## **ORDER**

Orders Order / Rev: 914894 Alt Order #: Product Desc: stand for children WTVR 7346 Estimate: Flight Dates: 09/29/21 - 10/05/21 Primary AE: James Taguchi Sales Office: Original Date / Rev: 09/21/21 / 09/30/21 WTVRN Order Type: **GENERAL** Sales Region: NAT Screen Strategies Media Agency Name: **Buying Contact:** Billing Type: Cash Billing Contact: Screen Strategies Media Accounts Payal Billing Calendar: Broadcast Billing Cycle: 11150 Fairfax Blvd. Ste. 505 EOM/EOC Fairfax, VA 22030 Agency Commission: 15% Advertiser Name: Stand for Children A18+ New Business Thru: Demographic: Non-Ballot Issue **Product Codes:** Advertiser External ID: 230709 Revenue Code 1: DISC Agency External ID: 119919 Revenue Code 2: POL Unit Code: General

**Bill Plan** 

| Start Date | End Date | # Spots | Gross Amount | Net Amount | 09/27/21 | 10/05/21 | 31 | \$20,000.00 | \$17,000.00

ISS

P-3

Revenue Code 3:

Priority:

## **Totals**

Order Separation:

Month	# Spots	Gross Amount	Net Amount	Rating
October 2021	31	\$20,000.00	\$17,000.00	0.00
Totals	31	\$20,000,00	\$17,000,00	0.00

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## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
James Taguchi			Start Of Order - End Of Order	100%

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
N 1 WTVR	09/30/21	1 09/30/21	M-F 430-5am	CM	430-5am	T	:30	1	\$75.00 P-3	0.00 NM	1	\$75.00
			M-F 430-5am									
Start	Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/2	7/21	10/03/21	T	1	\$75.00	0.00						
N 2 WTVR	10/04/21	1 10/04/21	M-F 5-530am New	rs CM	5-530am	M	:30	1	\$200.00 P-3	0.00 NM	1	\$200.00
			M-F 5-530am Nev	vs								
Start	Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/04	4/21	10/10/21	M	1	\$200.00	0.00						
N 3 WTVR	09/29/21	1 10/05/21	M-F 530-6am New	rs CM	530-6am	- TW- F	:30	1	\$275.00 P-3	0.00 NM	3	\$825.00
			M-F 530-6am Nev	vs								
Start	Data	End Data	Modedovo	0	D - 1 -	D ()						
	Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/2		10/03/21	W- F	Spots/vveek 2	\$275.00	0.00						
