

FORM E

ORDER INFORMATION FOR POLITICAL CANDIDATE ADVERTISING

Station : KVII	Location: AMARILLO	Date: 5/4/18
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I, _____,

[Check one:] a legally qualified candidate
 the authorized representative of Lee Walker a legally qualified candidate

for election to the

[Check one:] Federal
 State
 Local
elective office of Sutton County Court at Law # 1 (indicate office sought),
associated with the Republican political party in the

[Check one:] party primary
 party runoff
 general

election to be held on 5/22, 2018 hereby request to purchase advertising time on the station for use in connection with that campaign in accordance with the scheduling request attached hereto.

Payment for this advertising will be made by the following candidate or authorized committee of the candidate:

Name of Payor: <u>KVII Martinez</u>	Name of Treasurer, if Paid by Committee: <u>Tom Warren</u>	Address: <u>2201 Civic Circle Drive Suite 917</u>
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Station may rely upon the representations herein. All advertising purchased pursuant to this order will contain sponsorship identification consistent with all laws, and the station is hereby authorized to edit any advertising that does not include the appropriate sponsorship identification.

This station does not discriminate or permit discrimination on the basis of race or ethnicity in the placement of advertising.

I am aware that a copy of this Order Form will be placed in the station's political file for public inspection.

Date: _____ Signature: _____
Candidate or Authorized Committee Representative

Accepted Accepted in Part (Confirmation Attached) Rejected
Date: 5/8 Signature: Luzanne Taylor
Authorized Station Representative

CHECK REMITTANCE FORM

Check # 7648502340

Amount \$918.00

Agency Creative Canyon

Advertiser Len Walker for Potter County Court of Law 1

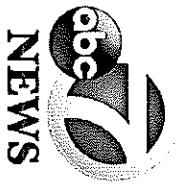
MC House

Invoice # Contract # 947465

PREPAYS, MISCELLANEOUS, PI

STATION	AMOUNT Per Contract	CONTRACT # Please list each contract separately	AIRDATES
KVII	\$918.00	947465	5/10 - 5/21/18
Misc. Please provide GL Code			
PI		<i>Please do NOT enter a contract until AR reaches out</i>	

Please keep a copy of each check for your records



Len Walker - May 2018

Date: 5/3/2018

Client: Creative Cannon Advertising
 Buyer: David Martinez
 Advertiser: Len Walker for Potter County
 Product: PL Local Candidate
 Estimate #:

Primary Demo: Adults 18+
 Office: KVIL-TV
 One Broadcast Center
 Amarillo, TX 79101

Flight Dates: 5/7/2018 to 5/27/2018
 Contact: Michelle Parsons
 Phone: 806-731-8844
 Fax:
 Email: mparsons@sdbgtv.com

Comments:

Daypart	Dur	Dpt Code	COST	My	Total Spots	A 18+	A 18+
						RTG/CPP	(000)/CPM

Amarillo May17 DMA Rentrak Live Only

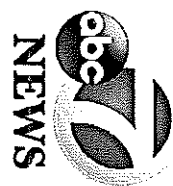
KVII+S2							
M-F 6a-7a	30	EM	\$0	1 2 1	4	6.59	13
DAYBREAK						\$0	\$0
M-F 6p-6:30p	30	EN	\$0	2 3 1	6	10.74	20
ABC 7 NEWS @ 6PM						\$0	\$0
M-F 10p-10:35p	30	LN	\$0	1 2 1	4	7.60	14
ABC 7 NEWS @ 10PM						\$0	\$0
Total Spots:					4	7	3
Total GRP:							121,200
Total GIMP(000):							231
Total COST:			\$0				\$0

May 18 COST \$0

Total Reach: 51.0% 51.0%
 Total Freq: 2.4 2.4

Signature:

Strata Nulmath and report designs Copyright ©2018 Strata Marketing, Inc. 312-222-1555
 Rentrak Corporation Audience Estimates Copyright ©2018 Rentrak Corporation. Rentrak-derived minimum thresholds have not been applied to these estimates; the thresholds will be applied on a go-forward basis in a future Rentrak release. Audience estimates for total households and age/gender only are available based on market tiers.



Summary By Station

Date: 5/3/2018

Client: Creative Cannon Advertising **Primary Demo:** Adults 18+
Buyer: David Martinez **Office:** KVIL-TV
Advertiser: Len Walker for Potter County **One Broadcast Center**
Product: PL Local Candidate **Amarillo, TX 79101**
Estimate #:

Flight Dates: 5/7/2018 to 5/27/2018
Contact: Michelle Parsons
Phone: 806-731-8844
Fax:
Email: mparsons@sbgtyv.com

Station	Total Spots	COST	PCT	Adults 18+		Adults 18+	
				CPP	GRP PCT	CPM	GIMP(000) PCT

Amarillo May17 DMA Rentrak Live Only

KVII+S2	14	\$0	0%	\$0	121.19	100%	\$0	231	100%
					51.0%/2.4			51.0%/2.4	
Market Total:	14	\$0		\$0	121.19		\$0	231	
					51.0%/2.4			51.0%/2.4	

Signature:

Strata NuMath and report designs Copyright ©2018 Strata Marketing, Inc. 312-222-1555
 Rentrak Corporation Audience Estimates Copyright ©2018 Rentrak Corporation. Rentrak-derived minimum thresholds have not been applied to these estimates; the thresholds will be applied on a go-forward basis in a future Rentrak release. Audience estimates for total households and age/gender only are available based on market tiers.

