

INVOICE



WDAM
2362 Highway 11 North
Moselle, MS 39459
Main: (601) 544-4730
Billing: (601) 450-8334

Invoice #	Invoice Date	Invoice Month	Invoice Period
1363045-1	08/31/15	August 2015	08/01/15 - 08/31/15

Station	Account Executive	Sales Office	Sales Region
WDAM	House WDAM	WDAM-Hattiesb	Local

Billing Address:

Gwen Wilks
Attention: Accounts Payable
891 Eastabuchie Road
Petal, MS 39465

Send Payment To:

WDAM
P.O. Box 11407
Drawer #0563
Birmingham, AL 35246-0563

Advertiser	Product	Estimate Number
POL/Wilks, Gwen/Circuit CI	POL CANDIDATE/CIR CLR	

Flight Dates	Order #	Alt Order #
08/19/15 - 08/25/15	1363045	

Billing Calendar	Billing Type	Deal #
Calendar	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Type
1	08/19/15	08/23/15	News at 530a	530a-6a	--W----	:30	0	\$50.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/17/15 08/23/15 --W---- 1 \$50.00								
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDAM W 08/19/15 5:49 AM News at 530a 530a-6a :30 GWEN WILKS RUNOFF \$50.00 NM								
2	08/20/15	08/20/15	News at 6a	6a-7a	---T---	:30	1	\$115.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/17/15 08/23/15 ---T--- 1 \$115.00								
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDAM Th 08/20/15 6:31 AM News at 6a 6a-7a :30 GWEN WILKS RUNOFF \$115.00 NM								
3	08/22/15	08/22/15	NBC Saturday Today	7a-9a	-----S-	:30	1	\$15.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/17/15 08/23/15 -----S- 1 \$15.00								
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDAM Sa 08/22/15 7:56 AM NBC Saturday Today 7a-9a :30 GWEN WILKS RUNOFF \$15.00 NM								
4	08/22/15	08/22/15	Wheel of Fortune	630p-7p	-----S-	:30	1	\$100.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/17/15 08/23/15 -----S- 1 \$100.00								
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDAM Sa 08/22/15 Wheel of Fortune 630p-7p :00 \$100.00 NM See MG 4.2 2 WDAM Sa 08/22/15 6:09 PM Saints Pre-Game 6-630p/530-6p :30 GWEN WILKS RUNOFF \$100.00 NM MG for 4.1 08/22								
5	08/19/15	08/20/15	Midday	12p-1230p	--WT---	:30	2	\$75.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/17/15 08/23/15 --WT--- 2 \$75.00								

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5	08/19/15	08/20/15	Midday	12p-1230p	--WT---	:30	2	\$75.00	NM																																													
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6	08/19/15	08/20/15	Days of Our Lives	1230p-130p	--WT---	:30	2	\$75.00	NM																																													
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7	08/20/15	08/20/15	Jeopardy	430p-5p	---T---	:30	1	\$55.00	NM																																													
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8	08/19/15	08/19/15	Live at Five	5p-530p	--W----	:30	1	\$200.00	NM																																													
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1	WDAM	W	08/19/15	5:18 PM	Live at Five	5p-530p	:30	GWEN WILKS RUNOFF	\$200.00	NM																																												
9	08/20/15	08/21/15	News 7 at Six	6p-630p	---TF--	:30	2	\$365.00	NM																																													
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10	08/21/15	08/21/15	Wheel of Fortune	630p-7p	----F--	:30	1	\$250.00	NM																																													
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1	WDAM	F	08/21/15	6:47 PM	Wheel of Fortune	630p-7p	:30	GWEN WILKS RUNOFF	\$250.00	NM																																												
11	08/19/15	08/19/15	Nightbeat	10p-1035p	--W----	:30	1	\$325.00	NM																																													
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12	08/23/15	08/23/15	10p News Sun	10-1030p	-----S	:30	1	\$200.00	NM																																													
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12	08/23/15	08/23/15	10p News Sun	10-1030p	-----S	:30	1	\$200.00	NM
<div>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</div> <div>1 WDAM Su 08/23/15 10:17 PM 10p News Sun 10-1030p :30 GWEN WILKS RUNOFF \$200.00 NM</div>									
13	08/24/15	08/25/15	News at 6a	6a-7a	MT-----	:30	2	\$115.00	NM
<div>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</div> <div>08/24/15 08/30/15 MT----- 2 \$115.00</div> <div>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</div> <div>2 WDAM M 08/24/15 6:42 AM News at 6a 6a-7a :30 GWEN WILKS RUNOFF \$115.00 NM</div> <div>1 WDAM Tu 08/25/15 6:33 AM News at 6a 6a-7a :30 GWEN WILKS RUNOFF \$115.00 NM</div>									
14	08/24/15	08/24/15	Midday	12p-1230p	M-----	:30	1	\$75.00	NM
<div>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</div> <div>08/24/15 08/30/15 M----- 1 \$75.00</div> <div>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</div> <div>1 WDAM M 08/24/15 12:10 PM Midday 12p-1230p :30 GWEN WILKS RUNOFF \$75.00 NM</div>									
15	08/24/15	08/24/15	News 7 at Six	6p-630p	M-----	:30	1	\$365.00	NM
<div>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</div> <div>08/24/15 08/30/15 M----- 1 \$365.00</div> <div>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</div> <div>1 WDAM M 08/24/15 6:13 PM News 7 at Six 6p-630p :30 GWEN WILKS RUNOFF \$365.00 NM</div>									
16	08/24/15	08/24/15	Nightbeat	10p-1035p	M-----	:30	1	\$325.00	NM
<div>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</div> <div>08/24/15 08/30/15 M----- 1 \$325.00</div> <div>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</div> <div>1 WDAM M 08/24/15 10:31 PM Nightbeat 10p-1035p :30 GWEN WILKS RUNOFF \$325.00 NM</div>									
17	08/19/15	08/19/15	Production	430a-105a	--W----	:00	1	\$441.18	NS
<div>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</div> <div>08/17/15 08/23/15 --W---- 1 \$441.18</div> <div>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</div> <div>1 WDAM W 08/19/15 Production 430a-105a :00 \$441.18 NS</div>									
Total Spots							21		

Payment Terms 30 Days

<u>Gross Total</u>	\$3,776.18
<u>Agency Commission</u>	\$566.43
<u>Net Amount Due</u>	\$3,209.75

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