

ORDER



Orders
Order / Rev: 1033663
Alt Order #: 09279426
Product Desc: ESAF/ORDR/C05C11
Estimate: C05C11
Flight Dates: 10/05/18 - 10/12/18
Original Date / Rev: 10/05/18 / 10/09/18
Order Type: GENERAL

Primary AE: Washington DC HRP/DC
Sales Office: HRPDC
Sales Region: NAT

Agency Name: Del Cielo Media
Buying Contact:
Billing Contact:
 1427 Leslie Ave
 Alexandria, VA 22301

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM
Agency Commission: 15%

Advertiser Name: ESAFund
Demographic: A35+
Product Codes: PL Advocacy
Revenue Code 1: AGY
Revenue Code 2: Political
Revenue Code 3: Political Issue
Priority: P-3

Order Brand:
New Business Thru:
Advertiser External ID: 88088
Agency External ID: 7130
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/28/18	46	\$16,115.00	\$13,697.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	46	\$16,115.00	\$13,697.75	218.90
Totals	46	\$16,115.00	\$13,697.75	218.90

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Washington DC HRP/DC	HRPDC	NAT	Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
KVII	43%	\$16,115.00
Market	100%	\$37,476.74

Competitive Share

Competitive Share	Share	Total
ADBA	0%	\$0.00
CABLE	0%	\$0.00
KACV	0%	\$0.00
KAMR	23%	\$8,619.65
KBGD	0%	\$0.00
KCIT	7%	\$2,623.37
KCPN	0%	\$0.00
KFDA	27%	\$10,118.72
KVIH	0%	\$0.00
NVII	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KVII	10/08/18	10/08/18	M-F 6a-7a	CM	6:00 AM-7:00 AM	2-----	:30	2	\$225.00	P-3	2.60	NM	2	\$450.00
				M-F 6a-7a Daybreak											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 10/08/18	10/14/18	2-----	2	\$225.00	2.60								

Order / Rev: 1033663
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Advertiser: ESAFund
 Product Desc: ESAF/ORDR/C05C11
 Estimate: C05C11
 KVII

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	KVII	10/12/18	10/12/18	GMA GMA	CM	7:00 AM-9:00 AM	-----2--	:30	2	\$285.00	P-3	4.40	NM	2	\$570.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/18	10/14/18	2-----		2				\$225.00		2.60			
N 3	KVII	10/07/18	10/07/18	Su 1130a-12p TEXAS COUNTRY REPORTER	CM	1130a-12p	-----1	:30	1	\$75.00	P-3	1.60	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/18	10/07/18	-----1		1				\$75.00		1.60			
N 4	KVII	10/07/18	10/07/18	Su 4a-6a TEXAS BUCKET LIST	CM	5:00 AM-5:30 AM (5:00 AM-5:30 AM)	-----1	:30	1	\$40.00	P-3	0.90	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/18	10/07/18	-----1		1				\$40.00		0.90			
N 5	KVII	10/08/18	10/08/18	ABC7 News @ 5p ABC7 News @ 5p	CM	5:00 PM-5:30 PM	1-----	:30	1	\$250.00	P-3	3.40	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/18	10/14/18	1-----		1				\$250.00		3.40			
N 6	KVII	10/09/18	10/09/18	ABC7 News @ 5p ABC7 News @ 5p	CM	5:00 PM-5:30 PM	-1-----	:30	1	\$250.00	P-3	3.40	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/18	10/14/18	-1-----		1				\$250.00		3.40			
N 7	KVII	10/10/18	10/10/18	ABC7 News @ 5p ABC7 News @ 5p	CM	5:00 PM-5:30 PM	--1----	:30	1	\$250.00	P-3	3.40	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/18	10/14/18	--1----		1				\$250.00		3.40			
N 8	KVII	10/11/18	10/11/18	ABC7 News @ 5p ABC7 News @ 5p	CM	5:00 PM-5:30 PM	---1---	:30	1	\$250.00	P-3	3.40	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/18	10/14/18	---1---		1				\$250.00		3.40			
N 9	KVII	10/12/18	10/12/18	ABC7 News @ 5p ABC7 News @ 5p	CM	5:00 PM-5:30 PM	----1--	:30	1	\$250.00	P-3	3.40	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/18	10/14/18	----1--		1				\$250.00		3.40			
N 10	KVII	10/08/18	10/08/18	ABC7 News @ 6p ABC7 News @ 6p	CM	6:00 PM-6:30 PM	1-----	:30	1	\$525.00	P-3	6.00	NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/18	10/14/18	1-----		1				\$525.00		6.00			
N 11	KVII	10/09/18	10/09/18	ABC7 News @ 6p ABC7 News @ 6p	CM	6:00 PM-6:30 PM	-1-----	:30	1	\$525.00	P-3	6.00	NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/18	10/14/18	-1-----		1				\$525.00		6.00			
N 12	KVII	10/09/18	10/09/18	M-F 6a-7a M-F 6a-7a Daybreak	CM	6:00 AM-7:00 AM	-2-----	:30	2	\$225.00	P-3	2.60	NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/18	10/14/18	-2-----		2				\$225.00		2.60			
N 13	KVII	10/10/18	10/10/18	ABC7 News @ 6p ABC7 News @ 6p	CM	6:00 PM-6:30 PM	--1----	:30	1	\$525.00	P-3	6.00	NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/18	10/14/18	--1----		1				\$525.00		6.00			
N 14	KVII	10/11/18	10/11/18	ABC7 News @ 6p ABC7 News @ 6p	CM	6:00 PM-6:30 PM	---1---	:30	1	\$525.00	P-3	6.00	NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/18	10/14/18	---1---		1				\$525.00		6.00			
N 15	KVII	10/12/18	10/12/18	ABC7 News @ 6p ABC7 News @ 6p	CM	6:00 PM-6:30 PM	----1--	:30	1	\$525.00	P-3	6.00	NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/18	10/14/18	----1--		1				\$525.00		6.00			
N 16	KVII	10/06/18	10/06/18		CM	6:00 PM-6:30 PM		:30	1	\$260.00	P-3	2.70	NM	1	\$260.00

