AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applica	ble box) EDERAL CA	NDIDATE	□ STAT	E/LOCAL C	ANDIDATE
To Avail Window,	Themselves Federal Car	of The Low Indidates Mus	vest Unit Cha st Sign The C	arge During Certification	A Political On Page 3
	d Location: I – ABC	An	1AR/LLO	Date /o	: -1-18
_{i,} Haley	Beth Davis	}	Takkan a a a a a a a a a a a a a a a a a		
being/on be	half of: Ker	n Paxton (Campaign	,	1
	alified candidat				
political pari	ty for the office	of: Attorn	ney Gener	al	
	e held on: N	ovember (5, 2018		and the state of t
	quest station t			And Annie a	
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	See attached				

Attach proposed schedule with charges (if available): #/9,086.75 Net

I represent that the paymer by: Ken Paxton Campalgi	nt for the above described broadcast tir	
represent that this person o	nnounce the time as paid for by such por or entity is either a legally qualified candidated in the legally qualified in the legally qualified candidated in the legally qualified in the legally qualified candidated in the legally qualified in the legally qual	person or entity. I didate or an
The name of the treasurer of Scott Turner	of the candidate's authorized committe	e is:
This station has disclosed to classes and rates; and discolo federal candidates).	o me its political advertising policies, in ount, promotional and other sales prac	cluding: applicable tices (not applicable
BASIS OF RACE OR	T DISCRIMINATE OR PERMIT DISCR ETHNICITY IN THE PLACEMENT OF	ADVERTISING.
To Be Signed	By Candidate or Authorized Co	ommittee
10-1-18 Date	Haly Biff)aius-
To Be	e Signed By Station Representative	:
·	·	and an
☐ Accepted	☐ Accepted in Part	□ Rejected
Signature	Printed Name	Title
•.		

Product 1/2

CONTRACT

Contract Agreement Between:

KVII One Broadcast Center Amarillo, TX 79101 (806) 373-1787

And:

11 KVII

Week: 10/15/18

10/16/18

Start Date

10/16/18

End Date

10/21/18

ABC7 News @ 5p

Weekdays

-1----

Spots/Week

Davis Lenz Media 4233 Cedar Springs Rd Dallas, TX 75219

	Contract / Re	Contract / Revision		#
	1037748	1	09286703	3
Advertiser			Original Date	/ Revision
Ken Paxton for Texas	Attorney Genera	ıl-R	10/15/18	/ 10/15/18
Contract Dates	Estimate #			
10/15/18 - 10/21/18	269			
Product	-			
18/21/269				
•	Billing Cycle	Billing	Calendar	Cash/Trade
	ЕОМ	Broado	east	Cash
	Property	Accou	nt Executive	Sales Office
	KVII	Dallas	HRP/DAL	HRP Dallas
	Special Hand	ling		THE STATE OF THE S

