1:30  
**SUMMARY:** We're just 25 hours from the opening of the polls in California on Election Day. From President to propositions, the final push is being made today. We have team coverage this morning.

**DATE:** 11/7/16  
**NEWSCAST:** 5pm  
**LENGTH:** 2:00  
**SUMMARY:** Just hours from now the polls will open here in California. Across the country voters are expected to show up in droves to cast their ballots. Brian Heap joins us in studio now with what the candidates are doing during this last day on the trail.

**DATE:** 11/7/2016  
**NEWSCAST:** 11pm  
**LENGTH:** 1:35  
**SUMMARY:** With just hours until the polls open in California, elections officials are making last minute preparations.

## POLITICS

DATE: 11/8/16  
NEWSCAST: 6am  
LENGTH: 1:45  
SUMMARY: We have team coverage today, let's start with Nikole Killion live in our Washington newsroom, with more on what the Presidential candidates are doing today.

DATE: 11/8/16  
NEWSCAST: Noon  
LENGTH: 2:15  
SUMMARY: We begin with Mike Teselle who has been out at polling places since they opened this morning. And Mike how are voters feeling so far?

DATE: 11/9/16  
NEWSCAST: 4pm  
LENGTH: 2:00  
SUMMARY: A surprising yet resounding victory for Donald Trump. The billionaire businessman and reality TV star has been promising to shake things up and now he has the chance set to take over the highest office.

DATE: 11/10/16  
NEWSCAST: 6am  
LENGTH: 1:30  
SUMMARY: Today President Obama and President-elect Donald Trump will meet one-on-one at the White House. This comes as many across the country are protesting the soon-to-be Commander-in-Chief. KCRA 3's Nikole Killion is live in our Washington newsroom.

DATE: 11/10/16  
NEWSCAST: 4pm  
LENGTH: 2:00  
SUMMARY: The City of Elk Grove has elected a new mayor who will make history when he is sworn into office next month.

DATE: 11/14/16  
NEWSCAST: 6am  
LENGTH: 1:45  
SUMMARY: This morning, the Trump transition continues. The President-elect is naming his first key appointments and he's also opening up about the kind of leader he'll be in his first post-election interview. KCRA 3's Nikole Killion is live in our Washington newsroom. Let's begin with what Mr. Trump is up to today.

DATE: 11/15/16  
NEWSCAST: 4pm  
LENGTH: 1:30  
SUMMARY: In California today millions of ballots are still uncounted a week after the election. KCRA 3's Mike Luery is live outside the secretary of state's office in downtown Sacramento with more on some of those outstanding races.

DATE: 11/17/16  
NEWSCAST: 6am  
LENGTH: 1:45  
SUMMARY: This morning, Trump Tower will be a busy place! The President-Elect has a series of sit-downs today in New York while Vice President-Elect Mike Pence holds more meetings in Washington. KCRA 3's Nikole Killion is live in our Washington newsroom, with a look at who they will be talking to.

DATE: 11/18/16  
NEWSCAST: 6am  
LENGTH: 1:45  
SUMMARY: President-Elect Trump has settled his choices for Attorney General CIA Director. KCRA 3's Nikole Killion is live in our Washington newsroom, who is getting the offer?

## POLITICS

DATE: 11/22/16  
NEWSCAST: 6am  
LENGTH: 1:45  
SUMMARY: This morning we're learning more about what the President-elect wants to do in his first 100 days. KCRA 3's Nikole Killion is live in our Washington newsroom, with news of a cancelled meeting today?

DATE: 11/22/16  
NEWSCAST: Noon  
LENGTH: 1:00  
SUMMARY: A top adviser to Donald Trump is suggesting that the President-elect is going to help Hillary Clinton "heal" and not pursue a probe of her private email server.

DATE: 11/23/16  
NEWSCAST: 6am  
LENGTH: 1:30  
SUMMARY: The City of Sacramento has approved new rules for cultivating marijuana. This comes in the wake of the vote to legalize the drug in the state. KCRA 3's Leticia Ordaz joins us live to explain the late-night decision.

DATE: 11/28/16  
NEWSCAST: 11pm  
LENGTH: 1:40  
SUMMARY: Democrats will soon have a supermajority in both the state Senate and Assembly.

DATE: 11/30/16  
NEWSCAST: 6am  
LENGTH: 1:30  
SUMMARY: The President-Elect says he's leaving his business to focus on running the country. He says he'll discuss it in a press conference December 15th. Also this morning, he announced more additions to his cabinet. KCRA 3's Nikole Killion is live in our Washington newsroom with the new names.

DATE: 12/2/16  
NEWSCAST: 6am  
LENGTH: 1:30  
SUMMARY: Donald Trump made a surprise announcement, revealing to an Ohio crowd his pick for Secretary of Defense. And now, the President-Elect says he's close to making another major appointment. KCRA 3's Liz Palka is live in our Washington newsroom.

DATE: 12/2/16  
NEWSCAST: 4pm  
LENGTH: 2:00  
SUMMARY: California's treasurer is appealing to president elect Donald Trump for guidance on how the state's marijuana industry can participate in the nation's banking system.

DATE: 12/5/16  
NEWSCAST: 11pm  
LENGTH: 1:00  
SUMMARY: Fake news after the election, had some real, violent consequences Sunday when a man went out to investigate #PizzaGate.

DATE: 12/6/16  
NEWSCAST: 6am  
LENGTH: 1:45  
SUMMARY: Today, Donald Trump goes back out on the road for another stop on his thank you tour. But first - he'll take more meetings at his New York headquarters. KCRA 3's Nikole Killion is live in our Washington newsroom, where is the President-Elect headed today?

## **POLITICS**

**DATE:** 12/7/16  
**NEWSCAST:** 6am  
**LENGTH:** 3:00  
**SUMMARY:** KCRA 3 Political Analyst Kevin Riggs joins us. President-Elect Trump doesn't like current plans to replace Air Force One with a new model being designed by Boeing. Has Trump offered an alternative?

**DATE:** 12/8/16  
**NEWSCAST:** 6am  
**LENGTH:** 1:45  
**SUMMARY:** Today is shaping up to be another whirlwind day for President-Elect Donald Trump. He's holding more meetings at Trump tower. Then he's heading back out on the road. KCRA 3's Nikole Killion is live in our Washington newsroom.

**DATE:** 12/9/16  
**NEWSCAST:** 6am  
**LENGTH:** 1:30  
**SUMMARY:** President-Elect Donald Trump's "thank you" tour rolls on. Tonight he holds another rally after making an appearance last night in Iowa. This as he unveils more members of his cabinet. KCRA 3's Nikole Killion is live in our Washington newsroom.

**DATE:** 12/11/16  
**NEWSCAST:** Sun AM  
**LENGTH:** :25  
**SUMMARY:** The nation's last Senate seat for the term beginning in January... has finally been settled... and it's going to a Republican.

**DATE:** 12/11/16  
**NEWSCAST:** Post Football  
**LENGTH:** 6:00  
**SUMMARY:** Tuesday, Steinberg will be sworn in as Sacramento's new mayor.

**DATE:** 12/12/16  
**NEWSCAST:** 6am  
**LENGTH:** 1:45  
**SUMMARY:** More back-to-back meetings for President-Elect Donald Trump. This as he closes in on a choice for secretary of state and denies a CIA finding that the Russians may have interfered with the election. KCRA 3's Nikole Killion is live in our Washington newsroom. What is the President-Elect saying this morning about this new intelligence?

**DATE:** 12/13/16  
**NEWSCAST:** 6am  
**LENGTH:** 1:30  
**SUMMARY:** Developing news this morning in the transition of power. This morning President-Elect Donald Trump has named his choice for Secretary of State. KCRA 3's Nikole Killion is live in our Washington newsroom, with more on why this is a controversial choice.

**DATE:** 12/14/16  
**NEWSCAST:** 6am  
**LENGTH:** 2:45  
**SUMMARY:** KCRA 3 Political Analyst Kevin Riggs, joins us. A confirmation fight is brewing over Donald trump's pick for Secretary of State, Rex Tillerson.

## **POLITICS**

**DATE:** 12/16/16

**NEWSCAST:** 6am

**LENGTH:** 1:30

**SUMMARY:** This morning President Obama says the U.S. will respond to Russia for meddling in the election. And his administration is now pinning the blame on President Vladimir Putin. The latest charges are also inflaming tensions between the White House and Trump transition. KCRA 3's Nikole Killion is live in our Washington newsroom with more on this.

**DATE:** 12/19/16

**NEWSCAST:** 6am

**LENGTH:** 1:30

**SUMMARY:** Today the members of the Electoral College across the country will formally cast their vote for President. One of those votes will be at the State Capitol in Sacramento. President-Elect Donald Trump is making his views known about the process as his team pushes back against intelligence suggesting Russian interference in the election. KCRA 3's Nikole Killion is live in our Washington newsroom

**DATE:** 12/21/16

**NEWSCAST:** 6am

**LENGTH:** 3:00

**SUMMARY:** KCRA 3 Political Analyst Kevin Riggs, joins us. President Obama, with just a few weeks left in office, has ordered a permanent ban on new oil drilling off Alaska and New England. But what about a requested ban off California?

**DATE:** 12/27/2016

**NEWSCAST:** 11pm

**LENGTH:** 1:45

**SUMMARY:** A menorah lighting at the state capitol takes on a political tone after the US abstains from a vote about Israel settlements in the west bank.

**DATE:** 12/28/16

**NEWSCAST:** 6am

**LENGTH:** 1 :30

**SUMMARY:** It's back to business as usual at Trump Tower. This, after law enforcement evacuated the building's lobby because of a suspicious package. President- Elect Trump was in Florida at the time working on his transition. KCRA 3's Aixa Diaz joins us live from Washington with the latest.

**DATE:** 12/29/16

**NEWSCAST:** 6am

**LENGTH:** 1:30

**SUMMARY:** President-Elect Donald Trump walks out on his front steps at Maralago and talk's jobs, President Obama, and Israel. KCRA 3's Aixa Diaz is live in our Washington newsroom.

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## MEET THE PRESS

Sundays 6:00-7:00am

### 2016 4TH QUARTER MEET THE PRESS TOPICS

**Chuck Todd is NBC News Political Director and the moderator of "Meet the Press," the flagship Sunday Morning public affairs program and longest-running broadcast in television history.**

**OCTOBER 2, 2016**

**MTP: GIULIANI ON NYT TRUMP TAX RETURN REPORT: "THE REALITY IS HE'S A GENIUS"; PLUS: CLINTON CAMPAIGN MANAGER RESPONDS TO LEAKED FUNDRAISER AUDIO**

Giuliani on his claim that Clinton is "too stupid to be president" because of Monica Lewinsky scandal: "I'm the right person to level this charge" Clinton Campaign Manager Robby Mook on leaked audio from Clinton primary fundraiser: "The original piece completely mischaracterized what she was talking about"

OCT. 2, 2016 – In an interview with "Meet the Press" moderator Chuck Todd, **Trump adviser and former New York City mayor Rudy Giuliani** addressed The New York Times' report on the Republican presidential nominee's tax deduction: "If he didn't take advantage of it, he would have been sued.... The reality is he's a genius."

Giuliani also defended his comments from Monday night, in which he said Democratic presidential nominee Hillary Clinton is "too stupid to be president" because "she attacked Monica Lewinsky": "She was wrong to attack the victim... I'm the right person to level this charge, because I've never made such a charge." When noted that he has his own infidelities, Giuliani responded, "Well, everybody does... I've never ever attacked someone who's been the victim of sexual abuse." Watch the full interview here: <http://nbcnews.to/2dn90fM>.

**Clinton Campaign Manager Robby Mook** responded to leaked audio of the nominee at a primary fundraiser during the primary season in which she described some of Sen. Sanders' supporters as kids who are essentially still living in their parents' basement. "I really encourage everybody to listen to that full audio," he told Todd. "She was talking about young people that she'd met who were frustrated that they graduated from college and went into an economy where they couldn't find the job they wanted or expected."

Mook also noted The New York Times' report on Trump's tax return, saying "We talk about the rigged system out there. Donald Trump embodies that." Watch the full interview here: <http://nbcnews.to/2dn9r9R>.

Both filmmaker **Michael Moore** and **The Blaze** founder **Glenn Beck** joined the program to address the dearth of elite support for Trump.

Moore highlighted the focus on millennials this election cycle: "To be picking on the millennials is wrong.... They didn't create the climate change. They didn't start the war. And, and now it's like they've got to fix this election? No... I hope they vote for Hillary Clinton," while Glenn Beck, founder of The Blaze, characterized voter attitudes right now: "We're not going to lose our houses or our jobs or our country. We're losing something much more important. We're losing ourselves. We're losing our civility. We're losing our decency. We're, we're losing our neighbors and our family." Watch Moore in full here: <http://nbcnews.to/2cKsSLX>, and Beck in full here: <http://nbcnews.to/2cKsSLX>.

Also joining the show for analysis were Bloomberg News' **Mark Halperin**, VotoLatino CEO **Maria Teresa Kumar**, National Review's **Rich Lowry** and The Cook Political Report's **Amy Walter**.

For more insight, tune in to MSNBC weekdays at 5 p.m. ET for "MTP Daily," and [sign up for the "First Read" newsletter](#) for the latest from Chuck Todd.

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**OCTOBER 9, 2016**

### **TRUMP CAMPAIGN MANAGER, HOUSE MINORITY LEADER PELOSI JOINING "MEET THE PRESS WITH CHUCK TODD" THIS SUNDAY + LATEST ON HURRICANE MATTHEW\_\_**

**Kellyanne Conway**, Campaign Manager for Republican Presidential Nominee Donald Trump

**SUNDAY EXCLUSIVE**

**Rep. Nancy Pelosi (D-Calif.)**, Minority Leader of the U.S. House of Representatives; **Seth Meyers**, Host of NBC's "Late Night"; **New Florida and Pennsylvania Battleground Polls from NBC News/Wall Street Journal/Marist**

### **ROUNDTABLE**

**Sara Fagen**, Partner, DDC; Former White House Political Director for President George W. Bush; **Ruth Marcus**, Columnist and Deputy Editorial Page Editor for The Washington Post; **Heather McGhee**, President, Demos; **Steve Schmidt**, Former Strategist, 2008 McCain Presidential Campaign; NBC News Political Analyst

**OCTOBER 16, 2016**

### **MTP EXCLUSIVE: BIDEN ON TRUMP ACCUSATIONS: "EMBARRASSED THIS IS EVEN BEING DISCUSSED"; PLUS: PENCE: "WE WILL ABSOLUTELY ACCEPT" ELECTION RESULTS**

**EXCLUSIVE:** Biden on doing more in Aleppo: "I regret that we're not doing something about, you know, genital mutilation in Africa" Pence on sexual assault accusations against Trump: "I wouldn't say anything to disparage any woman who believes they've had an experience like this" Pence calls Trump accusations "a series of unsubstantiated allegations"

**OCT. 16, 2016 --** In an exclusive "Meet the Press" interview, **Vice President Joe Biden** addressed the recent sexual assault allegations against Republican presidential nominee Donald Trump, telling moderator Chuck Todd that he "was embarrassed that this is even being discussed" and that it isn't disqualifying to more voters because he doesn't "know how deeply it's sunk into the consciousness."

When discussing Syria and not doing more in Aleppo, Biden replied, "The answer is, we regret whenever anyone dies. I regret that we're not doing something about-- you know, genital mutilation in Africa." Watch the full exclusive interview with the vice president: <http://nbcnews.to/2dVBkar>.

**Republican vice presidential nominee Gov. Mike Pence** also joined the network broadcast, telling Todd that he and Trump "will absolutely accept the result of the election." The Indiana governor also addressed the nine sexual assault accusations against his running mate as "a series of unsubstantiated allegations" and that he "wouldn't say anything to disparage any woman who believes they've had an experience like this." Watch the full interview: <http://nbcnews.to/2dVvT83>.

A new **NBC News/Wall Street Journal** poll debuted on "Meet the Press" this morning, showing Democratic presidential nominee Hillary Clinton with an 11-point lead over Trump: <http://nbcnews.to/2ekKeMQ>.

As the campaign winds down, growing splits are emerging in the electorate between the vote in the dense urban suburbs and rural counties. **“Meet the Press” takes a look at Ohio’s Monroe County and Virginia’s Arlington County as two examples of where neighbors vote together:**<http://nbcnews.to/2ekN8Bt>.

Joining this morning’s show for insight and analysis were The Washington Post’s **Chris Cillizza**, radio talk show host **Hugh Hewitt**, MSNBC’s **Joy Reid**, and NBC News’ **Kristen Welker**.

**Tune in to NBC News this Wednesday for the third and final presidential debate along with pre- and post-debate analysis;** the debate will also be livestreamed on NBCNews.com, NBC News apps and Cozi TV.

For more insight, tune in to MSNBC weekdays at 5 p.m. ET for **“MTP Daily,”** and [sign up for the “First Read” newsletter](#) for the latest from Chuck Todd.

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**OCTOBER 23, 2016**

#### **MTP EXCLUSIVE: KAINE SAYS HE AND CLINTON “HAVEN’T TALKED ABOUT” PURSUING A VERSION OF TPP IN OFFICE; ALSO: TRUMP CAMPAIGN MANAGER: “WE ARE BEHIND”**

**EXCLUSIVE:** Kaine: “I share those concerns and questions” of other politicians about AT&T/Time Warner merger **PLUS:** Kaine: “I would want to at least serve until there’s a replacement to be named” in a lame duck Senate Trump campaign manager Conway on nominee’s threat to sue accusers: “It’s a way to defend himself.... He’s just putting people on notice”

**OCT. 23, 2016 –** In an exclusive interview with moderator Chuck Todd, **Democratic vice presidential nominee Sen. Tim Kaine** addressed whether he and former Sec. Hillary Clinton would pursue a version of T.P.P. if elected, noting “we aren’t against trade,” but “we haven’t talked about that in particular.” Kaine said it was not a requirement to come out against the controversial trade deal before joining the Democratic presidential ticket.

On news of the AT&T and Time Warner merger, Kaine said that he shares the “concerns and questions” raised by figures including Sen. Al Franken and Republican presidential nominee Donald Trump: “Less concentration, I think, is generally helpful, especially in the media, but this has just been announced, and I haven’t had a chance to dig into the details.” Watch the full exclusive interview: <http://nbcnews.to/2eHuTGk>.

**Trump campaign manager Kellyanne Conway** acknowledged the Republican nominee’s place in the polls, telling Todd, “we are behind,” noting that Clinton “has tremendous advantages.” She also addressed how Trump began his rally speech in Pennsylvania yesterday by threatening to sue those who have accused him of sexual misconduct: “It’s a way to defend himself, and remind everybody what he has said many times, which is none of this is true.” When asked why he hasn’t filed suit yet, Conway replied: “We’re busy winning the presidency... He’s just I think putting people on notice that they can’t just falsely accuse them.” Watch the full interview: <http://nbcnews.to/2eHrEPd>.

Todd also looked at what it would take for Democrats to regain control of the House of Representatives in **this Sunday’s “Data Download”:** <http://nbcnews.to/2ek5DId>.

Joining this morning's roundtable for insight and analysis were The New York Times' **Yamiche Alcindor** and **Tom Friedman**, National Review's **Eliana Johnson** and Republican strategist **Stuart Stevens**.

For more insight, tune in to MSNBC weekdays at 5 p.m. ET for "MTP Daily," and [sign up for the "First Read" newsletter](#) for the latest from Chuck Todd.

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**OCTOBER 30, 2016**

#### **MTP: CLINTON CAMPAIGN MANAGER ON NEW 'PERTINENT' EMAILS IN FBI PROBE: "I HAVE ALL THE FACTS... THAT'S WHY WE ARE SO PUZZLED RIGHT NOW"**

Robby Mook on if this 'October surprise' could cost Clinton the election: "I don't think so" GOP VP Nominee Mike Pence on Clinton Emails: "Why doesn't she ask her senior aide to release all these emails?" Pence on FBI Director James Comey: "I've always found him to be a straight shooter"

OCT. 30, 2016 -- **Robby Mook**, campaign manager for Democratic presidential nominee **Hillary Clinton**, reacted to Friday's letter from FBI Director James Comey which cited new "pertinent" emails in the Clinton probe and defended senior aide Huma Abedin's connection to the emails: "I absolutely feel I have all the facts because all the facts were put out there. The summaries of the interviews - the Justice Department said that Huma fully cooperated. That's, again, why we are so puzzled right now."

He added: "Abedin cooperated fully with the investigation that concluded this summer....They were all released out to the public at our request. If these are emails from Huma Abedin -- we don't know if they are, but if they are, we assume they'd have to be redundant because she already turned over all of her emails." Watch the full interview: <http://nbcnews.to/2eboO6s>.

Mook's statements echoed what **Pete Williams**, justice correspondent for NBC News, shared at the top of the program: "They may be duplicates of what they've already discovered through the emails she gave to the State Department or that the F.B.I. found on its own." He added: "They have no idea what's in these emails." Watch: <http://nbcnews.to/2e1qtIG>.