Order / Rev: 1033663
 Alt Order #: 09279426
 Flight Dates: 10/05/18 - 10/12/18

Advertiser: ESACFund
 Product Desc: ESAC/ORDR/C05C11
 Estimate: C05C11
 KVII

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Saturday Early News -----1-															
Saturday Early News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/01/18	10/07/18	-----1-		1				\$250.00		2.70			
N17	KVII	10/07/18	10/07/18	ABC7 News @ 530p ABC7 News @ 530p	CM	5:30 PM-6:00 PM	-----1	:30	1	\$250.00	P-3	2.40	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/01/18	10/07/18	-----1		1				\$250.00		2.40			
N18	KVII	10/08/18	10/08/18	M-F Prime Access Wheel of Fortune	CM	6:30 PM-7:00 PM	1-----	:30	1	\$525.00	P-3	9.70	NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/08/18	10/14/18	1-----		1				\$525.00		9.70			
N19	KVII	10/09/18	10/09/18	M-F Prime Access Wheel of Fortune	CM	6:30 PM-7:00 PM	-1-----	:30	1	\$525.00	P-3	9.70	NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/08/18	10/14/18	-1-----		1				\$525.00		9.70			
N20	KVII	10/10/18	10/10/18	M-F Prime Access Wheel of Fortune	CM	6:30 PM-7:00 PM	--1----	:30	1	\$525.00	P-3	9.70	NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/08/18	10/14/18	--1----		1				\$525.00		9.70			
N21	KVII	10/11/18	10/11/18	M-F Prime Access Wheel of Fortune	CM	6:30 PM-7:00 PM	---1---	:30	1	\$525.00	P-3	9.70	NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/08/18	10/14/18	---1---		1				\$525.00		9.70			
N22	KVII	10/12/18	10/12/18	M-F Prime Access Wheel of Fortune	CM	6:30 PM-7:00 PM	----1--	:30	1	\$525.00	P-3	9.70	NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/08/18	10/14/18	----1--		1				\$525.00		9.70			
N23	KVII	10/10/18	10/10/18	M-F 6a-7a M-F 6a-7a Daybreak	CM	6:00 AM-7:00 AM	--2----	:30	2	\$225.00	P-3	2.60	NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/08/18	10/14/18	--2----		2				\$225.00		2.60			
N24	KVII	10/06/18	10/06/18	Sat Prime Access Wheel of Fortune	CM	6:30 PM-7:00 PM	-----1-	:30	1	\$250.00	P-3	3.40	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/01/18	10/07/18	-----1-		1				\$250.00		3.40			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	KVII	10/01/18-10/07/18	Sat Prime Access			6:30 PM-7:00 PM	-----Sa--	:30		(\$250.00)	3.40	NM			
Credited [m1]															
N25	KVII	10/08/18	10/08/18	MONDAY PRIME SPEC0M DANCING WITH THE STARS		7:00 PM-9:00 PM	2-----	:30	2	\$625.00	P-3	8.80	NM	2	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/08/18	10/14/18	2-----		2				\$625.00		8.80			
N26	KVII	10/08/18	10/08/18	MONDAY PRIME C THE GOOD DR	CM	9:00 PM-10:00 PM	2-----	:30	2	\$750.00	P-3	7.50	NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/08/18	10/14/18	2-----		2				\$750.00		7.50			
N27	KVII	10/11/18	10/11/18	THURSDAY PRIME A GREYS	CM	7:00 PM-8:00 PM	---2---	:30	2	\$450.00	P-3	4.90	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/08/18	10/14/18	---2---		2				\$450.00		4.90			
N28	KVII	10/11/18	10/11/18	M-F 6a-7a M-F 6a-7a Daybreak	CM	6:00 AM-7:00 AM	---2---	:30	2	\$225.00	P-3	2.60	NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/08/18	10/14/18	---2---		2				\$225.00		2.60			
N29	KVII	10/12/18	10/12/18	M-F 6a-7a M-F 6a-7a Daybreak	CM	6:00 AM-7:00 AM	----2--	:30	2	\$225.00	P-3	2.60	NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/08/18	10/14/18	----2--		2				\$225.00		2.60			

