



**REQUEST FOR CANDIDATE AND/OR NON-CANDIDATE ISSUE ADVERTISING**

**DATE:** OCT 2<sup>ND</sup>, 2014

**STATION(S):** KWCH | KSCW | KDCU

**CANDIDATE AND/OR NON-CANDIDATE ISSUE:** PAT ROBERTS

**PARTY OR NAME OF ISSUE:** REPUBLICAN

**DESCRIPTION OF ISSUE:** GENERAL – US SENATE - KANSAS

**REQUEST BY** NOELLE RAMSEY  
CROSSROADS MEDIA, LLC  
66 CANAL CENTER PLAZA, SUITE 555  
ALEXANDRIA, VA 22314

**REQUEST ON BEHALF OF:** PAT ROBERTS, REPUBLICAN, FOR US SENATE  
ROBERT BALL, TREASUER  
2607 SW 21<sup>ST</sup> STREET  
TOPEKA, KS 66601

**CANDIDACY OF:** PAT ROBERTS, REPUBLICAN, US SENATE - KANSAS

**INFORMATION PROVIDED:** RATES, POLITICAL DISCLOSURES, PB-18

**STATION POLITICAL DISCLOSURE AND SALES PRACTICES PROVIDED:** YES

**FILE UP LOADED TO FCC POLITICAL FILE FOR PUBLIC INSPECTION:** YES

**MEETS BCRA SPONSORSHIP REQUIREMENTS:** YES

**ACCEPTED OR REJECTED:** ACCEPTED



2815 East 37<sup>th</sup> Street North Wichita, KS 67219 | 316.838.1212

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

**FEDERAL CANDIDATE**

**STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

<b>Station and Location:</b> <u>KWCH-TV</u>	<b>Date:</b> <u>10-2-14</u>
--	--------------------------------

I, Noelle Ramsey  
 being/on behalf of: Pat Roberts for Senate  
 a legally qualified candidate of the Republican  
 political party for the office of: US Senate  
 in the General  
 election to be held on: Nov 4, 2014

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

Pat Roberts for Senate

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Robert Ball

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

**To Be Signed By Candidate or Authorized Committee**

9/15/2014                      [Signature]  
Date                                      Signature

**To Be Signed By Station Representative**

Accepted                       Accepted in Part                       Rejected

[Signature]                      Marvin Wilkerson                      Dir of Sales  
Signature                                      Printed Name                                      Title

### FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Noelle Ramsey

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does

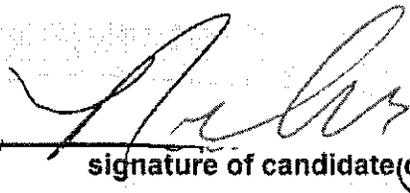
does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Noelle Ramsey

printed name

9/15/2014  
date

REP HEADLINE# 7425979  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-528-9399 FAX# 703-516-9680  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP  
 OCT2/14 15.29  
 \*\*\* KWCH-TV \*\*\*

ADV # \_\_\_\_\_ ADV. NAME POLI/P ROBERTS /R/SEN/KS REP.# \_\_\_\_\_ OFF.# \_\_\_\_\_ SALESMAN # \_\_\_\_\_  
 AGY # \_\_\_\_\_ AGY. NAME CROSSROADS MEDIA LLC BUYER NAME NOELLE RAMSEY

66 CANAL CENTER PLAZA, SUITE 555 SALES PRSN WA- IAN AMBRON  
 ALEXANDRIA, VA 22314

ORDER # A70195 CONTRACT # 7425979 CLASS: NATL. LOCAL REGIONAL  
 PRDCT ROBERTS FOR SENATE EST#2193 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT7/14 OCT13/14 WK-1  
 CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO OP BILLING NEEDED \_\_\_\_\_ DATE OCT2/14 15.29

REP: THIS IS A NEW ORDER  
 \*\*CLIENT: PAT ROBERTS FOR SENATE\*\*  
 OUR TOTAL IS \$26200  
 PLS CONFIRM  
 THANKS KELLY