Republican vice presidential nominee **Mike Pence** also joined "Meet the Press," noting that he has "always found" Director Comey "to be a straight shooter." He asked: "Hillary Clinton, when this story broke, I believe she was travelling with Huma Abedin. I mean, why didn't she just turn to Huma and say, "Put these emails out"?" Watch the full interview: <http://nbcnews.to/2e1jhfF>.

**Pence's running mate Donald Trump** trails Clinton by six points in North Carolina but is in a dead heat with her in Florida, according to new NBC News/Wall Street Journal/Marist polls released this morning: <http://nbcnews.to/2dSDI32>.

Independent presidential candidate **Evan McMullin** commented on what might happen if neither Clinton or Trump get 270 electoral votes: "I'm confident that we would be able to compete quite well" in the House. McMullin also said that former Gov. Mitt Romney has not contributed to his campaign. Watch the full interview: <http://nbcnews.to/2e1oofN>.

NPR's **Audie Cornish**, CNBC's **Larry Kudlow**, Republican strategist **Mike Murphy** and NBC News' **Andrea Mitchell** also joined the program this morning for insight and analysis.

For more insight, tune in to MSNBC weekdays at 5 p.m. ET for “MTP Daily,” and [sign up for the “First Read” newsletter](#) for the latest from Chuck Todd.

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**NOVEMBER 6, 2016**

### **MTP: PODESTA: “LEAKERS SHOULD SHUT UP”; SUNDAY EXCLUSIVE: GINGRICH: “WE ARE IN FOR A LONG, DIFFICULT COUPLE OF YEARS” NO MATTER WHO WINS**

Clinton Campaign Chair John Podesta Doesn’t Answer if FBI Director James Comey Should Resign, Tells Chuck Todd “I’ve Never Questioned His Motivation” Hillary Clinton Leads Donald Trump by Four Points Nationally in New NBC News/Wall Street Journal Poll Lester Holt, Savannah Guthrie & Chuck Todd Anchor Special “Decision Night in America” Coverage Beginning at 7 p.m. This Tuesday

NOV. 6, 2016 -- In a special election edition of “Meet the Press” from NBC News’ Election Headquarters, Clinton campaign chair John Podesta told moderator Chuck Todd that “the men and women of the F.B.I. are doing a tremendous job out here across the country, but the leakers should shut up,” in response to the recent Wikileaks email releases of Clinton campaign staff emails, including his own.

When asked if Comey’s “mistake” should lead to his resignation, Podesta did not answer, telling Todd, “I’ve never questioned his motivation, I’ve just said it was a mistake.” Watch the full interview, including his prediction that if Clinton holds onto Nevada and Michigan, she will win: <http://nbcnews.to/2f795Gv>.

**Newt Gingrich, Trump adviser and former House speaker**, exclusively joined the show and said that he believes, no matter who wins, “we are in for a long, difficult couple of years, maybe a decade or more.”

“If Hillary is elected, the criminal investigations will be endless, and if Trump is elected, it will just be like Madison, Wisconsin with Scott Walker,” said Gingrich. “The opposition of the government employee unions will be so hostile and so direct and so immediate, there will be a continuing fight over who controls the country.” Watch the full interview: <http://nbcnews.to/2fsJPJv>.

**The final NBC News/Wall Street Journal poll of the 2016 presidential race** debuted on “Meet the Press,” showing Clinton with a four-point national lead over Trump: <http://nbcnews.to/2f707cl>.

**Pollsters Bill McInturff and Fred Yang** discussed the new numbers with Todd; McInturff noted, “What gives Trump hope is we have a large chunk of people who still say they’re third party, they won’t vote, they’re not decided. That’s unusually large. It’s almost eight, nine, ten percent.” Watch their analysis: <http://nbcnews.to/2f7a3CD>.

**Charlie Cook of The Cook Political Report** looked at the nine tightest Senate races, predicting which will go Democratic or Republican, noting that he’s not ready to make a prediction when it comes to North Carolina and Missouri: <http://nbcnews.to/2f7qYLZ>.

**NBC News’ Andrea Mitchell, Katy Tur, Kristen Welker, and MSNBC’s Chris Jansing**, joined the beginning of “Meet the Press” to offer snapshots of the race in battleground states.

The show also featured an all-star NBC/MSNBC roundtable with **Tom Brokaw, José Díaz-Balart, Savannah Guthrie, Chris Matthews and Nicolle Wallace** for insight and analysis.

This Tuesday, "Decision Night in America" coverage on the NBC broadcast network airs from 7 p.m. – 2 a.m. ET, led by "NBC Nightly News" anchor Lester Holt, "TODAY" co-host Savannah Guthrie, and "Meet the Press" moderator and NBC News political director Chuck Todd. Holt, Guthrie, and Todd will be joined by NBC News special correspondent Tom Brokaw, who has covered every presidential election since 1968. Read more about election coverage from NBC News and MSNBC: <http://nbcnews.to/2f7eAoH>.

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**NOVEMBER 13, 2016**

#### **MTP EXCLUSIVE: SEN. BOOKER: "GOD BLESS THE PROTESTERS," NEXT DNC CHAIR "NEEDS TO BE A COMMITTED PROGRESSIVE"**

PLUS: N.J. Sen. Cory Booker: "Ellison is One of the Names That's Being Bandied About That Gives Me Hope and Excitement" Trump Campaign Manager Kellyanne Conway Calls on Obama & Clinton: "Say to These Protesters, "This Man is Our President"" "Yes, I Can" Do Both Jobs, Says Minn. Rep. Keith Ellison on Serving in the House and as DNC Chair

NOV. 13, 2016 – In an exclusive interview this morning, **Sen. Cory Booker (D-N.J.)** addressed the recent protests against President-elect Donald Trump across the country, telling moderator Chuck Todd: "God bless the protesters." He added: "I caution anyone who, in their protest, becomes the very thing that they're protesting against."

When asked what he's looking for in the next head of the Democratic National Committee, the New Jersey senator noted that the chair "needs to be a committed progressive....Keith Ellison is one of the names that's being bandied about that gives me hope and excitement." Watch the full interview: <http://nbcnews.to/2q713jB>.

**Kellyanne Conway**, the former campaign manager for President-elect Trump, also joined the show, calling on top Democrats to unite behind Trump: "It's time really for President Obama and Secretary Clinton to say to these protesters, "This man is our president."" Conway also responded to Clinton casting blame for her loss on FBI Director Comey in a call with donors yesterday: "I just can't believe it's always somebody else's fault. Sometimes you just have to take a look in the mirror and reflect on what went wrong." Watch the full interview: <http://nbcnews.to/2q7NIWQ>.

**Minnesota Rep. Keith Ellison** addressed his potential run for the head of the DNC, telling Todd that he can do both jobs. When asked what the reasoning would be if he didn't run, Ellison replied, "Because there's a lot of places that I can serve....I'm looking for a place to serve." Watch the full interview: <http://nbcnews.to/2q71z10>.

Joining the show this morning for analysis were **David Brooks** of The New York Times, radio talk show host **Hugh Hewitt**, **Katty Kay** of the BBC and former State Senator **Nina Turner**.

Tune in to MSNBC's "MTP Daily" weekdays at 5 p.m. ET, and [sign up for NBC News' "First Read" newsletter](#) for more insight throughout the week.

#### **MANDATORY CREDIT: NBC NEWS' "MEET THE PRESS WITH CHUCK TODD"**

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**NOVEMBER 20, 2016**

**MTP: TRUMP CHIEF OF STAFF PRIEBUS ON MUSLIM REGISTRY: “I’M NOT GOING TO RULE ANYTHING OUT, BUT WE’RE NOT GOING TO HAVE A REGISTRY BASED ON RELIGION”**

EXCLUSIVE: Sen. Bernie Sanders: President-elect Trump “needs to apologize to the American people” PLUS: Reince Priebus: “There are some people that have to be prevented from coming into this country” Sen. Chuck Schumer on Trump SCOTUS pick: “If he doesn’t nominate a mainstream candidate, we’re going to go at him with everything we have”

NOV. 20, 2016 – When asked by “Meet the Press” moderator Chuck Todd if he can “equivocally rule out a registry for Muslims,” **Reince Priebus**, chief of staff for President-elect Donald Trump, responded: “Look, I’m not going to rule out anything. But, but I wouldn’t-- We’re not going to have a registry based on a religion.”

Priebus continued: “There are some people that are radicalized and there are some people that have to be prevented from coming into this country.

The RNC chair also commented on the idea of using the presidency to profit, telling Todd that the president-elect is “setting up a system, a legal system to shield himself from any and all conflicts.” Watch the full interview: <http://nbcnews.to/2fdktqt>.

Across the aisle, in an exclusive interview, **Sen. Bernie Sanders (I-Vt.)** called on President-elect Trump to apologize, telling Todd: “He has said outrageous things and he needs to apologize to the American people. There are people all over this country who are really frightened.” Watch the full exclusive interview: <http://nbcnews.to/2fdxarm>.

**Incoming Senate Minority Leader Chuck Schumer** spoke with Todd on Friday for an interview airing on this morning’s broadcast. He voiced hope that the president-elect “picks a mainstream candidate” for the Supreme Court and noted that if he doesn’t, the Democrats will “go at the candidate with everything we’ve got because this is so, so important.” Watch the full interview: <http://nbcnews.to/2fdBJC5>.

This week, moderator **Chuck Todd** spoke with voters of all stripes in **Macomb County, Michigan** -- a decisive county in this year’s presidential election – to understand the turn in support for President Obama to Trump: <http://nbcnews.to/2gsuUSn>.

“Meet the Press” also paid tribute this morning to **PBS’ Gwen Ifill**, a friend of the program and a former NBC News correspondent: <http://nbcnews.to/2fdBJC5>.

Joining the show for insight and analysis were **Bob Costa** and **Kathleen Parker** of The Washington Post, **Tom Friedman** of The New York Times, and **Neera Tanden** of the Center for American Progress.

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**NOVEMBER 27, 2016**

**MTP: RUBIO: U.S.-CUBA RELATIONS “SHOULD BE CONDITIONED UPON SPECIFIC CHANGES”;  
PLUS: CONWAY: “PEOPLE FEEL BETRAYED” THAT ROMNEY COULD BE SEC. OF STATE**

Fla. Sen. Marco Rubio on Trump's conflicts of interest: “Something they're going to have to confront”  
Kellyanne Conway: President Obama and Trump spoke yesterday for “about 40-45 minutes”  
Ohio Rep. Tim Ryan on Clinton recount efforts: “I would counsel against it”

NOV. 27, 2016 -- **Sen. Marco Rubio (R-Fla.)** addressed the future of U.S. relations with Cuba after Friday's death of dictator Fidel Castro, telling moderator Chuck Todd that policies with the island “should all be conditioned upon specific changes on the part of the Cuban government,” looking at the models of “Myanmar or Burma as an example of how you can condition openings in exchange for democratic changes on the part of the other government.”

Rubio said he'll “make suggestions to the Trump administration” when it comes to Cuba. On the topic of the president-elect's conflicts of interests, Rubio noted: “I imagine they're well aware that this is something they're going to have to confront.”

**Kellyanne Conway**, former campaign manager for President-elect Donald Trump, also responded to the conflict of issue question facing the president-elect, telling Todd that Trump “has been talking to his lawyers” and that “he will comply with the law.” She disclosed that Trump and President Obama spoke yesterday for “about 40 to 45 minutes” and that “they've been talking regularly.”

Conway reacted to Mitt Romney as a potential Secretary of State in the Trump administration: “People feel betrayed to think that Governor Romney, who went out of his way to question the character and the intellect and the integrity of Donald Trump, now our president-elect, would be given the most significant cabinet post of all, Secretary of State.”

**Rep. Tim Ryan (D-Ryan)** is challenging House Minority Leader Nancy Pelosi's party leadership and told Todd that Pelosi's offense is that the party is “not winning.” Ryan also commented on the recount decision by the Clinton campaign to cooperate with Jill Stein's call: “I would counsel against it... We've got to move forward. And I think that's the best thing for us to do.”

Joining “Meet the Press” from Cuba, NBC News' Chief Foreign Affairs Correspondent **Andrea Mitchell** reported on the reaction on the ground to Castro's death.

**Matt Bai** of Yahoo! News, **Helene Cooper** of The New York Times, **Mark Murray** of NBC News, and **Danielle Pletka** of the American Enterprise Institute the show's roundtable this morning for insight and analysis.

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**DECEMBER 4, 2016**

**MTP: VP-ELECT PENCE: TRUMP'S CALL WITH TAIWAN WAS “COURTESY,” “WOULDN'T EXPECT” OUTREACH TO CHINA TO CALM WATERS**

PLUS: Indiana Gov. Mike Pence: "Up to the President-elect" if Petraeus' mishandling of classified information disqualifies him to be State Sec. Former Trump campaign manager Kellyanne Conway: "We are the ones who understood America" Former Clinton pollster Joel Benenson: "We have to rebuild at the state levels"

DEC. 4, 2016 -- In an interview this morning with "Meet the Press" moderator Chuck Todd, Vice President-elect Mike Pence said that President-elect Trump's "call from the democratically-elected leader of Taiwan" was "a courtesy call." When asked if the administration-elect would be reaching out to the Chinese government this week to calm the waters, Pence replied, "I wouldn't expect so. But to be honest with you, the waters here seem like a little bit of a tempest in a teapot."

The Indiana governor also addressed the possibility of former Gen. David Petraeus in the role of secretary of state, telling Todd that it will be "up to the president-elect" if Petraeus' mishandling of classified information disqualifies him for the position. "The president-elect will weigh that against the backdrop of an extraordinary career in military service, whether it's in the role of Secretary of State or another role in this administration," he added.

Andrea Mitchell, chief foreign affairs correspondent for NBC News, emphasized the weight of the Taiwan phone call in a panel discussion following Pence's interview: "The point is the conversation happened. And even here, someone as careful as Mike Pence referred to her as the president of Taiwan....That's a no-no."

Kellyanne Conway, former campaign manager for President-elect Trump, and Joel Benenson, former pollster for Democratic presidential nominee Hillary Clinton, joined the network broadcast to reflect on a heated discussion earlier this week at Harvard's traditional election postmortem. Conway noted, "The fact is that we are the ones who understood America," while Benenson underscored that the Democratic Party has to "rebuild at the state levels." Benenson also added that, in the last four weeks of the election, he would have asked "for a faith forum to hear Hillary Clinton and Donald Trump both talk about their roots in faith and the strength of hers, which I think are dominant."

In addition to Andrea Mitchell, Rich Lowry of The National Review, Heather McGhee of Demos, and Amy Walter of The Cook Political Report also joined the show for insight and analysis.

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**DECEMBER 11, 2016**

#### **MTP: TRUMP CHIEF OF STAFF ON REPORTS OF RUSSIAN ELECTION INTERFERENCE: "I JUST DON'T KNOW WHETHER IT'S TRUE OR NOT.... I DON'T KNOW WHO DID THE HACKING"**

PLUS: Reince Priebus: "The R.N.C. was not hacked" SUNDAY EXCLUSIVE: Former Russia Amb. Mike McFaul on Tillerson pick for State: "This is disturbing to me" SUNDAY EXCLUSIVE: Calif. Rep. Adam Schiff (D): "It was a mistake" for the Obama administration to not come out as definitively before the election with reports of Russian interference

DEC. 11, 2016 -- Reince Priebus, chief of staff to President-elect Donald Trump and outgoing chair of the Republican National Committee, told "Meet the Press" moderator Chuck Todd that, when it comes to the reports of Russian interference in the election, "I just don't know whether it's true or not."

Priebus continued: "You have no idea whether the hacking even influenced the election.... I don't know who did the hacking." When asked if the president-elect wants a congressional investigation on the matter, he replied, "I don't know what investigations he wants." The chief of staff also asserted "the R.N.C. was not hacked." Watch the full interview: <http://nbcnews.to/2qOJRe5>.

**Rep. Adam Schiff (D-Calif.)**, ranking member on the House House Permanent Select Committee on Intelligence, disagreed: "The circumstantial evidence, which is all I could talk about publicly, is so profound that you'd really have to believe that, to accept Reince Priebus's argument, that the Russians aren't capable of hacking Republican institutions." Schiff, who joined the program exclusively, noted that "it was a mistake" for the Obama administration to not come out with reports of Russian interference as definitively before the election. Watch the full interview: <http://nbcnews.to/2qOJKiD>.

"Did the Russians take some actions to try to help him?" said **Mike McFaul** of Trump. "I think the evidence is circumstantial enough. The former ambassador to Russia also shared doubts about Exxon Mobil CEO Rex Tillerson as a potential Secretary of State for the Trump administration: "The Obama administration rightly sanctioned Russian companies, including Igor Sechin, the CEO of Rosneft, ExxonMobil's partner. We can't just reverse those sanctions in the name of economic interests now, unless Russia changes its behavior.... Initially, this is disturbing to me." Watch the full interview: <http://nbcnews.to/2qOJkbO>.

**Mike Rowe**, known best for his previous show "Dirty Jobs" and founder of the mikeroweWORKS Foundation, joined the network broadcast to discuss the role of the middle class and the value of work. "5.8 million jobs in the skills gap has to tell us something, on a deeper, broader level, about opportunity." Watch his discussion with Todd and the panel: <http://nbcnews.to/2qOG28C>.

Also joining the show for insight and analysis were presidential historian **Doris Kearns Goodwin**, former R.N.C chair **Michael Steele**, former State Dept. official **Rick Stengel**, and **Kim Strassel** of The Wall Street Journal.

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**DECEMBER 18, 2016**

#### **MTP EXCLUSIVE: PODESTA: "THE FIRST TIME I WAS CONTACTED BY THE F.B.I. WAS TWO DAYS AFTER WIKILEAKS STARTED DROPPING MY EMAILS"**

Former Clinton Campaign Chair: Election "Was Distorted by the Russians" **SUNDAY EXCLUSIVE:** Fmr. Defense Secretary Robert Gates on Tillerson and Putin: "Being Friendly Doesn't Make You Friends" **PLUS:** Sens. Joe Manchin (D) and Shelley Moore Capito (R) on West Virginia's Blue-to-Red Switch

DECEMBER 18, 2016 -- In his first interview since the election, **former Clinton campaign chair John Podesta** exclusively told "Meet the Press" moderator Chuck Todd: "the first time I was contacted by the F.B.I. was two days after WikiLeaks started dropping my emails," adding: "that was the first and last time" he talked to the F.B.I. about his hacked email account.

Podesta also discussed whether the Trump campaign knew about Russia's efforts, stating: "I would argue that there's very, it's very much unknown whether there was collusion. ... I think really not what Mr. Trump knew, but what did Trump Inc. know and when did they know it, were they in touch with the Russians? I think those are still open questions."

When pressed twice by Todd on whether he thinks this was a “free and fair election,” Podesta replied: “I think it was distorted by the Russian intervention. Let’s put it that way.” Watch the full interview: <http://nbcnews.to/2hMWDKV>

In a Sunday exclusive interview, former **Secretary of Defense and former CIA Director Robert Gates** said he does not think U.S. leaders have treated the Russian cyberattacks with a sense of urgency, stating: “I think that given the unprecedented nature of it and the magnitude of the effort, I think people seem to have been somewhat laid back about it.”

Gates also defended Secretary of State nominee Rex Tillerson’s ties to Russia and Vladimir Putin, saying: “clearly the CEO of any US company that does business around the world is going to want to be on friendly relationships with the leaders and governments of those countries where they do business. But being friendly doesn’t make you friends.” Watch the full interview: <http://nbcnews.to/2i3cNza>

In a new **NBC News/WSJ poll** released on “Meet the Press,” more than half of Americans say they are concerned about Russia’s interference in the presidential election. More analysis: <http://nbcnews.to/2gYT0mH>

Earlier this week, Chuck Todd traveled to West Virginia to talk with Trump voters as well as the state’s two Senators, **Democrat Joe Manchin** and **Republican Shelley Moore Capito**, about why the formerly Democratic state has turned red. Sen. Capito pointed to economic troubles, saying: “We’re one of the states that is considered to be in a recession. We have six counties that are in a depression.” Sen. Manchin told Todd: “I’m more of a moderate centrist, some people say I’m conservative. And I tell people, ‘I’m fiscally responsible and I’m socially compassionate. Call me what you want.’” Watch the full segment: <http://nbcnews.to/2gZRq5G>

Joining the show for insight and analysis were **Rick Santelli** of CNBC, **Yamiche Alcindor** of *The New York Times*, BBC World News America anchor **Katty Kay**, and POLITICO Magazine contributor **Jeff Greenfield**.