Order / Rev: 1033663
 Alt Order #: 09279426
 Flight Dates: 10/05/18 - 10/12/18

Advertiser: ESAFund
 Product Desc: ESAF/ORDR/C05C11
 Estimate: C05C11
 KVII

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/18	10/14/18	----2--					2	\$225.00		2.60			
N30	KVII	10/08/18	10/08/18	GMA GMA	CM	7:00 AM-9:00 AM	2-----	:30	2	\$285.00	P-3	4.40	NM	2	\$570.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/18	10/14/18	2-----					2	\$285.00		4.40			
N31	KVII	10/09/18	10/09/18	GMA GMA	CM	7:00 AM-9:00 AM	-2-----	:30	2	\$285.00	P-3	4.40	NM	2	\$570.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/18	10/14/18	-2-----					2	\$285.00		4.40			
N32	KVII	10/10/18	10/10/18	GMA GMA	CM	7:00 AM-9:00 AM	--2----	:30	2	\$285.00	P-3	4.40	NM	2	\$570.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/18	10/14/18	--2----					2	\$285.00		4.40			
N33	KVII	10/11/18	10/11/18	GMA GMA	CM	7:00 AM-9:00 AM	---2---	:30	2	\$285.00	P-3	4.40	NM	2	\$570.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/18	10/14/18	---2---					2	\$285.00		4.40			
N34	KVII	10/11/18	10/12/18	M-F Prime Access Wheel of Fortune	CM	630p-7p	---TF--	:30	1	\$250.00	P-3	3.40	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/18	10/14/18	---TF--					1	\$250.00		3.40			
													Totals	46	\$16,115.00

ORDER



Orders
Order / Rev: 1035115
Alt Order #: 09281764
Product Desc: 32/37/716
Estimate: 716
Flight Dates: 10/10/18 - 10/16/18
Original Date / Rev: 10/09/18 / 10/09/18
Order Type: GENERAL

Primary AE: Dallas HRP/DAL
Sales Office: HRPDA
Sales Region: NAT

Agency Name: Ax Media
Buying Contact:
Billing Contact:
 1251 NW Briarcliff Pkwy
 Kansas City, MO 64116

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM
Agency Commission: 15%

Advertiser Name: Ted Cruz for Senate-R
Demographic: A35+
Product Codes: Political Candidate
Revenue Code 1: AGY
Revenue Code 2: Political
Revenue Code 3: Political Candidate
Priority: P-3

Order Brand:
New Business Thru:
Advertiser External ID: 2432022
Agency External ID: 107874
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/28/18	33	\$9,580.00	\$8,143.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	33	\$9,580.00	\$8,143.00	114.00
Totals	33	\$9,580.00	\$8,143.00	114.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Dallas HRP/DAL	HRPDA	NAT	Start Of Order - End Of Order	100%

Order Share	Share	Total
KVII	35%	\$9,580.00
Market	100%	\$27,371.43

Competitive Share	Share	Total
ADBA	0%	\$0.00
CABLE	0%	\$0.00
KACV	0%	\$0.00
KAMR	20%	\$5,474.29
KBGD	0%	\$0.00
KCIT	20%	\$5,474.29
KCPN	0%	\$0.00
KFDA	25%	\$6,842.86
KVIH	0%	\$0.00
NVII	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KVII	10/10/18	10/16/18	M-F 6a-7a	CM	6:00 AM-7:00 AM	MTWTF--	:30	3	\$225.00	P-3	3.00	NM	3	\$675.00
M-F 6a-7a Daybreak															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/10/18	10/16/18	MTWTF--			3		\$225.00		3.00				

