

ORDER



Orders
Order / Rev: 914167
Alt Order #:
Product Desc: stand for children
Estimate: 7334
Flight Dates: 09/22/21 - 09/28/21
Original Date / Rev: 09/20/21 / 09/20/21
Order Type: GENERAL

WTVR

Primary AE: James Taguchi
Sales Office: WTVR
Sales Region: NAT

Agency Name: Screen Strategies Media
Buying Contact:
Billing Contact: Screen Strategies Media Accounts Payal
 11150 Fairfax Blvd. Ste. 505
 Fairfax, VA 22030

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Stand for Children
Demographic: A18+
Product Codes: Non-Ballot Issue
Revenue Code 1: DISC
Revenue Code 2: POL
Revenue Code 3: ISS
Priority: P-3

New Business Thru:
Advertiser External ID: 230709
Agency External ID: 119919
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/30/21	09/26/21	21	\$10,725.00	\$9,116.25
09/27/21	09/28/21	13	\$6,225.00	\$5,291.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2021	21	\$10,725.00	\$9,116.25	0.00
October 2021	13	\$6,225.00	\$5,291.25	0.00
Totals	34	\$16,950.00	\$14,407.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
James Taguchi			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WTVR	09/23/21	09/28/21	M-F 430-5am M-F 430-5am	CM	430-5am	- T - T - -	:30	1	\$75.00	P-3	0.00	NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/20/21	09/26/21	- - - T - - -		1				\$75.00		0.00			
		Week: 09/27/21	10/03/21	- T - - - -		1				\$75.00		0.00			
N 2	WTVR	09/22/21	09/27/21	M-F 5-530am News M-F 5-530am News	CM	5-530am	M - W - F - -	:30	1	\$200.00	P-3	0.00	NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/20/21	09/26/21	- - W - F - -		2				\$200.00		0.00			
		Week: 09/27/21	10/03/21	M - - - - -		1				\$200.00		0.00			
N 3	WTVR	09/22/21	09/28/21	M-F 530-6am News M-F 530-6am News	CM	530-6am	MTWT - - -	:30	2	\$275.00	P-3	0.00	NM	4	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/20/21	09/26/21	- - WT - - -		2				\$275.00		0.00			
		Week: 09/27/21	10/03/21	MT - - - - -		2				\$275.00		0.00			
N 4	WTVR	09/23/21	09/27/21	M-F 6-630am News M-F 6-630am News	CM	6-630am	M - TF - -	:30	1	\$700.00	P-2	0.00	NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/20/21	09/26/21	- - - TF - -		2				\$700.00		0.00			
		Week: 09/27/21	10/03/21	M - - - - -		1				\$700.00		0.00			
N 5	WTVR	09/22/21	09/28/21		CM	630-7am	MTWTF - -	:30	1	\$650.00	P-3	0.00	NM	4	\$2,600.00

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Flight Dates: 09/22/21 - 09/28/21

Advertiser: Stand for Children
Product Desc: stand for children
Estimate: 7334

WTVR

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 630-7am News															
M-F 630-7am News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 09/20/21		09/20/21	09/26/21	--WTF--		3			\$650.00			0.00			
Week: 09/27/21		09/27/21	10/03/21	-T-----		1			\$650.00			0.00			
N 6	WTVR	09/22/21	09/27/21	M-F CBS This Morning 7M	CM	7-8am	M-----	:30	1	\$750.00	P-3	0.00	NM	2	\$1,500.00
M-F CBS This Morning 7-8a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 09/20/21		09/20/21	09/26/21	--W----		1			\$750.00			0.00			
Week: 09/27/21		09/27/21	10/03/21	M-----		1			\$750.00			0.00			
N 7	WTVR	09/28/21	09/28/21	M-F CBS This Morning 8M	CM	8-9am	-T-----	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
M-F CBS This Morning 8-9a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 09/27/21		09/27/21	10/03/21	-T-----		1			\$700.00			0.00			
N 8	WTVR	09/24/21	09/24/21	M-F 11am-12pm	CM	11am-12pm	----F--	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
M-F 11am-12pm															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 09/20/21		09/20/21	09/26/21	----F--		1			\$800.00			0.00			
N 9	WTVR	09/23/21	09/23/21	M-F 12-1230pm News	CM	12-1230pm	---T---	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
M-F 12-1230pm News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 09/20/21		09/20/21	09/26/21	---T---		1			\$800.00			0.00			
N 10	WTVR	09/27/21	09/27/21	M-F 4-430pm News	CM	4-430pm	M-----	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
M-F 4-430pm News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 09/27/21		09/27/21	10/03/21	M-----		1			\$300.00			0.00			
N 11	WTVR	09/22/21	09/22/21	M-F 5-530pm News	CM	5-530pm	--W----	:30	1	\$450.00	P-3	0.00	NM	1	\$450.00
M-F 5-530pm News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 09/20/21		09/20/21	09/26/21	--W----		1			\$450.00			0.00			
N 12	WTVR	09/23/21	09/28/21	M-F 530-6pm News	CM	530-6pm	-T-TF--	:30	1	\$450.00	P-3	0.00	NM	3	\$1,350.00
M-F 530-6pm News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 09/20/21		09/20/21	09/26/21	---TF--		2			\$450.00			0.00			
Week: 09/27/21		09/27/21	10/03/21	-T-----		1			\$450.00			0.00			
N 13	WTVR	09/27/21	09/27/21	M-F 6-630pm News	CM	6-630pm	M-----	:30	1	\$850.00	P-3	0.00	NM	1	\$850.00
M-F 6-630pm News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 09/27/21		09/27/21	10/03/21	M-----		1			\$850.00			0.00			
N 14	WTVR	09/25/21	09/25/21	Saturday Prime C	CM	10-11pm/9-11pm	-----S-	:30	1	\$650.00	P-3	0.00	NM	1	\$650.00
Saturday Prime C															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 09/20/21		09/20/21	09/26/21	-----S-		1			\$650.00			0.00			
N 15	WTVR	09/22/21	09/28/21	M-F 11-1135pm News	CM	11-1135pm	MTWTF--	:30	1	\$500.00	P-3	0.00	NM	5	\$2,500.00
M-F 11-1135pm News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 09/20/21		09/20/21	09/26/21	--WTF--		3			\$500.00			0.00			
Week: 09/27/21		09/27/21	10/03/21	MT-----		2			\$500.00			0.00			
N 16	WTVR	09/26/21	09/26/21	SA-SU 11-1135pm News	CM	11-1135pm	-----S	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
SA-SU 11-1135pm News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 09/20/21		09/20/21	09/26/21	-----S		1			\$500.00			0.00			
													Totals	34	\$16,950.00