

Order #824650: Southern M./Bechtel/N../Committee ../

Time	Action	Comment	By	Amount	Days	Balance
06/15/22 10:26:18 AM	Processed	<async process>	Michelle Z	\$3,000.00	90	0.00
06/15/22 10:17:53 AM	Approved		Caitlin Hill	\$3,000.00	90	0.00
06/15/22 10:17:51 AM	Approval Workflow	[Business Manager - Business Office Approval Needed Default]	Caitlin Hill	\$3,000.00	90	0.00
06/15/22 10:11:27 AM	Approval Workflow	[Sales Manager - Ready Default]	Elvin Fuel	\$3,000.00	90	0.00
06/15/22 10:11:23 AM	Ready for approval	changed PC	Elvin Fuel	\$3,000.00	90	0.00
06/15/22 6:55:27 AM	Ready for approval	ready	Tiffany Arc	\$3,000.00	90	0.00
06/15/22 6:45:10 AM	New order created	<new order>	Tiffany Arc	\$0.00	0	0.00

[Sorted by: Date]

ORDER



Orders
Order / Rev: 824650
Alt Order #:
Product Desc: Committee to Elect Gary Bechtel
Estimate:
Flight Dates: 06/16/22 - 06/21/22
Original Date / Rev: 06/15/22 / 06/15/22
Order Type: GENERAL

WMAC-AM
Primary AE: Tiffany Archibald
Sales Office: L-MAC
Sales Region: Local

Agency Name: Southern Majority
Buying Contact:
Billing Contact:
 544 Mulberry Street
 Macon, GA 31201

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Bechtel/N/Bibb County Macon Water /
Demographic: A25-54
Product Codes: Candidates
Revenue Code 1: AGY-AVAIL
Revenue Code 2: POL-CAND
Revenue Code 3: POL-LR
Priority: P-100

New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/01/22	06/21/22	90	\$3,000.00	\$2,550.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
June 2022	90	\$3,000.00	\$2,550.00	0.00
Totals	90	\$3,000.00	\$2,550.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Tiffany Archibald	L-MAC	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WMACA	06/16/22	06/21/22	M-F AM Drive M-F	CM	6a-10a	MT-TF--	:30	25	\$35.00	P-90	0.00	NM	25	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	06/13/22	06/19/22	---TF--		10				\$35.00		0.00			
	Week:	06/20/22	06/26/22	MT-----		15				\$35.00		0.00			
N 2	WMACA	06/16/22	06/21/22	M-F Midday M-F	CM	10a-3p	MT-TF--	:30	25	\$45.00	P-90	0.00	NM	25	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	06/13/22	06/19/22	---TF--		10				\$45.00		0.00			
	Week:	06/20/22	06/26/22	MT-----		15				\$45.00		0.00			
N 3	WMACA	06/16/22	06/21/22	M-F PM Drive M-F	CM	3p-7p	MT-TF--	:30	20	\$35.00	P-90	0.00	NM	20	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	06/13/22	06/19/22	---TF--		10				\$35.00		0.00			
	Week:	06/20/22	06/26/22	MT-----		10				\$35.00		0.00			
N 4	WMACA	06/16/22	06/21/22	Sa-Su Prime Sa-Su	CM	6a-7p	-----SS	:30	20	\$15.00	P-80	0.00	NM	20	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	06/13/22	06/19/22	-----SS		20				\$15.00		0.00			
	Week:	06/20/22	06/26/22	-----		0				\$0.00		0.00			
													Totals	90	\$3,000.00

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Amy Morton/Southern Majority, LLC, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➔

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Gary Bechtel

Authorized committee:

Gary Bechtel for MWA Chairman

Agency requesting time (and contact information):

N/A Southern Majority, LLC

Candidate's political party:

NONPARTISAN

Office sought (no acronyms or abbreviations):

Macon Water Authority Chair

Date of election:

June 21, 2022 - General Runoff

General

Primary

Treasurer of candidate's authorized committee:

David Thompson

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Amy Morton

Signature:

Bobby Reed

Name:

*Amy Morton
Southern Majority, LLC
CEO*

Name:

Bobby Reed

Date of Request to Purchase Ad Time: *June 14, 2022*

Date of Station Agreement to Sell Time:

6/15/22

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: 6/14/22

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:	Station Call Letters: <u>WMAC-AM</u>	Date Received/Requested: <u>6/15/22</u>
Est. #:	Station Location: <u>Macon, GA</u>	Run Start and End Dates: <u>6/16 - 6/21/22</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.