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**DECEMBER 25, 2016**

#### **FROM CAMPAIGN TO COMMANDER-IN-CHIEF, CLIFFNOTES TO PRESIDENT-ELECT TRUMP INTERVIEWS – THIS SUNDAY ON “MEET THE PRESS WITH CHUCK TODD”**

**Moderator Chuck Todd** reviews his eighteen interviews with President-elect Donald Trump since the beginning of his presidential run, highlighting Trump’s positions on domestic policy, foreign policy and leadership style, with insight and analysis from this week’s roundtable:

**Robert Costa**, National Political Reporter, The Washington Post; MSNBC Political Analyst; **Hugh Hewitt** Host, “The Hugh Hewitt Show”; MSNBC Political Analyst; **Joy Reid**, Host, MSNBC’s “AM Joy”; MSNBC Political Analyst; **Katy Tur**, NBC News Correspondent

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## **MATTER OF FACT WITH SOLEDAD O'BRIEN**

Sundays 8:30-9:00am and 11:30pm-Midnight

**Matter of Fact** is a groundbreaking half hour weekly program designed to be an informational toolkit for Americans. Hosted by award-winning producer, journalist, documentarian, and news anchor, Soledad O'Brien. *Matter of Fact* offers an analysis and perspective on current political and socioeconomic issues with a focus on the implications for Latinos and other important groups who are shaping a rapidly changing American landscape.

### **10.2.16**

This week on **MATTER OF FACT**. Gridiron protests force a difficult question: when is protest unpatriotic and when is it an act of patriotism? George Atallah, with the NFL Players Association, sits down with Soledad O'Brien for a candid conversation about the controversy surround the anthem protests, the NFL's conversations with 49ers Quarterback Collin Kaepernick, and why black players and white players struggle with the decision to kneel.

Then, could next Tuesday's Vice Presidential Debate become a sleeper hit? Normally, the VP's don't draw much attention. But record breaking audiences for the first Clinton-Trump face off, could mean more voters will pay attention. Will Governor Pence and Senator Kaine compensate for their candidates' high negatives? Cornell Belcher, a Democratic pollster and Republican strategist, Bruce Haynes, join Soledad O'Brien for a discussion of what running mates must do to make a difference on Election Day.

Then, it's all about the Latino vote. This demographic group is credited with helping President Obama win and keep the White House. Why is Hillary Clinton having trouble securing that vote? Fernand Amandi ran President Obama's successful Hispanic Outreach campaign. He joins us from Miami to discuss the divisions within Latino communities, and the strategies he thinks could be too little too late.

Plus, bi-partisanship comes to Capitol Hill. Two measure of agreement pass both houses as Congress gets ready for recess. Find out who will benefit, and what issues brought the Democratic and Republican leadership together.

Then, Selfie Nation. A social media trend that's turning politics around. Sort of. Soledad O'Brien gives you a good natured ribbing about a habit that's changing the political landscape. You have to see it to believe it.

### **10.9.16**

**MATTER OF FACT** with Soledad O'Brien originates this week from Chicago, Illinois. In the search for solutions to some of America's most entrenched problems, crime, failing school, racism, poverty, we travel to Chicago to talk with proponents of community based strategies. First up, the controversial former police superintendent, Garry McCarthy, a proponent of community based policing and targeted forces. McCarthy shares his views on law and order, stop and frisk and the ongoing violence in the Windy City.

Then Soledad O'Brien examines the state of education with Education Secretary John King, and sits down with Elizabeth Dozier, a leading voice in education reform, credited with turning around a troubled Chicago high school, doubling the student graduation rate. She's now working with Chicago Beyond, a non-profit leadership and innovation organization, supporting educators and schools implementing change strategies.

Plus, **Matter of Fact** correspondent Jessica Gomez visits a church in one of the deadliest Chicago police districts for a profile of Father Michael Pflieger. Fr. Pflieger, the pastor at Saint Sabina on Chicago's south side, is a controversial figure in the city. His social justice work and his outspoken advocacy have put him at odds with politicians, city leaders, and the Catholic Church.

Meanwhile, Matter of Fact correspondent Diane Roberts takes us to the SEED school in Washington, DC to spend a day with rapper Dee-1 who is using his platform to make sure that young people are financially literate.

Finally, the Nobel Peace Prize. 96 have been awarded. 16 to women. Soledad O'Brien on the meaning and the impact of the world's highest honor.

### **10.16.16**

Coming up this weekend on MATTER OF FACT, mail in voting is underway and early voting is starting. No where are the Presidential stakes higher than in Florida, where the all important Latino vote could be the key. Soledad O'Brien takes a look at the state where the race for President could come down to just thousands of votes, exploring voter registration and early voting trends with Orlando based GOP Political Analyst, Eddie Fernandez, to find whether the headlines match the reality.

Plus, Soledad pays a visit to Philadelphia, Pennsylvania where millennial voters have enough votes to swing the election. In interviews with engaged voters, representing the entire political spectrum, Soledad discusses their policy concerns, their aversion to political parties, and why they think the candidates have let them down. Ashley Spillane, the former president of "Rock the Vote," and Ryan Girdusky of "Red Alert Politics" join Soledad to discuss the millennial mindset in election 2016.

Donald Trump's comments on women and allegations of sexual misconduct are driving the news cycle. Soledad O'Brien moves the discussion forward with the question- does this kind of talk promote the rape culture? Researcher Kate Harding, the author of "Asking for It: The Alarming Rise of Rape Culture and What We Can Do About It", sits down with Soledad O'Brien for a frank discussion about the sexualization of women in our culture.

The United Nation says over one million people are in need of aid and support in Haiti in the aftermath of Hurricane Matthew. We check in on relief efforts on the ground for an assessment of the damage and the level of humanitarian need.

Finally, with the final Presidential debate just a few days away, we ponder who will get the last line? And who will get the last laugh? Which late night host gets your vote?

### **10.23.16**

This week on "Matter of Fact with Soledad O'Brien," is the American dream dead for working class Americans? Recent Gallup polls show the economy is the number one concern for voters. And, with unemployment holding steady and below 5%, you'd think everything was rosy. But, unemployment in African American and Latino communities is double the national average. Plus, 1.1 million working class white males have joined their ranks in the last year. Matter of Fact correspondent, Diane Roberts, explores the labor force downturn and the political ramifications.

Then, best-selling author and Harvard professor, Robert Putnam, joins Soledad for a conversation about upward mobility. Is your fate determined by your socioeconomic class at birth? It's a wide ranging discussion of the challenges facing working class families, and how Donald Trump's campaign has seized on the anger and frustration they feel.

Plus, the closing stretch of the Presidential campaign has odds makers and pollsters predicting the outcome. Real Clear Politics columnist A.B. Stoddard sits down with Soledad O'Brien for a state by state analysis of the likely vote. Hear her take on why the polls have been so wrong, why turnout is still the key factor in the race, and how down ballot Republicans are positioning themselves in an effort to hold the Senate. Is ticket splitting the only hope for the GOP?

And, an update MATTER OF FACT's special report on the 1,100 mile North Dakota Access pipeline project. Hundreds of Native American tribes have been protesting for months, camping near the water

source of the Standing Rock Sioux tribe. Now, fires set along the pipeline route have resulted in millions of dollars of damage to construction equipment. Investigators blame protestors, though no evidence has linked them to the incidents. What's next for the protestors and the project?

Plus, are you feeling down in the dumps over Presidential politics? You are not alone. The American Psychological Association reports that over half the country is stressed about the election. So as Americans weigh their vote, our friendly neighbors to the north say - hey America, you're already great. A message from Canadians intended to remind you of America's greatness.

### **10.30.16**

This week on MATTER OF FACT, a GOP operative who some describe as the "Jedi of conservative campaigns," joins Soledad O'Brien to look at the Trump effect on the Republican Party, and what he thinks the GOP will look like after this election. Ed O'Brien Murray brings decades of experience in GOP campaigns to the conversation about party identity, momentum, and public perception.

Plus, a visit to the "New York Times of digital journalism." Soledad O'Brien goes to FiveThirtyEight.com for a look at data driven journalism in the age of polls. She is joined by Senior Political Writer, Clare Malone, for a deep dive into polling dynamics and what the accusations of poll rigging mean for the electorate. Plus the latest on U.S. Senate races in Nevada, New Hampshire and Missouri.

Then, we are in New York City with First Lady Chirlane McCray. An advocate for improved service to those suffering mental illness, McCray describes her own family's struggle, the stigma facing people challenged by depression and substance abuse issues, and a newly launched New York City wellness hotline that could be a model for the nation.

And, late night comedy plays a serious role in political discourse. Comedian Dean Obeidallah, an American born Muslim, takes to the radio airwaves daily on a quest to become your Muslim friend. We are in studio as Obeidallah addresses questions from both friendly and adversarial listeners.

### **11.6.16**

This week on MATTER OF FACT, the Democratic National Committee answers questions about Hillary Clinton's dropping poll numbers, the leaked emails, and Chairman Donna Brazile's sharing of a CNN town hall question with the Clinton campaign. The woman second in command at the DNC, Stephanie Rawlings Blake, the Mayor of Baltimore, joins Soledad O'Brien to talk about the controversies swirling around the DNC, the strategy for getting out the vote, and the future of the Democratic Party.

Plus, he's supervised election coverage for the Washington Post since Reagan faced off with Mondale, now the paper's former Executive Editor, Len Downie Jr, sits down with Soledad to talk about voter fraud and efforts to compensate for a problem he says doesn't exist. Get the data for yourself, as he shares the findings from an Arizona State University study that looked at nearly one billion votes cast over a ten year period.

Then, the issue veterans say has been overlooked this election season. Matter of Fact correspondent, Diane Roberts, profiles a Marine veteran fighting a battle with post-traumatic stress. Find out how a unique clinic system is providing free services to veterans and their families, offering hope to the hundreds of millions of vets who suffer with the disorder.

And, Soledad O'Brien looks at some of the ballot initiatives in states that could affect your life. On the ballots, questions about legalizing marijuana, requiring background checks for ammunition purchases, and state run health care programs promising premium free care. Find out where the measures stand and the states that could be affected by the vote.

Finally, the science of election stress. Are you losing sleep? We'll share the data and give you a prescription for weathering Election Day.

### **11.13.16**

Plus, Hillary Clinton's feminist firewall failed to deliver the Presidency as women broke for Donald Trump. What happened to her coalition and why didn't her candidacy resonate with female voters? Time contributor Jay Newton-Smith, the author of "Broad Influence: How Women are Changing the Way America Works," joins Soledad for a fascinating conversation about the intersections of gender, party, and race in this election cycle.

They are called the swing vote. Latinos taking on a larger presence in every state. President Elect Trump's support for building a wall on the southern border and his rhetoric fueled speculation that Latinos would turn the election for Clinton. Where did their votes make a difference, and what don't the parties understand about this voting bloc. Brent Wilkes, the leader of the nation's oldest and largest Hispanic organization, discusses the assumptions and the realities of the Latino vote.

Plus, Veterans Day makes us pause to thank our nation's military. Meet a Navy Vet, who brought his young family to Washington, DC, and took on the battle for Capitol Hill. Find out why he turned in his uniform and put on a tie to help make policy, and created a national movement in the process. It's an eye opening look hiring practices in Congress.

And finally, with the election over, the country looks for a shared path forward. The peaceful transition of power is a cornerstone of democracy. Matter of Fact reflects on the prayers of a nation.

### **11.20.16**

This week on MATTER OF FACT, President-elect Donald Trump looks to solidify the conservative majority on the Supreme Court. His litmus test: a pro-life constitutionalist. Whoever he picks to replace the late Justice Antonin Scalia will return the court to the status quo before Scalia's death. Is it enough to tilt the balance on major cases? Could *Roe v. Wade* be overturned? Soledad O'Brien talks to well known legal scholar, Jonathan Turley, about the make-up of the court, the cases on the docket, and whether or not Chief Justice Roberts will push a conservative agenda.

Also, Donald Trump promised trade policies that would bring jobs back from China, Mexico, and Japan. That campaign plank successfully wooed voters. Will the Republican controlled Congress push the agenda? And, what are the consequences of the policies for various sectors of the economy and for family wages. Linda Chavez, the highest ranking woman in the Reagan Administration, and Chad Stone, an economist for the Center on Budget and Policy Priorities, weigh in on everything from tax policies to trade policies in the next administration.

Plus, for the fifth time in history, the candidate that won the popular vote failed to win the Presidency. A look at the Electoral College from the perspective of our founding fathers--their issues and compromises. It's a Special Report from Matter of Fact correspondent Liz Palka.

Then, worried about student loan debt? We explore the proposal that could cap payments and free up personal capital sooner than you thought.

### **11.27.16**

This week on MATTER OF FACT with Soledad O'Brien, we put President Barack Obama's vision for hope and change under a microscope with two Presidential historians. Soledad O'Brien is joined by Allan Lichtman of American University and Michael Kazin of Georgetown University to talk about his accomplishments, the missed opportunities, and the indelible mark he'll leave on both American and world politics.

Plus, photographer and writer, Chris Arnade, joins Soledad in New York City for a conversation about forgotten America. Arnade traveled 100,000 miles, crisscrossing the country, to find out what Trump voters think about the country, their own economic future, and what they call a lack of respect for the working class. In the process, Arnade uncovered a widespread concern about addiction issues in rural America. Hear Arnade describe America's future from their perspective, and challenge yourself to confront their belief that the American Dream is a farce.

Also, millions of teens living meal to meal because their families are struggling financially. A new Urban Institute study calls the numbers "scandalous." Soledad O'Brien shares the stories of two young men who say they were willing to break the law to get food for their families. And, we visit Covenant House in Washington, D.C. to find out what strategies work to serve this population of young people, so adverse to being vulnerable in the public eye.

And, the election of Donald Trump has inspired charitable giving to "progressive" causes. It's the inverse effect that we see every time the Presidency changes party. Donations increase to support the programs and services perceived to be at risk. Pillsbury heir, Tracy Gary, a leading edge philanthropist, sits down with Soledad to talk about the impact of targeted giving, and the reason why charity is good for democracy.

#### **12.4.16**

Coming up this weekend on MATTER OF FACT with Soledad O'Brien, the North Dakota Congressman under consideration for Energy Secretary sits down with Soledad O'Brien to discuss solutions to the North Dakota Access pipeline standoff. Representative Kevin Cramer (R-ND) details the struggle to complete the final quarter mile of pipeline, the viewpoints of those involved, and his reactions to violence between protesters and law enforcement officials.

Donald Trump is set to be sworn in as the 45th President, but questions loom over his domestic and international business interests. Larry Noble, a lawyer who has served Republican and Democratic presidents, explains the Constitutional requirements and the conflict of interest laws that apply to the Presidency. Now the General Counsel of the Campaign Legal Center, Noble answers Soledad's questions about what roles the Trump children can play in the administration, and who is responsible for enforcing the ethics rules.

Plus, Fidel Castro will be laid to rest this weekend, and many are wondering what Cuba will look like in ten years. Will American investment push Cuba toward democracy or simply line the pockets of those loyal to Castro? What path should the President-elect take? Cuban Americans, Mike Gonzalez of the conservative Heritage Foundation and Pedro Freyre, a Miami based lawyer assisting American businesses investing in Cuba, face off over the best policies and their impact on Cuba's citizens.

And, recounts are underway in Pennsylvania, Michigan and Wisconsin. Green Party candidate, Jill Stein, leads the effort she says guarantees the integrity of the vote. We look at the numbers and what the recounts mean for the coming Electoral College vote.

Finally, if you find the holidays stressful, we've got the data to prove that those feelings are real. Biometric monitoring shows the stress could be as much as what marathon runners experience. We've got an antidote for those racing hearts.

#### **12.11.16**

The Democratic Party in disarray. Republicans swept control and the minority party is doing some serious soul searching. Will their "autopsy" reveal a path to midterm victories? Democratic Congressman Don Beyer of Virginia sits down with Soledad to discuss whether the best strategy is centrist politics, identity politics, or veering further left.

Plus, President Elect Donald Trump made a deal with Indiana manufacturer, Carrier, to keep jobs in the U.S. Soledad O'Brien examines the details of the deal and the economic implications with a business analyst from the conservative American Enterprise Institute, James Pethokoukis. He describes the

ramifications for the free market, and explains why he thinks Republicans are confused about their own economic principles.

Then, have you fallen victim to fake news? The real threat to democracy and to individual lives. It's an international conversation between Soledad and BuzzFeed Canada Editor, Craig Silverman. Silverman analyzes the business models that promote fake news and discusses the difficulties facing social media platforms that try to monitor them.

And, Air Force One. We investigate the real cost of putting a "situation room" in the air. Should the deal with Boeing be canceled?

Finally, the lame duck session is producing some major bi-partisan legislation. The effort to combat opioid abuse that puts resources to work in states where addiction is at epidemic proportions

### 12.18.16

Coming up on Matter of Fact with Soledad O'Brien, influential Senators from both parties are calling for an independent investigation of Russian meddling in the U.S. election. It could set up a clash with President-elect Donald Trump over U.S. policy toward Russia. John Hudak, an expert on campaigns and presidential power with the Brookings Institution, sits down with Soledad to discuss Putin's intentions, the President-Elect's public statements on Russian hacking, and the dangerous waters ahead for U.S. - Russian relations.

Plus, former CIA operative and Independent presidential candidate, Evan McMullin, weighs in on the dynamics of Russia's long term efforts to undermine faith in our democratic systems and the implications for our national security.

And Matter of Fact correspondent, Jessica Gomez, travels to Middletown, Ohio to see how the city once called the "10th fastest dying city in America" is making a comeback. Find out how this Rust Belt city is fighting back from the recession, loss of manufacturing jobs, increased poverty, and a soaring death rate due to Opioid abuse. It's a ground level look at the problems and the potential of middle America.

Then, his critically acclaimed book, HILLBILLY ELEGY, is called an account of the anger and frustration of working class America. New York Times bestselling author, J.D. Vance, joins the show to discuss his childhood in Middletown, Ohio, how he views the breakdown of society, and why he thinks the gulf between Americans has less to do with race and color than with level of education. We explore the gulf between opportunity and preparedness.

It's a Birthday bash for the Bill of Rights as it turns 225 years old. Could you pass our spot quiz on what's in the top ten list of American government?

## ENVIRONMENT

DATE: 10/6/16  
NEWSCAST: Noon  
LENGTH: 9:00  
SUMMARY: Now to a massive storm on the move in the Atlantic. The powerful Hurricane Matthew pounding the Bahamas all morning long. The islands facing heavy winds and rains as residents in the US prepare bracing for what's yet to come.

DATE: 10/6/16  
NEWSCAST: 5pm  
LENGTH: 6:00  
SUMMARY: Hurricane Matthew is already to blame for more than 100 deaths in the Caribbean and tonight, US officials want to make sure that number doesn't go up.

DATE: 10/7/16  
NEWSCAST: Noon  
LENGTH: 13:30  
SUMMARY: Stern warnings from officials not just in Florida but now, in the Carolinas as concern over Hurricane Matthew continues to grow.

DATE: 10/07/16  
NEWSCAST: 11pm  
LENGTH: 6:00  
SUMMARY: A category 2 hurricane is hitting Georgia and heading towards the Carolinas.

DATE: 10/10/16  
NEWSCAST: 11pm  
LENGTH: 2:00  
SUMMARY: Hurricane Matthew continuing to effect the Carolinas and Haiti, but thanks to KCRA 3 viewers, some help is on the way.

DATE: 10/13/16  
NEWSCAST: Noon  
LENGTH: 4:00  
SUMMARY: Storm on the way. A live look at Doppler radar this noon hour as the first big storm of the season approaches Northern California.

DATE: 10/13/16  
NEWSCAST: 5pm  
LENGTH: 8:00  
SUMMARY: We begin with kcra three weather and all over the valley water managers and city crews are doing what they can do to keep drains clear and people safe from vulnerable trees.

DATE: 10/26/16  
NEWSCAST: 11pm  
LENGTH: :42  
SUMMARY: Months after hundreds of people were killed in central Italy, two more aftershocks rock historic cities, taking down buildings and sending people running for their lives.

DATE: 10/31/16  
NEWSCAST: Noon  
LENGTH: 5:30  
SUMMARY: Starting this noon hour. With a live look across Northern California. There is the potential for Halloween night to wet in some areas. From the bay area... to the valley... and on up to the sierra.

DATE: 10/31/16  
NEWSCAST: 11pm  
LENGTH: 1:30  
SUMMARY: Trick-or-Treaters stomp through slushy snow in their search for candy in the Sierra.

## ENVIRONMENT

DATE: 11/2/16  
NEWSCAST: 11pm  
LENGTH: 2:01  
SUMMARY: A turkey is causing problems in downtown Davis. Some are even turning to police for help.

DATE: 11/12/16  
NEWSCAST: Sat AM  
LENGTH: 2:15  
SUMMARY: Now to North Dakota where the protest at Standing Rock continues. The camp has now stood since April and is filled with people trying to stop the construction of a nearby oil pipeline. But as Maya Rodriguez reports an even stronger challenge than anything they've faced so far is just around the corner winter.

