

QUARTERLY ISSUES PROGRAMMING REPORT

January, February, March - -2016

In our ongoing effort to serve the public interest, Radio Station KMXC-FM broadcasts programming responsive to issues and concerns to Sioux Falls, South Dakota and the surrounding service area. The following is a list of just a few of those issues and KMXC's programming treatment of them.

ISSUES COVERED: Teddy Bear Den Annual Celebrity Night Out

Date: Wednesday, January 6th

Duration: 5:00min

GUEST(S) AND PROGRAM DESCRIPTION: Sandy Lown was the in-studio guest discussing this annual fundraiser which enables the efforts of the Teddy Bear Den to support low income single mothers with education, financial help and more in the effort to raise healthy, happy babies.

ISSUES COVERED: Lifescape Mall Walk

Date: Tuesday, January 19th

Duration: 4:00min

GUEST(S) AND PROGRAM DESCRIPTION: Peter Nord and Jaime Richardson from Lifescape were the guests who discussed the Annual fundraising mall walk which supports the ongoing mission of Lifescape to support people with disabilities and help them lead purposeful lives.

ISSUES COVERED: Media One Funski

Date: Wednesday, January 20th

Duration: 4:00min

GUEST(S) AND PROGRAM DESCRIPTION: Staci Kropuenske, Development Coordinator with Children's Inn, (the domestic abuse shelter in Sioux Falls), was our guest, in to promote the Annual Funski event, a fundraiser for Children's Inn. All the money raised during the event will be donated to the shelter to help fight domestic abuse in Sioux Falls.

ISSUES COVERED: Wear Red Day & Heart Health Month

Date: Tuesday, February 2nd

Duration: 4:00min

GUEST(S) AND PROGRAM DESCRIPTION: Chrissy Meyer from the American Heart Association of South Dakota and Lauren Forsch from the Embe organization spoke about Friday, February 5th being Wear Red Day, a day set aside to show support for the Go Red for Women initiative of the AHA and the importance of heart health for women and gave information for women on resources for guarding heart health.

ISSUES COVERED: National 211 Day & Helpline Center

Date: Thursday, February 11th

Duration: 4:00min

GUEST(S) AND PROGRAM DESCRIPTION: Susie Ryks from the Helpline Center was in-studio promoting a day set aside to highlight community volunteering and a volunteer fair where community members would be doing hands-on projects with other volunteers, as well as learning more about all of the volunteering needs and opportunities that are available through our local Helpline Center.

ISSUES COVERED: City of Sioux Falls/Recycling

Date: Wednesday, February 17th

Duration: 4:00min

GUEST(S) AND PROGRAM DESCRIPTION: Jessica Lantgen with the City of Sioux Falls Accountability programs was in-studio to discuss the new recycling guidelines and to inform listeners of online resources of information regarding correct recycling procedures.

ISSUES COVERED: Brewhaha 2016/REACH Literacy

Date: Thursday, February 25th

Duration: 5:00min

GUEST(S) AND PROGRAM DESCRIPTION: Paige Carda from Siouxland Libraries promoted this beer & wine sampling event which raises funds to continue the mission of the REACH Literacy program in the Sioux Falls area, helping adults find pathways to learning to read.

ISSUES COVERED: Summer Activities Fair

Date: Wednesday, March 2nd

Duration: 4:00min

GUEST(S) AND PROGRAM DESCRIPTION: Cathy Bucheim from Sioux Falls Park & Recreation Department was promoting this community fair which provided information on a multitude of spring & summer activities for children and families in the Sioux Falls area and the opportunity to sign up for those activities and programs in advance.

ISSUES COVERED: Be A Lifesaver/Suicide Prevention

Date: Tuesday, March 15th

Duration: 4:00min

GUEST(S) AND PROGRAM DESCRIPTION: Teressa Karl, a mom of a suicide victim, registered nurse and founder of the Be a Lifesaver organization discussed ways to approach or help someone who has expressed a desire to end their life. She also offered educational and informational resources that everyone can have access to online and also in schools.

ISSUES COVERED: Cure Kids Cancer Radiothon

Date: Thursday, March 31st and April 1st

Duration: 12 hours each day (6am-6pm)

GUEST(S) AND PROGRAM DESCRIPTION: Result Radio stations participated in the 9th Annual Cure Kids Cancer Radiothon, a collaboration between the Results Radio/Townsquare Media radio stations to raise funds to support children and families battling cancer with direct support in the form of meal, travel & lodging vouchers, also to purchase specialized equipment, fund the ChildLife and educational departments at Sanford Children's Hospital as well as support ongoing research for treatments and cures.