Week: 09/2 Week: 10/04	7/21											
	7/21 4/21	10/03/21 10/10/21	W- F	2	\$275.00	0.00	:30	1	\$700.00 P-2	0.00 NM	3	\$2,100.00
Week: 10/04	7/21 4/21	10/03/21 10/10/21	W- F - T	2 1 vs CM	\$275.00 \$275.00	0.00 0.00	:30	1	\$700.00 P-2	0.00 NM	3	\$2,100.00
Week: 10/04 N 4 WTVR	7/21 4/21	10/03/21 10/10/21	W- F - T M-F 6-630am New M-F 6-630am New Weekdays	2 1 vs CM	\$275.00 \$275.00	0.00 0.00	:30	1	\$700.00 P-2	0.00 NM	3	\$2,100.00
Week: 10/04  N 4 WTVR (  Start  Week: 09/2	7/21 4/21 09/30/21 : Date 7/21	10/03/21 10/10/21 1 10/04/21	W- F - T M-F 6-630am New M-F 6-630am New Weekdays TF	2 1 vs CM vs	\$275.00 \$275.00 6-630am	0.00 0.00 M TF Rating 0.00	:30	1	\$700.00 P-2	0.00 NM	3	\$2,100.00
Week: 10/04 N 4 WTVR	7/21 4/21 09/30/21 : Date 7/21	10/03/21 10/10/21 1 10/04/21 End Date	W- F - T M-F 6-630am New M-F 6-630am New Weekdays	2 1 vs CM vs Spots/Week	\$275.00 \$275.00 6-630am	0.00 0.00 M TF Rating	:30	1	\$700.00 P-2	0.00 NM	3	\$2,100.00
Week: 10/04 N 4 WTVR ( <u>Start</u> Week: 09/2 Week: 10/04	7/21 4/21 09/30/21 : Date 7/21	10/03/21 10/10/21 1 10/04/21 End Date 10/03/21 10/10/21	W- F - T M-F 6-630am New M-F 6-630am New Weekdays TF	2 1 vs CM vs Spots/Week 2 1	\$275.00 \$275.00 6-630am Rate \$700.00	0.00 0.00 M TF Rating 0.00	:30	1	\$700.00 P-2 \$650.00 P-2	0.00 NM 0.00 NM	3	\$2,100.00 \$1,950.00
Week: 10/04 N 4 WTVR ( <u>Start</u> Week: 09/2 Week: 10/04	7/21 4/21 09/30/21 : Date 7/21 4/21	10/03/21 10/10/21 1 10/04/21 End Date 10/03/21 10/10/21	W- F - T M-F 6-630am New M-F 6-630am New Weekdays TF M	2 1 vs CM vvs Spots/Week 2 1	\$275.00 \$275.00 6-630am Rate \$700.00 \$700.00	0.00 0.00 M TF Rating 0.00 0.00		1				
Week: 10/04 N 4 WTVR ( Start Week: 09/2: Week: 10/04 N 5 WTVR (	7/21 4/21 09/30/21 : Date 7/21 4/21	10/03/21 10/10/21 1 10/04/21 End Date 10/03/21 10/10/21	M-F 6-630am New M-F 6-630am New WeekdaysTF M M-F 630-7am New M-F 630-7am New	2 1 vs CM vvs Spots/Week 2 1	\$275.00 \$275.00 6-630am Rate \$700.00 \$700.00	0.00 0.00 M TF Rating 0.00 0.00		1				

