



KFDM
2965 I-10 E
Beaumont, TX 77702

Willbur L Pate for Beaumont City Council-R
PO Box 3546
Beaumont, TX 77704

Contract # 2861273

Schedule Dates 04/24/17-05/05/17
Advertiser Willbur L Pate for Beaumont City Council-R (10262)
Agency Four Alarm Productions (12355)
Product POLITICAL CANDIDATE (ns) (1186)
Brand WL Pate 2017 (922723)
Salesperson HOUSE-BEAUMONT, KFDM/NFDM (3126)
Sales Office KFDM/NFDM
Buyer Name Bothie, Paula
Phone/Fax (409) 839-4475 /
CPE N/A
Account Types Local/Political Candidate Agency BRD
Billing Type Calendar
Comments KFDM
4/24/17 to 5/5/17

Date Entered 04/14/17
Last Modified 04/14/17
Entered By Gemma Doyle-Gibson
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$706.50
Net Total \$4,003.50
Sales Tax

Beaumont (KFDM)		
By Calendar Month	Spots	Rate
Apr. 2017	15	\$2,355.00
May. 2017	15	\$2,355.00
Grand Total:	30	\$4,710.00

APR 14 2017

ENTERED

gdayle@bcom

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	04/24/17-04/28/17	4	:15	6A- News-The Morning Show 2	3	X	X	X	X	X			3	\$100.00	\$300.00	Beaumont (KFDM)	THE MORNING SHOW	4/14/17
2.0	Normal Line / SPOT (1)	05/01/17-05/05/17	4	:15	6A- News-The Morning Show 2	3	X	X	X	X	X			3	\$100.00	\$300.00	Beaumont (KFDM)	THE MORNING SHOW	4/14/17
3.0	Normal Line / SPOT (2)	04/24/17-04/28/17	4	:15	12P- News 6 News at Noon	3	X	X	X	X	X			3	\$100.00	\$300.00	Beaumont (KFDM)	NEWS AT NOON	4/14/17
4.0	Normal Line / SPOT (2)	05/01/17-05/05/17	4	:15	12P- News 6 News at Noon	3	X	X	X	X	X			3	\$100.00	\$300.00	Beaumont (KFDM)	NEWS AT NOON	4/14/17
5.0	Normal Line / SPOT (3)	04/24/17-04/28/17	4	:15	4:59:30P- News-Live at 5	3	X	X	X	X	X			3	\$130.00	\$390.00	Beaumont (KFDM)	LIVE AT 5	4/14/17
6.0	Normal Line / SPOT (3)	05/01/17-05/05/17	4	:15	4:59:30P- News-Live at 5	3	X	X	X	X	X			3	\$130.00	\$390.00	Beaumont (KFDM)	LIVE AT 5	4/14/17
7.0	Normal Line / SPOT (4)	04/24/17-04/28/17	4	:15	5:58:56P- News-Channel 6 News	3	X	X	X	X	X			3	\$260.00	\$780.00	Beaumont (KFDM)	6P NEWS	4/14/17
8.0	Normal Line / SPOT (4)	05/01/17-05/05/17	4	:15	5:58:56P- News-Channel 6 News	3	X	X	X	X	X			3	\$260.00	\$780.00	Beaumont (KFDM)	6P NEWS	4/14/17
9.0	Normal Line / SPOT (5)	04/24/17-04/28/17	4	:15	6:29:10P- Wheel of Fortune	3	X	X	X	X	X			3	\$195.00	\$585.00	Beaumont (KFDM)	WHEEL OF FORTUNE	4/14/17
10.0	Normal Line / SPOT (5)	05/01/17-05/05/17	4	:15	6:29:10P- Wheel of Fortune	3	X	X	X	X	X			3	\$195.00	\$585.00	Beaumont (KFDM)	WHEEL OF FORTUNE	4/14/17

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

Package

Advertiser:	WL Pate
Agency:	4 alarm
Buyer:	Paula Bothe
Length(s):	:15
Proposal #:	1186151
Market [Rank]:	BEAUMONT-PORT ARTHUR [141]
Books:	Feb-17/May-16BEAUMONT-PORT ARTHUR
Flight Dates:	04/10/17 - 05/05/17

Station Contact:	Name: Darren Lehmann
	Phone: (409) 840-4444 x224
	Fax: (409) 899-4632
	Email: dlehmann@sbgv.com

Program	DP Days	Time	Rate	Weeks	Apr	Apr	Apr	May	Cost	Spots	A35+ RTG	CPP
KFDM					10	17	24	1				

8841273

THE MORNING SHOW	M	M-F	6:00A-7:00A	\$100	2				\$600	6.6		
NOON NEWS	D	M-F	12:00P-12:30P	\$100	2				\$600	8.9		
LIVE AT FIVE	H	M-F	5:00P-5:30P	\$130	2				\$780	8.1		
CHANNEL 6 NEWS	H	M-F	6:00P-6:30P	\$260	2				\$1,560	14.6		
WHEEL OF FORTUNE	A	M-F	6:30P-7:00P	\$195	2				\$1,170	12.7		
Weekly Subtotals					15	15			\$4,710	30		

\$44003.50

Program	DP Days	Time	Rate	Weeks	Apr	Apr	Apr	May	Cost	Spots	A35+ RTG	CPP
KFDM					10	17	24	1				

8841314

The Morning Show	M	M-F	7:00A-8:00A	\$15	2				\$150	2.5		
The Morning Show	M	M-F	8:00A-9:00A	\$15	2				\$150	2.5		
Jeopardy	E	M-F	5:00P-5:30P	\$25	2				\$250	5.3		
Family Feud	A	M-F	6:00P-6:30P	\$65	2				\$650	5.5		
Weekly Subtotals					20	20			\$1,200	40		

KBTU Television Subtotals	Spots	Cost	GRP/GI	CPP/CPM	Reach	Frequency	
A35+R	40	\$1,200	158.00	\$7.59	51.54	3.07	
Demo breakdown:	Spots	Cost	GRP/GI	CPP/CPM	Reach	Frequency	Net Reach: Population
A35+R	70	\$5,910	463.40	\$12.75	81.33	5.7	227,787

Agency Commission:	Comm. %	Total	Net Cost
	15%	\$886.50	\$5,023.50

Dayparts: A - ACCESS; D - DAYTIME; E - EARLY FRINGE; H - EARLY NEWS; J - LATE NEWS; L - LATE FRINGE; M - MORNING; P - PRIME

Client Signature:

Date: