

# CONTRACT



**KVII**  
**One Broadcast Center**  
**Amarillo, TX 79101**  
**(806) 373-1787**

<b>Contract / Revision</b> 1019332 /		<b>Alt Order #</b> 09221912
<b>Product</b> #604/CRUZ(R)SENATE		
<b>Contract Dates</b> 09/19/18 - 09/25/18		<b>Estimate #</b> 604
<b>Advertiser</b> Ted Cruz for Senate-R		<b>Original Date / Revision</b> 09/18/18 / 09/18/18
<b>Billing Cycle</b> EOM	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Property</b> KVII	<b>Account Executive</b> Dallas HRP/DAL	<b>Sales Office</b> HRP Dallas
<b>Special Handling</b>		
<b>Demographic</b> Adults 35+		
		<b>Total Ratings</b> 45.00
<b>Agency Code</b> 9916670	<b>Advertiser Code</b> 32	<b>Product 1/2</b> 37
<b>Agency Ref</b> 107874		<b>Advertiser Ref</b> 2432022

And:

**Ax Media**  
**1251 NW Briarcliff Pkwy**  
**Suite 85**  
**Kansas City, MO 64116**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KVII	09/19/18	09/25/18	M-F 6a-7a Daybreak	6:00 AM-7:00 AM		:30				NM	3	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/19/18	09/25/18	MTWTF--				3	\$225.00	3.00			
N 2	KVII	09/19/18	09/25/18	ABC7 News @ 5p	5:00 PM-5:30 PM		:30				NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/19/18	09/25/18	MTWTF--				3	\$250.00	2.90			
N 3	KVII	09/19/18	09/25/18	ABC7 News @ 6p	6:00 PM-6:30 PM		:30				NM	3	\$1,575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/19/18	09/25/18	MTWTF--				3	\$525.00	5.40			
N 4	KVII	09/19/18	09/25/18	M-F ABC7 News @ 10p	10:00 PM-10:35 PM		:30				NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/19/18	09/25/18	MTWTF--				3	\$400.00	3.70			
<b>Totals</b>								<b>45.00</b>				<b>12</b>	<b>\$4,200.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/27/18 -09/30/18	12	\$4,200.00	(\$630.00)	\$3,570.00
<b>Totals</b>	<b>12</b>	<b>\$4,200.00</b>	<b>(\$630.00)</b>	<b>\$3,570.00</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at ...<http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.

**Guyanne Taylor**

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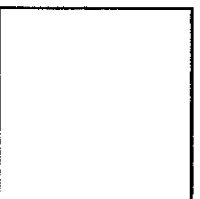
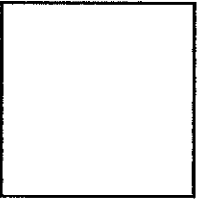
**From:** Michelle McCurley  
**Sent:** Tuesday, September 18, 2018 10:06 AM  
**To:** Guyanne Taylor  
**Subject:** FW: ePay Prenotification

Cruz for this week

**From:** Hall, Jeff (CMG-REP) [mailto:JHall@coxreps.com]  
**Sent:** Tuesday, September 18, 2018 10:01 AM  
**To:** Michelle McCurley <mmccurley@sbgvtv.com>  
**Subject:** FW: ePay Prenotification

Payment notification

**From:** [jaye@msi.com](mailto:jaym@msi.com) [mailto:jaye@msi.com] [mailto:jaye@msi.com]  
**Sent:** Tuesday, September 18, 2018 9:57 AM  
**To:** Hall, Jeff (CMG-REP) <JHall@coxreps.com>  
**Subject:** ePay Prenotification



# Notification of Electronic Payment

This message confirms that AXMEDIA has initiated an electronic payment to KVII-TV via the FastPay ePay solution. Please see the payment details below.

Total Amount:

**\$3,570.00**

Company:

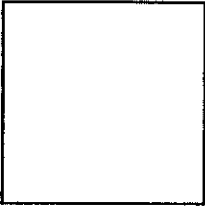
AXMEDIA

Vendor:

KVII-TV

Message:

Cruz for US Senate - TV 9/19 - 9/25



# Have questions about this payment?

Please contact FastPay support at  
844-GET-EPAY or 1-800-822-1111, ext.  
6711 or chat with a member of our team.

FastPay  
844-GET-EPAY  
8201 Beverly Blvd Suite 500  
LA / SF / NW / BOS / LDN