DATE: 11/14/16  
NEWSCAST: Noon  
LENGTH: 2:40  
SUMMARY: Today, strong aftershocks continue to rock New Zealand following a massive 7.8 magnitude earthquake.

DATE: 11/15/16  
NEWSCAST: 6pm  
LENGTH: 1:30  
SUMMARY: New this morning, Placer County Supervisors are expected to vote on a controversial expansion at Squaw Valley. KCRA 3's Mike TeSelle is live in Placer County to explain why this has divided the community.

DATE: 11/16/16  
NEWSCAST: 6am  
LENGTH: 1:30  
SUMMARY: After a marathon public meeting, Placer County supervisors have approved a controversial plan clearing the way for a new resort in Squaw Valley. KCRA 3's Brian Hickey is live in Squaw with more on what's coming, and why so many people are opposed to it.

DATE: 11/18/16  
NEWSCAST: 11pm  
LENGTH: 1:32  
SUMMARY: Boreal Mountain Resort opens for the season, and skiers hit the slopes before a wintry storm hits this weekend.

DATE: 11/27/16  
NEWSCAST: Sun AM  
LENGTH: 7:30  
SUMMARY: Snow in the Sierra making for a great day for skiers and snowboarders. But not so great for the last big day for Thanksgiving travel. KCRA 3's Kristen Simoes joins us live from Placer County with a look at road conditions right now.

DATE: 11/29/16  
NEWSCAST: Noon  
LENGTH: 3:00  
SUMMARY: This afternoon, we're getting our first look at the damage caused by wildfires burning in Tennessee.

DATE: 12/7/2016  
NEWSCAST: 11pm  
LENGTH: 1:47  
SUMMARY: Snow falling in the Sierra prompting chain controls on major roadways.

## ENVIRONMENT

DATE: 12/10/16  
NEWSCAST: Sat AM  
LENGTH: 10pm  
SUMMARY: Continuing our weather coverage- KCRA 3's Kristen Simoes joins us live from 14th and N Streets in Downtown Sacramento where the streets have been wet.

DATE: 12/14/16  
NEWSCAST: 11pm  
LENGTH: :40  
SUMMARY: Governor Jerry Brown sends a strong message to the President-Elect about climate change.

DATE: 12/15/16  
NEWSCAST: 6am  
LENGTH: 1:30  
SUMMARY: A new warning along the American River as Folsom Dam operators continue to make room to meet flood control standards. KCRA 3's Mike TeSelle is live in Folsom to explain the big change scheduled for 1:00 this afternoon.

DATE: 12/15/16  
NEWSCAST: Noon  
LENGTH: 1 :30  
SUMMARY: Starting this noon hour with KCRA 3 weather coverage... a storm making its way across Northern California.

DATE: 12/18/16  
NEWSCAST: Sun AM  
LENGTH: 3:00  
SUMMARY: A blast of winter weather causing havoc from the Midwest all the way to the East Coast.

DATE: 12/20/16  
NEWSCAST: 4pm  
LENGTH: 1:30  
SUMMARY: Happening now in Modesto a hearing to discuss the state water board's plan to boost fish populations along rivers that feed into the Sacramento - San Joaquin delta.

DATE: 12/23/2016  
NEWSCAST: 11pm  
LENGTH: 1:30  
SUMMARY: A winter storm in the Sierra causing some headaches for travelers headed up the mountain for the holidays.

DATE: 12/30/16  
NEWSCAST: Noon  
LENGTH: 5:30  
SUMMARY: Residents on the East Coast now digging out after a fast moving Nor'easter made its way across the region.

## CONSUMERS

DATE: 10/2/16  
NEWSCAST: Sun AM  
LENGTH: 1:25  
SUMMARY: Pizza makers around the country might want to start looking for a new job. A new Bay Area restaurant is putting a high-tech spin on the business.

DATE: 10/4/16  
NEWSCAST: 4pm  
LENGTH: 2:00  
SUMMARY: A Beatles legend taking the stage in Sacramento the first concert hosted by the golden one center -- Sir Paul McCartney.

DATE: 10/5/16  
NEWSCAST: 4pm  
LENGTH: 2:00  
SUMMARY: To the brand new center of Sacramento and its night two for the golden one center to host Beatles legend Paul McCartney.

DATE: 10/12/16  
NEWSCAST: 11pm  
LENGTH: 1:50  
SUMMARY: A new report shows gun sales have surged in the past 15 years in California, with Sacramento County topping the list.

DATE: 10/18/16  
NEWSCAST: 4pm  
LENGTH: 1:30  
SUMMARY: Turning to the center of Sacramento, and the area around the new golden 1 center continues to show signs of growth. Tonight the Sacramento city council will weigh-in on a big real estate deal there.

DATE: 10/21/16  
NEWSCAST: 6am  
LENGTH: :30  
SUMMARY: Apple filed a lawsuit this week, revealing most of the iPhone and iPad chargers sold on Amazon are fake.

DATE: 10/24/16  
NEWSCAST: 6am  
LENGTH: :30  
SUMMARY: Tickets to the World Series are hitting sky-high prices.

DATE: 10/30/16  
NEWSCAST: 2/15/16  
LENGTH: Sun AM  
SUMMARY: Anyone who skis or snowboards knows it's not always easy to keep their toes warm on the slopes. Keele Smith from our sister station in Burlington, Vermont shows us how one company is working to change that this winter.

DATE: 11/7/16  
NEWSCAST: Noon  
LENGTH: 1:35  
SUMMARY: A regional department store chain is making a simple but significant change to the way it displays its women's clothing.

## CONSUMERS

DATE: 11/16/16

NEWSCAST: 4pm

LENGTH: 1:30

SUMMARY: are you ready for ski season? A dusting of snow in the sierra has skiers and snowboarders excited and resort employees say they're almost ready to open up.

DATE: 11/21/16

NEWSCAST: 4pm

LENGTH: 1:30

SUMMARY: Sacramento is the last stop on the Kanye West tour the artist's representative confirming the remaining shows are now canceled.

DATE: 11/22/16

NEWSCAST: 4pm

LENGTH: 1:30

SUMMARY: A South Lake Tahoe shopping center victimized for a second time and a 12-year-old boy sent to the hospital as a result.

DATE: 11/24/16

NEWSCAST: 5am

LENGTH: :20

SUMMARY: While most Americans will be giving thanks with family and friends, others will be giving thanks with their co-workers.

DATE: 11/29/16

NEWSCAST: 11pm

LENGTH: 1:53

SUMMARY: If you ever find yourself lost in the wilderness, doing one simple thing could save your life before time, and your phone battery, runs out.

DATE: 12/5/16

NEWSCAST: Noon

LENGTH: :50

SUMMARY: Folsom is getting a brand new Barnes and Noble with a twist.

DATE: 12/14/16

NEWSCAST: 4pm

LENGTH: :30

SUMMARY: California regulators say uber must stop self- driving car service in San Francisco until it gets a state permit.

DATE: 12/20/16

NEWSCAST: 6am

LENGTH: 1:30

SUMMARY: The clock is ticking and the pressure is starting to build if you still have Christmas shopping to do! So do you go to the store, or do your shopping on-line? This morning we are getting a picture of the changing way Americans are doing their holiday shopping. KCRA 3's Mike TeSelle is live in the Arden area with a look at the numbers.

DATE: 12/22/16

NEWSCAST: 11pm

LENGTH: 1:50

SUMMARY: Last minute shoppers fight crowds only to get some last minute deals.

DATE: 12/24/16

NEWSCAST: 5pm

LENGTH: 1:15

SUMMARY: The holiday rush is on and Arden Fair Mall in Sacramento is no exception. Shoppers share their secrets about scoring last minute deals.

## CONSUMERS

DATE: 12/16/16  
NEWSCAST: 6am  
LENGTH: :20  
SUMMARY: Amazon is teaming up with Goodwill to encourage donations.

DATE: 12/26/16  
NEWSCAST: 7am  
LENGTH: 1:45  
SUMMARY: If you're looking for something to buy with the gift cards you got this Christmas or Hanukkah there's a robot revolution. Teo Torres has a look at which interactive toys are good for your kids.

DATE: 12/30/16  
NEWSCAST: 11pm  
LENGTH: 1:46  
SUMMARY: A local company is putting breathalyzers in bars, but police say it could do more harm than good.

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## COMMON GROUND

Common Ground is dedicated to increasing cultural sensitivity, celebrating community diversity and examining the needs, concerns and important issues of our diverse society.

**Saturday, December 17, 6:30-7pm**

On today's *Common Ground*, two precious toddler sharing one body, tonight the journey to separate the Sandoval twins and give them a path to independence. Plus, tapes that held the secrets of the moon are rescued from a dusty shelf and transformed into eye-popping photos, tonight, what one Northern California scientist discovered. And inside a unique program that helps horses and jail inmates rehabilitate. Also, for years a family from Elk Grove have been trying for years to adopt a little boy from Haiti and like many families arranging international adoptions they were met with obstacles after obstacles but after five years this month, their son was finally able to come home. Common Ground's Natalie Brunell has the story of their struggle and emotional homecoming.

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## KCRA 3 INVESTIGATES

KCRA-3 Investigates uncovers exclusive stories all across Northern California. Stories affecting your health; holding officials accountable; and shedding light on the issues that affect your safety.

**Thursday, December 22, 2016, 9:30-10pm and Thursday, December 24, 2016, 6:30-7pm (Encore)**

Whether it is exposing suspected fraud or uncovering cancer clusters, the KCRA-3 investigates team is celebrating its 3rd year of watch dog journalism tonight. Many of our investigation spark changes that affect our viewers, the consumers. This special takes a look at how KCRA-3 affected change in policy, state law, and shed light on issues affecting your community. Gulstan Dart and Edie Lambert host with Kevin Oliver.

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## CALIFORNIA HIGH?

**Saturday, October 29, 5:30-6pm**

The journey to legalized marijuana has found its way back to California voters. Prop 64 would make it legal for anyone over the age of 21 to consume marijuana but there's more to it. Who will enforce this law? What about people driving high? What if I want to grow it? Is it safe? What is the economic impact for California? Will crime decrease? Where does the money go? Tonight, we answer your questions and ask, are we ready for California High?

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**COMMUNITY OUTREACH THIS QUARTER**

KCRA 3 employees regularly participate in a variety of community outreach efforts. The following is a list of events in which the station was involved this quarter. Public issue and subject matter within each project is enclosed.

Dignity Health's Care Begins with Me	Salvation Army Women's Auxiliary, 12 <sup>th</sup> Annual Helping Handbags Auction
A Night In the Vineyard	Weather Talk
Kids Can	Rocklin Education Excellence Foundation Starlight Soiree
Casablanca in the Hills	Turkey Drive 2016
CHIPs for Kids	Run to Feed the Hungry

The Station telecast over 443 no cost public service announcements during the period. Date and times attached.



## PUBLIC AFFAIRS REPORT

Station(s): KCRA and KQCA

Event: Dignity Health's Care Begins with Me

Event Date: October 4<sup>th</sup>, 2016 Event Time: 5:00 pm – 9pm

Event Location: Sheraton Hotel, Sacramento

Public Issue (*Community Outreach, Education, Community Awareness, etc.*): Community outreach, Fundraiser

Public Issue Event Details:

Station talent Deirdre Fitzpatrick emceed *Dignity Health's Care Begins with Me*, Sacramento's annual health and lifestyle event. Guest were able to attend care talks with Dignity Health doctors and hear from the feature keynote speaker. Over 1,000 women attended the event.

Station Participant(s): Deirdre Fitzpatrick



## PUBLIC AFFAIRS REPORT

Station(s): KCRA

Event: Salvation Army Women's Auxiliary, 12<sup>th</sup> Annual Helping Handbags Auction

Event Date: October 15, 2016 Event Time: 10:30 am- 2pm

Event Location: Lions Gate McClellan Conference Center--5411 Luce Ave., McClellan, CA 95652

Public Issue (*Community Outreach, Education, Community Awareness, etc.*): Community outreach, Fundraiser

Public Issue Event Details:

Station talent Kathy Park emceed the 12th annual *Helping Handbags* luncheon and auction hosted by the Salvation Army Women's Auxiliary. Proceeds from the luncheon went toward Salvation Army's programs for women and children in the Sacramento area.

Station Participant(s): Kathy Park



## PUBLIC AFFAIRS REPORT

Station(s): KCRA and KQCA

Event: A Night In The Vineyard (Eat, Sip & Bid)

Event Date: October 15, 2016      Event Time: 5 pm

Event Location: 7000 Rossmore Lane, El Dorado Hills, CA 95762

Public Issue (*Community Outreach, Education, Community Awareness, etc.*): Community Outreach, Fundraiser

Public Issue Event Details:

Station talent Eileen Javora emceed this annual fundraising event benefiting Hands 4 Hope. Proceeds from this event went to help those struggling in our community, while teaching our youth a lifelong lesson in compassion.

Station Participant(s): Eileen Javora



## PUBLIC AFFAIRS REPORT

Station(s): KCRA

Event: Weather Talk

Event Date: October 26, 2016 Event Time: 10:00 am

Event Location: 1975 Blossom Ave. Fairfield, CA 94533

Public Issue (*Community Outreach, Education, Community Awareness, etc.*): Environment, Education

Public Issue Event Details:

Station talent Dirk Verdoorn did a presentation about the weather to the students at Grange Middle School and talked about the formation of clouds, rain, hail and lightning.

Station Participant(s): Dirk Verdoorn



## PUBLIC AFFAIRS REPORT

Station(s): KCRA and KQCA

Event: Kids Can

Event Date: School Collection from October 8-November 11, 2016

Cal Expo Kick-off Drop off: October 7, 2016      Event Time: 4:30am-7pm

Event Location: \_\_\_\_\_

Public Issue (*Community Outreach, Education, Community Awareness, etc.*): Community Outreach

Public Issue Event Details:

This is a food-for-the-needy project that includes food banks and schools within the viewing area. Students gather canned food on their campuses over a period of several weeks. Additionally, a single day is designated for interested community members to donate canned food directly to the project at a prearranged donation location. The station website provides a registration entry point and information to interested participants. The stations run on-air announcements and provide some news coverage.

Station Participant(s): numerous station personnel, station reporters, and anchors



## PUBLIC AFFAIRS REPORT

Station(s): KCRA and KQCA

Event: Rocklin Education Excellence Foundation Starlight Soiree

Event Date: November 5, 2016      Event Time: 6-9pm

Event Location: Quarry Park, Rocklin

Public Issue (*Community Outreach, Education, Community Awareness, etc.*): Community outreach, Fundraiser

Event Details:

Station talent Tamara Berg hosted the *Rocklin Education Excellence Foundation Starlight Soiree*. This event was created by the Rocklin Educational Excellence Foundation, REEF. Attendees help REEF continue its work to enhance the District's stellar programs on behalf of all their students in areas ranging from wellness, STEM, Career and Technical Education.

Station Participant(s): Tamara Berg



## PUBLIC AFFAIRS REPORT

Station(s): KCRA and KQCA

Event: Casablanca in the Hills

Event Date: November 11, 2016 Event Time: 6 pm to 11 pm

Event Location: 7000 Rosemont Lane, El Dorado Hills, CA 95762

Public Issue (*Community Outreach, Education, Community Awareness, etc.*): Community Outreach, Fundraiser

Public Issue Event Details:

Station talent Eileen Javora emceed *Casablanca in the Hill*, a fundraising event benefitting Child Advocates of El Dorado County.

Station Participant(s): Eileen Javora



## PUBLIC AFFAIRS REPORT

Station(s): KCRA and KQCA

Event: Turkey Drive 2016

Event Date: November 17<sup>th</sup>, 2016

Event Time: 4:30am-7:00pm

Event Location: Sacramento Food Bank and Family Services – Main Campus

Public Issue (*Community Outreach, Education, Community Awareness, etc.*): Community Outreach

Public Issue Event Details:

The Friday before Thanksgiving the stations partner with the Sacramento Food Bank and Family Services agency to conduct a drive to receive fresh or frozen uncooked turkeys to be distributed by SFBFS to needy families for Thanksgiving day. On-air and online announcements are run and some news coverage.

Station Participant(s): (unknown)



## PUBLIC AFFAIRS REPORT

Station(s): KCRA and KQCA

Event: CHiPs for Kids

Event Date: Area Collection from November 17-December 18<sup>th</sup>, 2016

Cal Expo Drop-off on December 9, 2016    Event Time: 4:30am-7pm

Event Location: CHP offices, participating local businesses and Cal Expo

Public Issue (*Community Outreach, Education, Community Awareness, etc.*): Community Outreach

Public Issue Event Details:

This is a toy collection project for needy children. The stations partner with the California Highway Patrol to collect new unwrapped toys. The collection period allows for contributors to leave their toys at any CHP office, participating schools, shopping malls, or business. An annual Kick Off event provides a central collection point for donations at Cal Expo. The local Highway Patrol division coordinates collection locations and distribution of the toys. The stations ran on-air spots, online announcements and some news coverage

Station Participant(s): numerous station personnel from all departments and News reporters and anchors



## PUBLIC AFFAIRS REPORT

Station(s): KCRA and KQCA

Event: Run to Feed the Hungry

Event Date: November 24, 2016 Event Time: 9am

Event Location: East Sacramento (J Street entrance of CSUS through East Sac streets)

Public Issue (*Community Outreach, Education, Community Awareness, etc.*): Community Outreach

Public Issue Event Details:

A Thanksgiving Day Run to raise funds for the greater Sacramento area's needy family. The stations, in conjunction with the Sacramento Food Bank, promote the annual Thanksgiving Day Run for the Hungry run to help raise money and collect food for the Sacramento Food Bank's year round services and holiday food goals. The stations ran on-air spots for the event and included on-line information and some news coverage.

Station Participant(s): (unknown)

Station	Field 3	Field 4	Material Description	Air Date	Aired House #	Sched Ad-ID	Aired Time	Aired Length	Weekday
KCRA	CRIME-Officer Manifesto	Don't Drive and Text	PSA OfficerManifesto [A]	12/23/16	GRA156918	PSAOFFMANIFESTO30	3:55:31 PM	:30	Friday
<p><b>CRIME-Officer Manifesto Count</b> 1</p>									

Station	Field 3	Field 4	Material Description	Air Date	Aired House #	Sched Ad-ID	Aired Time	Aired Length	Weekday
KCRA	EDUCATION-Conversation	Understand How Common Core and Math are Related	PSA Conversation	10/02/16	CRA156914	CNNB3619215	3:58:31 PM	:30	Sunday
KCRA	EDUCATION-Conversation	Understand How Common Core and Math are Related	PSA Conversation	10/15/16	CRA156914	CNNB3619215	9:18:52 AM	:30	Saturday
KCRA	EDUCATION-Conversation	Understand How Common Core and Math are Related	PSA Conversation	10/16/16	CRA156914	CNNB3619215	9:17:31 AM	:30	Sunday

PSA Conversation Count 3  
 Grand Count 3

Station	Field 3	Field 4	Material Description	Air Date	Aired House #	Sched Ad-ID	Aired Time	Aired Length	Weekday
KCRA	ECONOMY-Chase (Feed Pig)	Financial Literacy	PSA Feed Pig-Chase	12/10/16	CRA158048	PSACHASE60	4:49:04 PM	1:00	Saturday
KCRA	ECONOMY-Chase (Feed Pig)	Financial Literacy	PSA Feed Pig-Chase	12/11/16	CRA158048	PSACHASE60	3:58:30 PM	1:00	Sunday
KCRA	ECONOMY-Chase (Feed Pig)	Financial Literacy	PSA Feed Pig-Chase	12/11/16	CRA158123	CNFN0021000	3:54:08 PM	:30	Sunday

