

INVOICE



WDAM
2362 Highway 11 North
Moselle, MS 39459
Main: (601) 544-4730
Billing: (601) 450-8334

Invoice #	Invoice Date	Invoice Month	Invoice Period
1363045-1	08/31/15	August 2015	08/01/15 - 08/31/15

Station	Account Executive	Sales Office	Sales Region
WDAM	House WDAM	WDAM-Hattiesb	Local

Advertiser	Product	Estimate Number
POL/Wilks, Gwen/Circuit CI	POL CANDIDATE/CIR CLR	

Billing Address:

Gwen Wilks
Attention: Accounts Payable
891 Eastabuchie Road
Petal, MS 39465

Flight Dates	Order #	Alt Order #
08/19/15 - 08/25/15	1363045	

Billing Calendar	Billing Type	Deal #
Calendar	Cash	

Special Handling

Send Payment To:

WDAM
P.O. Box 11407
Drawer #0563
Birmingham, AL 35246-0563

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate		Type																																																																													
1	08/19/15	08/23/15	News at 530a	530a-6a	--W----	:30	0	\$50.00		NM																																																																													
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We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

INVOICE



Send Payment To:

WDAM
P.O. Box 11407
Drawer #0563
Birmingham, AL 35246-0563

Invoice # 1363045-1	Invoice Date 08/31/15	Invoice Month August 2015	Invoice Period 08/01/15 - 08/31/15
Advertiser POL/Wilks, Gwen/Circuit C	Product POL CANDIDATE/CIR CLR	Estimate Number	

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9	08/20/15	08/21/15	News 7 at Six	6p-630p	---TF--	:30	2	\$365.00	NM																																																							
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																											
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2	WDAM	F	08/21/15	6:08 PM	News 7 at Six	6p-630p	:30	GWEN WILKS RUNOFF	\$365.00	NM																																																						
10	08/21/15	08/21/15	Wheel of Fortune	630p-7p	----F--	:30	1	\$250.00	NM																																																							
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12	08/23/15	08/23/15	10p News Sun	10-1030p	-----S	:30	1	\$200.00	NM																																																							
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This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

INVOICE



Send Payment To:
WDAM
P.O. Box 11407
Drawer #0563
Birmingham, AL 35246-0563

Invoice # 1363045-1	Invoice Date 08/31/15	Invoice Month August 2015	Invoice Period 08/01/15 - 08/31/15
Advertiser POL/Wilks, Gwen/Circuit C		Product POL CANDIDATE/CIR CLR	Estimate Number

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate		Type																																																							
12	08/23/15	08/23/15	10p News Sun	10-1030p	-----S	:30	1	\$200.00		NM																																																							
<table border="0"> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>WDAM</td> <td>Su</td> <td>08/23/15</td> <td>10:17 PM</td> <td>10p News Sun</td> <td>10-1030p</td> <td>:30</td> <td>GWEN WILKS RUNOFF</td> <td>\$200.00</td> <td>NM</td> </tr> </table>											Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WDAM	Su	08/23/15	10:17 PM	10p News Sun	10-1030p	:30	GWEN WILKS RUNOFF	\$200.00	NM																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																							
1	WDAM	Su	08/23/15	10:17 PM	10p News Sun	10-1030p	:30	GWEN WILKS RUNOFF	\$200.00	NM																																																							
13	08/24/15	08/25/15	News at 6a	6a-7a	MT-----	:30	2	\$115.00		NM																																																							
<table border="0"> <tr> <td>Weeks:</td> <td>Start Date</td> <td>End Date</td> <td>MTWTFSS</td> <td>Spots/Week</td> <td>Rate</td> <td colspan="5"></td> </tr> <tr> <td></td> <td>08/24/15</td> <td>08/30/15</td> <td>MT-----</td> <td>2</td> <td>\$115.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>2</td> <td>WDAM</td> <td>M</td> <td>08/24/15</td> <td>6:42 AM</td> <td>News at 6a</td> <td>6a-7a</td> <td>:30</td> <td>GWEN WILKS RUNOFF</td> <td>\$115.00</td> <td>NM</td> </tr> <tr> <td>1</td> <td>WDAM</td> <td>Tu</td> <td>08/25/15</td> <td>6:33 AM</td> <td>News at 6a</td> <td>6a-7a</td> <td>:30</td> <td>GWEN WILKS RUNOFF</td> <td>\$115.00</td> <td>NM</td> </tr> </table>											Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate							08/24/15	08/30/15	MT-----	2	\$115.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	WDAM	M	08/24/15	6:42 AM	News at 6a	6a-7a	:30	GWEN WILKS RUNOFF	\$115.00	NM	1	WDAM	Tu	08/25/15	6:33 AM	News at 6a	6a-7a	:30	GWEN WILKS RUNOFF	\$115.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																												
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1	WDAM	Tu	08/25/15	6:33 AM	News at 6a	6a-7a	:30	GWEN WILKS RUNOFF	\$115.00	NM																																																							
14	08/24/15	08/24/15	Midday	12p-1230p	M-----	:30	1	\$75.00		NM																																																							
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1	WDAM	M	08/24/15	12:10 PM	Midday	12p-1230p	:30	GWEN WILKS RUNOFF	\$75.00	NM																																																							
15	08/24/15	08/24/15	News 7 at Six	6p-630p	M-----	:30	1	\$365.00		NM																																																							
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16	08/24/15	08/24/15	Nightbeat	10p-1035p	M-----	:30	1	\$325.00		NM																																																							
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17	08/19/15	08/19/15	Production	430a-105a	--W----	:00	1	\$441.18		NS																																																							
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1	WDAM	W	08/19/15		Production	430a-105a	:00		\$441.18	NS																																																							
							Total Spots	21																																																									

Payment Terms 30 Days

<u>Gross Total</u>	\$3,776.18
<u>Agency Commission</u>	\$566.43
<u>Net Amount Due</u>	\$3,209.75

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