



Remit Address:
KWCH
PO Box 48349
Wichita, KS 67201
Main: (316) 838-1212
Billing: (316) 831-6012

www.kwch.com

Billing Address:

***Crossroads Media**
Attention: Accounts Payable
66 Canal Center Plaza Ste 555
Alexandria, VA 22314

DUPLICATE INVOICE

Advertiser	*Pat Roberts for Senate
Product	ROBERTS FOR SENATE Candidate Pr
Estimate Number	1914

Invoice #	A67508-1
Invoice Date	07/31/14
Invoice Month	July 2014
Invoice Period	06/30/14 - 07/27/14

Station	KWCH
Account Executive	Virginia Virginia
Sales Office	Washington
Sales Region	National-KWCH

Order #	A67508
Alt Order #	07289242
Deal #	
Order Flight	07/25/14 - 08/05/14

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	98
Product Code	200

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	All	THE TALK	100PM-200PM				1x		\$150.00		
					07/21/14 to 07/27/14	1x	---- 1--				
	All			F	07/25/14	:30	1:59 PM	R03041430H MI SSI NG	\$150.00		1
3	All	DAVID LETTERMAN	1035PM-1137PM				1x		\$250.00		
					07/21/14 to 07/27/14	1x	---- 1--				
	All			F	07/25/14	:30	11:14 PM	R03041430H MI SSI NG	\$250.00		1
4	All	YOUNG & THE RESTLESS	1100AM-1200PM				1x		\$275.00		
					07/21/14 to 07/27/14	1x	---- 1--				
	All			F	07/25/14	:30	11:26 AM	R03041430H MI SSI NG	\$275.00		1
5	All	BOLD & BEAUTIFUL	1230PM-100PM				1x		\$275.00		
					07/21/14 to 07/27/14	1x	---- 1--				
	All			F	07/25/14	:00			\$275.00	See MG 5.3,5.4,5.5	1
		No Avail									
6	All	LET'S MAKE A DEAL	200PM-300PM				1x		\$150.00		
					07/21/14 to 07/27/14	1x	---- 1--				
	All			F	07/25/14	:30	2:24 PM	R03041430H MI SSI NG	\$150.00		1
7	All	DR PHIL	300PM-400PM				1x		\$230.00		
					07/21/14 to 07/27/14	1x	---- 1--				
	All			F	07/25/14	:30	3:26 PM	R03041430H MI SSI NG	\$230.00		1
8	All	ELLEN	400PM-500PM				1x		\$275.00		
					07/21/14 to 07/27/14	1x	---- 1--				
	All			F	07/25/14	:30	4:33 PM	R03041430H MI SSI NG	\$275.00		1
9	All	NEWS AT 5AM [MTWTF--]	500AM-600AM				1x		\$80.00		
					07/21/14 to 07/27/14	1x	---- 1--				
	All			F	07/25/14	:30	5:49 AM	R03041430H MI SSI NG	\$80.00		1
10	All	NEWS AT 6AM [MTWTF--]	600AM-700AM				1x		\$200.00		
					07/21/14 to 07/27/14	1x	---- 1--				
	All			F	07/25/14	:30	6:19 AM	R03041430H MI SSI NG	\$200.00		1
11	All	CBS THIS MORNING	700AM-900AM				1x		\$120.00		
					07/21/14 to 07/27/14	1x	---- 1--				

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Notification only made if less than 80% of the audience ordered reached over the air. Sunflower Broadcasting, Inc. does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to or has the effect of discriminating on the basis of race or ethnicity.



Remit Address:
KWCH
PO Box 48349
Wichita, KS 67201
Main: (316) 838-1212
Billing: (316) 831-6012

www.kwch.com

Billing Address:

***Crossroads Media**
Attention: Accounts Payable
66 Canal Center Plaza Ste 555
Alexandria, VA 22314

INVOICE

DUPLICATE

Advertiser	*Pat Roberts for Senate
Product	ROBERTS FOR SENATE Candidate Pr
Estimate Number	1914

Invoice #	A67508-1
Invoice Date	07/31/14
Invoice Month	July 2014
Invoice Period	06/30/14 - 07/27/14

Station	KWCH
Account Executive	Virginia Virginia
Sales Office	Washington
Sales Region	National-KWCH

Order #	A67508
Alt Order #	07289242
Deal #	
Order Flight	07/25/14 - 08/05/14

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	98
Product Code	200

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
11	All	CBS THIS MORNING	700AM-900AM				1x		\$120.00		
	All			F	07/25/14	:30	8:53 AM	R03041430H MI SSI NG	\$120.00		1
25	All	NEWS AT 10PM [-----S-]	1000PM-1035PM				1x		\$600.00		
				07/21/14 to 07/27/14		1x	----- 1-				
	All			Sa	07/26/14	:30	10:28 PM	R03061430H BREAKING WI	\$600.00		1
26	All	NEWS AT 6PM [-----S-]	600PM-630PM				1x		\$175.00		
				07/21/14 to 07/27/14		1x	----- 1-				
	All			Sa	07/26/14	:30	6:13 PM	R03061430H BREAKING WI	\$175.00		1
27	All	CBS THIS MORNING	600AM-800AM				1x		\$100.00		
				07/21/14 to 07/27/14		1x	----- 1-				
	All			Sa	07/26/14	:30	6:24 AM	R03061430H BREAKING WI	\$100.00		1
28	All	NEWS AT 8AM [-----S-]	800AM-1000AM				1x		\$100.00		
				07/21/14 to 07/27/14		1x	----- 1-				
	All			Sa	07/26/14	:30	8:12 AM	R03061430H BREAKING WI	\$100.00		1
30	All	NEWS AT 530PM [-----S]	530PM-600PM				1x		\$200.00		
				07/21/14 to 07/27/14		1x	----- 1				
	All			Su	07/27/14	:30	5:56 PM	R03061430H BREAKING WI	\$200.00		1
67	All	Sat 7-8p	Sat 7-8p				1x		\$300.00		
				07/21/14 to 07/27/14		1x	----- S-				
	All			Sa	07/26/14	:30	6:58 PM	R03061430H BREAKING WI	\$300.00		1
68	All	Sat 8-9p	Sat 8-9p				1x		\$300.00		
				07/21/14 to 07/27/14		1x	----- S-				
	All			Sa	07/26/14	:30	8:59 PM	R03061430H BREAKING WI	\$300.00		1

Aired Spots

16

Gross Total

\$3,505.00

Payment Terms 30 Days

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Notification only made if less than 80% of the audience ordered reached over the air. Sunflower Broadcasting, Inc. does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to or has the effect of discriminating on the basis of race or ethnicity.



Remit Address:
KWCH
PO Box 48349
Wichita, KS 67201
Main: (316) 838-1212
Billing: (316) 831-6012

www.kwch.com

Billing Address:

***Crossroads Media**
Attention: Accounts Payable
66 Canal Center Plaza Ste 555
Alexandria, VA 22314

INVOICE

DUPLICATE

Advertiser	*Pat Roberts for Senate
Product	ROBERTS FOR SENATE Candidate Pr
Estimate Number	1914

Invoice #	A67508-1
Invoice Date	07/31/14
Invoice Month	July 2014
Invoice Period	06/30/14 - 07/27/14

Station	KWCH
Account Executive	Virginia Virginia
Sales Office	Washington
Sales Region	National-KWCH

Order #	A67508
Alt Order #	07289242
Deal #	
Order Flight	07/25/14 - 08/05/14

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	98
Product Code	200

Agency Ref	
Advertiser Ref	

Agency Commission **\$525.75**
Net Amount Due **\$2,979.25**