PSA Feed Pig-Chase Count

3

Grand Count

3

Station	Field 3	Field 4	Material Description	Air Date	Aired House #	Sched Ad-ID	Aired Time	Aired Length	Weekday
KCRA	HEALTH-Adult Vaccination	Adults Need vaccinations too.	PSA Adlt Vacc	10/07/16	CRA156902	PSAADULTVACCINATION30	4:58:32 AM	:30	Friday
KCRA	HEALTH-Adult Vaccination	Adults Need vaccinations too.	PSA Adlt Vacc	12/23/16	CRA156902	PSAADULTVACCINATION30	10:56:30 AM	:30	Friday
KCRA	HEALTH-Adult Vaccination	Adults Need vaccinations too.	PSA Adlt Vacc	12/23/16	CRA156902	PSAADULTVACCINATION30	2:27:24 XM	:30	Friday
KCRA	HEALTH-Adult Vaccination Count								
KCRA	HEALTH-Bacon Lovers	Type 2 Diabetes Prevention	PSA Bacon Lovers	11/27/16	CRA158117	CNDT0002000H	3:59:30 PM	:30	Sunday
KCRA	HEALTH-Bacon Lovers Count								
KCRA	HEALTH-Busy Mom	Type 2 Diabetes Prevention	PSA Busy Mom	10/15/16	CRA158116	CNDT0003000H	3:07:10 PM	:30	Saturday
KCRA	HEALTH-Busy Mom	Type 2 Diabetes Prevention	PSA Busy Mom	10/16/16	CRA158116	CNDT0003000H	3:58:30 PM	:30	Sunday
KCRA	HEALTH-Busy Mom	Type 2 Diabetes Prevention	PSA Busy Mom	12/11/16	CRA158116	CNDT0003000H	8:59:34 AM	:30	Sunday
KCRA	HEALTH-Busy Mom	Type 2 Diabetes Prevention	PSA Busy Mom	12/17/16	CRA158116	CNDT0003000H	4:17:56 PM	:30	Saturday
KCRA	HEALTH-Busy Mom Count								
KCRA	HEALTH-Cancer Activist	Colon Cancer Awareness	PSA Cancer Activist	10/16/16	CRA158054	CMNB3640916	3:16:04 PM	:30	Sunday
KCRA	HEALTH-Cancer Activist	Colon Cancer Awareness	PSA Cancer Activist	11/12/16	CRA158054	CMNB3640916	4:17:58 PM	:30	Saturday
KCRA	HEALTH-Cancer Activist	Colon Cancer Awareness	PSA Cancer Activist	11/13/16	CRA158054	CMNB3640916	9:46:39 AM	:30	Sunday
KCRA	HEALTH-Cancer Activist	Colon Cancer Awareness	PSA Cancer Activist	12/31/16	CRA158054	CMNB3640916	9:18:52 AM	:30	Saturday
KCRA	HEALTH-Cancer Activist Count								
KCRA	HEALTH-Chip the News	Hearing research is progressing	PSA Chip the News	10/15/16	CRA158118	CMNA3605213	3:47:00 PM	:30	Saturday
KCRA	HEALTH-Chip the News	Hearing research is progressing	PSA Chip the News	10/16/16	CRA158118	CMNA3605213	3:59:00 PM	:30	Sunday
KCRA	HEALTH-Chip the News	Hearing research is progressing	PSA Chip the News	10/23/16	CRA158118	CMNA3605213	3:54:12 PM	:30	Sunday
KCRA	HEALTH-Chip the News	Hearing research is progressing	PSA Chip the News	11/06/16	CRA158118	CMNA3605213	3:59:29 PM	:30	Sunday
KCRA	HEALTH-Chip the News	Hearing research is progressing	PSA Chip the News	11/20/16	CRA158118	CMNA3605213	9:18:33 AM	:30	Sunday
KCRA	HEALTH-Chip the News	Hearing research is progressing	PSA Chip the News	12/11/16	CRA158118	CMNA3605213	3:48:28 PM	:30	Sunday
KCRA	HEALTH-Chip the News	Hearing research is progressing	PSA Chip the News	12/24/16	CRA158118	CMNA3605213	10:53:14 AM	:30	Saturday
KCRA	HEALTH-Chip the News	Hearing research is progressing	PSA Chip the News	12/25/16	CRA158118	CMNA3605213	3:59:29 PM	:30	Sunday
KCRA	HEALTH-Chip the News Count								
KCRA	HEALTH-Cold Fingers	Raynaud Awareness prevents damage	PSA Cold Fingers	10/09/16	CRA158119	CMNB3629315	3:14:16 PM	:30	Sunday
KCRA	HEALTH-Cold Fingers	Raynaud Awareness prevents damage	PSA Cold Fingers	10/09/16	CRA158119	CMNB3629315	3:53:15 PM	:30	Sunday
KCRA	HEALTH-Cold Fingers	Raynaud Awareness prevents damage	PSA Cold Fingers	10/23/16	CRA158119	CMNB3629315	3:58:29 PM	:30	Sunday
KCRA	HEALTH-Cold Fingers Count								
KCRA	HEALTH-Coming Home	Luekemia & Lymphoma Society need donations	PSA Coming Home	10/02/16	CRA156920	VY150051000H	9:30:55 PM	:30	Sunday
KCRA	HEALTH-Coming Home	Luekemia & Lymphoma Society need donations	PSA Coming Home	10/03/16	CRA156920	VY150051000H	5:44:15 AM	:30	Monday
KCRA	HEALTH-Coming Home	Luekemia & Lymphoma Society need donations	PSA Coming Home	10/06/16	CRA156920	VY150051000H	2:40:43 PM	:30	Thursday
KCRA	HEALTH-Coming Home	Luekemia & Lymphoma Society need donations	PSA Coming Home	10/10/16	CRA156920	VY150051000H	2:26:02 XM	:30	Monday
KCRA	HEALTH-Coming Home	Luekemia & Lymphoma Society need donations	PSA Coming Home	10/13/16	CRA156920	VY150051000H	12:32:34 XM	:30	Thursday
KCRA	HEALTH-Coming Home	Luekemia & Lymphoma Society need donations	PSA Coming Home	10/16/16	CRA156920	VY150051000H	12:55:26 XM	:30	Sunday
KCRA	HEALTH-Coming Home	Luekemia & Lymphoma Society need donations	PSA Coming Home	10/17/16	CRA156920	VY150051000H	4:16:54 AM	:30	Monday
KCRA	HEALTH-Coming Home	Luekemia & Lymphoma Society need donations	PSA Coming Home	10/20/16	CRA156920	VY150051000H	2:28:43 XM	:30	Thursday
KCRA	HEALTH-Coming Home	Luekemia & Lymphoma Society need donations	PSA Coming Home	10/22/16	CRA156920	VY150051000H	3:11:02 PM	:30	Saturday
KCRA	HEALTH-Coming Home	Luekemia & Lymphoma Society need donations	PSA Coming Home	10/23/16	CRA156920	VY150051000H	12:03:57 XM	:30	Sunday
KCRA	HEALTH-Coming Home	Luekemia & Lymphoma Society need donations	PSA Coming Home	10/24/16	CRA156920	VY150051000H	2:26:22 XM	:30	Monday
KCRA	HEALTH-Coming Home	Luekemia & Lymphoma Society need donations	PSA Coming Home	10/30/16	CRA156920	VY150051000H	10:39:07 PM	:30	Sunday
KCRA	HEALTH-Coming Home	Luekemia & Lymphoma Society need donations	PSA Coming Home	10/31/16	CRA156920	VY150051000H	3:41:34 XM	:30	Monday
KCRA	HEALTH-Coming Home	Luekemia & Lymphoma Society need donations	PSA Coming Home	11/03/16	CRA156920	VY150051000H	3:44:33 XM	:30	Thursday

KCRA	HEALTH-Goining Home	Leukemia & Lymphoma Society need donations	PSA Goining Home	HEALTH-Goining Home	11/06/16	CRA156920	VYLS0051000H	8:59:03 AM	:30	Sunday
KCRA	HEALTH-Goining Home	Leukemia & Lymphoma Society need donations	PSA Goining Home	HEALTH-Goining Home	11/07/16	CRA156920	VYLS0051000H	3:58:16 XM	:30	Monday
KCRA	HEALTH-Goining Home	Leukemia & Lymphoma Society need donations	PSA Goining Home	HEALTH-Goining Home	11/10/16	CRA156920	VYLS0051000H	5:53:24 AM	:30	Thursday
KCRA	HEALTH-Goining Home	Leukemia & Lymphoma Society need donations	PSA Goining Home	HEALTH-Goining Home	11/13/16	CRA156920	VYLS0051000H	11:58:51 PM	:30	Sunday
KCRA	HEALTH-Goining Home	Leukemia & Lymphoma Society need donations	PSA Goining Home	HEALTH-Goining Home	11/17/16	CRA156920	VYLS0051000H	3:58:15 XM	:30	Thursday
KCRA	HEALTH-Goining Home	Leukemia & Lymphoma Society need donations	PSA Goining Home	HEALTH-Goining Home	11/20/16	CRA156920	VYLS0051000H	11:42:58 AM	:30	Sunday
KCRA	HEALTH-Goining Home	Leukemia & Lymphoma Society need donations	PSA Goining Home	HEALTH-Goining Home	11/24/16	CRA156920	VYLS0051000H	2:26:45 XM	:30	Thursday
KCRA	HEALTH-Goining Home	Leukemia & Lymphoma Society need donations	PSA Goining Home	HEALTH-Goining Home	11/27/16	CRA156920	VYLS0051000H	11:30:04 AM	:30	Sunday
KCRA	HEALTH-Goining Home	Leukemia & Lymphoma Society need donations	PSA Goining Home	HEALTH-Goining Home	11/27/16	CRA156920	VYLS0051000H	7:58:03 PM	:30	Monday
KCRA	HEALTH-Goining Home	Leukemia & Lymphoma Society need donations	PSA Goining Home	HEALTH-Goining Home	11/28/16	CRA156920	VYLS0051000H	9:29:15 PM	:30	Thursday
KCRA	HEALTH-Goining Home	Leukemia & Lymphoma Society need donations	PSA Goining Home	HEALTH-Goining Home	12/01/16	CRA156920	VYLS0051000H	9:13:10 PM	:30	Sunday
KCRA	HEALTH-Goining Home	Leukemia & Lymphoma Society need donations	PSA Goining Home	HEALTH-Goining Home	12/04/16	CRA156920	VYLS0051000H	9:51:02 PM	:30	Thursday
KCRA	HEALTH-Goining Home	Leukemia & Lymphoma Society need donations	PSA Goining Home	HEALTH-Goining Home	12/08/16	CRA156920	VYLS0051000H	10:29:26 PM	:30	Thursday
KCRA	HEALTH-Goining Home	Leukemia & Lymphoma Society need donations	PSA Goining Home	HEALTH-Goining Home	12/11/16	CRA156920	VYLS0051000H	10:59:30 AM	:30	Monday
KCRA	HEALTH-Goining Home	Leukemia & Lymphoma Society need donations	PSA Goining Home	HEALTH-Goining Home	12/15/16	CRA156920	VYLS0051000H	9:19:06 AM	:30	Sunday
KCRA	HEALTH-Goining Home	Leukemia & Lymphoma Society need donations	PSA Goining Home	HEALTH-Goining Home	12/18/16	CRA156920	VYLS0051000H	3:52:23 PM	:30	Sunday
KCRA	HEALTH-Goining Home	Leukemia & Lymphoma Society need donations	PSA Goining Home	HEALTH-Goining Home	12/19/16	CRA156920	VYLS0051000H	2:28:19 XM	:30	Monday
KCRA	HEALTH-Goining Home	Leukemia & Lymphoma Society need donations	PSA Goining Home	HEALTH-Goining Home	12/22/16	CRA156920	VYLS0051000H	12:28:59 PM	:30	Thursday
KCRA	HEALTH-Goining Home	Leukemia & Lymphoma Society need donations	PSA Goining Home	HEALTH-Goining Home	12/24/16	CRA156920	VYLS0051000H	9:47:20 AM	:30	Saturday
KCRA	HEALTH-Goining Home	Leukemia & Lymphoma Society need donations	PSA Goining Home	HEALTH-Goining Home	12/24/16	CRA156920	VYLS0051000H	11:17:08 AM	:30	Saturday
KCRA	HEALTH-Goining Home	Leukemia & Lymphoma Society need donations	PSA Goining Home	HEALTH-Goining Home	12/25/16	CRA156920	VYLS0051000H	9:17:28 AM	:30	Sunday
KCRA	HEALTH-Goining Home	Leukemia & Lymphoma Society need donations	PSA Goining Home	HEALTH-Goining Home	12/29/16	CRA156920	VYLS0051000H	11:56:28 AM	:30	Thursday
	HEALTH-Goining Home Count		36							
KCRA	HEALTH-Fifty Percent	Most Cancers are Preventable	PSA Fifty Percent	HEALTH-Fifty Percent	10/15/16	CRA158121	VYLC0003000H	3:47:30 PM	:30	Saturday
KCRA	HEALTH-Fifty Percent	Most Cancers are Preventable	PSA Fifty Percent	HEALTH-Fifty Percent	10/16/16	CRA158121	VYLC0003000H	3:59:30 PM	:30	Sunday
KCRA	HEALTH-Fifty Percent	Most Cancers are Preventable	PSA Fifty Percent	HEALTH-Fifty Percent	12/11/16	CRA158121	VYLC0003000H	3:53:38 PM	:30	Sunday
KCRA	HEALTH-Fifty Percent	Most Cancers are Preventable	PSA Fifty Percent	HEALTH-Fifty Percent	12/18/16	CRA158121	VYLC0003000H	3:59:00 PM	:30	Sunday
KCRA	HEALTH-Fifty Percent	Most Cancers are Preventable	PSA Fifty Percent	HEALTH-Fifty Percent	12/24/16	CRA158121	VYLC0003000H	10:53:44 AM	:30	Saturday
	HEALTH-Fifty Percent Count		5							
KCRA	HEALTH-Folk-Babies	Pregnant Women need Folic Acid for Healthy Babies	PSA Folk-Babies	HEALTH-Folk-Babies	10/08/16	CRA156913	CMNB3621414	9:17:57 AM	:30	Saturday
KCRA	HEALTH-Folk-Babies	Pregnant Women need Folic Acid for Healthy Babies	PSA Folk-Babies	HEALTH-Folk-Babies	10/08/16	CRA156913	CMNB3621414	3:18:27 PM	:30	Saturday
KCRA	HEALTH-Folk-Babies	Pregnant Women need Folic Acid for Healthy Babies	PSA Folk-Babies	HEALTH-Folk-Babies	10/09/16	CRA156913	CMNB3621414	3:13:46 PM	:30	Sunday
KCRA	HEALTH-Folk-Babies	Pregnant Women need Folic Acid for Healthy Babies	PSA Folk-Babies	HEALTH-Folk-Babies	11/12/16	CRA156913	CMNB3621414	9:17:56 AM	:30	Saturday
	HEALTH-Folk-Babies Count		4							
KCRA	HEALTH-Food Allergy Team	Food Allergy Research and Education	PSA Food Allergy Team	HEALTH-Food Allergy Team	10/02/16	CRA158004	CMNA3606514	3:59:01 PM	1:00	Sunday
KCRA	HEALTH-Food Allergy Team	Food Allergy Research and Education	PSA Food Allergy Team	HEALTH-Food Allergy Team	12/03/16	CRA158004	CMNA3606514	3:45:24 PM	1:00	Saturday
KCRA	HEALTH-Food Allergy Team	Food Allergy Research and Education	PSA Food Allergy Team	HEALTH-Food Allergy Team	12/04/16	CRA158004	CMNA3606514	9:46:12 AM	1:00	Sunday
KCRA	HEALTH-Food Allergy Team	Food Allergy Research and Education	PSA Food Allergy Team	HEALTH-Food Allergy Team	12/10/16	CRA158004	CMNA3606514	9:18:22 AM	1:00	Saturday
KCRA	HEALTH-Food Allergy Team	Food Allergy Research and Education	PSA Food Allergy Team	HEALTH-Food Allergy Team	12/24/16	CRA158004	CMNA3606514	9:58:29 AM	1:00	Saturday
KCRA	HEALTH-Food Allergy Team	Food Allergy Research and Education	PSA Food Allergy Team	HEALTH-Food Allergy Team	10/01/16	QCA166301	CMNA3606514	4:21:37 PM	:30	Saturday
	HEALTH-Food Allergy Team Count		7							
KCRA	HEALTH-Frozen in Time	Walk to Defeat ALS	PSA Frozen in Time	HEALTH-Frozen in Time	10/22/16	CRA156933	PSAFROZENTIME30	3:47:18 PM	:30	Saturday
	HEALTH-Frozen in Time Count		1							

KCRA	HEALTH-Inside Know	Gynecological Cancer Awareness	PSA Inside Know	10/09/16	CRA158092	IKEN2003H	3:08:50 PM	:30	Sunday
KCRA	HEALTH-Inside Know	Gynecological Cancer Awareness	PSA Inside Know	10/23/16	CRA158092	IKEN2003H	3:52:42 PM	:30	Sunday
KCRA	HEALTH-Inside Know	Gynecological Cancer Awareness	PSA Inside Know	10/30/16	CRA158092	IKEN2003H	3:51:54 PM	:30	Sunday
KCRA	HEALTH-Inside Know	Gynecological Cancer Awareness	PSA Inside Know	11/13/16	CRA158092	IKEN2003H	3:53:24 PM	:30	Sunday
KCRA	HEALTH-Inside Know	Gynecological Cancer Awareness	PSA Inside Know	11/20/16	CRA158092	IKEN2003H	9:46:42 AM	:30	Sunday
KCRA	HEALTH-Inside Know	Gynecological Cancer Awareness	PSA Inside Know	12/17/16	CRA158092	IKEN2003H	4:48:10 PM	:30	Saturday
KCRA	HEALTH-Inside Know Count		6						
KCRA	HEALTH-Keep The Beat	Learn CPR to save lives	PSA Keep the Beat	12/03/16	CRA158005	10250960H	4:22:36 AM	1:00	Saturday
KCRA	HEALTH-Keep The Beat	Learn CPR to save lives	PSA Keep the Beat	12/03/16	CRA158005	10250960H	2:30:44 XM	1:00	Saturday
KCRA	HEALTH-Keep The Beat	Learn CPR to save lives	PSA Keep the Beat	12/16/16	CRA158005	10250960H	3:45:57 XM	1:00	Friday
KCRA	HEALTH-Keep The Beat	Learn CPR to save lives	PSA Keep the Beat	12/18/16	CRA158005	10250960H	3:55:27 XM	1:00	Sunday
KCRA	HEALTH-Keep The Beat	Learn CPR to save lives	PSA Keep the Beat	12/19/16	CRA158005	10250960H	3:58:46 XM	1:00	Monday
KCRA	HEALTH-Keep The Beat	Learn CPR to save lives	PSA Keep the Beat	12/22/16	CRA158005	10250960H	3:17:00 XM	1:00	Thursday
KCRA	HEALTH-Keep The Beat	Learn CPR to save lives	PSA Keep the Beat	12/23/16	CRA158005	10250960H	12:29:53 XM	1:00	Friday
KCRA	HEALTH-Keep The Beat	Learn CPR to save lives	PSA Keep the Beat	12/23/16	CRA158005	10250960H	2:39:34 XM	1:00	Friday
KCRA	HEALTH-Keep The Beat	Learn CPR to save lives	PSA Keep the Beat	12/23/16	CRA158005	10250960H	3:41:16 XM	1:00	Friday
KCRA	HEALTH-Keep The Beat	Learn CPR to save lives	PSA Keep the Beat	12/24/16	CRA158005	10250960H	2:35:41 XM	1:00	Saturday
KCRA	HEALTH-Keep The Beat	Learn CPR to save lives	PSA Keep the Beat	10/08/16	CRA158061	10250930H	9:41:08 AM	:30	Saturday
KCRA	HEALTH-Keep The Beat	Learn CPR to save lives	PSA Keep The Beat	10/09/16	CRA158061	10250930H	3:09:21 PM	:30	Sunday
KCRA	HEALTH-Keep The Beat	Learn CPR to save lives	PSA Keep The Beat	11/26/16	CRA158061	10250930H	3:10:15 PM	:30	Saturday
KCRA	HEALTH-Keep The Beat	Learn CPR to save lives	PSA Keep The Beat	11/27/16	CRA158061	10250930H	9:18:09 AM	:30	Sunday
KCRA	HEALTH-Keep The Beat	Learn CPR to save lives	PSA Keep The Beat	12/31/16	CRA158061	10250930H	3:47:37 PM	:30	Saturday
KCRA	HEALTH-Keep The Beat Count		15						
KCRA	HEALTH-Kitchen Safety	Four Steps for Cooking Safety	PSA Kitchen Safety	10/08/16	CRA156922	CMNA3632015	9:53:38 AM	:30	Saturday
KCRA	HEALTH-Kitchen Safety	Four Steps for Cooking Safety	PSA Kitchen Safety	10/09/16	CRA156922	CMNA3632015	3:22:08 PM	:30	Sunday
KCRA	HEALTH-Kitchen Safety	Four Steps for Cooking Safety	PSA Kitchen Safety	10/09/16	CRA156922	CMNA3632015	3:59:00 PM	:30	Sunday
KCRA	HEALTH-Kitchen Safety	Four Steps for Cooking Safety	PSA Kitchen Safety	10/29/16	CRA156922	CMNA3632015	9:17:23 AM	:30	Saturday
KCRA	HEALTH-Kitchen Safety	Four Steps for Cooking Safety	PSA Kitchen Safety	12/04/16	CRA156922	CMNA3632015	3:51:54 PM	:30	Sunday
KCRA	HEALTH-Kitchen Safety	Four Steps for Cooking Safety	PSA Kitchen Safety	12/17/16	CRA156922	CMNA3632015	3:47:17 PM	:30	Saturday
KCRA	HEALTH-Kitchen Safety Count		6						
KCRA	HEALTH-Know Stats	Men talk to doctor about cancer risk	PSA Know Stats	11/06/16	CRA158108	7606391H	3:58:59 PM	:30	Sunday
KCRA	HEALTH-Know Stats	Men talk to doctor about cancer risk	PSA Know Stats	11/27/16	CRA158108	7606391H	3:59:00 PM	:30	Sunday
KCRA	HEALTH-Know Stats	Men talk to doctor about cancer risk	PSA Know Stats	12/17/16	CRA158108	7606391H	4:17:26 PM	:30	Saturday
KCRA	HEALTH-Know Stats	Men talk to doctor about cancer risk	PSA Know Stats	12/24/16	CRA158108	7606391H	10:47:59 AM	:30	Saturday
KCRA	HEALTH-Know Stats	Men talk to doctor about cancer risk	PSA Know Stats	12/25/16	CRA158108	7606391H	3:58:29 PM	:30	Sunday
KCRA	HEALTH-Know Stats Count		5						
KCRA	HEALTH-Live With Optimism	How to live with Parkinson's Disease	PSA Live With Optimism	10/23/16	CRA158078	VYPA0002000H	3:17:41 PM	:30	Sunday
KCRA	HEALTH-Live With Optimism	How to live with Parkinson's Disease	PSA Live With Optimism	12/18/16	CRA158078	VYPA0002000H	9:46:18 AM	:30	Sunday
KCRA	HEALTH-Live With Optimism	How to live with Parkinson's Disease	PSA Live With Optimism	12/24/16	CRA158078	VYPA0002000H	9:59:29 AM	:30	Saturday
KCRA	HEALTH-Live With Optimism	How to live with Parkinson's Disease	PSA Live With Optimism	12/24/16	CRA158078	VYPA0002000H	11:24:19 AM	:30	Saturday
KCRA	HEALTH-Live With Optimism	How to live with Parkinson's Disease	PSA Live With Optimism	12/25/16	CRA158078	VYPA0002000H	3:49:05 PM	:30	Sunday
KCRA	HEALTH-Live With Optimism Count		5						
KCRA	HEALTH-LookGood	Prolonged Sun Exposure Leads to Skin Cancer	PSA LookGood	10/23/16	CRA158090	PSALOOKCANCRRPREV30	3:48:46 PM	:30	Sunday
KCRA	HEALTH-LookGood	Prolonged Sun Exposure Leads to Skin Cancer	PSA LookGood	11/26/16	CRA158090	PSALOOKCANCRRPREV30	4:19:11 PM	:30	Saturday

