CONTRACT



And:

Ax Media 1251 NW Briarcliff Pkwy Suite 85 Kansas City, MO 64116

	Contract / Re	vieion		Alt Order #	a
					~
	1015828	1	1	09215202	
Product				h	
32/37/581					
Contract Dates	Estimate #				
09/12/18 - 09/18/18	581				
<u>Advertiser</u>			Ori	iginal Date	/ Revision
Ted Cruz for Senate-R			C	09/11/18	/ 09/11/18
	Billing Cycle	Billing	Cal	<u>endar</u>	Cash/Trade
	EOM	Broadcast			Cash
	Property	Accour	ìΕ	xecutive	Sales Office
	KVII	Dallas	HR	P/DAL	HRP Dallas
	Special Hand	ling			
	<u></u>				
	Demographic				
	Adults 35+				
					Total Ratings
					128.40
	Agy Code	Adverti	ser	Code	Product 1/2
	9916670	32			37
	Agency Ref		_	<u>Advertiser</u>	Ref
	107874			2432022	

*Line Ch Start Date End Date Description	Start/End Time Days	Spots/ Length Week	Rate Rtn TypeSpot	s	Amount
N 1 KVII 09/12/18 09/18/18 M-F 6a-7a Daybreak Start Date End Date Weekdays Spots/Week Week: 09/12/18 09/18/18 MTWTF 3	6:00 AM-7:00 AM <u>Rate</u> <u>Rating</u> \$225.00 3.00	:30	NM	3	\$675.00
N 2 KVII 09/12/18 09/18/18 ABC7 News @ 6p <u>Start Date </u>	6:00 PM-6:30 PM <u>Rate</u> <u>Rating</u> \$525.00 5,40	:30	NM	3	\$1,575.00
N 3 KVII 09/16/18 09/16/18 ABC7 News @ 530p Start Date	5:30 PM-6:00 PM <u>Rate Rating</u> \$250.00 3.90	:30	NM	1	\$250.00
N 4 KVII 09/12/18 09/18/18 Wheel of Fortune <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/12/18 09/18/18 MTWTF 3	6:30 PM-7:00 PM <u>Rate Rating</u> \$525.00 6.40	:30	NM	3	\$1,575.00
N 5 KVII 09/15/18 09/15/18 Wheel of Fortune <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/10/18 09/16/181 1	6:30 PM-7:00 PM <u>Rate</u> <u>Rating</u> \$250.00 3.20	:30	NM	1	\$250.00
N 6 KVII 09/17/18 09/17/18 BACHELOR IN PARADISE Start Date End Date Weekdays Spots/Week Week: 09/17/18 09/23/18 1 1	Rate Rating \$625.00 4.80	:30	NM.	1	\$625.00
N 7 KVII 09/18/18 09/18/18 BACHELOR IN PARADISE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/17/18 09/23/18 -1 1	7:00 PM-9:00 PM <u>Rate</u> <u>Rating</u> \$625.00 7.50	:30	NM	1	\$625.00
N 8 KVII 09/12/18 09/18/18 M-F ABC7 News @ 10p Start Date	10:00 PM-10:35 PN Rate Rating \$400.00 3.70	:30	NM	3	\$1,200.00
N 9 KVII 09/16/18 09/16/18 Su ABC7 News @ 10p Start Date	10:00 PM-10:35 PA <u>Rate</u> <u>Rating</u> \$400.00 4.80	:30	MM	1	\$400.00
N 10 KVII 09/12/18 09/18/18 Jimmy Kimmel <u>Start Date End Date Weekdays Spots/Week</u> Week: 09/12/18 09/18/18 MTWTF 2	10:35 PM-11:35 PM <u>Rate</u> <u>Rating</u> \$180.00 1.70	:30	NM	2	\$360.00
N 11 KVII 09/15/18 09/15/18 ABC College Ftball Prime Start Date	7:00 PM-10:30 PM <u>Rate</u> <u>Rating</u> \$575.00 2.10	:30	NM	1	\$575.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.



	Contract / Revision 1015828 /	Alt Order # 09215202
<u>Contract Dates</u> 09/12/18 - 09/18/18	Product 32/37/581	Estimate # 581
Advertiser	19	Original Date / Revision
Ted Cruz for Senate-R		09/11/18 / 09/11/18

