

**REQUEST FOR CANDIDATE AND/OR NON-CANDIDATE ISSUE ADVERTISING**

**DATE:** OCT 2<sup>ND</sup>, 2014

**STATION(S):** KWCH | KSCW | KDCU

**CANDIDATE AND/OR NON-CANDIDATE ISSUE:** PAT ROBERTS

**PARTY OR NAME OF ISSUE:** REPUBLICAN

**DESCRIPTION OF ISSUE:** GENERAL – US SENATE - KANSAS

**REQUEST BY** NOELLE RAMSEY  
CROSSROADS MEDIA, LLC  
66 CANAL CENTER PLAZA, SUITE 555  
ALEXANDRIA, VA 22314

**REQUEST ON BEHALF OF:** PAT ROBERTS, REPUBLICAN, FOR US SENATE  
ROBERT BALL, TREASUER  
2607 SW 21<sup>ST</sup> STREET  
TOPEKA, KS 66601

**CANDIDACY OF:** PAT ROBERTS, REPUBLICAN, US SENATE - KANSAS

**INFORMATION PROVIDED:** RATES, POLITICAL DISCLOSURES, PB-18

**STATION POLITICAL DISCLOSURE  
AND SALES PRACTICES PROVIDED:** YES

**FILE UP LOADED TO FCC POLITICAL  
FILE FOR PUBLIC INSPECTION:** YES

**MEETS BCRA SPONSORSHIP REQUIREMENTS:** YES

**ACCEPTED OR REJECTED:** ACCEPTED



2815 East 37<sup>th</sup> Street North Wichita, KS 67219 | 316.838.1212

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

<b>Station and Location:</b> <u>KWCH-TV</u>	<b>Date:</b> <u>10-2-14</u>
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I, Noelle Ramsey  
 being/on behalf of: Pat Roberts for Senate  
 a legally qualified candidate of the Republican  
 political party for the office of: US Senate  
 in the General  
 election to be held on: Nov 4, 2014

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

Pat Roberts for Senate

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Robert Ball

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

***To Be Signed By Candidate or Authorized Committee***

9/15/2014      [Signature]  
Date      Signature

***To Be Signed By Station Representative***

☒ Accepted      ☐ Accepted in Part      ☐ Rejected

[Signature]      Marcus Wilkerson      Dir of Sales  
Signature      Printed Name      Title

## FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Noelle Ramsey

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ does

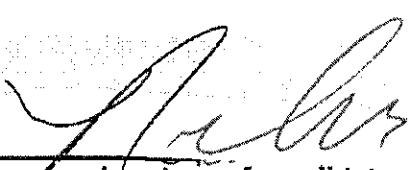
☐ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

  
signature of candidate or authorized committee

Noelle Ramsey

printed name

9/15/2014  
date

OCT2/14 15.29  
\*\*\* KVVH-TV \*\*\*

PROGRAM : DAVID LETTERMAN SHOW  
RA35+ : 1.9  
CON COM1 : DAVID LETTERMAN SHOW

REP HEADLINE# 7425979  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-528-9399 FAX# 703-516-9680  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP

OCT2/14 15.29  
\*\*\* KVVH-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
3			1230P-100P PROGRAM : THE BOLD & THE BEAUTIFUL RA35+ : 2.7 CON COM1 : THE BOLD & THE BEAUTIFUL	30	P2	\$250.00	10/10	10/10	1		FRI	1
4			1200N-1230P PROGRAM : EYEWITNESS NEWS @ 12:00PM RA35+ : 3.7 CON COM1 : EYEWITNESS NEWS @ 12:00PM	30	P2	\$250.00	10/10	10/10	1		FRI	1
5			300P-400P PROGRAM : DR. PHIL RA35+ : 2.7 CON COM1 : DR. PHIL	30	P2	\$200.00	10/10	10/10	1		FRI	1
6			500P-530P PROGRAM : EYEWITNESS NEWS THIS EVENING AT 5 RA35+ : 6.5 CON COM1 : EYEWITNESS NEWS THIS EVENING AT 5	30	P1	\$600.00	10/10	10/10	1		FRI	1
7			500A-600A PROGRAM : EYEWITNESS NEWS THIS MORNING @ 5:0 RA35+ : 1.5 CON COM1 : EYEWITNESS NEWS THIS MORNING @ 5:0	30	P1	\$140.00	10/10	10/10	1		FRI	1
8			600P-630P PROGRAM : EYEWITNESS NEWS THIS EVENING AT 6 RA35+ : 8.1 CON COM1 : EYEWITNESS NEWS THIS EVENING AT 6	30	P1	\$675.00	10/10	10/10	1		FRI	1
9			630P-700P PROGRAM : INSIDE EDITION RA35+ : 4.3 CON COM1 : INSIDE EDITION	30	P2	\$350.00	10/10	10/10	1		FRI	1
10			700A-900A PROGRAM : CBS THIS MORNING RA35+ : 1.7 CON COM1 : CBS THIS MORNING	30	P1	\$200.00	10/10	10/10	1		FRI	1

REP HEADLINE# 7425979  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-528-9399 FAX# 703-516-9680  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP  
OCT2/14 15.29  
\*\*\* KMGH-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
11			900P-1000P PROGRAM : BLUE BLOODS RA35+ : 9.5 CON COM1 : BLUE BLOODS 9/26	30	P1	\$875.00	10/10	10/10	1		FRI	1
12			1000P-1035P PROGRAM : EYEWITNESS NEWS TONIGHT AT 10 LAT RA35+ : 6.6 CON COM1 : EYEWITNESS NEWS TONIGHT AT 10 LAT	30	P1	\$1,150.00	10/13	10/13	1		MON	1
13			1000A-1100A PROGRAM : THE PRICE IS RIGHT RA35+ : 3.4 CON COM1 : THE PRICE IS RIGHT	30	P1	\$350.00	10/13	10/13	1		MON	1
14			1035P-1137P PROGRAM : DAVID LETTERMAN SHOW RA35+ : 1.9 CON COM1 : DAVID LETTERMAN SHOW	30	P2	\$225.00	10/13	10/13	1		MON	1
15			1230P-100P PROGRAM : THE BOLD & THE BEAUTIFUL RA35+ : 2.7 CON COM1 : THE BOLD & THE BEAUTIFUL	30	P2	\$250.00	10/13	10/13	1		MON	1
16			1200N-1230P PROGRAM : EYEWITNESS NEWS @ 12:00PM RA35+ : 3.7 CON COM1 : EYEWITNESS NEWS @ 12:00PM	30	P2	\$250.00	10/13	10/13	1		MON	1
17			300P-400P PROGRAM : DR. PHIL RA35+ : 2.7 CON COM1 : DR. PHIL	30	P2	\$200.00	10/13	10/13	1		MON	1
18			500P-530P PROGRAM : EYEWITNESS NEWS THIS EVENING AT 5 RA35+ : 6.5 CON COM1 : EYEWITNESS NEWS THIS EVENING AT 5	30	P1	\$600.00	10/13	10/13	1		MON	1

REP HEADLINE# 7425979  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-528-9399 FAX# 703-516-9680  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP

OCT2/14 15.29  
\*\*\* KWCN-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
19			500A-600A PROGRAM : EYEWITNESS NEWS THIS MORNING @ 5:0 RA35+ : 1.5 CON COM1 : EYEWITNESS NEWS THIS MORNING @ 5:0	30		\$140.00	10/13	10/13	1		MON	1
20			600P-630P PROGRAM : EYEWITNESS NEWS THIS EVENING AT 6 RA35+ : 8.1 CON COM1 : EYEWITNESS NEWS THIS EVENING AT 6	30		\$675.00	10/13	10/13	1		MON	1
21			630P-700P PROGRAM : INSIDE EDITION RA35+ : 4.3 CON COM1 : INSIDE EDITION	30		\$350.00	10/13	10/13	1		MON	1
22			700A-900A PROGRAM : CBS THIS MORNING RA35+ : 1.7 CON COM1 : CBS THIS MORNING	30		\$200.00	10/13	10/13	1		MON	1
23			700P-1000P PROGRAM : NCAA FOOTBALL EVENING   SEC ON CBS RA35+ : 2.4 CON COM1 : NCAA FOOTBALL EVENING   SEC ON CBS	30		\$250.00	10/11	10/11	1		SAT	1
24			800A-1000A PROGRAM : EYEWITNESS NEWS THIS MORNING @ 8:0 RA35+ : 1.8 CON COM1 : EYEWITNESS NEWS THIS MORNING @ 8:0	30		\$150.00	10/11	10/11	1		SAT	1
25			900P-1000P PROGRAM : 48 HOURS RA35+ : 3.6 CON COM1 : 48 HOURS	30		\$400.00	10/11	10/11	1		SAT	1
26			1000P-1035P PROGRAM : EYEWITNESS NEWS TONIGHT AT 10 LAT RA35+ : 6.6 CON COM1 : EYEWITNESS NEWS TONIGHT AT 10 LAT	30		\$1,150.00	10/12	10/12	1		SUN	1

no late run



OCT2/14 15.29

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
27			530P-600P	30		\$400.00	10/12	10/12	1		SUN	1
PROGRAM : EYEWITNESS NEWS WEEKEND SUN PREEMP RA35+ : 5.7 CON COM1 : EYEWITNESS NEWS WEEKEND SUN PREEMP												
28			600P-700P	30		\$1,525.00	10/12	10/12	1		SUN	1
PROGRAM : 60 MINUTES 9/27 RA35+ : 8.0 CON COM1 : 60 MINUTES 9/27												
29			800A-930A	30		\$150.00	10/12	10/12	1		SUN	1
PROGRAM : CBS SUN MORNING NEWS RA35+ : 4.6 CON COM1 : CBS SUN MORNING NEWS												
30			930A-1130A	30		\$525.00	10/12	10/12	1		SUN	1
PROGRAM : CBS FACE THE NATION RA35+ : 1.2 CON COM1 : CBS FACE THE NATION												
31			1000A-1100A	30		\$350.00	10/9	10/9	1		THU	1
PROGRAM : THE PRICE IS RIGHT RA35+ : 3.4 CON COM1 : THE PRICE IS RIGHT												
32			1230P-100P	30		\$250.00	10/9	10/9	1		THU	1
PROGRAM : THE BOLD & THE BEAUTIFUL RA35+ : 2.7 CON COM1 : THE BOLD & THE BEAUTIFUL												
33			1200N-1230P	30		\$250.00	10/9	10/9	1		THU	1
PROGRAM : EYEWITNESS NEWS @ 12:00PM RA35+ : 3.7 CON COM1 : EYEWITNESS NEWS @ 12:00PM												
34			300P-400P	30		\$200.00	10/9	10/9	1		THU	1
PROGRAM : DR. PHIL RA35+ : 2.7 CON COM1 : DR. PHIL												

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REP: TEL# 703-528-9399 FAX# 703-516 9680  
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ORDER WORKSHEET HARRIS REPORT FROM REP