KCRA	HEALTH-LookGood	Prolonged Sun Exposure Leads to Skin Cancer	PSA LookGood	11/27/16	CRA158090	PSALOOKCANCERPREV30	3:53:02 PM	:30	Sunday
KCRA	HEALTH-LookGood Count		3						
KCRA	HEALTH-Mind U'r Meds	Prescription Drug Abuse Awareness	PSA Mind U'r Meds [A]	11/08/16	CRA156921	DETP0600H	1:48:13 XM	:30	Tuesday
KCRA	HEALTH-Mind U'r Meds Count		1						
KCRA	HEALTH-Paint	Childhood Cancer Awareness	PSA Paint	11/26/16	CRA158096	PSAPAIN30	4:48:09 PM	:30	Saturday
KCRA	HEALTH-Paint	Childhood Cancer Awareness	PSA Paint	11/27/16	CRA158096	PSAPAIN30	3:53:32 PM	:30	Sunday
KCRA	HEALTH-Paint	Childhood Cancer Awareness	PSA Paint	12/31/16	CRA158096	PSAPAIN30	4:17:58 PM	:30	Saturday
KCRA	HEALTH-Paint Count		3						
KCRA	HEALTH-Prediab-Mom	Don't Ignore Diabetes, get a test.	PSA Prediab-Mom	10/08/16	CRA156944	CNDT0003000H	9:40:38 AM	:30	Saturday
KCRA	HEALTH-Prediab-Mom	Don't Ignore Diabetes, get a test.	PSA Prediab-Mom	10/08/16	CRA156944	CNDT0003000H	9:54:39 AM	:30	Saturday
KCRA	HEALTH-Prediab-Mom	Don't Ignore Diabetes, get a test.	PSA Prediab-Mom	10/09/16	CRA156944	CNDT0003000H	3:07:50 PM	:30	Sunday
KCRA	HEALTH-Prediab-Mom	Don't Ignore Diabetes, get a test.	PSA Prediab-Mom	10/09/16	CRA156944	CNDT0003000H	3:47:59 PM	:30	Sunday
KCRA	HEALTH-Prediab-Mom Count		4						
KCRA	HEALTH-Prediab-Test	Don't Ignore Diabetes, get a test.	PSA Prediab-Test	12/02/16	CRA158010	CNDT0001000H	2:40:38 XM	:30	Friday
KCRA	HEALTH-Prediab-Test	Don't Ignore Diabetes, get a test.	PSA Prediab-Test	12/22/16	CRA158010	CNDT0001000H	3:42:38 XM	:30	Thursday
KCRA	HEALTH-Prediab-Test	Don't Ignore Diabetes, get a test.	PSA Prediab-Test	12/24/16	CRA158010	CNDT0001000H	2:58:16 XM	:30	Saturday
KCRA	HEALTH-Prediab-Test	Don't Ignore Diabetes, get a test.	PSA Prediab-Test	12/27/16	CRA158010	CNDT0001000H	2:53:53 PM	:30	Tuesday
KCRA	HEALTH-Prediab-Test Count		4						
KCRA	HEALTH-RRR4Cancer	Help Raise money for Cancer research	PSA RRR4Cancer	10/02/16	CRA156908	7756291V30H	3:49:33 PM	:30	Sunday
KCRA	HEALTH-RRR4Cancer	Help Raise money for Cancer research	PSA RRR4Cancer	10/02/16	CRA156908	7756291V30H	3:54:57 PM	:30	Sunday
KCRA	HEALTH-RRR4Cancer	Help Raise money for Cancer research	PSA RRR4Cancer	10/15/16	CRA156908	7756291V30H	9:18:22 AM	:30	Saturday
KCRA	HEALTH-RRR4Cancer	Help Raise money for Cancer research	PSA RRR4Cancer	10/16/16	CRA156908	7756291V30H	8:59:30 AM	:30	Sunday
KCRA	HEALTH-RRR4Cancer	Help Raise money for Cancer research	PSA RRR4Cancer	10/22/16	CRA156908	7756291V30H	9:18:50 AM	:30	Saturday
KCRA	HEALTH-RRR4Cancer	Help Raise money for Cancer research	PSA RRR4Cancer	12/04/16	CRA156908	7756291V30H	3:45:30 PM	:30	Sunday
KCRA	HEALTH-RRR4Cancer Count		6						
KCRA	HEALTH-Seek Help Monica	Binge Eating is a Disorder	PSA SeekHelp-M	11/05/16	CRA156932	PSA5EEKHELPM30	9:48:37 AM	:30	Saturday
KCRA	HEALTH-Seek Help Monica	Binge Eating is a Disorder	PSA SeekHelp-M	11/06/16	CRA156932	PSA5EEKHELPM30	9:48:21 AM	:30	Sunday
KCRA	HEALTH-Seek Help Monica	Binge Eating is a Disorder	PSA SeekHelp-M	11/19/16	CRA156932	PSA5EEKHELPM30	9:19:22 AM	:30	Saturday
KCRA	HEALTH-Seek Help Monica	Binge Eating is a Disorder	PSA SeekHelp-M	12/04/16	CRA156932	PSA5EEKHELPM30	3:52:24 PM	:30	Sunday
KCRA	HEALTH-Seek Help Monica	Binge Eating is a Disorder	PSA SeekHelp-5	10/22/16	CRA156940	PSA5EEKHELPS30	3:47:48 PM	:30	Saturday
KCRA	HEALTH-Seek Help Monica Count		5						
KCRA	HEALTH-SMS Breakup	Keep Your Heart Healthy	PSA SMS Break Up	10/22/16	CRA156930	CNH80062000H	3:46:48 PM	:30	Saturday
KCRA	HEALTH-SMS Breakup Count		1						
KCRA	HEALTH-SMS Resignation	Keep Your Heart Healthy	PSA SMS Resignation	10/29/16	CRA156929	CNH80063000H	9:12:53 AM	:30	Saturday
KCRA	HEALTH-SMS Resignation Count		1						
KCRA	HEALTH-Speak Up	Hearing and the Elderly	PSA Speak Up	10/16/16	CRA158094	PSASPEAKUP30	3:52:49 PM	:30	Sunday
KCRA	HEALTH-Speak Up	Hearing and the Elderly	PSA Speak Up	11/05/16	CRA158094	PSASPEAKUP30	4:48:33 PM	:30	Saturday
KCRA	HEALTH-Speak Up	Hearing and the Elderly	PSA Speak Up	11/06/16	CRA158094	PSASPEAKUP30	3:54:09 PM	:30	Sunday
KCRA	HEALTH-Speak Up	Hearing and the Elderly	PSA Speak Up	12/24/16	CRA158094	PSASPEAKUP30	10:29:00 AM	:30	Saturday
KCRA	HEALTH-Speak Up	Hearing and the Elderly	PSA Speak Up	12/24/16	CRA158094	PSASPEAKUP30	3:46:37 PM	:30	Saturday
KCRA	HEALTH-Speak Up	Hearing and the Elderly	PSA Speak Up	12/25/16	CRA158094	PSASPEAKUP30	3:52:58 PM	:30	Sunday
KCRA	HEALTH-Speak Up	Hearing and the Elderly	PSA Speak Up	12/31/16	CRA158094	PSASPEAKUP30	4:17:28 PM	:30	Saturday
KCRA	HEALTH-Speak Up Count		7						
KCRA	HEALTH-Take Steps	Help Defeat Covid's and Colits	PSA Take Steps	10/08/16	CRA156934	PSAALSTAKESTEPS30	9:18:28 AM	:30	Saturday

KCRA	HEALTH-Take Steps	Help Defeat Crohn's and Colitis	PSA Take Steps	10/09/16	CRA156934	PSAALSTAKESTEPS30	9:47:50 AM	:30	Saturday
KCRA	HEALTH-Take Steps	Help Defeat Crohn's and Colitis	PSA Take Steps	10/09/16	CRA156934	PSAALSTAKESTEPS30	3:17:57 PM	:30	Saturday
KCRA	HEALTH-Take Steps	Help Defeat Crohn's and Colitis	PSA Take Steps	10/09/16	CRA156934	PSAALSTAKESTEPS30	3:54:15 PM	:30	Sunday
KCRA	HEALTH-Take Steps	Help Defeat Crohn's and Colitis	PSA Take Steps	11/26/16	CRA156934	PSAALSTAKESTEPS30	9:16:36 AM	:30	Saturday
KCRA	HEALTH-Take Steps	Help Defeat Crohn's and Colitis	PSA Take Steps	12/04/16	CRA156934	PSAALSTAKESTEPS30	3:59:30 PM	:30	Sunday
KCRA	HEALTH-Take Steps Count		6						
KCRA	HEALTH-Using R Heads	Brain Disease Awareness	PSA Using R Heads	11/13/16	CRA158103	PSAUSINGRHEADS30	3:58:29 PM	:30	Sunday
KCRA	HEALTH-Using R Heads	Brain Disease Awareness	PSA Using R Heads	12/24/16	CRA158103	PSAUSINGRHEADS30	10:47:29 AM	:30	Saturday
KCRA	HEALTH-Using R Heads	Brain Disease Awareness	PSA Using R Heads	12/25/16	CRA158103	PSAUSINGRHEADS30	3:53:58 PM	:30	Sunday
KCRA	HEALTH-Using R Heads Count		3						
KCRA	HEALTH-Vision	Typel Diabetes Awareness	PSA Vision	12/03/16	CRA158017	JDRF00014000H	4:17:56 PM	1:00	Saturday
KCRA	HEALTH-Vision	Typel Diabetes Awareness	PSA Vision	12/04/16	CRA158017	JDRF00014000H	3:50:53 PM	1:00	Sunday
KCRA	HEALTH-Vision	Typel Diabetes Awareness	PSA Vision	12/10/16	CRA158017	JDRF00014000H	3:46:29 PM	1:00	Saturday
KCRA	HEALTH-Vision	Typel Diabetes Awareness	PSA Vision	12/11/16	CRA158017	JDRF00014000H	3:52:38 PM	1:00	Sunday
KCRA	HEALTH-Vision	Typel Diabetes Awareness	PSA Vision	12/27/16	CRA158017	JDRF00014000H	3:58:29 XM	1:00	Tuesday
KCRA	HEALTH-Vision Count		5						
KCRA	HEALTH-Walk Away	Helping disabled people live fuller lives	PSA Walk Away	10/15/16	CRA158100	PSAWALKAWAY30	3:06:10 PM	:30	Saturday
KCRA	HEALTH-Walk Away	Helping disabled people live fuller lives	PSA Walk Away	10/16/16	CRA158100	PSAWALKAWAY30	3:53:50 PM	:30	Sunday
KCRA	HEALTH-Walk Away	Helping disabled people live fuller lives	PSA Walk Away	10/23/16	CRA158100	PSAWALKAWAY30	3:53:12 PM	:30	Sunday
KCRA	HEALTH-Walk Away	Helping disabled people live fuller lives	PSA Walk Away	10/30/16	CRA158100	PSAWALKAWAY30	3:59:00 PM	:30	Sunday
KCRA	HEALTH-Walk Away	Helping disabled people live fuller lives	PSA Walk Away	12/18/16	CRA158100	PSAWALKAWAY30	8:59:34 AM	:30	Sunday
KCRA	HEALTH-Walk Away	Helping disabled people live fuller lives	PSA Walk Away	12/24/16	CRA158100	PSAWALKAWAY30	10:29:30 AM	:30	Saturday
KCRA	HEALTH-Walk Away	Helping disabled people live fuller lives	PSA Walk Away	12/25/16	CRA158100	PSAWALKAWAY30	3:53:28 PM	:30	Sunday
KCRA	HEALTH-Walk Away	Helping disabled people live fuller lives	PSA Walk Away	12/27/16	CRA158100	PSAWALKAWAY30	3:45:11 XM	:30	Tuesday
KCRA	HEALTH-Walk Away Count		8						
KCRA	HEALTH-Weight Matters	Obesity Is Life Threatening	PSA Weight Matters	10/01/16	CRA158028	CMNA3630415	4:48:11 PM	1:00	Saturday
KCRA	HEALTH-Weight Matters	Obesity Is Life Threatening	PSA Weight Matters	12/02/16	CRA158028	CMNA3630415	3:58:46 XM	1:00	Friday
KCRA	HEALTH-Weight Matters	Obesity Is Life Threatening	PSA Weight Matters	12/03/16	CRA158028	CMNA3630415	3:22:27 XM	1:00	Saturday
KCRA	HEALTH-Weight Matters	Obesity Is Life Threatening	PSA Weight Matters	12/22/16	CRA158028	CMNA3630415	2:27:27 XM	1:00	Thursday
KCRA	HEALTH-Weight Matters	Obesity Is Life Threatening	PSA Weight Matters	12/24/16	CRA158028	CMNA3630415	10:23:26 AM	1:00	Saturday
KCRA	HEALTH-Weight Matters	Obesity Is Life Threatening	PSA Weight Matters	12/24/16	CRA158028	CMNA3630415	4:17:00 PM	1:00	Saturday
KCRA	HEALTH-Weight Matters Count		6						
KCRA	HEALTH-What Is PH?	Understanding Pulmonary Hypertension	PSA What Is PH?	11/26/16	CRA158080	PHWH3014H	3:49:52 PM	:30	Saturday
KCRA	HEALTH-What Is PH?	Understanding Pulmonary Hypertension	PSA What Is PH?	11/27/16	CRA158080	PHWH3014H	9:46:20 AM	:30	Sunday
KCRA	HEALTH-What Is PH? Count		2						
KCRA	HEALTH-Whistle	Childhood Cancer Awareness	PSA Whistle	10/09/16	CRA158077	PSAWHISTLE30	3:15:46 PM	:30	Sunday
KCRA	HEALTH-Whistle	Childhood Cancer Awareness	PSA Whistle	10/09/16	CRA158077	PSAWHISTLE30	3:59:30 PM	:30	Sunday
KCRA	HEALTH-Whistle	Childhood Cancer Awareness	PSA Whistle	10/30/16	CRA158077	PSAWHISTLE30	3:47:51 PM	:30	Sunday
KCRA	HEALTH-Whistle	Childhood Cancer Awareness	PSA Whistle	11/13/16	CRA158077	PSAWHISTLE30	3:52:24 PM	:30	Sunday
KCRA	HEALTH-Whistle	Childhood Cancer Awareness	PSA Whistle	11/19/16	CRA158077	PSAWHISTLE30	4:48:20 PM	:30	Saturday
KCRA	HEALTH-Whistle	Childhood Cancer Awareness	PSA Whistle	11/20/16	CRA158077	PSAWHISTLE30	8:59:34 AM	:30	Sunday
KCRA	HEALTH-Whistle Count		6						
KCRA	HEALTH-Worth It-Macaluso	Melanoma Research Awareness	PSA Worth It-Macaluso [A]	12/27/16	CRA158105	745909IDANIELLE30H	2:41:36 XM	:30	Tuesday

Station	Field 3	Field 4	Material Description	Air Date	Aired House #	Sched Ad-ID	Aired Time	Aired Length	Weekday
KCRA	ENVIRO-ForestsEveryone	Help Keep National Forests Healthy	PSA ForestsEveryone	10/08/16	CRA158185	PSAF0RESTSEVERY10	9:55:39 AM	:10	Saturday
KCRA	ENVIRO-Smile	PSA ForestsEveryone Count	PSA Smile						
KCRA	ENVIRO-Smile	Recycling Regularly Results in New Uses	PSA Smile	10/08/16	CRA156903	CNRC0098000H	9:49:20 AM	:30	Saturday
KCRA	ENVIRO-Smile	Recycling Regularly Results in New Uses	PSA Smile	10/08/16	CRA156903	CNRC0098000H	3:45:54 PM	:30	Saturday
KCRA	ENVIRO-Smile	Recycling Regularly Results in New Uses	PSA Smile	10/09/16	CRA156903	CNRC0098000H	3:08:20 PM	:30	Sunday
KCRA	ENVIRO-Smile	Recycling Regularly Results in New Uses	PSA Smile	10/09/16	CRA156903	CNRC0098000H	3:22:38 PM	:30	Sunday
KCRA	ENVIRO-Smile	Recycling Regularly Results in New Uses	PSA Smile	11/05/16	CRA156903	CNRC0098000H	9:18:22 AM	:30	Saturday
KCRA	ENVIRO-Smile	Recycling Regularly Results in New Uses	PSA Smile	11/06/16	CRA156903	CNRC0098000H	8:59:34 AM	:30	Sunday
KCRA	ENVIRO-Smile	PSA Smile Count	PSA Smile						
KCRA	ENVIRO-Supheroes	Recycling Regularly Results in New Uses	PSA Supheroes	12/03/16	CRA156904	CNRC0099000H	3:46:24 PM	:30	Saturday