*Handwritten initials:* ED, WJ, DF, 10/3, J

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			1000A-1100A	30		\$350.00	10/10	10/10	1		FRI	1
AGENCY ADVERTISER CODE = 98 AGENCY PRODUCT CODE = 200 AGENCY EST# = 2193 PROGRAM : THE PRICE IS RIGHT RA35+ : 3.4 CON COM1 : THE PRICE IS RIGHT												
2			1035P-1137P	30		\$225.00	10/10	10/10	1		FRI	1
PROGRAM : DAVID LETTERMAN SHOW RA35+ : 1.9 CON COM1 : DAVID LETTERMAN SHOW												

*Handwritten:* P1

*Handwritten:* P2

REP HEADLINE# 7425979  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-528-9399 FAX# 703-516-9680  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!  
 ORDER WORKSHEET HARRIS REPORT FROM REP  
 OCT2/14 15.29  
 \*\*\* KVVH-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			1230P-100P PROGRAM : THE BOLD & THE BEAUTIFUL RA35+ : 2.7 CON COM1 : THE BOLD & THE BEAUTIFUL	30	P2	\$250.00	10/10	10/10	1		FRI	1
4			1200N-1230P PROGRAM : EYEWITNESS NEWS @ 12:00PM RA35+ : 3.7 CON COM1 : EYEWITNESS NEWS @ 12:00PM	30	P2	\$250.00	10/10	10/10	1		FRI	1
5			300P-400P PROGRAM : DR. PHIL RA35+ : 2.7 CON COM1 : DR. PHIL	30	P2	\$200.00	10/10	10/10	1		FRI	1
6			500P-530P PROGRAM : EYEWITNESS NEWS THIS EVENING AT 5 RA35+ : 6.5 CON COM1 : EYEWITNESS NEWS THIS EVENING AT 5	30	P1	\$600.00	10/10	10/10	1		FRI	1
7			500A-600A PROGRAM : EYEWITNESS NEWS THIS MORNING @ 5:0 RA35+ : 1.5 CON COM1 : EYEWITNESS NEWS THIS MORNING @ 5:0	30	P1	\$140.00	10/10	10/10	1		FRI	1
8			600P-630P PROGRAM : EYEWITNESS NEWS THIS EVENING AT 6 RA35+ : 8.1 CON COM1 : EYEWITNESS NEWS THIS EVENING AT 6	30	P1	\$675.00	10/10	10/10	1		FRI	1
9			630P-700P PROGRAM : INSIDE EDITION RA35+ : 4.3 CON COM1 : INSIDE EDITION	30	P2	\$350.00	10/10	10/10	1		FRI	1
10			700A-900A PROGRAM : CBS THIS MORNING RA35+ : 1.7 CON COM1 : CBS THIS MORNING	30	P1	\$200.00	10/10	10/10	1		FRI	1

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
11			900P-1000P PROGRAM : BLUE BLOODS RA35+ : 9.5 CON COM1 : BLUE BLOODS 9/26	30		\$875.00	10/10	10/10	1		FRI	1
12			1000P-1035P PROGRAM : EYEWITNESS NEWS TONIGHT AT 10 LAT RA35+ : 6.6 CON COM1 : EYEWITNESS NEWS TONIGHT AT 10 LAT	30	P1	\$1,150.00	10/13	10/13	1		MON	1
13			1000A-1100A PROGRAM : THE PRICE IS RIGHT RA35+ : 3.4 CON COM1 : THE PRICE IS RIGHT	30	P1	\$350.00	10/13	10/13	1		MON	1
14			1035P-1137P PROGRAM : DAVID LETTERMAN SHOW RA35+ : 1.9 CON COM1 : DAVID LETTERMAN SHOW	30	P2	\$225.00	10/13	10/13	1		MON	1
15			1230P-100P PROGRAM : THE BOLD & THE BEAUTIFUL RA35+ : 2.7 CON COM1 : THE BOLD & THE BEAUTIFUL	30	P2	\$250.00	10/13	10/13	1		MON	1
16			1200N-1230P PROGRAM : EYEWITNESS NEWS @ 12:00PM RA35+ : 3.7 CON COM1 : EYEWITNESS NEWS @ 12:00PM	30	P2	\$250.00	10/13	10/13	1		MON	1
17			300P-400P PROGRAM : DR. PHIL RA35+ : 2.7 CON COM1 : DR. PHIL	30	P2	\$200.00	10/13	10/13	1		MON	1
18			500P-530P PROGRAM : EYEWITNESS NEWS THIS EVENING AT 5 RA35+ : 6.5 CON COM1 : EYEWITNESS NEWS THIS EVENING AT 5	30	P1	\$600.00	10/13	10/13	1		MON	1