*Line Ch Start Date End Date Description	Start/End Time Days	Spots/ Length Week	Rate Rtn TypeSpots	Amount
Start Date End Date Weekdays Spots/Week	Rate Rating			
N 12 KVII 09/12/18 09/18/18 GMA	7:00 AM-9:00 AM	:30	NM 2	\$570.00
Week: 09/12/18	<u>Rate Rating</u> \$285.00 4.00			
N 13 KVII 09/15/18 09/15/18 GMA Saturday	7:00 AM-8:00 AM	:30	NM 1	\$225.00
Start Date End Date Weekdays Spots/Week Week: 09/10/18 09/16/18 1- 1	<u>Rate</u> <u>Rating</u> \$225.00 2.70			·
N 14 KVII 09/12/18 09/18/18 Live with Kelly	9:00 AM-10:00 AM	:30	NM 2	\$450.00
Week: 09/12/18	<u>Rate</u> <u>Rating</u> \$225.00 3.50			
N 15 KVII 09/12/18 09/18/18 The View	10:00 AM-11:00 AN	:30	NM 2	\$400.00
Start Date End Date Weekdays Spots/Week Week: 09/12/18 09/18/18 MTWTF 2	Rate Rating \$200.00 2.40			
N 16 KVII 09/12/18 09/18/18 ABC7 News @ 11a	11:00 AM-11:30 AM	:30	NM 2	\$400.00
Start Date End Date Weekdays Spots/Week Week: 09/12/18 09/18/18 MTWTF 2	<u>Rate</u> <u>Rating</u> \$200.00 3.00		_	4700.00
N 17 KVII 09/12/18 09/12/18 Steve Harvey	3:00 PM-4:00 PM	:30	NM 1	0400.00
Start Date End Date Weekdays Spots/Week	Rate Rating	.30	NM ⁻ 1	\$100.00
Week: 09/12/18	\$100.00 1.20			
N 18 KVII 09/12/18 09/18/18 Ellen Degeneres Show Start Date End Date Weekdays Spots/Week	4:00 PM-5:00 PM Rate Rating	:30	NM 2	\$300.00
Week: 09/12/18 09/18/18 MTWTF 2	\$150.00 1.80			
N 19 KVII 09/12/18 09/18/18 ABC7 News @ 5p	5:00 PM-5:30 PM	:30	NM 3	\$750.00
Start Date End Date Weekdays Spots/Week Week: 09/12/18 09/18/18 MTWTF 3	<u>Rate</u> <u>Rating</u> \$250.00 2.90		-	
N 20 KVII 09/13/18 09/18/18 THE DRS	3:00 PM-4:00 PM	:30	NM 1	\$100.00
Start Date End Date Weekdays Spots/Week Week: 09/12/18 09/18/18 MT-TF 1	Rate Rating \$100.00 1.20			
		400.40		
	Totals	128.40	36	\$11,405.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/27/18 -09/30/18	36	\$11,405.00	(\$1,710.75)	\$9,694.25
Totals	36	\$11,405.00	(\$1,710,75)	\$9,694,25

Signature:	Date:	
		· · · · · · · · · · · · · · · · · · ·

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at ...http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

Sent: To: Subject:	Tuesday, September 11, 2018 8:45 AM Guyanne Taylor FW: ePay Prenotification	
Guess we're getting some cruz money!!!	e cruz money!!!	
From: Hall, Jeff (CMG-REP) [mailto:JHall@coxrep: Sent: Tuesday, September 11, 2018 8:44 AM To: Michelle McCurley mmccurley@sbgtv.com>Subject: FW: ePay Prenotification	From: Hall, Jeff (CMG-REP) [mailto:JHall@coxreps.com] Sent: Tuesday, September 11, 2018 8:44 AM To: Michelle McCurley <mmccurley@sbgtv.com> Subject: FW: ePay Prenotification</mmccurley@sbgtv.com>	
Payment verification for CRUZ	CRUZ.	
From: payments@colestosy.com [mailtocoaym Sent: Tuesday, September 11, 2018 8:28 AM To: Hall, Jeff (CMG-REP) < Hall@coxreps.com> Subject: ePay Prenotification	From: তুরুস্কুল্রির্ভির্ভির্ভির্ভির্ভির্ভির্ভির্ভির্ভির	

Notification of Electronic Payment

payment to KVII-TV via the FastPay ePay solution. This message confirms that AXMEDIA has initiated an electronic Please see the payment details below.

\$9,694.25

AXMEDIA

EDIA

KVII-TV

Cruz for US Senate - TV 9/12 - 9/18

Have questions about this payment?

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

☐ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and	l Location:			Date:	9/4/18
KVII-TV / Ama	rillo				
ı, AxMedia	3				
being/on beh	alf of: Ted C	ruz for S	enate		
	lified candidate				
political part	y for the office o	_{f:} US Se	nate		
in the Gen	eral				
election to be	e held on: Nov	ember 6	, 2018		
do hereby re	quest station tin	ne as follows	s:		
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Attached					

			1		

I represent that the payment for the above described broadcast time has been furnished by:

Ted Cruz for Senate

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Bradley S. Knippa

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9/4/18	anna_	_
Date	Signature	
To Be S	Signed By Station Representative	
☐ Accepted	☐ Accepted in Part	☐ Rejected
Signature	Printed Name	Títle

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

Ted Cruz for Senate	
(name of federal candidate or authorized committee) he programming to be broadcast (in whole or in part) pursu	ereby certify that the uant to this agreement:
■ does	□ does not
refer to an opposing candidate (check applicable be programming that does refer to an opposing candidate:	
(check applicable box)	
☐ the radio programming contains a personal audio sidentifies the candidate, the office being sought, and the the broadcast.	tatement by the candidate that at the candidate has approved
the television programming contains a clearly identificance of the candidate for a duration of at least four seed displayed printed statement identifying the candidate, the broadcast, and that the candidate and/or the candidate the broadcast.	conds, and a simultaneously nat the candidate approved the
anne-	
signature of candidate or authorize	ed committee
Eva Mah	9/4/18
printed name	date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.