OCT2/14 15.29  
\*\*\* KWCH-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
35			500P-530P PROGRAM : EYEWITNESS NEWS THIS EVENING AT 5 RA35+ : 6.5 CON COM1 : EYEWITNESS NEWS THIS EVENING AT 5	30		\$600.00	10/9	10/9	1		THU	1
						P1						
36			500A-600A PROGRAM : EYEWITNESS NEWS THIS MORNING @ 5:0 RA35+ : 1.5 CON COM1 : EYEWITNESS NEWS THIS MORNING @ 5:0	30		\$140.00	10/9	10/9	1		THU	1
						P1						
37			600P-630P PROGRAM : EYEWITNESS NEWS THIS EVENING AT 6 RA35+ : 8.1 CON COM1 : EYEWITNESS NEWS THIS EVENING AT 6	30		\$675.00	10/9	10/9	1		THU	1
						P1						
38			630P-700P PROGRAM : INSIDE EDITION RA35+ : 4.3 CON COM1 : INSIDE EDITION	30		\$350.00	10/9	10/9	1		THU	1
						P2						
39			700A-900A PROGRAM : CBS THIS MORNING RA35+ : 1.7 CON COM1 : CBS THIS MORNING	30		\$200.00	10/9	10/9	1		THU	1
						P1						
40			1000P-1035P PROGRAM : EYEWITNESS NEWS TONIGHT AT 10 LAT RA35+ : 6.6 CON COM1 : EYEWITNESS NEWS TONIGHT AT 10 LAT	30		\$1,150.00	10/7	10/7	1		TUE	1
						P1						
41			1000A-1100A PROGRAM : THE PRICE IS RIGHT RA35+ : 3.4 CON COM1 : THE PRICE IS RIGHT	30		\$350.00	10/7	10/7	1		TUE	1
						P1						
42			1035P-1137P PROGRAM : DAVID LETTERMAN SHOW RA35+ : 1.9 CON COM1 : DAVID LETTERMAN SHOW	30		\$225.00	10/7	10/7	1		TUE	1
						P2						

OCT2/14 15.29  
\*\*\* KVVH-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
43			1230P-100P	30		\$250.00	10/7	10/7	1		TUE	1
PROGRAM : THE BOLD & THE BEAUTIFUL RA35+ : 2.7 CON COM1 : THE BOLD & THE BEAUTIFUL												
44			1200N-1230P	30		\$250.00	10/7	10/7	1		TUE	1
PROGRAM : EYEWITNESS NEWS @ 12:00PM RA35+ : 3.7 CON COM1 : EYEWITNESS NEWS @ 12:00PM												
45			300P-400P	30		\$200.00	10/7	10/7	1		TUE	1
PROGRAM : DR. PHIL RA35+ : 2.7 CON COM1 : DR. PHIL												
46			500P-530P	30		\$600.00	10/7	10/7	1		TUE	1
PROGRAM : EYEWITNESS NEWS THIS EVENING AT 5 RA35+ : 6.5 CON COM1 : EYEWITNESS NEWS THIS EVENING AT 5												
47			500A-600A	30		\$140.00	10/7	10/7	1		TUE	1
PROGRAM : EYEWITNESS NEWS THIS MORNING @ 5:0 RA35+ : 1.5 CON COM1 : EYEWITNESS NEWS THIS MORNING @ 5:0												
48			600P-630P	30		\$675.00	10/7	10/7	1		TUE	1
PROGRAM : EYEWITNESS NEWS THIS EVENING AT 6 RA35+ : 8.1 CON COM1 : EYEWITNESS NEWS THIS EVENING AT 6												
49			630P-700P	30		\$350.00	10/7	10/7	1		TUE	1
PROGRAM : INSIDE EDITION RA35+ : 4.3 CON COM1 : INSIDE EDITION												
50			700A-900A	30		\$200.00	10/7	10/7	1		TUE	1
PROGRAM : CBS THIS MORNING RA35+ : 1.7 CON COM1 : CBS THIS MORNING												