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
19			500A-600A	30		\$140.00	10/13	10/13	1		MON	1
PROGRAM : EYEWITNESS NEWS THIS MORNING @ 5:0 RA35+ : 1.5 CON COM1 : EYEWITNESS NEWS THIS MORNING @ 5:0												
20			600P-630P	30		\$675.00	10/13	10/13	1		MON	1
PROGRAM : EYEWITNESS NEWS THIS EVENING AT 6 RA35+ : 8.1 CON COM1 : EYEWITNESS NEWS THIS EVENING AT 6												
21			630P-700P	30		\$350.00	10/13	10/13	1		MON	1
PROGRAM : INSIDE EDITION RA35+ : 4.3 CON COM1 : INSIDE EDITION												
22			700A-900A	30		\$200.00	10/13	10/13	1		MON	1
PROGRAM : CBS THIS MORNING RA35+ : 1.7 CON COM1 : CBS THIS MORNING												
23			700P-1000P <i>11-10P</i>	30		\$250.00	10/11	10/11	1		SAT	1
PROGRAM : NCAA FOOTBALL EVENING   SEC ON CBS RA35+ : 2.4 CON COM1 : NCAA FOOTBALL EVENING   SEC ON CBS												
24			800A-1000A	30		\$150.00	10/11	10/11	1		SAT	1
PROGRAM : EYEWITNESS NEWS THIS MORNING @ 8:0 RA35+ : 1.8 CON COM1 : EYEWITNESS NEWS THIS MORNING @ 8:0												
25			900P-1000P	30		\$400.00	10/11	10/11	1		SAT	1
PROGRAM : 48 HOURS 9/27 RA35+ : 3.6 CON COM1 : 48 HOURS 9/27												
26			1000P-1035P	30		\$1,150.00	10/12	10/12	1		SUN	1
PROGRAM : EYEWITNESS NEWS TONIGHT AT 10 LAT RA35+ : 6.6 CON COM1 : EYEWITNESS NEWS TONIGHT AT 10 LAT												

*P1*  
*P1*  
*P1*  
*P2*  
*P1*  
*P1*  
*P1*  
*P1*  
*NO LATE RUN*

REP HEADLINE# 7425979  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703 528-9399 FAX# 703-516-9680  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP  
 OCT2/14 15.29  
 \*\*\* KWCH-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
27			530P-600P PROGRAM : EYEWITNESS NEWS WEEKEND SUN PREEMP RA35+ : 5.7 CON COM1 : EYEWITNESS NEWS WEEKEND SUN PREEMP	30		\$400.00	10/12	10/12	1		SUN	1
28			600P-700P PROGRAM : 60 MINUTES 9/27 RA35+ : 8.0 CON COM1 : 60 MINUTES 9/27	30		\$1,525.00	10/12	10/12	1		SUN	1
29			800A-930A PROGRAM : CBS SUN MORNING NEWS RA35+ : 4.6 CON COM1 : CBS SUN MORNING NEWS	30		\$150.00	10/12	10/12	1		SUN	1
30			930A-1130A PROGRAM : CBS FACE THE NATION RA35+ : 1.2 CON COM1 : CBS FACE THE NATION	30		\$525.00	10/12	10/12	1		SUN	1
31			1000A-1100A PROGRAM : THE PRICE IS RIGHT RA35+ : 3.4 CON COM1 : THE PRICE IS RIGHT	30		\$350.00	10/9	10/9	1		THU	1
32			1230P-100P PROGRAM : THE BOLD & THE BEAUTIFUL RA35+ : 2.7 CON COM1 : THE BOLD & THE BEAUTIFUL	30		\$250.00	10/9	10/9	1		THU	1
33			1200N-1230P PROGRAM : EYEWITNESS NEWS @ 12:00PM RA35+ : 3.7 CON COM1 : EYEWITNESS NEWS @ 12:00PM	30		\$250.00	10/9	10/9	1		THU	1
34			300P-400P PROGRAM : DR. PHIL RA35+ : 2.7 CON COM1 : DR. PHIL	30		\$200.00	10/9	10/9	1		THU	1

REP HEADLINE# 7425979  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-528-9399 FAX# 703-516-9680  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP  
 OCT2/14 15.29  
 \*\*\* KWCH-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
35			500P-530P PROGRAM : EYEWITNESS NEWS THIS EVENING AT 5 RA35+ : 6.5 CON COM1 : EYEWITNESS NEWS THIS EVENING AT 5	30		\$600.00	10/9	10/9	1		THU	1
36			500A-600A PROGRAM : EYEWITNESS NEWS THIS MORNING @ 5:0 RA35+ : 1.5 CON COM1 : EYEWITNESS NEWS THIS MORNING @ 5:0	30		\$140.00	10/9	10/9	1		THU	1
37			600P-630P PROGRAM : EYEWITNESS NEWS THIS EVENING AT 6 RA35+ : 8.1 CON COM1 : EYEWITNESS NEWS THIS EVENING AT 6	30		\$675.00	10/9	10/9	1		THU	1
38			630P-700P PROGRAM : INSIDE EDITION RA35+ : 4.3 CON COM1 : INSIDE EDITION	30		\$350.00	10/9	10/9	1		THU	1
39			700A-900A PROGRAM : CBS THIS MORNING RA35+ : 1.7 CON COM1 : CBS THIS MORNING	30		\$200.00	10/9	10/9	1		THU	1
40			1000P-1035P PROGRAM : EYEWITNESS NEWS TONIGHT AT 10 LAT RA35+ : 6.6 CON COM1 : EYEWITNESS NEWS TONIGHT AT 10 LAT	30		\$1,150.00	10/7	10/7	1		TUE	1
41			1000A-1100A PROGRAM : THE PRICE IS RIGHT RA35+ : 3.4 CON COM1 : THE PRICE IS RIGHT	30		\$350.00	10/7	10/7	1		TUE	1
42			1035P-1137P PROGRAM : DAVID LETTERMAN SHOW RA35+ : 1.9 CON COM1 : DAVID LETTERMAN SHOW	30		\$225.00	10/7	10/7	1		TUE	1

*Handwritten:* OMP

*Handwritten:* P1, P2

REP HEADLINE# 7425979  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-528-9399 FAX# 703-516-9680  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP  
 OCT2/14 15.29  
 \*\*\* KMGH TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
43			1230P-100P	30		\$250.00	10/7	10/7	1		TUE	1
PROGRAM : THE BOLD & THE BEAUTIFUL												
RA35+ : 2.7												
CON COM1 : THE BOLD & THE BEAUTIFUL												
44			1200N-1230P	30		\$250.00	10/7	10/7	1		TUE	1
PROGRAM : EYEWITNESS NEWS @ 12:00PM												
RA35+ : 3.7												
CON COM1 : EYEWITNESS NEWS @ 12:00PM												
45			300P-400P	30		\$200.00	10/7	10/7	1		TUE	1
PROGRAM : DR. PHIL												
RA35+ : 2.7												
CON COM1 : DR. PHIL												
46			500P-530P	30		\$600.00	10/7	10/7	1		TUE	1
PROGRAM : EYEWITNESS NEWS THIS EVENING AT 5												
RA35+ : 6.5												
CON COM1 : EYEWITNESS NEWS THIS EVENING AT 5												
47			500A-600A	30		\$140.00	10/7	10/7	1		TUE	1
PROGRAM : EYEWITNESS NEWS THIS MORNING @ 5:0												
RA35+ : 1.5												
CON COM1 : EYEWITNESS NEWS THIS MORNING @ 5:0												
48			600P-630P	30		\$675.00	10/7	10/7	1		TUE	1
PROGRAM : EYEWITNESS NEWS THIS EVENING AT 6												
RA35+ : 8.1												
CON COM1 : EYEWITNESS NEWS THIS EVENING AT 6												
49			630P-700P	30		\$350.00	10/7	10/7	1		TUE	1
PROGRAM : INSIDE EDITION												
RA35+ : 4.3												
CON COM1 : INSIDE EDITION												
50			700A-900A	30		\$200.00	10/7	10/7	1		TUE	1
PROGRAM : CBS THIS MORNING												
RA35+ : 1.7												
CON COM1 : CBS THIS MORNING												