PSA Supheroes Count

1

Station	Field 3	Field 4	Material Description	Air Date	Aired House #	Sched Ad-ID	Aired Time	Aired Length	Weekday
KCRA	CONSUMER-Annedroids	Recycle Cardboard boxes	PSA Annedroids	10/08/16	CRA156946	CRCD0145000H	9:47:20 AM	:30	Saturday
KCRA	CONSUMER-Annedroids	Recycle Cardboard boxes	PSA Annedroids	10/08/16	CRA156946	CRCD0145000H	9:53:08 AM	:30	Saturday
KCRA	CONSUMER-Annedroids	Recycle Cardboard boxes	PSA Annedroids	10/09/16	CRA156946	CRCD0145000H	3:52:45 PM	:30	Sunday
KCRA	CONSUMER-Annedroids	Recycle Cardboard boxes	PSA Annedroids	10/15/16	CRA156946	CRCD0145000H	4:18:27 PM	:30	Saturday
KCRA	CONSUMER-Annedroids	Recycle Cardboard boxes	PSA Annedroids	10/16/16	CRA156946	CRCD0145000H	9:46:07 AM	:30	Sunday
KCRA	CONSUMER-Annedroids Count								
KCRA	CONSUMER-BBB4Hw	Better Business Bureau Awareness	PSA BBB4Hw	11/13/16	CRA158114	CMNA3632215	3:59:29 PM	:30	Sunday
KCRA	CONSUMER-BBB4Hw Count								
KCRA	CONSUMER-BB Alert	Be Alert to Work Zones	PSA Be Alert	10/19/16	CRA158091	PSABEALERTCA30	3:28:25 XM	:30	Wednesday
KCRA	CONSUMER-BB Alert	Be Alert to Work Zones	PSA Be Alert	10/20/16	CRA158091	PSABEALERTCA30	2:43:50 XM	:30	Thursday
KCRA	CONSUMER-BB Alert	Be Alert to Work Zones	PSA Be Alert	10/21/16	CRA158091	PSABEALERTCA30	3:58:00 XM	:30	Friday
KCRA	CONSUMER-BB Alert	Be Alert to Work Zones	PSA Be Alert	10/23/16	CRA158091	PSABEALERTCA30	11:57:20 PM	:30	Sunday
KCRA	CONSUMER-BB Alert	Be Alert to Work Zones	PSA Be Alert	10/24/16	CRA158091	PSABEALERTCA30	4:26:34 AM	:30	Monday
KCRA	CONSUMER-BB Alert	Be Alert to Work Zones	PSA Be Alert	10/25/16	CRA158091	PSABEALERTCA30	2:27:16 XM	:30	Tuesday
KCRA	CONSUMER-BB Alert	Be Alert to Work Zones	PSA Be Alert	10/26/16	CRA158091	PSABEALERTCA30	3:57:57 XM	:30	Wednesday
KCRA	CONSUMER-BB Alert	Be Alert to Work Zones	PSA Be Alert	10/29/16	CRA158091	PSABEALERTCA30	3:47:48 XM	:30	Saturday
KCRA	CONSUMER-BB Alert	Be Alert to Work Zones	PSA Be Alert	10/30/16	CRA158091	PSABEALERTCA30	1:53:25 XM	:30	Sunday
KCRA	CONSUMER-BB Alert	Be Alert to Work Zones	PSA Be Alert	10/31/16	CRA158091	PSABEALERTCA30	3:58:54 XM	:30	Monday
KCRA	CONSUMER-BB Alert	Be Alert to Work Zones	PSA Be Alert	11/02/16	CRA158091	PSABEALERTCA30	2:42:28 XM	:30	Wednesday
KCRA	CONSUMER-BB Alert	Be Alert to Work Zones	PSA Be Alert	11/03/16	CRA158091	PSABEALERTCA30	4:27:04 AM	:30	Thursday
KCRA	CONSUMER-BB Alert	Be Alert to Work Zones	PSA Be Alert	11/04/16	CRA158091	PSABEALERTCA30	5:27:15 AM	:30	Friday
KCRA	CONSUMER-BB Alert	Be Alert to Work Zones	PSA Be Alert	11/05/16	CRA158091	PSABEALERTCA30	8:46:00 AM	:30	Saturday
KCRA	CONSUMER-BB Alert	Be Alert to Work Zones	PSA Be Alert	11/07/16	CRA158091	PSABEALERTCA30	2:27:08 XM	:30	Monday
KCRA	CONSUMER-BB Alert	Be Alert to Work Zones	PSA Be Alert	11/09/16	CRA158091	PSABEALERTCA30	2:42:24 XM	:30	Wednesday
KCRA	CONSUMER-BB Alert	Be Alert to Work Zones	PSA Be Alert	11/10/16	CRA158091	PSABEALERTCA30	12:35:09 XM	:30	Thursday
KCRA	CONSUMER-BB Alert	Be Alert to Work Zones	PSA Be Alert	11/12/16	CRA158091	PSABEALERTCA30	3:48:54 XM	:30	Saturday
KCRA	CONSUMER-BB Alert	Be Alert to Work Zones	PSA Be Alert	11/13/16	CRA158091	PSABEALERTCA30	9:26:03 PM	:30	Sunday
KCRA	CONSUMER-BB Alert	Be Alert to Work Zones	PSA Be Alert	11/17/16	CRA158091	PSABEALERTCA30	2:42:17 XM	:30	Thursday
KCRA	CONSUMER-BB Alert	Be Alert to Work Zones	PSA Be Alert	11/18/16	CRA158091	PSABEALERTCA30	12:23:36 PM	:30	Friday
KCRA	CONSUMER-BB Alert	Be Alert to Work Zones	PSA Be Alert	11/19/16	CRA158091	PSABEALERTCA30	7:57:59 PM	:30	Saturday
KCRA	CONSUMER-BB Alert	Be Alert to Work Zones	PSA Be Alert	11/20/16	CRA158091	PSABEALERTCA30	11:57:14 PM	:30	Sunday
KCRA	CONSUMER-BB Alert	Be Alert to Work Zones	PSA Be Alert	11/23/16	CRA158091	PSABEALERTCA30	4:26:04 AM	:30	Wednesday
KCRA	CONSUMER-BB Alert	Be Alert to Work Zones	PSA Be Alert	11/24/16	CRA158091	PSABEALERTCA30	3:38:18 PM	:30	Thursday
KCRA	CONSUMER-BB Alert	Be Alert to Work Zones	PSA Be Alert	11/26/16	CRA158091	PSABEALERTCA30	9:21:22 PM	:30	Saturday
KCRA	CONSUMER-BB Alert	Be Alert to Work Zones	PSA Be Alert	11/27/16	CRA158091	PSABEALERTCA30	11:49:38 PM	:30	Sunday
KCRA	CONSUMER-BB Alert	Be Alert to Work Zones	PSA Be Alert	11/28/16	CRA158091	PSABEALERTCA30	4:27:04 AM	:30	Monday
KCRA	CONSUMER-BB Alert	Be Alert to Work Zones	PSA Be Alert	11/29/16	CRA158091	PSABEALERTCA30	3:57:54 XM	:30	Tuesday
KCRA	CONSUMER-BB Alert	Be Alert to Work Zones	PSA Be Alert	11/30/16	CRA158091	PSABEALERTCA30	2:41:25 XM	:30	Wednesday
KCRA	CONSUMER-BB Alert	Be Alert to Work Zones	PSA Be Alert	12/01/16	CRA158091	PSABEALERTCA30	9:58:34 PM	:30	Thursday
KCRA	CONSUMER-BB Alert	Be Alert to Work Zones	PSA Be Alert	12/02/16	CRA158091	PSABEALERTCA30	1:20:56 XM	:30	Friday
KCRA	CONSUMER-BB Alert	Be Alert to Work Zones	PSA Be Alert	12/06/16	CRA158091	PSABEALERTCA30	2:27:58 XM	:30	Tuesday
KCRA	CONSUMER-BB Alert	Be Alert to Work Zones	PSA Be Alert	12/08/16	CRA158091	PSABEALERTCA30	3:44:59 XM	:30	Thursday
KCRA	CONSUMER-BB Alert	Be Alert to Work Zones	PSA Be Alert	12/09/16	CRA158091	PSABEALERTCA30	1:30:23 XM	:30	Friday

KCRA	CONSUMER-Be Alert	Be Alert to Work Zones	PSA Be Alert	12/10/16	CRA158091	PSABEALERTCA30	3:23:22 XM	:30	Saturday
KCRA	CONSUMER-Be Alert	Be Alert to Work Zones	PSA Be Alert	12/11/16	CRA158091	PSABEALERTCA30	1:04:25 XM	:30	Sunday
KCRA	CONSUMER-Be Alert	Be Alert to Work Zones	PSA Be Alert	12/15/16	CRA158091	PSABEALERTCA30	10:08:25 PM	:30	Thursday
KCRA	CONSUMER-Be Alert	Be Alert to Work Zones	PSA Be Alert	12/16/16	CRA158091	PSABEALERTCA30	3:55:39 PM	:30	Friday
KCRA	CONSUMER-Be Alert	Be Alert to Work Zones	PSA Be Alert	12/17/16	CRA158091	PSABEALERTCA30	4:23:43 AM	:30	Saturday
KCRA	CONSUMER-Be Alert	Be Alert to Work Zones	PSA Be Alert	12/18/16	CRA158091	PSABEALERTCA30	8:57:00 AM	:30	Sunday
KCRA	CONSUMER-Be Alert	Be Alert to Work Zones	PSA Be Alert	12/19/16	CRA158091	PSABEALERTCA30	7:59:19 PM	:30	Monday
KCRA	CONSUMER-Be Alert	Be Alert to Work Zones	PSA Be Alert	12/20/16	CRA158091	PSABEALERTCA30	2:39:24 PM	:30	Tuesday
KCRA	CONSUMER-Be Alert	Be Alert to Work Zones	PSA Be Alert	12/21/16	CRA158091	PSABEALERTCA30	3:29:16 PM	:30	Wednesday
KCRA	CONSUMER-Be Alert	Be Alert to Work Zones	PSA Be Alert	12/22/16	CRA158091	PSABEALERTCA30	2:55:01 PM	:30	Thursday
KCRA	CONSUMER-Be Alert	Be Alert to Work Zones	PSA Be Alert	12/23/16	CRA158091	PSABEALERTCA30	11:34:50 AM	:30	Friday
KCRA	CONSUMER-Be Alert	Be Alert to Work Zones	PSA Be Alert	12/24/16	CRA158091	PSABEALERTCA30	10:12:20 PM	:30	Saturday
KCRA	CONSUMER-Be Alert	Be Alert to Work Zones	PSA Be Alert	12/25/16	CRA158091	PSABEALERTCA30	10:39:38 PM	:30	Sunday
KCRA	CONSUMER-Be Alert	Be Alert to Work Zones	PSA Be Alert	12/29/16	CRA158091	PSABEALERTCA30	3:58:15 XM	:30	Thursday
KCRA	CONSUMER-Be Alert	Be Alert to Work Zones	PSA Be Alert	12/30/16	CRA158091	PSABEALERTCA30	3:27:35 PM	:30	Friday
	CONSUMER-Be Alert Count								
KCRA	CONSUMER-Bike Rider	Decide to Drive-Don't Text	PSA Bike Rider	10/22/16	CRA156959	CMNB3644916	4:48:10 PM	:30	Saturday
KCRA	CONSUMER-Bike Rider	Decide to Drive-Don't Text	PSA Bike Rider	10/23/16	CRA156959	CMNB3644916	8:59:31 AM	:30	Sunday
KCRA	CONSUMER-Bike Rider	Decide to Drive-Don't Text	PSA Bike Rider	10/23/16	CRA156959	CMNB3644916	3:59:30 PM	:30	Sunday
KCRA	CONSUMER-Bike Rider	Decide to Drive-Don't Text	PSA Bike Rider	11/26/16	CRA156959	CMNB3644916	3:09:15 PM	:30	Saturday
	CONSUMER-Bike Rider Count								
KCRA	CONSUMER-Bully Glasses	Bullying Awareness and Prevention	PSA Bully Glasses	12/27/16	CRA158009	CNBU0095000H	2:29:09 XM	1:00	Tuesday
	CONSUMER-Bully Glasses Count								
KCRA	CONSUMER-Bully-EyeWit	Bullying Awareness and Prevention	PSA Bully-EyeWit	10/22/16	CRA156925	CNBU0079000H	3:19:28 PM	:30	Saturday
KCRA	CONSUMER-Bully-EyeWit	Bullying Awareness and Prevention	PSA Bully-EyeWit	11/05/16	CRA156925	CNBU0079000H	9:48:07 AM	:30	Saturday
KCRA	CONSUMER-Bully-EyeWit	Bullying Awareness and Prevention	PSA Bully-EyeWit	11/06/16	CRA156925	CNBU0079000H	9:47:51 AM	:30	Sunday
KCRA	CONSUMER-Bully-EyeWit	Bullying Awareness and Prevention	PSA Bully-EyeWit	11/19/16	CRA156925	CNBU0079000H	9:18:52 AM	:30	Saturday
KCRA	CONSUMER-Bully-EyeWit	Bullying Awareness and Prevention	PSA Bully-EyeWit	12/18/16	CRA156925	CNBU0079000H	3:52:53 PM	:30	Sunday
KCRA	CONSUMER-Bully-EyeWit	Bullying Awareness and Prevention	PSA Bully-EyeWit	12/24/16	CRA156925	CNBU0079000H	9:50:09 AM	:30	Saturday
KCRA	CONSUMER-Bully-EyeWit	Bullying Awareness and Prevention	PSA Bully-EyeWit	12/24/16	CRA156925	CNBU0079000H	11:17:38 AM	:30	Saturday
KCRA	CONSUMER-Bully-EyeWit	Bullying Awareness and Prevention	PSA Bully-EyeWit	12/25/16	CRA156925	CNBU0079000H	9:17:58 AM	:30	Sunday
	CONSUMER-Bully-EyeWit Count								
KCRA	CONSUMER-Bully-Turtle	Bullying Awareness and Prevention	PSA Bully-Turtle	10/09/16	CRA156917	CNBU0102000H	3:53:45 PM	:30	Sunday
KCRA	CONSUMER-Bully-Turtle	Bullying Awareness and Prevention	PSA Bully-Turtle	11/26/16	CRA156917	CNBU0102000H	9:16:06 AM	:30	Saturday
	CONSUMER-Bully-Turtle Count								
KCRA	CONSUMER-Buy Safety	Buying Prescriptions online can be dangerous	PSA Buy Safety	10/22/16	CRA156910	CMNB3644316	9:19:20 AM	:30	Saturday
	CONSUMER-Buy Safety Count								
KCRA	CONSUMER-Calls Kill	Digital devices distract drivers	PSA Calls Kill	12/03/16	CRA158042	73980141PSA60BH	2:56:36 XM	1:00	Saturday
KCRA	CONSUMER-Calls Kill	Digital devices distract drivers	PSA Calls Kill	12/10/16	CRA158042	73980141PSA60BH	4:18:27 PM	1:00	Saturday
KCRA	CONSUMER-Calls Kill	Digital devices distract drivers	PSA Calls Kill	12/22/16	CRA158042	73980141PSA60BH	3:58:29 XM	1:00	Thursday
KCRA	CONSUMER-Calls Kill	Digital devices distract drivers	PSA Calls Kill	12/24/16	CRA158042	73980141PSA60BH	4:22:46 AM	1:00	Saturday
KCRA	CONSUMER-Calls Kill	Digital devices distract drivers	PSA Calls Kill	12/24/16	CRA158042	73980141PSA60BH	10:24:26 AM	1:00	Saturday
KCRA	CONSUMER-Calls Kill	Digital devices distract drivers	PSA Calls Kill	12/24/16	CRA158042	73980141PSA60BH	4:48:58 PM	1:00	Saturday
KCRA	CONSUMER-Calls Kill	Digital devices distract drivers	PSA Calls Kill	10/23/16	CRA158075	73980141PSA30BH	3:17:11 PM	:30	Sunday

KCRA	CONSUMER-Construction	Decide to Drive-Don't Text	PSA Construction	10/15/16	CRA156951	CMNC3644916	4:18:57 PM	:30	Saturday
KCRA	CONSUMER-Construction	Decide to Drive-Don't Text	PSA Construction	10/15/16	CRA156951	CMNC3644916	9:46:37 AM	:30	Sunday
KCRA	CONSUMER-Construction	Decide to Drive-Don't Text	PSA Construction	11/06/16	CRA156951	CMNC3644916	3:48:50 PM	:30	Sunday
KCRA	CONSUMER-Construction	Decide to Drive-Don't Text	PSA Construction	11/12/16	CRA156951	CMNC3644916	9:40:35 AM	:30	Saturday
KCRA	CONSUMER-Construction	Decide to Drive-Don't Text	PSA Construction	11/13/16	CRA156951	CMNC3644916	9:18:55 AM	:30	Sunday
KCRA	CONSUMER-Construction Count			5					
KCRA	CONSUMER-DD-App	Drunk Driver VIP App awareness	PSA DD-App	11/05/16	CRA156909	PSADDVIPAPP30	9:47:37 AM	:30	Saturday
KCRA	CONSUMER-DD-App	Drunk Driver VIP App awareness	PSA DD-App	11/06/16	CRA156909	PSADDVIPAPP30	9:18:37 AM	:30	Sunday
KCRA	CONSUMER-DD-App	Drunk Driver VIP App awareness	PSA DD-App	12/18/16	CRA156909	PSADDVIPAPP30	9:45:48 AM	:30	Sunday
KCRA	CONSUMER-DD-App	Drunk Driver VIP App awareness	PSA DD-App	12/24/16	CRA156909	PSADDVIPAPP30	9:46:50 AM	:30	Saturday
KCRA	CONSUMER-DD-App	Drunk Driver VIP App awareness	PSA DD-App	12/24/16	CRA156909	PSADDVIPAPP30	10:59:29 AM	:30	Saturday
KCRA	CONSUMER-DD-App	Drunk Driver VIP App awareness	PSA DD-App	12/25/16	CRA156909	PSADDVIPAPP30	8:59:29 AM	:30	Sunday
KCRA	CONSUMER-DD-App Count			6					
KCRA	CONSUMER-Debit Scam	Educating Viewers about Scams	PSA Debit Scam	11/05/16	CRA156960	PSADEBITSCAM30	4:16:59 PM	:30	Saturday
KCRA	CONSUMER-Debit Scam	Educating Viewers about Scams	PSA Debit Scam	11/06/16	CRA156960	PSADEBITSCAM30	3:52:39 PM	:30	Sunday
KCRA	CONSUMER-Debit Scam Count			2					
KCRA	CONSUMER-Disaster Scam	Educating Viewers about Scams	PSA Disaster Scam	10/09/16	CRA156962	PSADISASTERSCAM30	3:21:38 PM	:30	Sunday
KCRA	CONSUMER-Disaster Scam Count			1					
KCRA	CONSUMER-EmergCollision	Have a Family Emergency Plan	PSA EmergCollision	11/26/16	CRA158099	PSAEMERCOLLISION30	4:48:39 PM	:30	Saturday
KCRA	CONSUMER-EmergCollision	Have a Family Emergency Plan	PSA EmergCollision	11/27/16	CRA158099	PSAEMERCOLLISION30	3:54:02 PM	:30	Sunday
KCRA	CONSUMER-EmergCollision Count			2					
KCRA	CONSUMER-Galaxy	Recycle Cardboard boxes	PSA Galaxy	11/05/16	CRA156945	CMRC0146000H	3:39:14 PM	:30	Saturday
KCRA	CONSUMER-Galaxy	Recycle Cardboard boxes	PSA Galaxy	11/06/16	CRA156945	CMRC0146000H	3:15:43 PM	:30	Sunday
KCRA	CONSUMER-Galaxy Count			2					
KCRA	CONSUMER-Helping Hands	Water Conservation Awareness	PSA Helping Hands	10/01/16	CRA156980	PSAHSASVEWATER15	2:55:45 XM	:15	Saturday
KCRA	CONSUMER-Helping Hands	Water Conservation Awareness	PSA Helping Hands	10/02/16	CRA156980	PSAHSASVEWATER15	1:04:14 XM	:15	Sunday
KCRA	CONSUMER-Helping Hands	Water Conservation Awareness	PSA Helping Hands	10/03/16	CRA156980	PSAHSASVEWATER15	4:46:49 PM	:15	Monday
KCRA	CONSUMER-Helping Hands	Water Conservation Awareness	PSA Helping Hands	10/04/16	CRA156980	PSAHSASVEWATER15	2:55:48 PM	:15	Tuesday
KCRA	CONSUMER-Helping Hands	Water Conservation Awareness	PSA Helping Hands	10/05/16	CRA156980	PSAHSASVEWATER15	8:21:46 PM	:15	Wednesday
KCRA	CONSUMER-Helping Hands	Water Conservation Awareness	PSA Helping Hands	10/06/16	CRA156980	PSAHSASVEWATER15	6:27:43 AM	:15	Thursday
KCRA	CONSUMER-Helping Hands	Water Conservation Awareness	PSA Helping Hands	10/13/16	CRA156980	PSAHSASVEWATER15	10:29:15 AM	:15	Friday
KCRA	CONSUMER-Helping Hands	Water Conservation Awareness	PSA Helping Hands	10/14/16	CRA156980	PSAHSASVEWATER15	1:14:22 XM	:15	Saturday
KCRA	CONSUMER-Helping Hands	Water Conservation Awareness	PSA Helping Hands	10/15/16	CRA156980	PSAHSASVEWATER15	12:54:30 XM	:15	Sunday
KCRA	CONSUMER-Helping Hands	Water Conservation Awareness	PSA Helping Hands	10/16/16	CRA156980	PSAHSASVEWATER15	12:04:26 XM	:15	Monday
KCRA	CONSUMER-Helping Hands	Water Conservation Awareness	PSA Helping Hands	10/17/16	CRA156980	PSAHSASVEWATER15	2:06:50 XM	:15	Tuesday
KCRA	CONSUMER-Helping Hands	Water Conservation Awareness	PSA Helping Hands	10/19/16	CRA156980	PSAHSASVEWATER15	1:46:08 XM	:15	Wednesday
KCRA	CONSUMER-Helping Hands	Water Conservation Awareness	PSA Helping Hands	10/19/16	CRA156980	PSAHSASVEWATER15	1:46:36 XM	:15	Thursday
KCRA	CONSUMER-Helping Hands	Water Conservation Awareness	PSA Helping Hands	10/20/16	CRA156980	PSAHSASVEWATER15	1:55:04 XM	:15	Friday
KCRA	CONSUMER-Helping Hands	Water Conservation Awareness	PSA Helping Hands	10/21/16	CRA156980	PSAHSASVEWATER15	1:46:26 XM	:15	Saturday
KCRA	CONSUMER-Helping Hands	Water Conservation Awareness	PSA Helping Hands	11/02/16	CRA156980	PSAHSASVEWATER15	3:47:00 XM	:15	Sunday
KCRA	CONSUMER-Helping Hands	Water Conservation Awareness	PSA Helping Hands	11/03/16	CRA156980	PSAHSASVEWATER15	8:57:20 AM	:15	Monday
KCRA	CONSUMER-Helping Hands	Water Conservation Awareness	PSA Helping Hands	11/04/16	CRA156980	PSAHSASVEWATER15	11:10:44 PM	:15	Tuesday
KCRA	CONSUMER-Helping Hands	Water Conservation Awareness	PSA Helping Hands	11/08/16	CRA156980	PSAHSASVEWATER15	10:29:49 PM	:15	Wednesday

