

43043

Apr 01, 24
 CONT# 37213390 Mod# Ver# 1 (Last =)
 REP **CHRISTAL RADIO**
 TO **KJMK-FM (Joplin, MO)**
 FM **PATRICK MCGEE**
 OFF **PHILADELPHIA**
 AGY **1060 ADVISORS**
 ADDR **1309 COFFEEN AVE SUITE 1200**
SHERIAN, WY 82801

 BYR **SYBIL KOLLAPPALLIL**
 ADV **MODERN AG ALLIANCE**
 PDT **Modern Ag Alliance Q2_24 Radio**
 FLT **Apr 01, 24 - May 05, 24**

DDS CONT# 0
 C/P/E: na / na / 12

SALESPERSON FAX#

PH #

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		FLIGHT 1							
ADD	1.1	MTWTF..	6A - 10A	30	4/1/2024 - 5/3/2024	5W	20	\$83.00	100
ADD	1.2	MTWTF..	10A - 3P	30	4/1/2024 - 5/3/2024	5W	20	\$72.00	100
ADD	1.3	MTWTF..	3P - 7P	30	4/1/2024 - 5/3/2024	5W	20	\$77.00	100
					** WEEKLY FLIGHT TOTALS **		60	\$23,200.00	

	Apr 24	May 24
SPOTS	240	60
CASH	18560.00	4640.00
TRADE	0.00	0.00
NSL	0.00	0.00
TOTAL	18560.00	4640.00

	TOTAL
SPOTS	300
CASH	23,200.00
TRADE	0.00
NSL	0.00
TOTAL	23,200.00

**** Competitive Comments ****

SVC:
 Demo Adults 45+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.