

ORDER



Orders
Order / Rev: 926125
Alt Order #:
Product Desc: stand for children
Estimate:
Flight Dates: 10/06/21 - 10/12/21
Original Date / Rev: 10/04/21 / 10/04/21
Order Type: GENERAL

WTVR

Primary AE: James Taguchi
Sales Office: WTVR
Sales Region: NAT

Agency Name: Screen Strategies Media
Buying Contact:
Billing Contact: Screen Strategies Media Accounts Payal
 11150 Fairfax Blvd. Ste. 505
 Fairfax, VA 22030

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Stand for Children
Demographic: A18+
Product Codes: Non-Ballot Issue
Revenue Code 1: DISC
Revenue Code 2: POL
Revenue Code 3: ISS
Priority: P-3

New Business Thru:
Advertiser External ID: 230709
Agency External ID: 119919
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/27/21	10/12/21	38	\$20,125.00	\$17,106.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2021	38	\$20,125.00	\$17,106.25	0.00
Totals	38	\$20,125.00	\$17,106.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
James Taguchi			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WTVR	10/06/21	10/12/21	M-F 430-5am M-F 430-5am	CM	430-5am	- 1 - 1 - - -	:30	2	\$75.00	P-3	0.00	NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/04/21	10/10/21	- - - 1 - - -		1				\$75.00		0.00			
		Week: 10/11/21	10/17/21	- 1 - - - - -		1				\$75.00		0.00			
N 2	WTVR	10/06/21	10/12/21	M-F 5-530am News M-F 5-530am News	CM	5-530am	1 1 1 - - - -	:30	3	\$200.00	P-3	0.00	NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/04/21	10/10/21	- - 1 - - - -		1				\$200.00		0.00			
		Week: 10/11/21	10/17/21	1 1 - - - - -		2				\$200.00		0.00			
N 3	WTVR	10/06/21	10/12/21	M-F 530-6am News M-F 530-6am News	CM	530-6am	1 - - 1 1 - -	:30	3	\$275.00	P-3	0.00	NM	3	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/04/21	10/10/21	- - - 1 1 - -		2				\$275.00		0.00			
		Week: 10/11/21	10/17/21	1 - - - - -		1				\$275.00		0.00			
N 4	WTVR	10/06/21	10/12/21	M-F 6-630am News M-F 6-630am News	CM	6-630am	- 1 1 - - - -	:30	2	\$700.00	P-2	0.00	NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/04/21	10/10/21	- - 1 - - - -		1				\$700.00		0.00			
		Week: 10/11/21	10/17/21	- 1 - - - - -		1				\$700.00		0.00			
N 5	WTVR	10/06/21	10/12/21	M-F 630-7am News M-F 630-7am News	CM	630-7am	1 - - 1 1 - -	:30	3	\$650.00	P-3	0.00	NM	3	\$1,950.00

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Advertiser: Stand for Children
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WTVR

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/04/21	10/10/21	--- 11--		2				\$650.00		0.00			
Week:		10/11/21	10/17/21	1-----		1				\$650.00		0.00			
N 6	WTVR	10/06/21	10/12/21	M-F CBS Mornings 7-8aCM M-F CBS Mornings 7-8a		7-8am	- 11- 1--	:30	3	\$750.00	P-3	0.00	NM	3	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/04/21	10/10/21	-- 1- 1--		2				\$750.00		0.00			
Week:		10/11/21	10/17/21	- 1-----		1				\$750.00		0.00			
N 7	WTVR	10/06/21	10/12/21	M-F CBS Mornings 8-9aCM M-F CBS Mornings 8-9a		8-9am	1-- 1---	:30	2	\$700.00	P-2	0.00	NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/04/21	10/10/21	--- 1---		1				\$700.00		0.00			
Week:		10/11/21	10/17/21	1-----		1				\$700.00		0.00			
N 8	WTVR	10/09/21	10/09/21	SA 7-730am News SA 7-730am News	CM	7-730am	----- 1-	:30	1	\$200.00	P-6	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/04/21	10/10/21	----- 1-		1				\$200.00		0.00			
N 9	WTVR	10/10/21	10/10/21	SU 7-730am News SU 7-730am News	CM	7-730am	----- 1	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/04/21	10/10/21	----- 1		1				\$200.00		0.00			
N 10	WTVR	10/06/21	10/06/21	M-F 9-10am M-F 9-10am	CM	9-10am	-- 1----	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/04/21	10/10/21	-- 1----		1				\$200.00		0.00			
N 11	WTVR	10/08/21	10/08/21	M-F 12-1230pm News M-F 12-1230pm News	CM	12-1230pm	---- 1--	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/04/21	10/10/21	---- 1--		1				\$800.00		0.00			
N 12	WTVR	10/12/21	10/12/21	M-F 4-430pm News M-F 4-430pm News	CM	4-430pm	- 1-----	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/11/21	10/17/21	- 1-----		1				\$300.00		0.00			
N 13	WTVR	10/06/21	10/12/21	M-F 5-530pm News M-F 5-530pm News	CM	5-530pm	1-- 1---	:30	2	\$450.00	P-3	0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/04/21	10/10/21	--- 1---		1				\$450.00		0.00			
Week:		10/11/21	10/17/21	1-----		1				\$450.00		0.00			
N 14	WTVR	10/06/21	10/08/21	M-F 530-6pm News M-F 530-6pm News	CM	530-6pm	-- 1- 1--	:30	2	\$450.00	P-3	0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/04/21	10/10/21	-- 1- 1--		2				\$450.00		0.00			
N 15	WTVR	10/06/21	10/12/21	M-F 6-630pm News M-F 6-630pm News	CM	6-630pm	- 1- 1---	:30	2	\$850.00	P-3	0.00	NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/04/21	10/10/21	--- 1---		1				\$850.00		0.00			
Week:		10/11/21	10/17/21	- 1-----		1				\$850.00		0.00			
N 16	WTVR	10/06/21	10/12/21	M-F 7-730pm News M-F 7-730pm News	CM	7-730pm	1- 1----	:30	2	\$750.00	P-1	0.00	NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/04/21	10/10/21	-- 1----		1				\$750.00		0.00			
Week:		10/11/21	10/17/21	1-----		1				\$750.00		0.00			
N 17	WTVR	10/08/21	10/08/21	M-F 730-8pm M-F 730-8pm	CM	730-8pm	---- 1--	:30	1	\$350.00	P-6	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/04/21	10/10/21	---- 1--		1				\$350.00		0.00			
N 18	WTVR	10/07/21	10/07/21	Thursday Prime A Thursday Prime A	CM	8-9pm/8-10pm	--- 1---	:30	1	\$2,000.00	P-2	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/04/21	10/10/21	--- 1---		1				\$2,000.00		0.00			

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Product Desc: stand for children
Estimate:

WTVR

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 19	WTVR	10/06/21	10/12/21	M-F 11-1135pm News M-F 11-1135pm News	CM	11-1135pm	11111--	:30	5	\$500.00	P-3	0.00	NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/04/21	10/10/21	--111--		3				\$500.00		0.00			
		Week: 10/11/21	10/17/21	11-----		2				\$500.00		0.00			
Totals														38	\$20,125.00