KCRA	CONSUMER-Helping Hands	Water Conservation Awareness	PSA Helping Hands	11/10/16	CRA156980	PSAHSVNEWATER15	4:45:19 AM	:15	Thursday
KCRA	CONSUMER-Helping Hands	Water Conservation Awareness	PSA Helping Hands	11/11/16	CRA156980	PSAHSVNEWATER15	3:55:07 PM	:15	Friday
KCRA	CONSUMER-Helping Hands	Water Conservation Awareness	PSA Helping Hands	11/26/16	CRA156980	PSAHSVNEWATER15	6:59:34 PM	:15	Saturday
KCRA	CONSUMER-Helping Hands	Water Conservation Awareness	PSA Helping Hands	11/27/16	CRA156980	PSAHSVNEWATER15	1:32:47 PM	:15	Sunday
KCRA	CONSUMER-Helping Hands	Water Conservation Awareness	PSA Helping Hands	11/28/16	CRA156980	PSAHSVNEWATER15	6:53:23 PM	:15	Monday
KCRA	CONSUMER-Helping Hands	Water Conservation Awareness	PSA Helping Hands	11/29/16	CRA156980	PSAHSVNEWATER15	6:43:35 PM	:15	Tuesday
KCRA	CONSUMER-Helping Hands	Water Conservation Awareness	PSA Helping Hands	11/30/16	CRA156980	PSAHSVNEWATER15	1:46:29 AM	:15	Wednesday
KCRA	CONSUMER-Helping Hands	Water Conservation Awareness	PSA Helping Hands	12/04/16	CRA156980	PSAHSVNEWATER15	3:14:54 PM	:15	Sunday
KCRA	CONSUMER-Helping Hands	Water Conservation Awareness	PSA Helping Hands	12/09/16	CRA156980	PSAHSVNEWATER15	3:34:35 PM	:15	Friday
KCRA	CONSUMER-Helping Hands	Water Conservation Awareness	PSA Helping Hands	12/15/16	CRA156980	PSAHSVNEWATER15	9:05:01 PM	:15	Thursday
KCRA	CONSUMER-Helping Hands	Water Conservation Awareness	PSA Helping Hands	12/18/16	CRA156980	PSAHSVNEWATER15	5:59:45 AM	:15	Sunday
KCRA	CONSUMER-Helping Hands	Water Conservation Awareness	PSA Helping Hands	12/19/16	CRA156980	PSAHSVNEWATER15	9:24:04 PM	:15	Monday
KCRA	CONSUMER-Helping Hands	Water Conservation Awareness	PSA Helping Hands	12/20/16	CRA156980	PSAHSVNEWATER15	12:46:06 PM	:15	Tuesday
KCRA	CONSUMER-Helping Hands	Water Conservation Awareness	PSA Helping Hands	12/22/16	CRA156980	PSAHSVNEWATER15	11:25:43 AM	:15	Thursday
KCRA	CONSUMER-Helping Hands	Water Conservation Awareness	PSA Helping Hands	12/23/16	CRA156980	PSAHSVNEWATER15	10:29:45 AM	:15	Friday
	<b>CONSUMER-Helping Hands Count</b>								
				34					
KCRA	CONSUMER-In Need of Support	Credit Counseling help	PSA In Need of Support	10/16/16	CRA158095	CMNB3612614	3:53:19 PM	:30	Sunday
KCRA	CONSUMER-In Need of Support	Credit Counseling help	PSA In Need of Support	10/30/16	CRA158095	CMNB3612614	3:52:25 PM	:30	Sunday
KCRA	CONSUMER-In Need of Support	Credit Counseling help	PSA In Need of Support	11/06/16	CRA158095	CMNB3612614	3:58:29 PM	:30	Sunday
KCRA	CONSUMER-In Need of Support	Credit Counseling help	PSA In Need of Support	12/17/16	CRA158095	CMNB3612614	9:19:20 AM	:30	Saturday
KCRA	CONSUMER-In Need of Support	Credit Counseling help	PSA In Need of Support	12/17/16	CRA158095	CMNB3612614	4:48:40 PM	:30	Saturday
	<b>CONSUMER-In Need of Support Count</b>								
				5					
KCRA	CONSUMER-Life Strawberry	Reduce Food Waste	PSA Life Strawberry	10/02/16	CRA156912	CNR0003000H	3:53:26 PM	:30	Sunday
KCRA	CONSUMER-Life Strawberry	Reduce Food Waste	PSA Life Strawberry	10/22/16	CRA156912	CNR0003000H	3:10:32 PM	:30	Saturday
KCRA	CONSUMER-Life Strawberry	Reduce Food Waste	PSA Life Strawberry	12/24/16	CRA158008	CNR0002000H	10:19:02 AM	:1:00	Saturday
KCRA	CONSUMER-Life Strawberry	Reduce Food Waste	PSA Life Strawberry	12/24/16	CRA158008	CNR0002000H	3:45:37 PM	:1:00	Saturday
	<b>CONSUMER-Life Strawberry Count</b>								
				4					
KCRA	CONSUMER-LoanScamAlert	Foreclosure Rescue Scam Alert	PSA LoanScamAlert	11/27/16	CRA158101	CMNB3622414	3:58:30 PM	:30	Sunday
	<b>CONSUMER-LoanScamAlert Count</b>								
				1					
KCRA	CONSUMER-Meet Jane	Better Business Bureau Awareness	PSA Meet Jane	10/30/16	CRA158115	CMNB3632215	3:59:30 PM	:30	Sunday
KCRA	CONSUMER-Meet Jane	Better Business Bureau Awareness	PSA Meet Jane	12/18/16	CRA158115	CMNB3632215	9:45:18 AM	:30	Sunday
KCRA	CONSUMER-Meet Jane	Better Business Bureau Awareness	PSA Meet Jane	12/24/16	CRA158115	CMNB3632215	10:57:44 AM	:30	Saturday
KCRA	CONSUMER-Meet Jane	Better Business Bureau Awareness	PSA Meet Jane	12/25/16	CRA158115	CMNB3632215	3:58:59 PM	:30	Sunday
	<b>CONSUMER-Meet Jane Count</b>								
				4					
KCRA	CONSUMER-Online Scam	Educating Viewers about Scams	PSA Online Scam	11/12/16	CRA156961	PSAONLINECAM30	9:41:06 AM	:30	Saturday
KCRA	CONSUMER-Online Scam	Educating Viewers about Scams	PSA Online Scam	11/13/16	CRA156961	PSAONLINECAM30	9:19:25 AM	:30	Sunday
	<b>CONSUMER-Online Scam Count</b>								
				2					
KCRA	CONSUMER-Our Home	FloodSmart helps Prepare for Floods	PSA Our Home	12/11/16	CRA158001	FEMA0415000	9:47:11 AM	:1:00	Sunday
	<b>CONSUMER-Our Home Count</b>								
				1					
KCRA	CONSUMER-Quiet Battle	Pedestrian and Motorist Share the Road Awareness	PSA Quiet Battle	11/05/16	CRA156905	PSAQUIETBATTLLE30	9:18:52 AM	:30	Saturday
KCRA	CONSUMER-Quiet Battle	Pedestrian and Motorist Share the Road Awareness	PSA Quiet Battle	11/06/16	CRA156905	PSAQUIETBATTLLE30	9:18:07 AM	:30	Sunday
KCRA	CONSUMER-Quiet Battle	Pedestrian and Motorist Share the Road Awareness	PSA Quiet Battle	12/04/16	CRA156905	PSAQUIETBATTLLE30	8:59:34 AM	:30	Sunday
KCRA	CONSUMER-Quiet Battle	Pedestrian and Motorist Share the Road Awareness	PSA Quiet Battle	12/23/16	CRA156905	PSAQUIETBATTLLE30	4:13:25 PM	:30	Friday
KCRA	CONSUMER-Quiet Battle	Pedestrian and Motorist Share the Road Awareness	PSA Quiet Battle	12/23/16	CRA156905	PSAQUIETBATTLLE30	3:59:00 AM	:30	Friday



Station	Field 3	Field 4	Material Description	Air Date	Aired House #	Sched Ad-ID	Aired Time	Aired Length	Weekday
KCRA	GENERAL-Breakup	Help Teens find Loving Families	PSA Breakup	10/08/16	CRA156947	CNAL00358000H	9:40:08 AM	:30	Saturday
KCRA	GENERAL-Breakup	Help Teens find Loving Families	PSA Breakup	10/08/16	CRA156947	CNAL00358000H	9:48:20 AM	:30	Saturday
KCRA	GENERAL-Breakup	Help Teens find Loving Families	PSA Breakup	10/09/16	CRA156947	CNAL00358000H	3:15:16 PM	:30	Sunday
KCRA	GENERAL-Breakup	Help Teens find Loving Families	PSA Breakup	10/09/16	CRA156947	CNAL00358000H	3:58:30 PM	:30	Sunday
KCRA	GENERAL-Breakup	Help Teens find Loving Families	PSA Breakup	11/05/16	CRA156947	CNAL00358000H	3:38:44 PM	:30	Saturday
KCRA	GENERAL-Breakup	Help Teens find Loving Families	PSA Breakup	11/06/16	CRA156947	CNAL00358000H	3:16:13 PM	:30	Sunday
	<b>GENERAL-Breakup Count</b>								
			6						
KCRA	GENERAL-Champions	Special Olympics for the Disabled	PSA Champions	10/09/16	CRA156963	PSACHAMPIONS30	3:23:38 PM	:30	Sunday
KCRA	GENERAL-Champions	Special Olympics for the Disabled	PSA Champions	12/19/16	CRA156963	PSACHAMPIONS30	3:58:30 PM	:30	Sunday
KCRA	GENERAL-Champions	Special Olympics for the Disabled	PSA Champions	12/24/16	CRA156963	PSACHAMPIONS30	9:50:39 AM	:30	Saturday
KCRA	GENERAL-Champions	Special Olympics for the Disabled	PSA Champions	12/24/16	CRA156963	PSACHAMPIONS30	11:22:49 AM	:30	Saturday
KCRA	GENERAL-Champions	Special Olympics for the Disabled	PSA Champions	12/25/16	CRA156963	PSACHAMPIONS30	9:47:24 AM	:30	Sunday
	<b>GENERAL-Champions Count</b>								
			5						
KCRA	GENERAL-Distance	Dads can stay involved	PSA Distance	10/08/16	CRA158067	CNFI0259000H	9:39:38 AM	:30	Saturday
KCRA	GENERAL-Distance	Dads can stay involved	PSA Distance	10/08/16	CRA158067	CNFI0259000H	9:48:50 AM	:30	Saturday
KCRA	GENERAL-Distance	Dads can stay involved	PSA Distance	10/08/16	CRA158067	CNFI0259000H	9:54:08 AM	:30	Saturday
KCRA	GENERAL-Distance	Dads can stay involved	PSA Distance	10/09/16	CRA158067	CNFI0259000H	3:46:24 PM	:30	Saturday
KCRA	GENERAL-Distance	Dads can stay involved	PSA Distance	10/09/16	CRA158067	CNFI0259000H	3:22:08 PM	:30	Sunday
KCRA	GENERAL-Distance	Dads can stay involved	PSA Distance	10/22/16	CRA158067	CNFI0259000H	4:48:40 PM	:30	Saturday
KCRA	GENERAL-Distance	Dads can stay involved	PSA Distance	10/23/16	CRA158067	CNFI0259000H	9:19:08 AM	:30	Sunday
KCRA	GENERAL-Distance	Dads can stay involved	PSA Distance	10/30/16	CRA158067	CNFI0259000H	3:17:58 PM	:30	Sunday
KCRA	GENERAL-Distance	Dads can stay involved	PSA Distance	11/05/16	CRA158067	CNFI0259000H	4:48:03 PM	:30	Saturday
KCRA	GENERAL-Distance	Dads can stay involved	PSA Distance	11/06/16	CRA158067	CNFI0259000H	3:53:39 PM	:30	Sunday
KCRA	GENERAL-Distance	Dads can stay involved	PSA Distance	11/12/16	CRA158067	CNFI0259000H	4:49:24 PM	:30	Saturday
KCRA	GENERAL-Distance	Dads can stay involved	PSA Distance	11/13/16	CRA158067	CNFI0259000H	3:51:54 PM	:30	Sunday
KCRA	GENERAL-Distance	Dads can stay involved	PSA Distance	11/19/16	CRA158067	CNFI0259000H	4:47:50 PM	:30	Saturday
KCRA	GENERAL-Distance	Dads can stay involved	PSA Distance	11/20/16	CRA158067	CNFI0259000H	9:19:03 AM	:30	Sunday
KCRA	GENERAL-Distance	Dads can stay involved	PSA Distance	11/26/16	CRA158067	CNFI0259000H	3:48:52 PM	:30	Saturday
KCRA	GENERAL-Distance	Dads can stay involved	PSA Distance	11/27/16	CRA158067	CNFI0259000H	9:18:39 AM	:30	Sunday
	<b>GENERAL-Distance Count</b>								
			16						
KCRA	GENERAL-Endless Benefits	Musical Development Helps Kids Become Well-Rounded	PSA Endless Benefits	12/03/16	CRA158040	PSABENEFIT560	4:50:07 PM	1:00	Saturday
	<b>GENERAL-Endless Benefits Count</b>								
			1						
KCRA	GENERAL-Homer	Loyalty: Pass It On	PSA Homer	10/02/16	CRA158006	PSAFBLHOMER60	3:18:10 PM	1:00	Sunday
	<b>GENERAL-Homer Count</b>								
			1						
KCRA	GENERAL-JA Heroes	Description: a JA volunteer inspires kids to excel	PSA JA Heroes	10/30/16	CRA158057	MVJA7553491H	3:17:28 PM	:30	Sunday
KCRA	GENERAL-JA Heroes	Description: a JA volunteer inspires kids to excel	PSA JA Heroes	11/12/16	CRA158057	MVJA7553491H	4:48:54 PM	:30	Saturday
KCRA	GENERAL-JA Heroes	Description: a JA volunteer inspires kids to excel	PSA JA Heroes	11/13/16	CRA158057	MVJA7553491H	3:49:14 PM	:30	Sunday
KCRA	GENERAL-JA Heroes	Description: a JA volunteer inspires kids to excel	PSA JA Heroes	11/26/16	CRA158057	MVJA7553491H	3:09:45 PM	:30	Saturday
KCRA	GENERAL-JA Heroes	Description: a JA volunteer inspires kids to excel	PSA JA Heroes	11/27/16	CRA158057	MVJA7553491H	8:59:30 AM	:30	Sunday
KCRA	GENERAL-JA Heroes	Description: a JA volunteer inspires kids to excel	PSA JA Heroes	12/17/16	CRA158057	MVJA7553491H	9:18:50 AM	:30	Saturday
KCRA	GENERAL-JA Heroes	Description: a JA volunteer inspires kids to excel	PSA JA Heroes	12/17/16	CRA158057	MVJA7553491H	3:47:47 PM	:30	Saturday
	<b>GENERAL-JA Heroes Count</b>								
			7						
KCRA	GENERAL-Journey	Services for Vets available at the USO	PSA Journey	10/16/16	CRA158071	CMNB3623614	3:47:39 PM	:30	Sunday

KCRA	GENERAL-Journey	Services for Vets available at the USO	PSA Journey	11/26/16	CRA158071	CMNB3623614	3:49:22 PM	:30	Saturday
KCRA	GENERAL-Journey	Services for Vets available at the USO	PSA Journey	11/27/16	CRA158071	CMNB3623614	9:45:50 AM	:30	Sunday
KCRA	GENERAL-Journey	Services for Vets available at the USO	PSA Journey	12/18/16	CRA158071	CMNB3623614	9:19:36 AM	:30	Sunday
KCRA	GENERAL-Journey	Services for Vets available at the USO	PSA Journey	12/19/16	CRA158071	CMNB3623614	3:53:23 PM	:30	Sunday
KCRA	GENERAL-Journey	Services for Vets available at the USO	PSA Journey	12/24/16	CRA158071	CMNB3623614	9:51:39 AM	:30	Saturday
KCRA	GENERAL-Journey	Services for Vets available at the USO	PSA Journey	12/24/16	CRA158071	CMNB3623614	11:23:49 AM	:30	Saturday
KCRA	GENERAL-Journey	Services for Vets available at the USO	PSA Journey	12/25/16	CRA158071	CMNB3623614	9:48:24 AM	:30	Sunday
KCRA	GENERAL-Journey	Services for Vets available at the USO	PSA Journey	12/31/16	CRA158071	CMNB3623614	3:48:07 PM	:30	Saturday
	GENERAL-Journey Count		9						
KCRA	GENERAL-Little Star	Musical Development Helps Kids Become Well-Rounded	PSA Little Star	10/16/16	CRA156937	PSALTTLESTAR30	9:18:01 AM	:30	Sunday
KCRA	GENERAL-Little Star	Musical Development Helps Kids Become Well-Rounded	PSA Little Star	12/10/16	CRA156937	PSALTTLESTAR30	3:47:29 PM	:30	Saturday
	GENERAL-Little Star Count		2						
KCRA	GENERAL-Neon Signs	Buzzed' as dangerous as drunk driving	PSA Neon Signs	10/23/16	CRA158124	PSANEONSIGNS30	3:58:59 PM	:30	Sunday
KCRA	GENERAL-Neon Signs	Buzzed' as dangerous as drunk driving	PSA Neon Signs	12/11/16	CRA158124	PSANEONSIGNS30	3:59:30 PM	:30	Sunday
KCRA	GENERAL-Neon Signs	Buzzed' as dangerous as drunk driving	PSA Neon Signs	12/18/16	CRA158124	PSANEONSIGNS30	3:59:30 PM	:30	Sunday
KCRA	GENERAL-Neon Signs	Buzzed' as dangerous as drunk driving	PSA Neon Signs	12/24/16	CRA158124	PSANEONSIGNS30	10:54:14 AM	:30	Saturday
KCRA	GENERAL-Neon Signs	Buzzed' as dangerous as drunk driving	PSA Neon Signs	12/31/16	CRA158124	PSANEONSIGNS30	4:48:33 PM	:30	Saturday
	GENERAL-Neon Signs Count		5						
KCRA	GENERAL-Newer Too Late	Age is no Indicator of Happiness	PSA Never Too Late	10/23/16	CRA158072	PSAFBLNEVERLATE30	9:19:38 AM	:30	Sunday
	GENERAL-Newer Too Late Count		1						
KCRA	GENERAL-Seat Cushion	Helping Widows for Sick Kids Come True	PSA Seat Cushion	10/16/16	CRA156958	PSASEATCUSHION30	3:15:33 PM	:30	Sunday
	GENERAL-Seat Cushion Count		1						
KCRA	GENERAL-Special Athlete	Sportsmanship: Pass It On	PSA Special Athlete	11/05/16	CRA158063	PSAFBLATHLETE30	4:17:29 PM	:30	Saturday
KCRA	GENERAL-Special Athlete	Sportsmanship: Pass It On	PSA Special Athlete	11/06/16	CRA158063	PSAFBLATHLETE30	3:53:09 PM	:30	Sunday
	GENERAL-Special Athlete Count		2						
KCRA	GENERAL-Spread The Love	Spread the Love: Pass It On	PSA Spread The Love	10/02/16	CRA158046	PSASPREADLOVE60	3:53:56 PM	1:00	Sunday
	GENERAL-Spread The Love Count		1						
KCRA	GENERAL-Teacher	Help Teens find Loving Families	PSA Teacher	10/22/16	CRA156949	CNAL0232000H	4:16:51 PM	:30	Saturday
KCRA	GENERAL-Teacher	Help Teens find Loving Families	PSA Teacher	11/12/16	CRA156949	CNAL0232000H	9:40:05 AM	:30	Saturday
KCRA	GENERAL-Teacher	Help Teens find Loving Families	PSA Teacher	11/13/16	CRA156949	CNAL0232000H	8:59:30 AM	:30	Sunday
	GENERAL-Teacher Count		3						
	Grand Count		60						