Demographic Adults 35+

Agy Code

Order Type GENERAL Advertiser Code

9915546 18 21 Agency Ref Advertiser Ref 6741 68196 Start/End Spots/ *Line Ch Start Date End Date Description Time Length Week Days Rate Type Spots Amount KVII 10/16/18 10/16/18 M-F 6a-7a Daybreak 6:00 AM-7:00 AM :30 NM \$225.00 **Start Date** End Date Weekdays Spots/Week Rate Week: 10/15/18 10/21/18 \$225.00 KVII 10/16/18 10/16/18 ABC7 News @ 11a 11:00 AM-11:30 AM :30 NM \$200.00 Start Date **End Date** Weekdays Spots/Week Rate Week: 10/15/18 10/21/18 \$200.00 10/17/18 10/17/18 11:00 AM-11:30 AN ABC7 News @ 11a :30 NM \$200.00 Start Date **End Date** <u>Weekdays</u> Spots/Week Rate Week: 10/15/18 10/21/18 \$200.00 --1-KVII 10/18/18 10/18/18 ABC7 News @ 11a 11:00 AM-11:30 AM :30 NM \$200.00 Start Date **End Date** Weekdays Spots/Week Rate Week: 10/15/18 \$200.00 10/21/18 ---1---1 KVII 10/16/18 10/16/18 General Hospital 1:00 PM-2:00 PM :30 NM \$120.00 Start Date **End Date** Weekdays Spots/Week Rate Week: 10/15/18 10/21/18 -1----1 \$120.00 KVII 10/17/18 10/17/18 1:00 PM-2:00 PM :30 General Hospital NM \$120.00 Start Date **End Date** Weekdays Spots/Week Rate \$120.00 Week: 10/15/18 10/21/18 --1----KVII 10/18/18 10/18/18 General Hospital 1:00 PM-2:00 PM :30 NM \$120.00 **End Date** Start Date Spots/Week <u>Weekdays</u> Rate Week: 10/15/18 10/21/18 ---1---\$120.00 2:00 PM-3:00 PM 8 KVII 10/16/18 10/16/18 Judge Judy :30 NM \$120.00 Start Date **End Date** Spots/Week <u>Weekdays</u> Rate Week: 10/15/18 10/21/18 \$120.00 1 KVII 10/17/18 10/17/18 Judge Judy 2:00 PM-3:00 PM :30 NM \$120.00 Spots/Week Start Date **End Date** Weekdays Rate Week: 10/15/18 10/21/18 1 \$120.00 N 10 KVII 2:00 PM-3:00 PM :30 10/18/18 10/18/18 Judge Judy NM \$120.00 Start Date **End Date** Weekdays Spots/Week Rate Week: 10/15/18 10/21/18 ---1---\$120.00 1

> (* Line Transactions: N = New, E = Edited, D = Deleted) Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

5:00 PM-5:30 PM

Rate

\$250.00

:30

\$250.00

NM

1



Contract / Revision Alt Order # 09286703 1037748 /

Advertiser Original Date / Revision Ken Paxton for Texas Attorney General-R 10/15/18 / 10/15/18