OCT2/14 15.29  
\*\*\* KWH-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
51			800P-900P	30		\$1,350.00	10/7	10/7	1		TUE	1
PROGRAM : NCIS: LOS ANGELES 9/23 RA35+ : 9.3 CON COM1 : NCIS: LOS ANGELES 9/23												
52			1000P-1035P	30		\$1,150.00	10/8	10/8	1		WED	1
PROGRAM : EYEWITNESS NEWS TONIGHT AT 10 LAT RA35+ : 6.6 CON COM1 : EYEWITNESS NEWS TONIGHT AT 10 LAT												
53			1000A-1100A	30		\$350.00	10/8	10/8	1		WED	1
PROGRAM : THE PRICE IS RIGHT RA35+ : 3.4 CON COM1 : THE PRICE IS RIGHT												
54			1035P-1137P	30		\$225.00	10/8	10/8	1		WED	1
PROGRAM : DAVID LETTERMAN SHOW RA35+ : 1.9 CON COM1 : DAVID LETTERMAN SHOW												
55			1230P-100P	30		\$250.00	10/8	10/8	1		WED	1
PROGRAM : THE BOLD & THE BEAUTIFUL RA35+ : 2.7 CON COM1 : THE BOLD & THE BEAUTIFUL												
56			1200N-1230P	30		\$250.00	10/8	10/8	1		WED	1
PROGRAM : EYEWITNESS NEWS @ 12:00PM RA35+ : 3.7 CON COM1 : EYEWITNESS NEWS @ 12:00PM												
57			300P-400P	30		\$200.00	10/8	10/8	1		WED	1
PROGRAM : DR. PHIL RA35+ : 2.7 CON COM1 : DR. PHIL												
58			500P-530P	30		\$600.00	10/8	10/8	1		WED	1
PROGRAM : EYEWITNESS NEWS THIS EVENING AT 5 RA35+ : 6.5 CON COM1 : EYEWITNESS NEWS THIS EVENING AT 5												

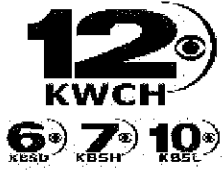
LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
59			500A-600A	30		\$140.00	10/8	10/8	1		WED	1
PROGRAM : EYEWITNESS NEWS THIS MORNING @ 5:0 RA35+ : 1.5 CON COM1 : EYEWITNESS NEWS THIS MORNING @ 5:0												
60			600P-630P	30		\$675.00	10/8	10/8	1		WED	1
PROGRAM : EYEWITNESS NEWS THIS EVENING AT 6 RA35+ : 8.1 CON COM1 : EYEWITNESS NEWS THIS EVENING AT 6												
61			630P-700P	30		\$350.00	10/8	10/8	1		WED	1
PROGRAM : INSIDE EDITION RA35+ : 4.3 CON COM1 : INSIDE EDITION												
62			700A-900A	30		\$200.00	10/8	10/8	1		WED	1
PROGRAM : CBS THIS MORNING RA35+ : 1.7 CON COM1 : CBS THIS MORNING												
OCT/14 26200.00												CONTRACT TOTAL 26200.00
MARKET TOTALS \$59,385												TOTAL SPOTS 62

SVC- NSI  
 DEMOS : RA35+\*

LN20 \$1150  
 LN29 150  
 LN38 1350  
 LN55 250

\$1900  
 1035p 225 x 4 = 900  
 12-1230p 250 x 3 =

# CONTRACT



**KWCH**  
**2815 E. 37th Street North**  
**Wichita, KS 67219**  
**(316) 838-1212**

www.kwch.com

And:

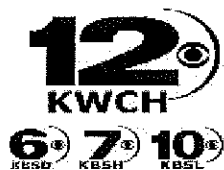
**\*Crossroads Media**  
**66 Canal Center Plaza Ste 555**  
**Alexandria, VA 22314**

<u>Contract / Revision</u> A70195 /		<u>Alt Order #</u> 07425979
<u>Product</u> ROBERTS FOR SENATE		
<u>Contract Dates</u> 10/07/14 - 10/13/14		<u>Estimate #</u> 2193
<u>Advertiser</u> *Pat Roberts for Senate		<u>Original Date / Revision</u> 10/03/14 / 10/03/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KWCH	<u>Account Executive</u> Virginia Virginia	<u>Sales Office</u> Washington
<u>Special Handling</u>		
<u>Demographic</u> Adults 18+		
<u>IDB#</u>	<u>Advertiser Code</u> 98	<u>Product Code</u> 200
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	All	10/10/14	10/10/14	PRICE IS RIGHT	M-F 10-11a		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/06/14	10/12/14	----1--	1			\$350.00				
N 2	All	10/10/14	10/10/14	LETTERMAN	M-F 10:35-11:37p		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/06/14	10/12/14	----1--	1			\$225.00				
N 3	All	10/10/14	10/10/14	BOLD & BEAUTIFUL	M-F 12:30-1p		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/06/14	10/12/14	----1--	1			\$250.00				
N 4	All	10/10/14	10/10/14	EYEWITNESS NEWS @ NOM-F 12-12:30p			:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/06/14	10/12/14	----1--	1			\$250.00				
N 5	All	10/10/14	10/10/14	DR PHIL	M-F 3-4p		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/06/14	10/12/14	----1--	1			\$200.00				
N 6	All	10/10/14	10/10/14	EYEWITNESS NEWS @ 5PIM-F 5-5:30p			:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/06/14	10/12/14	----1--	1			\$600.00				
N 7	All	10/10/14	10/10/14	EYEWITNESS NEWS @ 5AIM-F 5-6a			:30			NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/06/14	10/12/14	----1--	1			\$140.00				
N 8	All	10/10/14	10/10/14	EYEWITNESS NEWS @ 6PIM-F 6-6:30p			:30			NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/06/14	10/12/14	----1--	1			\$675.00				
N 9	All	10/10/14	10/10/14	INSIDE EDITION	M-F 6:30-7p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/06/14	10/12/14	----1--	1			\$350.00				
N 10	All	10/10/14	10/10/14	CBS THIS MORNING 7-9A	M-F 7-9a		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/06/14	10/12/14	----1--	1			\$200.00				
N 11	All	10/10/14	10/10/14	Fri 9-10p	Fri 9-10p		:30			NM	1	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/06/14	10/12/14	----1--	1			\$875.00				
N 12	All	10/13/14	10/13/14	EYEWITNESS NEWS @ 10FM-F/Sun 10-10:35p			:30			NM	1	\$1,150.00

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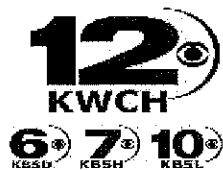
www.kwch.com

<u>Contract / Revision</u> A70195 /		<u>Alt Order #</u> 07425979
<u>Contract Dates</u> 10/07/14 - 10/13/14	<u>Product</u> ROBERTS FOR SENAT	<u>Estimate #</u> 2193
<u>Advertiser</u> *Pat Roberts for Senate		<u>Original Date / Revision</u> 10/03/14 / 10/03/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/13/14	10/19/14	1-----				1	\$1,150.00			
N 13	All	10/13/14	10/13/14	PRICE IS RIGHT	M-F 10-11a		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/13/14	10/19/14	1-----				1	\$350.00			
N 14	All	10/13/14	10/13/14	LETTERMAN	M-F 10:35-11:37p		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/13/14	10/19/14	1-----				1	\$225.00			
N 15	All	10/13/14	10/13/14	BOLD & BEAUTIFUL	M-F 12:30-1p		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/13/14	10/19/14	1-----				1	\$250.00			
N 16	All	10/13/14	10/13/14	EYEWITNESS NEWS @ NOM-F	12-12:30p		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/13/14	10/19/14	1-----				1	\$250.00			
N 17	All	10/13/14	10/13/14	DR PHIL	M-F 3-4p		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/13/14	10/19/14	1-----				1	\$200.00			
N 18	All	10/13/14	10/13/14	EYEWITNESS NEWS @ 5PIM-F	5-5:30p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/13/14	10/19/14	1-----				1	\$600.00			
N 19	All	10/13/14	10/13/14	EYEWITNESS NEWS @ 5A	M-F 5-6a		:30			NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/13/14	10/19/14	1-----				1	\$140.00			
N 20	All	10/13/14	10/13/14	EYEWITNESS NEWS @ 6PIM-F	6-6:30p		:30			NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/13/14	10/19/14	1-----				1	\$675.00			
N 21	All	10/13/14	10/13/14	INSIDE EDITION	M-F 6:30-7p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/13/14	10/19/14	1-----				1	\$350.00			
N 22	All	10/13/14	10/13/14	CBS THIS MORNING 7-9A	M-F 7-9a		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/13/14	10/19/14	1-----				1	\$200.00			
N 23	All	10/11/14	10/11/14	Sat Prime Special	Sat Prime Special		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	-----1-				1	\$250.00			
N 24	All	10/11/14	10/11/14	EYEWITNESS NEWS SAT 8	Sat 8-10a		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	-----1-				1	\$150.00			
N 25	All	10/11/14	10/11/14	Sat 9-10p	Sat 9-10p		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	-----1-				1	\$400.00			
N 26	All	10/12/14	10/12/14	EYEWITNESS NEWS @ 10	F-M-F/Sun 10-10:35p		:30			NM	1	\$1,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	-----1				1	\$1,150.00			
N 27	All	10/12/14	10/12/14	EYEWITNESS NEWS SUN 5	Sun 530-6p		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	-----1				1	\$400.00			
N 28	All	10/12/14	10/12/14	Sun 6-7p	Sun 6-7p		:30			NM	1	\$1,525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	-----1				1	\$1,525.00			
D 29	All	10/12/14	10/12/14	CBS NEWS SUNDAY MORN	Sun 8-930a		:30			NM	0	\$0.00

