

ORDER



Orders
Order / Rev: 914894
Alt Order #:
Product Desc: stand for children
Estimate: 7346
Flight Dates: 09/29/21 - 10/05/21
Original Date / Rev: 09/21/21 / 09/30/21
Order Type: GENERAL

WTVR

Primary AE: James Taguchi
Sales Office: WTVRN
Sales Region: NAT

Agency Name: Screen Strategies Media
Buying Contact:
Billing Contact: Screen Strategies Media Accounts Payal
 11150 Fairfax Blvd. Ste. 505
 Fairfax, VA 22030

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Stand for Children
Demographic: A18+
Product Codes: Non-Ballot Issue
Revenue Code 1: DISC
Revenue Code 2: POL
Revenue Code 3: ISS
Priority: P-3

New Business Thru:
Advertiser External ID: 230709
Agency External ID: 119919
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/27/21	10/05/21	31	\$20,000.00	\$17,000.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2021	31	\$20,000.00	\$17,000.00	0.00
Totals	31	\$20,000.00	\$17,000.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
James Taguchi			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WTVR	09/30/21	09/30/21	M-F 430-5am M-F 430-5am	CM	430-5am	---T---	:30	1	\$75.00	P-3	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/27/21	10/03/21	---T---		1				\$75.00		0.00			
N 2	WTVR	10/04/21	10/04/21	M-F 5-530am News M-F 5-530am News	CM	5-530am	M-----	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/04/21	10/10/21	M-----		1				\$200.00		0.00			
N 3	WTVR	09/29/21	10/05/21	M-F 530-6am News M-F 530-6am News	CM	530-6am	-TW-F--	:30	1	\$275.00	P-3	0.00	NM	3	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/27/21	10/03/21	--W-F--		2				\$275.00		0.00			
Week:		10/04/21	10/10/21	-T-----		1				\$275.00		0.00			
N 4	WTVR	09/30/21	10/04/21	M-F 6-630am News M-F 6-630am News	CM	6-630am	M--TF--	:30	1	\$700.00	P-2	0.00	NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/27/21	10/03/21	---TF--		2				\$700.00		0.00			
Week:		10/04/21	10/10/21	M-----		1				\$700.00		0.00			
N 5	WTVR	09/29/21	10/05/21	M-F 630-7am News M-F 630-7am News	CM	630-7am	-TWT---	:30	1	\$650.00	P-2	0.00	NM	3	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/27/21	10/03/21	--WT---		2				\$650.00		0.00			

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Estimate: 7346
WTVR

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/04/21	10/10/21	-T-----		1			\$650.00	0.00					
N 6	WTVR	10/01/21	10/04/21	M-F CBS Mornings 7-8aCM M-F CBS Mornings 7-8a		7-8am	M--F--	:30	1	\$750.00	P-3	0.00	NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		09/27/21	10/03/21	----F--		1			\$750.00	0.00					
Week:		10/04/21	10/10/21	M-----		1			\$750.00	0.00					
N 7	WTVR	09/29/21	10/05/21	M-F CBS Mornings 8-9aCM M-F CBS Mornings 8-9a		8-9am	-TW----	:30	1	\$700.00	P-2	0.00	NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		09/27/21	10/03/21	--W----		1			\$700.00	0.00					
Week:		10/04/21	10/10/21	-T-----		1			\$700.00	0.00					
N 8	WTVR	09/30/21	09/30/21	M-F 11am-12pm M-F 11am-12pm	CM	11am-12pm	---T---	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		09/27/21	10/03/21	---T---		1			\$800.00	0.00					
N 9	WTVR	10/04/21	10/04/21	M-F 12-1230pm News M-F 12-1230pm News	CM	12-1230pm	M-----	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/04/21	10/10/21	M-----		1			\$800.00	0.00					
N 10	WTVR	10/05/21	10/05/21	M-F 430-5pm News M-F 430-5pm News	CM	430-5pm	-T-----	:30	1	\$350.00	P-3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/04/21	10/10/21	-T-----		1			\$350.00	0.00					
N 11	WTVR	09/29/21	10/01/21	M-F 5-530pm News M-F 5-530pm News	CM	5-530pm	--W-F--	:30	1	\$450.00	P-3	0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		09/27/21	10/03/21	--W-F--		2			\$450.00	0.00					
N 12	WTVR	09/29/21	10/05/21	M-F 6-630pm News M-F 6-630pm News	CM	6-630pm	MT-----	:30	1	\$850.00	P-3	0.00	NM	3	\$2,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		09/27/21	10/03/21	--W----		1			\$850.00	0.00					
Week:		10/04/21	10/10/21	MT-----		2			\$850.00	0.00					
N 13	WTVR	10/01/21	10/01/21	M-F 7-730pm News M-F 7-730pm News	CM	7-730pm	----F--	:30	1	\$750.00	P-1	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		09/27/21	10/03/21	----F--		1			\$750.00	0.00					
N 14	WTVR	09/30/21	09/30/21	M-F 730-8pm M-F 730-8pm	CM	730-8pm	---T---	:30	1	\$350.00	P-6	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		09/27/21	10/03/21	---T---		1			\$350.00	0.00					
N 15	WTVR	10/03/21	10/03/21	Sunday Prime A Sunday Prime A	CM	7-8pm/7-9pm	-----S	:30	1	\$3,000.00	P-2	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		09/27/21	10/03/21	-----S		1			\$3,000.00	0.00					
N 16	WTVR	09/29/21	10/05/21	M-F 11-1135pm News M-F 11-1135pm News	CM	11-1135pm	MTW-F--	:30	1	\$500.00	P-3	0.00	NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		09/27/21	10/03/21	--W-F--		2			\$500.00	0.00					
Week:		10/04/21	10/10/21	MT-----		2			\$500.00	0.00					
N 17	WTVR	09/30/21	09/30/21	M-F 530-6pm News M-F 530-6pm News	CM	530-6pm	---T---	:30	1	\$450.00	P-3	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		09/27/21	10/03/21	---T---		1			\$450.00	0.00					
													Totals	31	\$20,000.00