Contract Dates Product Estimate # 18/21/269 269 10/15/18 - 10/21/18

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	TypeSpots	Amount
Start Date End Date Weekdays Spots/Week	Rate			
N 12 KVII 10/17/18 10/17/18 M-F 6a-7a Daybreak Start Date End Date Weekdays Spots/Week Week: 10/15/18 10/21/181 1	6:00 AM-7:00 AM Rate \$225.00	:30	NM 1	\$225.00
N 13 KVII 10/17/18 10/17/18 ABC7 News @ 5p Start Date End Date Weekdays Spots/Week	5:00 PM-5:30 PM Rate	:30	NM 1	\$250.00
Week: 10/15/18 10/21/181 1 N 14 KVII 10/18/18 10/18/18 ABC7 News @ 5p Start Date End Date Weekdays Spots/Week	\$250.00 5:00 PM-5:30 PM Rate	:30	NM 1	\$250.00
Week: 10/15/18 10/21/181 1 N 15 KVII 10/16/18 10/16/18 ABC7 News @ 6p	\$250.00 6:00 PM-6:30 PM Rate	:30	NM 1	\$525.00
Week: 10/15/18 10/21/18 -1 1 N 16 KVII 10/17/18 10/17/18 ABC7 News @ 6p	\$525.00 6:00 PM-6:30 PM	:30	NM 1	\$525.00
Start Date End Date Weekdays Spots/Week Week: 10/15/18 10/21/18 1 1 N 17 KVII 10/18/18 10/18/18 ABC7 News @ 6p	Rate \$525.00 6:00 PM-6:30 PM	:30	NIA 4	ecor oo
Start Date End Date Weekdays Spots/Week Week: 10/15/18 10/21/18 1 1	Rate \$525.00	.30	NM 1	\$525.00
N 18 KVII 10/16/18 10/16/18 Wheel of Fortune Start Date	6:30 PM-7:00 PM <u>Rate</u> \$525.00	:30	NM 1	\$525.00
N 19 KVII 10/17/18 10/17/18 Wheel of Fortune Start Date End Date Weekdays Spots/Week Week: 10/15/18 10/21/181 1	6:30 PM-7:00 PM <u>Rate</u> \$525.00	:30	NM 1	\$525.00
N 20 KVII 10/18/18 10/18/18 Wheel of Fortune Start Date End Date Weekdays Spots/Week Week: 10/15/18 10/21/181 1	6:30 PM-7:00 PM Rate \$525.00	:30	NM 1	\$525.00
N 21 KVII 10/16/18 10/16/18 M-F ABC7 News @ 10p Start Date End Date Weekdays Spots/Week Week: 10/15/18 10/21/18 -1 1	10:00 PM-10:35 PM Rate \$400.00	:30	NM 1	\$400.00
N 22 KVII 10/17/18 10/17/18 M-F ABC7 News @ 10p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/18 10/21/181 1	10:00 PM-10:35 PN Rate \$400.00	:30	NM 1	\$400.00
N 23 KVII 10/18/18 10/18/18 M-F 6a-7a Daybreak Start Date End Date Weekdays Spots/Week Week: 10/15/18 10/21/181 1	6:00 AM-7:00 AM <u>Rate</u> \$225.00	:30	NM 1	\$225.00
N 24 KVII 10/18/18 10/18/18 M-F ABC7 News @ 10p	10:00 PM-10:35 PN <u>Rate</u> \$400.00	:30	NM 1	\$400.00
N 25 KVII 10/16/18 10/16/18 ABC Nightline Start Date	11:35 PM-12:05 XN <u>Rate</u> \$160.00	:30	NM 1	\$160.00
N 26 KVII 10/17/18 10/17/18 ABC Nightline Start Date	11:35 PM-12:05 XA <u>Rate</u> \$160.00	:30	NM 1	\$160.00
N 27 KVII 10/18/18 10/18/18 ABC Nightline Start Date	11:35 PM-12:05 XN <u>Rate</u> \$160.00	:30	NM 1	\$160.00
N 28 KVII 10/16/18 10/16/18 THE ROOKIE	9:00 PM-10:00 PM	:30	NM 1	\$450.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.



Contract / Revision Alt Order# 1037748 09286703

Advertiser Original Date / Revision Ken Paxton for Texas Attorney General-R / 10/15/18 10/15/18