P2 P2 P2 P1 P1 P1 P1 P1 P1 P1

REP HEADLINE# 7425979  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-528-9399 FAX# 703-516-9680  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP  
 OCT2/14 15.29  
 \*\*\* KMGH-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
51			800P-900P	30		\$1,350.00	10/7	10/7	1		TUE	1
PROGRAM : NCIS: LOS ANGELES 9/23 RA35+ : 9.3 CON COM1 : NCIS: LOS ANGELES 9/23												
52			1000P-1035P	30		\$1,150.00	10/8	10/8	1		WED	1
PROGRAM : EYEWITNESS NEWS TONIGHT AT 10 LAT RA35+ : 6.6 CON COM1 : EYEWITNESS NEWS TONIGHT AT 10 LAT												
53			1000A-1100A	30		\$350.00	10/8	10/8	1		WED	1
PROGRAM : THE PRICE IS RIGHT RA35+ : 3.4 CON COM1 : THE PRICE IS RIGHT												
54			1035P-1137P	30		\$225.00	10/8	10/8	1		WED	1
PROGRAM : DAVID LETTERMAN SHOW RA35+ : 1.9 CON COM1 : DAVID LETTERMAN SHOW												
55			1030P-1100P	30		\$250.00	10/8	10/8	1		WED	1
PROGRAM : THE BOLD & THE BEAUTIFUL RA35+ : 2.7 CON COM1 : THE BOLD & THE BEAUTIFUL												
56			1200N-1230P	30		\$250.00	10/8	10/8	1		WED	1
PROGRAM : EYEWITNESS NEWS @ 12:00PM RA35+ : 3.7 CON COM1 : EYEWITNESS NEWS @ 12:00PM												
57			300P-400P	30		\$200.00	10/8	10/8	1		WED	1
PROGRAM : DR. PHIL RA35+ : 2.7 CON COM1 : DR. PHIL												
58			500P-530P	30		\$600.00	10/8	10/8	1		WED	1
PROGRAM : EYEWITNESS NEWS THIS EVENING AT 5 RA35+ : 6.5 CON COM1 : EYEWITNESS NEWS THIS EVENING AT 5												

P1

P1

P1

P2

P2

P2

P2

P1

REP HEADLINE# 7425979 REP: TEL# 703-528-9399 FAX# 703-516-9680  
 \*\*\* ORIGINAL REV#0 \*\*\* CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT2/14 15.29  
 \*\*\* KWCH-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	----------	-----------	------	-----------

59			500A-600A	30		\$140.00	10/8	10/8	1		WED	1
PROGRAM : EYEWITNESS NEWS THIS MORNING @ 5:00												
RA35+ : 1.5												
CON COM1 : EYEWITNESS NEWS THIS MORNING @ 5:00												

60			600P-630P	30		\$675.00	10/8	10/8	1		WED	1
PROGRAM : EYEWITNESS NEWS THIS EVENING AT 6												
RA35+ : 8.1												
CON COM1 : EYEWITNESS NEWS THIS EVENING AT 6												

61			630P-700P	30		\$350.00	10/8	10/8	1		WED	1
PROGRAM : INSIDE EDITION												
RA35+ : 4.3												
CON COM1 : INSIDE EDITION												

62			700A-900A	30		\$200.00	10/8	10/8	1		WED	1
PROGRAM : CBS THIS MORNING												
RA35+ : 1.7												
CON COM1 : CBS THIS MORNING												

OCT/14 26200.00 CONTRACT TOTAL 26200.00  
 TOTAL SPOTS 62

MARKET TOTALS \$59,385  
 SVC- NSI  
 DEMOS : RA35+\*

LN20 \$1150  
 LN30 150  
 LN38 1350  
 LN55 250

\$1900  
 1035p 225 x 4 = 900  
 12-1230p 250 x 3 =

# CONTRACT



**KWCH**  
 2815 E. 37th Street North  
 Wichita, KS 67219  
 (316) 838-1212

www.kwch.com

And:

**\*Crossroads Media**  
 66 Canal Center Plaza Ste 555  
 Alexandria, VA 22314

<u>Contract / Revision</u> A70195 /		<u>Alt Order #</u> 07425979
<u>Product</u> ROBERTS FOR SENATE		
<u>Contract Dates</u> 10/07/14 - 10/13/14		<u>Estimate #</u> 2193
<u>Advertiser</u> *Pat Roberts for Senate		<u>Original Date / Revision</u> 10/03/14 / 10/03/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KWCH	<u>Account Executive</u> Virginia Virginia	<u>Sales Office</u> Washington
<u>Special Handling</u>		
<u>Demographic</u> Adults 18+		
<u>IDB#</u>	<u>Advertiser Code</u> 98	<u>Product Code</u> 200
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	All	10/10/14	10/10/14	PRICE IS RIGHT	M-F 10-11a		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	10/06/14	10/12/14	----1--	1			\$350.00				
N 2	All	10/10/14	10/10/14	LETTERMAN	M-F 10:35-11:37p		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	10/06/14	10/12/14	----1--	1			\$225.00				
N 3	All	10/10/14	10/10/14	BOLD & BEAUTIFUL	M-F 12:30-1p		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	10/06/14	10/12/14	----1--	1			\$250.00				
N 4	All	10/10/14	10/10/14	EYEWITNESS NEWS @ NOM-F	12-12:30p		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	10/06/14	10/12/14	----1--	1			\$250.00				
N 5	All	10/10/14	10/10/14	DR PHIL	M-F 3-4p		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	10/06/14	10/12/14	----1--	1			\$200.00				
N 6	All	10/10/14	10/10/14	EYEWITNESS NEWS @ 5PIM-F	5-5:30p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	10/06/14	10/12/14	----1--	1			\$600.00				
N 7	All	10/10/14	10/10/14	EYEWITNESS NEWS @ 5AIM-F	5-6a		:30			NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	10/06/14	10/12/14	----1--	1			\$140.00				
N 8	All	10/10/14	10/10/14	EYEWITNESS NEWS @ 6PIM-F	6-6:30p		:30			NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	10/06/14	10/12/14	----1--	1			\$675.00				
N 9	All	10/10/14	10/10/14	INSIDE EDITION	M-F 6:30-7p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	10/06/14	10/12/14	----1--	1			\$350.00				
N 10	All	10/10/14	10/10/14	CBS THIS MORNING 7-9A	M-F 7-9a		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	10/06/14	10/12/14	----1--	1			\$200.00				
N 11	All	10/10/14	10/10/14	Fri 9-10p	Fri 9-10p		:30			NM	1	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	10/06/14	10/12/14	----1--	1			\$875.00				
N 12	All	10/13/14	10/13/14	EYEWITNESS NEWS @ 10FM-F/Sun	10-10:35p		:30			NM	1	\$1,150.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



**KWCH**  
 2815 E. 37th Street North  
 Wichita, KS 67219  
 (316) 838-1212

www.kwch.com

<u>Contract / Revision</u> A70195 /	<u>Alt Order #</u> 07425979
--	--------------------------------

<u>Contract Dates</u> 10/07/14 - 10/13/14	<u>Product</u> ROBERTS FOR SENAT	<u>Estimate #</u> 2193
--	-------------------------------------	---------------------------

<u>Advertiser</u> *Pat Roberts for Senate	<u>Original Date / Revision</u> 10/03/14 / 10/03/14
--	--