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<u>Contract / Revision</u> A70195 /		<u>Alt Order #</u> 07425979
<u>Contract Dates</u> 10/07/14 - 10/13/14	<u>Product</u> ROBERTS FOR SENAT	<u>Estimate #</u> 2193
<u>Advertiser</u> *Pat Roberts for Senate		<u>Original Date / Revision</u> 10/03/14 / 10/03/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 30	All	10/12/14	10/12/14	FACE THE NATION	Sun 930-10a		:30			NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	-----1				1	\$525.00			
N 31	All	10/09/14	10/09/14	PRICE IS RIGHT	M-F 10-11a		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	---1---				1	\$350.00			
N 32	All	10/09/14	10/09/14	BOLD & BEAUTIFUL	M-F 12:30-1p		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	---1---				1	\$250.00			
N 33	All	10/09/14	10/09/14	EYEWITNESS NEWS @ NOM-F 12-12:30p			:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	---1---				1	\$250.00			
N 34	All	10/09/14	10/09/14	DR PHIL	M-F 3-4p		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	---1---				1	\$200.00			
N 35	All	10/09/14	10/09/14	EYEWITNESS NEWS @ 5PIM-F 5-5:30p			:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	---1---				1	\$600.00			
N 36	All	10/09/14	10/09/14	EYEWITNESS NEWS @ 5AIM-F 5-6a			:30			NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	---1---				1	\$140.00			
N 37	All	10/09/14	10/09/14	EYEWITNESS NEWS @ 6PIM-F 6-6:30p			:30			NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	---1---				1	\$675.00			
N 38	All	10/09/14	10/09/14	INSIDE EDITION	M-F 6:30-7p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	---1---				1	\$350.00			
N 39	All	10/09/14	10/09/14	CBS THIS MORNING 7-9A	M-F 7-9a		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	---1---				1	\$200.00			
N 40	All	10/07/14	10/07/14	EYEWITNESS NEWS @ 10FM-F/Sun 10-10:35p			:30			NM	1	\$1,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	-1-----				1	\$1,150.00			
N 41	All	10/07/14	10/07/14	PRICE IS RIGHT	M-F 10-11a		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	-1-----				1	\$350.00			
N 42	All	10/07/14	10/07/14	LETTERMAN	M-F 10:35-11:37p		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	-1-----				1	\$225.00			
N 43	All	10/07/14	10/07/14	BOLD & BEAUTIFUL	M-F 12:30-1p		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	-1-----				1	\$250.00			
N 44	All	10/07/14	10/07/14	EYEWITNESS NEWS @ NOM-F 12-12:30p			:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	-1-----				1	\$250.00			
N 45	All	10/07/14	10/07/14	DR PHIL	M-F 3-4p		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	-1-----				1	\$200.00			
N 46	All	10/07/14	10/07/14	EYEWITNESS NEWS @ 5PIM-F 5-5:30p			:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	-1-----				1	\$600.00			