Order / Rev: 1035115
 Alt Order #: 09281764
 Flight Dates: 10/10/18 - 10/16/18

Advertiser: Ted Cruz for Senate-R
 Product Desc: 32/37716
 Estimate: 716
 KVII

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	KVII	10/10/18	10/16/18	ABC7 News @ 6p ABC7 News @ 6p	CM	6:00 PM-6:30 PM	MTWTF--	:30	3	\$525.00	P-3	5.40	NM	3	\$1,575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/18	10/16/18	MTWTF--		3				\$225.00		3.00			
N 3	KVII	10/14/18	10/14/18	ABC7 News @ 530p ABC7 News @ 530p	CM	5:30 PM-6:00 PM	-----1	:30	1	\$250.00	P-3	3.90	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/18	10/16/18	MTWTF--		3				\$525.00		5.40			
		Week: 10/08/18	10/14/18	-----1		1				\$250.00		3.90			
N 4	KVII	10/10/18	10/16/18	M-F Prime Access Wheel of Fortune	CM	6:30 PM-7:00 PM	MTWTF--	:30	3	\$525.00	P-3	6.40	NM	3	\$1,575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/18	10/16/18	MTWTF--		3				\$525.00		6.40			
N 5	KVII	10/13/18	10/13/18	Sat Prime Access Wheel of Fortune	CM	6:30 PM-7:00 PM	-----1-	:30	1	\$250.00	P-3	3.20	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/18	10/14/18	-----1-		1				\$250.00		3.20			
N 6	KVII	10/10/18	10/16/18	M-F Late News M-F ABC7 News @ 10p	CM	10:00 PM-10:35 PM	MTWTF--	:30	3	\$400.00	P-3	3.70	NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/18	10/16/18	MTWTF--		3				\$400.00		3.70			
N 7	KVII	10/14/18	10/14/18	SU LATE NEWS Su ABC7 News @ 10p	CM	10:00 PM-10:35 PM	-----1	:30	1	\$400.00	P-3	4.80	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/18	10/14/18	-----1		1				\$400.00		4.80			
N 8	KVII	10/10/18	10/16/18	JIMMY KIMMEL Jimmy Kimmel	CM	10:35 PM-11:35 PM	MTWTF--	:30	2	\$180.00	P-3	1.70	NM	2	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/18	10/16/18	MTWTF--		2				\$180.00		1.70			
N 9	KVII	10/10/18	10/16/18	GMA GMA	CM	7:00 AM-9:00 AM	MTWTF--	:30	2	\$285.00	P-3	4.00	NM	2	\$570.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/18	10/16/18	MTWTF--		2				\$285.00		4.00			
N 10	KVII	10/13/18	10/13/18	GMA Saturday GMA Saturday	CM	7:00 AM-8:00 AM	-----1-	:30	1	\$225.00	P-3	2.70	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/18	10/14/18	-----1-		1				\$225.00		2.70			
N 11	KVII	10/10/18	10/16/18	Live with Kelly & Ryan Live with Kelly	CM	9:00 AM-10:00 AM	MTWTF--	:30	2	\$225.00	P-3	3.50	NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/18	10/16/18	MTWTF--		2				\$225.00		3.50			
N 12	KVII	10/10/18	10/16/18	The View The View	CM	10:00 AM-11:00 AM	MTWTF--	:30	2	\$200.00	P-3	2.40	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/18	10/16/18	MTWTF--		2				\$200.00		2.40			
N 13	KVII	10/10/18	10/16/18	ABC7 News @ 11a ABC7 News @ 11a	CM	11:00 AM-11:30 AM	MTWTF--	:30	2	\$200.00	P-3	3.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/18	10/16/18	MTWTF--		2				\$200.00		3.00			
N 14	KVII	10/10/18	10/16/18	M-F 3p-4p HARRY	CM	3:00 PM-4:00 PM	MTWTF--	:30	2	\$100.00	P-3	1.20	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/18	10/16/18	MTWTF--		2				\$100.00		1.20			
N 15	KVII	10/10/18	10/16/18	M-F 4p-5p Ellen Degeneres Show	CM	4:00 PM-5:00 PM	MTWTF--	:30	2	\$150.00	P-3	1.80	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/18	10/16/18	MTWTF--		2				\$150.00		1.80			
N 16	KVII	10/10/18	10/16/18		CM	5:00 PM-5:30 PM		:30	3	\$260.00	P-3	2.90	NM	3	\$760.00

Order / Rev: 1035115
 Alt Order #: 09281764
 Flight Dates: 10/10/18 - 10/16/18

Advertiser: Ted Cruz for Senate-R
 Product Desc: 32/37716 KVII
 Estimate: 716

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				ABC7 News @ 5p			MTWTF--								
				ABC7 News @ 5p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/18	10/16/18	MTWTF--					3	\$250.00		2.90			
													Totals	33	\$9,580.00