

# Order #814165: Third Wave../Ellington../COMMITTEE ../

| Date                 | Action             | Item | Comment  | By           | Cost     | Qty | Balance |
|----------------------|--------------------|------|--|--------------|----------|-----|---------|
| 05/19/22 11:06:33 AM | Processed          |      | <async process>  | Michelle Zi  | \$500.00 | 20  | 0.00    |
| 05/19/22 10:58:40 AM | Approved           |      |  | Caitlin Hill | \$500.00 | 20  | 0.00    |
| 05/19/22 10:58:38 AM | Approval Workflow  |      | [Business Manager - Business Office Approval Needed Default] | Caitlin Hill | \$500.00 | 20  | 0.00    |
| 05/19/22 10:57:54 AM | Approval Workflow  |      | [Sales Manager - Ready Default]                              | Elvin Fluel  | \$500.00 | 20  | 0.00    |
| 05/19/22 10:15:35 AM | Ready for approval |      | READY  | Casey Tin    | \$500.00 | 20  | 0.00    |
| 05/19/22 10:13:15 AM | New order created  |      | <new order>  | Casey Tin    | \$0.00   | 0   | 0.00    |

[Sorted by: Date]

# ORDER



**Orders**  
**Order / Rev:** 814165  
**Alt Order #:**  
**Product Desc:** COMMITTEE FOR TOM ELLINGTON  
**Estimate:**  
**Flight Dates:** 05/20/22 - 05/24/22  
**Original Date / Rev:** 05/19/22 / 05/19/22  
**Order Type:** GENERAL

**WMAC-AM**

**Primary AE:** Macon House  
**Sales Office:** L-MAC  
**Sales Region:** Local

**Agency Name:** Third Wave Digital  
**Buying Contact:**  
**Billing Contact:**  
 165 First Street  
 Macon, GA 31201

**Billing Type:** Cash  
**Billing Calendar:** Calendar  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Ellington/R/Water Authority Chair  
**Demographic:** A25-54  
**Product Codes:** Candidates  
**Revenue Code 1:** AGY-AVAIL  
**Revenue Code 2:** POL-CAND  
**Revenue Code 3:** POL-LR  
**Priority:** P-100

**New Business Thru:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 05/01/22   | 05/24/22 | 20      | \$500.00     | \$425.00   |

**Totals**

| Month         | # Spots   | Gross Amount    | Net Amount      | Rating      |
|---------------|-----------|-----------------|-----------------|-------------|
| May 2022      | 20        | \$500.00        | \$425.00        | 0.00        |
| <b>Totals</b> | <b>20</b> | <b>\$500.00</b> | <b>\$425.00</b> | <b>0.00</b> |

**Account Executives**

| Account Executive | Sales Office | Sales Region | Start Date / End Date         | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Macon House       |              |              | Start Of Order - End Of Order | 100%    |

| Ln  | Ch    | Start             | End             | Inventory Code      | Break | Start/End Time                       | Days    | Len | Spots | Rate        | Pri  | Rtg           | Type          | Spots     | Amount          |
|-----|-------|-------------------|-----------------|---------------------|-------|--------------------------------------|---------|-----|-------|-------------|------|---------------|---------------|-----------|-----------------|
| N 1 | WMACA | 05/20/22          | 05/24/22        | M-F AM Drive<br>M-F | CM    | 6a-10a                               | MT--F-- | :30 | 3     | \$20.00     | P-80 | 0.00          | NM            | 6         | \$120.00        |
|     |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |       | <u>Spots/Week</u>                    |         |     |       | <u>Rate</u> |      | <u>Rating</u> |               |           |                 |
|     |       | Week: 05/16/22    | 05/22/22        | ----F--             |       | 3                                    |         |     |       | \$20.00     |      | 0.00          |               |           |                 |
|     |       | Week: 05/23/22    | 05/29/22        | MT-----             |       | 3                                    |         |     |       | \$20.00     |      | 0.00          |               |           |                 |
| N 2 | WMACA | 05/20/22          | 05/24/22        | M-F Midday<br>M-F   | CM    | 10a-3p                               | MT--F-- | :30 | 4     | \$25.00     | P-80 | 0.00          | NM            | 8         | \$200.00        |
|     |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |       | <u>Spots/Week</u>                    |         |     |       | <u>Rate</u> |      | <u>Rating</u> |               |           |                 |
|     |       | Week: 05/16/22    | 05/22/22        | ----F--             |       | 4                                    |         |     |       | \$25.00     |      | 0.00          |               |           |                 |
|     |       | Week: 05/23/22    | 05/29/22        | MT-----             |       | 4                                    |         |     |       | \$25.00     |      | 0.00          |               |           |                 |
| N 3 | WMACA | 05/20/22          | 05/24/22        | M-F PM Drive<br>M-F | CM    | 3:00 PM-6:00 PM<br>(3:00 PM-6:00 PM) | MT--F-- | :30 | 3     | \$30.00     | P-80 | 0.00          | NM            | 6         | \$180.00        |
|     |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |       | <u>Spots/Week</u>                    |         |     |       | <u>Rate</u> |      | <u>Rating</u> |               |           |                 |
|     |       | Week: 05/16/22    | 05/22/22        | ----F--             |       | 3                                    |         |     |       | \$30.00     |      | 0.00          |               |           |                 |
|     |       | Week: 05/23/22    | 05/29/22        | MT-----             |       | 3                                    |         |     |       | \$30.00     |      | 0.00          |               |           |                 |
|     |       |                   |                 |                     |       |                                      |         |     |       |             |      |               | <b>Totals</b> | <b>20</b> | <b>\$500.00</b> |

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Tom Ellington, hereby request station time as follows:

**IDENTIFY CANDIDATE TYPE** →

FEDERAL CANDIDATE  
 STATE OR LOCAL CANDIDATE

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Tom Ellington

Authorized committee:

Committee to Elect Tom Ellington

Agency requesting time (and contact information):

N/A

Candidate's political party:

Democratic Party

Office sought (no acronyms or abbreviations):

Chair, Macon Water Authority

Date of election:

May 24, 2022

General

General

Primary

Primary

Treasurer of candidate's authorized committee:

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**Candidate/Committee/Agency**

**Station Representative**

Signature:

Tom Ellington

Signature:

[Signature]

Name:

Tom Ellington

Name:

[Signature]

Date of Request to Purchase Ad Time: May 5, 2022

Date of Station Agreement to Sell Time: 5/19/22

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No Date ad received: 5/19/22

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected - provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

|   |   |                          |
|---|---|--------------------------|
| Contract #: <u>814165 814186</u><br><del>814165</del> <u>814115</u> | Station Call Letters: <u>WMAZ-TV</u><br><u>WPCZ-TV</u> <u>WDEK-TV</u> | Date Received/Requested: |
| Est. #:   | Station Location:   | Run Start and End Dates: |

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.