

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>WLST-FM Marinette, WI 54143</u>	Date: <u>2/17/2020</u>
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I, JANE KOPISH SEQUIN,
 being/on behalf of: _____, a legally
 qualified candidate of the _____ political
 party for the office of: Circuit Court Judge
 in the General
 election to be held on: 4/7/2020
 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:30 sec	Loc-7p	Mon-Fri 7/8-7/13	Preemptive	20	2
:30 sec	Loc-7p	Mon-Fri 7/8-7/10	"	25	3.2
:30 sec	Loc-10a	Tues 4/7	"	3	1

Total Charges: \$1038.00 Paid MLK.



For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

[Empty box for listing matters of national importance]

I represent that the payment for the above described broadcast time has been furnished by:

Friends of Jane Kopish Sequin for Judge

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Scott Sequin

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

2/17/2020
Date

Jane Kopish Sequin
Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

Nicole Kelsey
Signature

Nicole Kelsey
Printed Name

Senior Acct. Rep.
Title

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, JANE KOPISH SEQUIN
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

- the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
- the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Jane Kopish Sequin
signature of candidate or authorized committee

JANE KOPISH SEQUIN
printed name

2/17/2020
date

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Sales Order

Station: WLST-FM Buyer: _____
 Contract Name: JANE SEQUIN OPTION B Tax Schedule: _____ (None)
 Contract#: _____ (none) Agency Commission %: 0
 Start Date: 3/02/20 End Date: 4/07/20 Billing Cycle: Calendar
 Revenue Type: Local Political Type: Cash Salesperson: 4045nkel Comm %: 0
 Advertiser: BAY CITIES MULTI MEDIA CENTER Makegood Policy: Within Contract Dates
 Address: 844 PIERCE AVE
 City: MARINETTE State: WIZip: 54143
 Product Name: JANE SEQUIN OPTION B
 Competitive Code: *None

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION								RATE	TOTALS		PTY	
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk		D/W	SPOTS		\$\$
1	3/02/20	3/13/20		6:00 AM	7:00 PM	30	4	4	4	4	4			20	D	8.50	40	340.00	
2	3/16/20	4/06/20		6:00 AM	7:00 PM	30	5	5	5	5	5			25	D	8.50	80	680.00	
3	4/07/20	4/07/20		6:00 AM	10:00 AM	30		3						3	D	6.00	3	18.00	

Billing Projections: By Month

	Mar 20	Apr 20
CA	850.00	188.00
ST	765.00	273.00

Print Spot Prices

DGTL MEDIA

WEB MAIN

WEB SECURITY

TOTAL SPOTS 123
 GROSS TOTAL \$ 1,038.00
 ADJUSTED SPOTS 123
 ADJUSTED TOTAL \$ 1,038.00

APPROVE DECLINE

- General Manager
 Sales Manager
 National Sales Manager
 Administrator

The reconciliation information need not be placed in the file immediately but the entity must identify a person or persons capable of informing an advertiser of the details of any reconciliation information.

Reconciliation information for this order will be posted upon completion of schedule or at the end of the month the advertising aired. Reconciliation information is also available from the business manager, Stephanie Edge at Stephanie@baycitiesonline.com or by calling 715-735-0225 extension 212.