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/13/14	10/19/14	1-----				1	\$1,150.00			
N 13	All	10/13/14	10/13/14	PRICE IS RIGHT	M-F 10-11a		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/13/14	10/19/14	1-----				1	\$350.00			
N 14	All	10/13/14	10/13/14	LETTERMAN	M-F 10:35-11:37p		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/13/14	10/19/14	1-----				1	\$225.00			
N 15	All	10/13/14	10/13/14	BOLD & BEAUTIFUL	M-F 12:30-1p		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/13/14	10/19/14	1-----				1	\$250.00			
N 16	All	10/13/14	10/13/14	EYEWITNESS NEWS @	NOM-F 12-12:30p		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/13/14	10/19/14	1-----				1	\$250.00			
N 17	All	10/13/14	10/13/14	DR PHIL	M-F 3-4p		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/13/14	10/19/14	1-----				1	\$200.00			
N 18	All	10/13/14	10/13/14	EYEWITNESS NEWS @	5PIM-F 5-5:30p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/13/14	10/19/14	1-----				1	\$600.00			
N 19	All	10/13/14	10/13/14	EYEWITNESS NEWS @	5AIM-F 5-6a		:30			NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/13/14	10/19/14	1-----				1	\$140.00			
N 20	All	10/13/14	10/13/14	EYEWITNESS NEWS @	6PIM-F 6-6:30p		:30			NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/13/14	10/19/14	1-----				1	\$675.00			
N 21	All	10/13/14	10/13/14	INSIDE EDITION	M-F 6:30-7p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/13/14	10/19/14	1-----				1	\$350.00			
N 22	All	10/13/14	10/13/14	CBS THIS MORNING	7-9A M-F 7-9a		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/13/14	10/19/14	1-----				1	\$200.00			
N 23	All	10/11/14	10/11/14	Sat Prime Special	Sat Prime Special		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	-----1-				1	\$250.00			
N 24	All	10/11/14	10/11/14	EYEWITNESS NEWS	SAT 8Sat 8-10a		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	-----1-				1	\$150.00			
N 25	All	10/11/14	10/11/14	Sat 9-10p	Sat 9-10p		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	-----1-				1	\$400.00			
N 26	All	10/12/14	10/12/14	EYEWITNESS NEWS @	10FM-F/Sun 10-10:35p		:30			NM	1	\$1,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	-----1				1	\$1,150.00			
N 27	All	10/12/14	10/12/14	EYEWITNESS NEWS	SUN 5Sun 530-6p		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	-----1				1	\$400.00			
N 28	All	10/12/14	10/12/14	Sun 6-7p	Sun 6-7p		:30			NM	1	\$1,525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	-----1				1	\$1,525.00			
D 29	All	10/12/14	10/12/14	CBS NEWS SUNDAY	MORN Sun 8-930a		:30			NM	0	\$0.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Sunflower Broadcasting, Inc. does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to or has the effect of discriminating on the basis of race or ethnicity. Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



**KWCH**  
 2815 E. 37th Street North  
 Wichita, KS 67219  
 (316) 838-1212

www.kwch.com

<u>Contract / Revision</u> A70195 /		<u>Alt Order #</u> 07425979
<u>Contract Dates</u> 10/07/14 - 10/13/14	<u>Product</u> ROBERTS FOR SENAT	<u>Estimate #</u> 2193
<u>Advertiser</u> *Pat Roberts for Senate		<u>Original Date / Revision</u> 10/03/14 / 10/03/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 30	All	10/12/14	10/12/14	FACE THE NATION	Sun 930-10a		:30			NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	-----1				1	\$525.00			
N 31	All	10/09/14	10/09/14	PRICE IS RIGHT	M-F 10-11a		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	---1---				1	\$350.00			
N 32	All	10/09/14	10/09/14	BOLD & BEAUTIFUL	M-F 12:30-1p		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	---1---				1	\$250.00			
N 33	All	10/09/14	10/09/14	EYEWITNESS NEWS @	NOM-F 12-12:30p		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	---1---				1	\$250.00			
N 34	All	10/09/14	10/09/14	DR PHIL	M-F 3-4p		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	---1---				1	\$200.00			
N 35	All	10/09/14	10/09/14	EYEWITNESS NEWS @	5PIM-F 5-5:30p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	---1---				1	\$600.00			
N 36	All	10/09/14	10/09/14	EYEWITNESS NEWS @	5AIM-F 5-6a		:30			NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	---1---				1	\$140.00			
N 37	All	10/09/14	10/09/14	EYEWITNESS NEWS @	6PIM-F 6-6:30p		:30			NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	---1---				1	\$675.00			
N 38	All	10/09/14	10/09/14	INSIDE EDITION	M-F 6:30-7p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	---1---				1	\$350.00			
N 39	All	10/09/14	10/09/14	CBS THIS MORNING	7-9A M-F 7-9a		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	---1---				1	\$200.00			
N 40	All	10/07/14	10/07/14	EYEWITNESS NEWS @	10FM-F/Sun 10-10:35p		:30			NM	1	\$1,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	-1-----				1	\$1,150.00			
N 41	All	10/07/14	10/07/14	PRICE IS RIGHT	M-F 10-11a		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	-1-----				1	\$350.00			
N 42	All	10/07/14	10/07/14	LETTERMAN	M-F 10:35-11:37p		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	-1-----				1	\$225.00			
N 43	All	10/07/14	10/07/14	BOLD & BEAUTIFUL	M-F 12:30-1p		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	-1-----				1	\$250.00			
N 44	All	10/07/14	10/07/14	EYEWITNESS NEWS @	NOM-F 12-12:30p		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	-1-----				1	\$250.00			
N 45	All	10/07/14	10/07/14	DR PHIL	M-F 3-4p		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	-1-----				1	\$200.00			
N 46	All	10/07/14	10/07/14	EYEWITNESS NEWS @	5PIM-F 5-5:30p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	-1-----				1	\$600.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Sunflower Broadcasting, Inc. does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to or has the effect of discriminating on the basis of race or ethnicity. Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



**KWCH**  
 2815 E. 37th Street North  
 Wichita, KS 67219  
 (316) 838-1212

www.kwch.com

<u>Contract / Revision</u> A70195 /		<u>Alt Order #</u> 07425979
<u>Contract Dates</u> 10/07/14 - 10/13/14	<u>Product</u> ROBERTS FOR SENAT	<u>Estimate #</u> 2193
<u>Advertiser</u> *Pat Roberts for Senate		<u>Original Date / Revision</u> 10/03/14 / 10/03/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 47	All	10/07/14	10/07/14	EYEWITNESS NEWS @ 5A	M-F 5-6a		:30			NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	-1-----				1	\$140.00			
N 48	All	10/07/14	10/07/14	EYEWITNESS NEWS @ 6P	M-F 6-6:30p		:30			NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	-1-----				1	\$675.00			
N 49	All	10/07/14	10/07/14	INSIDE EDITION	M-F 6:30-7p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	-1-----				1	\$350.00			
N 50	All	10/07/14	10/07/14	CBS THIS MORNING 7-9A	M-F 7-9a		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	-1-----				1	\$200.00			
N 51	All	10/07/14	10/07/14	Tues 8-9p	Tues 8-9p		:30			NM	1	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	-1-----				1	\$1,350.00			
N 52	All	10/08/14	10/08/14	EYEWITNESS NEWS @ 10P	M-F/Sun 10-10:35p		:30			NM	1	\$1,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	--1----				1	\$1,150.00			
N 53	All	10/08/14	10/08/14	PRICE IS RIGHT	M-F 10-11a		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	--1----				1	\$350.00			
N 54	All	10/08/14	10/08/14	LETTERMAN	M-F 10:35-11:37p		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	--1----				1	\$225.00			
N 55	All	10/08/14	10/08/14	BOLD & BEAUTIFUL	M-F 12:30-1p		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	--1----				1	\$250.00			
N 56	All	10/08/14	10/08/14	EYEWITNESS NEWS @ NOM	M-F 12-12:30p		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	--1----				1	\$250.00			
N 57	All	10/08/14	10/08/14	DR PHIL	M-F 3-4p		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	--1----				1	\$200.00			
N 58	All	10/08/14	10/08/14	EYEWITNESS NEWS @ 5P	M-F 5-5:30p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	--1----				1	\$600.00			
N 59	All	10/08/14	10/08/14	EYEWITNESS NEWS @ 5A	M-F 5-6a		:30			NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	--1----				1	\$140.00			
N 60	All	10/08/14	10/08/14	EYEWITNESS NEWS @ 6P	M-F 6-6:30p		:30			NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	--1----				1	\$675.00			
N 61	All	10/08/14	10/08/14	INSIDE EDITION	M-F 6:30-7p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	--1----				1	\$350.00			
N 62	All	10/08/14	10/08/14	CBS THIS MORNING 7-9A	M-F 7-9a		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	--1----				1	\$200.00			
<b>Totals</b>											61	\$26,050.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Sunflower Broadcasting, Inc. does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to or has the effect of discriminating on the basis of race or ethnicity. Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



**KWCH**  
 2815 E. 37th Street North  
 Wichita, KS 67219  
 (316) 838-1212

www.kwch.com

<u>Contract / Revision</u> A70195 /		<u>Alt Order #</u> 07425979
<u>Contract Dates</u> 10/07/14 - 10/13/14	<u>Product</u> ROBERTS FOR SENAT	<u>Estimate #</u> 2193
<u>Advertiser</u> *Pat Roberts for Senate		<u>Original Date / Revision</u> 10/03/14 / 10/03/14

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/29/14 - 10/13/14	61	\$26,050.00	(\$3,907.50)	\$22,142.50
<b>Totals</b>	61	\$26,050.00	(\$3,907.50)	\$22,142.50

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_  
 KWCH-TV

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Sunflower Broadcasting, Inc. does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to or has the effect of discriminating on the basis of race or ethnicity. Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.