

# CONTRACT



**KVII**  
 One Broadcast Center  
 Amarillo, TX 79101  
 (806) 373-1787

*3/2/18*

<u>Contract / Revision</u> 906906 /		<u>Alt Order #</u>
<u>Product</u> Political		
<u>Contract Dates</u> 03/03/18 - 03/04/18		<u>Estimate #</u> Sa/Sun
<u>Advertiser</u> James Abbot for Randall County Court at Law		<u>Original Date / Revision</u> 03/02/18 / 03/02/18
<u>Billing Cycle</u> EOM	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KVII	<u>Account Executive</u> House House-Amarillo	<u>Sales Office</u> Local-Amarillo
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agency Ref</u> 80104	<u>Advertiser Ref</u> 108257	<u>Product 1/2</u>

And:

Creative Cannon Advertising  
 2201 Civic Circle Ste 917  
 Amarillo, TX 79109

*Bj 3/2/18*

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount	
N 1	KVII	03/03/18	03/04/18	US Farm Report	6a-7a		:30				NM	1	\$40.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		02/26/18	03/04/18	-----S-				1	\$40.00					
N 2	KVII	03/03/18	03/04/18	GMA Saturday	7a-8a		:30				NM	1	\$150.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		02/26/18	03/04/18	-----S-				1	\$150.00					
N 3	KVII	03/03/18	03/04/18	Su This Week	8a-9a		:30				NM	1	\$150.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		02/26/18	03/04/18	-----S				1	\$150.00					
N 4	KVII	03/03/18	03/04/18	Su 9a-930a	9a-930a		:30				NM	1	\$150.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		02/26/18	03/04/18	-----S				1	\$150.00					
N 5	KVII	03/03/18	03/04/18	Texas Country Reporter	11a-1130a		:30				NM	1	\$75.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		02/26/18	03/04/18	-----S				1	\$75.00					
<b>Totals</b>												0.00	5	\$565.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
02/26/18 - 03/25/18	5	\$565.00	(\$84.75)	\$480.25
<b>Totals</b>	5	\$565.00	(\$84.75)	\$480.25

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at ...<http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

(\* Line Transactions: N = New, E = Edited, D = Deleted)  
 Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty: We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.

# ORDER

*3/2/18 B*



KVII

**Orders**  
**Order / Rev:** 906906  
**Alt Order #:**  
**Product Desc:** Political  
**Estimate:** Sat/Sun  
**Flight Dates:** 03/03/18 - 03/04/18  
**Original Date / Rev:** 03/02/18 / 03/02/18  
**Order Type:** GENERAL

**Primary AE:** House House-Amarillo  
**Sales Office:** LAMAR  
**Sales Region:** LOC

**Agency Name:** Creative Cannon Advertising  
**Buying Contact:**  
**Billing Contact:**  
 2201 Civic Circle Ste 917  
 Amarillo, TX 79109

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM  
**Agency Commission:** 15%

**Advertiser Name:** James Abbot for Randall County Cour  
**Demographic:** A25-54  
**Product Codes:** PL Local Candidate  
**Priority:** P-4  
**Revenue Code 1:** AGY  
**Revenue Code 2:** Political  
**Revenue Code 3:** Political Candidate

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:** 108257  
**Agency External ID:** 80104  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/26/18	03/25/18	5	\$565.00	\$480.25

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
March 2018	5	\$565.00	\$480.25	0.00
<b>Totals</b>	<b>5</b>	<b>\$565.00</b>	<b>\$480.25</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
House House-Amarillo	LAMAR	LOC	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KVII	03/03/18	03/04/18	US Farm Report US Farm Report	CM	6a-7a	-----S-	:30	1	\$40.00	P-4	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 02/26/18	03/04/18	-----S-		1		\$40.00		0.00					
N 2	KVII	03/03/18	03/04/18	GMA Saturday GMA Saturday	CM	7a-8a	-----S-	:30	1	\$150.00	P-4	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 02/26/18	03/04/18	-----S-		1		\$150.00		0.00					
N 3	KVII	03/03/18	03/04/18	This Week Su This Week	CM	8a-9a	-----S	:30	1	\$150.00	P-4	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 02/26/18	03/04/18	-----S		1		\$150.00		0.00					
N 4	KVII	03/03/18	03/04/18	Su 9a-930a Su 9a-930a	CM	9a-930a	-----S	:30	1	\$150.00	P-4	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 02/26/18	03/04/18	-----S		1		\$150.00		0.00					
N 5	KVII	03/03/18	03/04/18	Su 11a-1130a Texas Country Reporter	CM	11a-1130a	-----S	:30	1	\$75.00	P-4	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 02/26/18	03/04/18	-----S		1		\$75.00		0.00					

Totals 5 \$565.00

**Byron William**

9026906

**From:** David Martinez <david@creative-cannon.com>  
**Sent:** Thursday, March 01, 2018 4:31 PM  
**To:** James Abbott; Byron Williams  
**Subject:** Re: James Abbott

3/2/18  
B

Byron,

Let's please:

- Sat 6-7a Farm Report \$40
- Sat GMA 7-8a \$150
- Sun This Week 8-9a \$150
- Sun 9-930a Full Measure with Sheryl Attkinson \$150
- Sun 11-1130a Texas Country Report \$75

P-4  
↓

By 3/2/18

I can get you a check tomorrow. And if James agrees lets go with the new spot that has the voiceover on it.

Thank You Sir

On Thu, Mar 1, 2018 at 4:28 PM, James Abbott <[tex5150@hotmail.com](mailto:tex5150@hotmail.com)> wrote:

I agree.

**From:** David Martinez [mailto:[david@creative-cannon.com](mailto:david@creative-cannon.com)]  
**Sent:** Thursday, March 1, 2018 3:37 PM  
**To:** James Abbott <[tex5150@hotmail.com](mailto:tex5150@hotmail.com)>  
**Subject:** Re: James Abbott

I'd go:

- Sat 6-7a Farm Report \$40
- Sat GMA 7-8a \$150
- Sun This Week 8-9a \$150
- Sun 9-930a Full Measure with Sheryl Attkinson \$150
- Sun 11-1130a Texas Country Report \$75