

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE☒ STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

WLST-FM Marinette, WI 54143

Date:

2/17/2020

I, JANE KOPISH SEQUIN

being/on behalf of: _____, a legally
qualified candidate of the _____ political
party for the office of: Circuit Court Judge
in the General

election to be held on: 4/7/2020

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:30 sec	6a-7p	Mon-Fri 12-13	Preemptive	20	2
:30 sec	6a-7p	Mon-Fri 7a-10a	"	25	3.2
:30 sec	6a-10a	Tues 4/7	"	3	1

Total Charges: \$1038.00 Paid NR.

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Friends of Jane Kopish Sequin for Judge

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Scott Sequin

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

2/17/2020
Date

Jane Kopish Sequin
Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

Nicole Kelsey
Signature

Nicole Kelsey
Printed Name

Senior Acct. Rep.
Title

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, JANE KOPISH SEQUIN
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

- ☒ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
- ☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Jane Kopish Sequin

signature of candidate or authorized committee

JANE KOPISH SEQUIN

printed name

2/17/2020
date

Sales Order

Station: WLST-FM Buyer: _____
 Contract Name: JANE SEQUIN OPTION B Tax Schedule: _____ (None)
 Contract#: _____ (none) Agency Commission %: 0
 Start Date: 3/02/20 End Date: 4/07/20 Billing Cycle: Calendar
 Revenue Type: Local Political Type: Cash Salesperson: 4045nkel Comm %: 0
 Advertiser: BAY CITIES MULTI MEDIA CENTER Makegood Policy: Within Contract Dates
 Address: 844 PIERCE AVE
 City: MARINETTE State: WI Zip: 54143
 Product Name: JANE SEQUIN OPTION B
 Competitive Code: *None

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$		
1	3/02/20	3/13/20		6:00 AM	7:00 PM	30	4	4	4	4	4			20	D	8.50	40	340.00		
2	3/16/20	4/06/20		6:00 AM	7:00 PM	30	5	5	5	5	5			25	D	8.50	80	680.00		
3	4/07/20	4/07/20		6:00 AM	10:00 AM	30		3						3	D	6.00	3	18.00		

Billing Projections: By Month

	Mar 20	Apr 20
CA	850.00	188.00
ST	765.00	273.00

☒ Print Spot Prices

OGTL MEDIA

WEB MAIN

WEB SECURITY

TOTAL SPOTS _____ 123
 GROSS TOTAL \$ _____ 1,038.00
 ADJUSTED SPOTS _____ 123
 ADJUSTED TOTAL \$ _____ 1,038.00

APPROVE DECLINE

☐ ☐ General Manager
☐ ☐ Sales Manager
☐ ☐ National Sales Manager
☐ ☐ Administrator

The reconciliation information need not be placed in the file immediately but the entity must identify a person or persons capable of informing an advertiser of the details of any reconciliation information.

Reconciliation information for this order will be posted upon completion of schedule or at the end of the month the advertising aired. Reconciliation information is also available from the business manager, Stephanie Edge at Stephanie@baycitiesonline.com or by calling 715-735-0225 extension 212.