Guyanne Taylor

From: Michelle Parsons
Sent: Monday, April 30, 2018 5:12 PM
To: Guyanne Taylor
Subject: Fwd: Len Walker / Creative Cannon

Sent from my iphone

Begin forwarded message:

From: David Martinez <david@creative-cannon.com>
Date: April 30, 2018 at 4:03:35 PM CDT
To: Michelle Parsons <mparsons@sbgstv.com>
Subject: Len Walker / Creative Cannon

Hi Michelle,

Thanks for doing this for me....

The gross budget is \$1,080.00

He wants to run during:

- the 6p and 10p news on 5.10.18
- the 6p news on Monday (5.14) and Wednesday (5.16)
- the 10p news on Tuesday (5.15) and Thursday (5.17)
- the 6p & 10p on Monday (5.21)

I know that's really crazy but that's what he wants.

Thank you,

5/2

5/10	6p	100	6A
	\$95	\$100	75

5/14	6p		
	\$95		

5/10	6p		
	\$95		

5/15	10p	6p	6A
	\$77	\$60	945

5/17	10	6p	6A
	\$75	\$95	\$45

5/21	6p		6A
	\$95		\$45

5/14	200	6p	
	100		
5/21	6p - 200		
	100		

\$1080

David Martinez
Director of Client Relations
Creative Cannon Advertising
2201 Civic Circle Drive, Suite 917
Amarillo, TX 79109

david@creative-cannon.com
(806) 236-9404

CONTRACT



KVII
 One Broadcast Center
 Amarillo, TX 79101
 (806) 373-1787

<u>Contract / Revision</u> 947465 /		<u>Alt Order #</u>
<u>Product</u> Political May 2018		
<u>Contract Dates</u> 05/10/18 - 05/21/18		<u>Estimate #</u>
<u>Advertiser</u> Len Walker for Potter County Court at Law 1-		<u>Original Date / Revision</u> 05/08/18 / 05/08/18
<u>Billing Cycle</u> EOM	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KVII	<u>Account Executive</u> House House-Amarill	<u>Sales Office</u> Local-Amarillo
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agency Ref</u> 80104	<u>Advertiser Ref</u> 108256	

And:

Creative Cannon Advertising
 2201 Civic Circle Ste 917
 Amarillo, TX 79109

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KVII	05/10/18	05/10/18	M-F 6a-7a Daybreak	6a-7a		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/07/18	05/13/18	---T---				1	\$75.00				
N 2	KVII	05/10/18	05/10/18	ABC7 News @ 6p	6p-630p		:30				NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/07/18	05/13/18	---T---				1	\$90.00				
N 3	KVII	05/10/18	05/10/18	M-F ABC7 News @ 10p	10p-1035p		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/07/18	05/13/18	---T---				1	\$100.00				
N 4	KVII	05/14/18	05/14/18	ABC7 News @ 6p	6p-630p		:30				NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/14/18	05/20/18	M-----				1	\$95.00				
N 5	KVII	05/15/18	05/15/18	M-F 6a-7a Daybreak	6a-7a		:30				NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/14/18	05/20/18	-T-----				1	\$45.00				
N 6	KVII	05/15/18	05/15/18	ABC7 News @ 6p	6p-630p		:30				NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/14/18	05/20/18	-T-----				1	\$60.00				
N 7	KVII	05/15/18	05/15/18	M-F ABC7 News @ 10p	10p-1035p		:30				NM	1	\$77.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/14/18	05/20/18	-T-----				1	\$77.00				
N 8	KVII	05/16/18	05/16/18	ABC7 News @ 6p	6p-630p		:30				NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/14/18	05/20/18	--W----				1	\$95.00				
N 9	KVII	05/17/18	05/17/18	M-F 6a-7a Daybreak	6a-7a		:30				NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/14/18	05/20/18	---T---				1	\$45.00				
N 10	KVII	05/17/18	05/17/18	ABC7 News @ 6p	6p-630p		:30				NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/14/18	05/20/18	---T---				1	\$95.00				
N 11	KVII	05/17/18	05/17/18	M-F ABC7 News @ 10p	10p-1035p		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/14/18	05/20/18	---T---				1	\$75.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.



KVII
 One Broadcast Center
 Amarillo, TX 79101
 (806) 373-1787

<u>Contract / Revision</u> 947465 /	<u>Alt Order #</u>
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<u>Contract Dates</u> 05/10/18 - 05/21/18	<u>Product</u> Political May 2018	<u>Estimate #</u>
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<u>Advertiser</u> Len Walker for Potter Co	<u>Original Date / Revision</u> 05/08/18 / 05/08/18
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 12	KVII	05/21/18	05/21/18	M-F 6a-7a Daybreak	6a-7a		:30				NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/21/18	05/27/18	M-----				1	\$45.00				
N 13	KVII	05/21/18	05/21/18	ABC7 News @ 6p	6p-630p		:30				NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/21/18	05/27/18	M-----				1	\$95.00				
N 14	KVII	05/21/18	05/21/18	M-F ABC7 News @ 10p	10p-1035p		:30				NM	1	\$88.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/21/18	05/27/18	M-----				1	\$88.00				
Totals								0.00				14	\$1,080.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/30/18 -05/27/18	14	\$1,080.00	(\$162.00)	\$918.00
Totals	14	\$1,080.00	(\$162.00)	\$918.00

Signature: _____ **Date:** _____

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at ...<http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

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