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Order / Rev: 914894 Advertiser: Stand for Children

Alt Order #: Product Desc: stand for children WTVR

Flight Dates: 09/29/21 - 10/05/21 Estimate: 7346

Ln Ch S	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
Start D Week: 10/04/		End Date 10/10/21	<u>Weekdays</u> - T	Spots/Week 1	Rate \$650.00	Rating 0.00						
N 6 WTVR 10			M-F CBS Morning	•	7-8am	M F	:30	1	\$750.00 P-3	0.00 NM	2	\$1,500.00
			M-F CBS Morning			-12 -		-	***************************************		_	* 1,000.00
Start D		End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/27/ Week: 10/04/		10/03/21 10/10/21	F M	1	\$750.00 \$750.00	0.00 0.00						
N 7 WTVR 09			M-F CBS Morning		8-9am	- TW	:30	1	\$700.00 P-2	0.00 NM	2	\$1,400.00
			M-F CBS Morning									
Start D		End Date	<u>Weekdays</u> W	Spots/Week	Rate	Rating						
Week: 09/27/ Week: 10/04/		10/03/21 10/10/21	w - T	1 1	\$700.00 \$700.00	0.00 0.00					i	
N 8 WTVR 09			M-F 11am-12pm	CM	11am-12pm	T	:30	1	\$800.00 P-2	0.00 NM	1	\$800.00
			M-F 11am-12pm									
Start D Week: 09/27/		End Date 10/03/21	<u>Weekdays</u> T	Spots/Week 1	<u>Rate</u> \$800.00	Rating 0.00						
N 9 WTVR 10			M-F 12-1230pm N		12-1230pm	M	:30	1	\$800.00 P-2	0.00 NM	1	\$800.00
	0/0 1/2	. 10/0 1/21	M-F 12-1230pm I		12 1200piii		.00	•	φοσσ.σσ. 2	0.00 14141	•	φοσσ.σσ
Start D		End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/04/		10/10/21	M	1	\$800.00	0.00			фого оо <b>Б</b> о	0.00.104		<b>#050.00</b>
N10 WTVR 10	0/05/2	1 10/05/21	M-F 430-5pm Nev M-F 430-5pm Ne		430-5pm	- T	:30	1	\$350.00 P-3	0.00 NM	1	\$350.00
Start D	Date	End Date	Weekdays	Spots/Week	Rate	Rating					l	
Week: 10/04/		10/10/21	- T	1	\$350.00	0.00						
N11 WTVR 09	9/29/2	1 10/01/21	M-F 5-530pm Nev		5-530pm	W-F	:30	1	\$450.00 P-3	0.00 NM	2	\$900.00
Stort F	Doto	End Data	M-F 5-530pm Ne		Poto	Poting						
Start D Week: 09/27/		End Date 10/03/21	<u>Weekdays</u> W- F	Spots/Week 2	<u>Rate</u> \$450.00	Rating 0.00					İ	
N12 WTVR 09	9/29/2	1 10/05/21	M-F 6-630pm Nev	ws CM	6-630pm	МГ	:30	1	\$850.00 P-3	0.00 NM	3	\$2,550.00
			M-F 6-630pm Ne		_							
Start D Week: 09/27/		End Date 10/03/21	<u>Weekdays</u> W	Spots/Week 1	<u>Rate</u> \$850.00	Rating 0.00					l	
Week: 10/04/		10/03/21	МГ	2	\$850.00	0.00					İ	
N13 WTVR 10	0/01/2	1 10/01/21	M-F 7-730pm Nev		7-730pm	F	:30	1	\$750.00 P-1	0.00 NM	1	\$750.00
01 1	S-1-	End Date	M-F 7-730pm Ne		Data	Deffere					l	
Start D Week: 09/27/		End Date 10/03/21	<u>Weekdays</u> F	Spots/Week 1	<u>Rate</u> \$750.00	Rating 0.00					l	
N14 WTVR 09			M-F 730-8pm	СМ	730-8pm	T	:30	1	\$350.00 P-6	0.00 NM	1	\$350.00
			M-F 730-8pm									
Start D		End Date	<u>Weekdays</u> T	Spots/Week	Rate	Rating					l	
Week: 09/27/ N15 WTVR 10		10/03/21	Sunday Prime A	CM	\$350.00 7-8pm/7-9pm	0.00	:30	1	\$3,000.00 P-2	0.00 NM	1	\$3,000.00
TVIO VVIVIC IC	0/00/2	1 10/00/21	Sunday Prime A	Olvi	7 Opini/7 Opin	. 5	.00		ψ0,000.001 2	0.00 14101	· .	ψο,οοο.οο
Start D		End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/27/		10/03/21	S		\$3,000.00	0.00			<b>^</b>			
N16 WTVR 09	9/29/2	1 10/05/21	M-F 11-1135pm N M-F 11-1135pm I		11-1135pm	MTW- F	:30	1	\$500.00 P-3	0.00 NM	4	\$2,000.00
Start D	Date	End Date	Weekdays	Spots/Week	Rate	Rating					l	
Week: 09/27/	/21	10/03/21	W- F	2	\$500.00	0.00						
Week: 10/04/		10/10/21	MT	2	\$500.00	0.00	.20		Ф450 00 D 0	0.00 NIM		£450.00
N17 WTVR 09	3/3U/2	1 09/30/21	M-F 530-6pm Nev M-F 530-6pm Nev		530-6pm	T	:30	1	\$450.00 P-3	0.00 NM	1	\$450.00
Start D	<u>Date</u>	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/27/		10/03/21	T	1	\$450.00	0.00					<u> </u>	
										Totals	31	\$20,000.00