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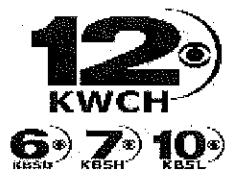
www.kwch.com

<u>Contract / Revision</u> A70195 /		<u>Alt Order #</u> 07425979
<u>Contract Dates</u> 10/07/14 - 10/13/14	<u>Product</u> ROBERTS FOR SENAT	<u>Estimate #</u> 2193
<u>Advertiser</u> *Pat Roberts for Senate		<u>Original Date / Revision</u> 10/03/14 / 10/03/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 47	All	10/07/14	10/07/14	EYEWITNESS NEWS @ 5A	M-F 5-6a		:30			NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	-1-----				1	\$140.00			
N 48	All	10/07/14	10/07/14	EYEWITNESS NEWS @ 6P	M-F 6-6:30p		:30			NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	-1-----				1	\$675.00			
N 49	All	10/07/14	10/07/14	INSIDE EDITION	M-F 6:30-7p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	-1-----				1	\$350.00			
N 50	All	10/07/14	10/07/14	CBS THIS MORNING 7-9A	M-F 7-9a		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	-1-----				1	\$200.00			
N 51	All	10/07/14	10/07/14	Tues 8-9p	Tues 8-9p		:30			NM	1	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	-1-----				1	\$1,350.00			
N 52	All	10/08/14	10/08/14	EYEWITNESS NEWS @ 10P	M-F/Sun 10-10:35p		:30			NM	1	\$1,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	--1----				1	\$1,150.00			
N 53	All	10/08/14	10/08/14	PRICE IS RIGHT	M-F 10-11a		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	--1----				1	\$350.00			
N 54	All	10/08/14	10/08/14	LETTERMAN	M-F 10:35-11:37p		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	--1----				1	\$225.00			
N 55	All	10/08/14	10/08/14	BOLD & BEAUTIFUL	M-F 12:30-1p		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	--1----				1	\$250.00			
N 56	All	10/08/14	10/08/14	EYEWITNESS NEWS @ NO	M-F 12-12:30p		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	--1----				1	\$250.00			
N 57	All	10/08/14	10/08/14	DR PHIL	M-F 3-4p		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	--1----				1	\$200.00			
N 58	All	10/08/14	10/08/14	EYEWITNESS NEWS @ 5P	M-F 5-5:30p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	--1----				1	\$600.00			
N 59	All	10/08/14	10/08/14	EYEWITNESS NEWS @ 5A	M-F 5-6a		:30			NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	--1----				1	\$140.00			
N 60	All	10/08/14	10/08/14	EYEWITNESS NEWS @ 6P	M-F 6-6:30p		:30			NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	--1----				1	\$675.00			
N 61	All	10/08/14	10/08/14	INSIDE EDITION	M-F 6:30-7p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	--1----				1	\$350.00			
N 62	All	10/08/14	10/08/14	CBS THIS MORNING 7-9A	M-F 7-9a		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	--1----				1	\$200.00			
Totals											61	\$26,050.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Sunflower Broadcasting, Inc. does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to or has the effect of discriminating on the basis of race or ethnicity. Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



**KWCH**  
**2815 E. 37th Street North**  
**Wichita, KS 67219**  
**(316) 838-1212**

[www.kwch.com](http://www.kwch.com)

Contract / Revision	Alt Order #
A70195 /	07425979

Contract Dates	Product	Estimate #
10/07/14 - 10/13/14	ROBERTS FOR SENAT	2193

Advertiser	Original Date / Revision
*Pat Roberts for Senate	10/03/14 / 10/03/14

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/29/14 - 10/13/14	61	\$26,050.00	(\$3,907.50)	\$22,142.50
<b>Totals</b>	<b>61</b>	<b>\$26,050.00</b>	<b>(\$3,907.50)</b>	<b>\$22,142.50</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_  
 KWCH-TV

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