Contract Dates Product Estimate # 10/15/18 - 10/21/18 18/21/269 269

*Line Ch Start Date End Date Description	Start/End Time	Days Length	Spots/ Week Rate	TypeSpo	ts	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/18 10/21/18 -1 1	<u>Rate</u> \$450.00				unnekon (p <u>pagin)</u>	HEROTER STATE OF THE STATE OF T
N 29 KVII 10/17/18 10/17/18 MILLION LITTLE THINGS Start Date End Date Weekdays Spots/Week Week: 10/15/18 10/21/181 1	9:00 PM-10:00 PM Rate \$510.00	:30		NM	1	\$510.00
N 30 KVII 10/18/18 10/18/18 HOW TO GET AWAYS Start Date End Date Weekdays Spots/Week Week: 10/15/18 10/21/181 1	9:00 PM-10:00 PM Rate \$450.00	:30	er en	NM	1	\$450.00
N 31 KVII 10/19/18 10/19/18 20/20 Start Date End Date Weekdays Spots/Week Week: 10/15/18 10/21/181 1	9:00 PM-10:00 PM Rate \$450.00	:30	www.com.com.com.com.com.com.com.com.com.com	NM	1	\$450.00
N 32 KVII 10/21/18 10/21/18 DANCING WITH THE STAF <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/18 10/21/181 1	R(7:00 PM-8:00 PM <u>Rate</u> \$625.00	:30	Politic di Schalland di manuscrata e una manuscrata e un manus	NM	1	\$625.00
N 33 KVII 10/16/18 10/16/18 GMA <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/18 10/21/18 -1 1	7:00 AM-9:00 AM <u>Rate</u> \$285.00	:30		MM	1	\$285.00
N 34 KVII 10/17/18 10/17/18 GMA <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/18 10/21/181 1	7:00 AM-9:00 AM <u>Rate</u> \$285.00	:30	permeters with a second se	NM	1	\$285.00
N 35 KVII 10/18/18 10/18/18 GMA <u>Start Date End Date Weekdays Spots/Week</u> Week: 10/15/18 10/21/181 1	7:00 AM-9:00 AM <u>Rate</u> \$285.00	:30	oraczen z resista de servicio esta de la constanta de la constanta de la constanta de la constanta de la const	NM	1	\$285.00
N 36 KVII 10/16/18 10/16/18 Live with Kelly <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/18 10/21/18 -1 1	9:00 AM-10:00 AM <u>Rate</u> \$225.00	:30		MM	1	\$225.00
N 37 KVII 10/17/18 10/17/18 Live with Kelly <u>Start Date End Date Weekdays Spots/Week</u> Week: 10/15/18 10/21/181 1	9:00 AM-10:00 AM <u>Rate</u> \$225.00	:30		NM	1	\$225.00
N 38 KVII 10/18/18 10/18/18 Live with Kelly <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/18 10/21/181 1	9:00 AM-10:00 AM <u>Rate</u> \$225.00	:30	State of the state	NM	1	\$225.00
		Totals		3	8	\$11,590.00

Time Period # of Spots **Gross Amount** Agency Comm. **Net Amount** 10/01/18 -10/28/18 \$11,590.00 38 (\$1,738.50)\$9,851.50 Totals 38 \$11,590.00 (\$1,738.50)\$9,851.50

Signature:	Date:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at ...http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable) FEDER	e box) RAL CANDIDAT	TE.	☑ STAT	FE/LOCAL CAN	IDIDATE
To Ava Windov	nil Themselves v, Federal Can	of The Low didates Mu:	vest Unit Ch st Sign The	arge During a Certification O	Political n Page 3
Station and KVII - TV An				Date : 10/15/2	2018
I, Chris Brime	er -			······································	
qualified candid party for the offi in the General election to be he	of: Nelson, Justin late of the Democratice of: Attorney Geld on: 11/06/2018	eneral			political
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
Date of First Br	oadcast: 10/16/201	SEE AT 1 8 Da ,483.75 NET		dcast: 10/22/2018	

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I represent that the payment for	the above described broadcast time has been	furnished by:
Nelson for Texas		
	nce the time as paid for by such person or ent ity is either a legally qualified candidate or a gally qualified candidate.	
The name of the treasurer of the	candidate's authorized committee is:	
Maria Flores, Treasurer		
	its political advertising policies, including: a her sales practices (not applicable to federal	
OF RACE OR ETHNICITY I	DISCRIMINATE OR PERMIT DISCRIMING THE PLACEMENT OF ADVERTISING A CONTROL OF THE PLACEMENT OF AUTHORIZE OF THE PLACEMENT OF TH	¥.
10/15/2018		
Date	Signature	
To Be Sign	ned By Station Representati	ive
☐ Accepted	Accepted in Part	☐ Rejected
Signature	Printed Name	Title

CONTRACT



KVII **One Broadcast Center** Amarillo, TX 79101 (806) 373-1787

And:

Canal Partners Media 900 Circle 75 Parkway Suite 1650 Atlanta, GA 30339

	Contract / Re	vision	Alt Order	#
	1037787	1	0928661	6
<u>Advertiser</u>	· · · · · · · · · · · · · · · · · · ·		Original Date	e / Revision
Justin Nelson for Atto	rney General-D		10/15/18	/ 10/15/18
Contract Dates	Estimate #			
10/16/18 - 10/22/18	6274		}	
Product	1			***************************************
1047/1203/6274				
	Billing Cycle	Billing	Calendar	Cash/Trade
	WEEKLY	Broado	ast	Cash
	Property	Accou	nt Executive	Sales Office
	KVII	Atlanta	HRP/ATL	HRP Atlanta
	Special Hand	lling	WENV	· · · · · · · · · · · · · · · · · · ·
	Demographic	}		
	Adults 35+			
		Order	Гуре	ľ
		GENE	RAL	
	Agy Code	Advert	ser Code	Product 1/2
	9913041	1047		1203

Agency Ref

85736

Advertiser Ref

2903000

	Start/End	Spots/			
*Line Ch Start Date End Date Description	Time	Days Length Week	Rate Ty	pe Spots	Amount
N 1 KVII 10/22/18 10/22/18 GMA	7:00 AM-9:00 AM	:30	٨	M 1	\$285.00
Start Date End Date Weekdays Spots/Week 10/22/18 10/28/18 1 1	<u>Rate</u> \$285.00				
N 2 KVII 10/17/18 10/17/18 ABC7 News @ 6p	6:00 PM-6:30 PM	:30		<u></u> 1	\$505.00
Start Date End Date Weekdays Spots/Week		.30	IV.	M 1	\$525.00
Week: 10/15/18 10/21/181 1	\$525.00				
N 3 KVII 10/19/18 10/19/18 ABC7 News @ 6p	6:00 PM-6:30 PM	:30	1	M 1	\$525.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/18 10/21/181 1	Rate				
	\$525.00			V-Consist	
N 4 KVII 10/22/18 10/22/18 Wheel of Fortune Start Date End Date Weekdays Spots/Week	6:30 PM-7:00 PM Rate	:30	1	M 1	\$525.00
Week: 10/22/18 10/28/18 1 1	\$525.00				
N 5 KVII 10/18/18 10/18/18 Wheel of Fortune	6:30 PM-7:00 PM	:30	<u>//</u>	M 1	\$525.00
Start Date End Date Weekdays Spots/Week	Rate				V 00.00
Week: 10/15/18 10/21/181 1	\$525.00				
N 6 KVII 10/20/18 10/20/18 Sa ABC7 News @ 10p Start Date End Date Weekdays Spots/Week	10:00 PM-10:35 PM	:30	Ŋ	M 1	\$400.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/18 10/21/181- 1	<u>Rate</u> \$400.00				
N 7 KVII 10/21/18 10/21/18 Su ABC7 News @ 10p	10:00 PM-10:35 PM	:30	N	M 1	\$400.00
Start Date	Rate	.00	.,	171	φ400.00
Week: 10/15/18 10/21/181 1	\$400.00				
N 8 KVII 10/16/18 10/16/18 GMA	7:00 AM-9:00 AM	:30	N	M 1	\$285.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/18 10/21/18 -1 1	<u>Rate</u> \$285.00				
N 9 KVII 10/17/18 10/17/18 GMA	7:00 AM-9:00 AM	:30	N.	M 1	\$285.00
Start Date End Date Weekdays SpotsWeek	Rate	.50	11	141	\$200.00
Week: 10/15/18 10/21/181 1	\$285.00				
N 10 KVII 10/18/18 10/18/18 GMA	7:00 AM-9:00 AM	:30	N	M 1	\$285.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/18 10/21/181 1	<u>Rate</u> \$285.00				
N 11 KVII 10/19/18 10/19/18 GMA		.00			****
Start Date End Date Weekdays Spots/Week	7:00 AM-9:00 AM Rate	:30	N	M 1	\$285.00
Week: 10/15/18 10/21/181 1	\$285.00				
				-	

(* Line Transactions: N = New, E = Edited, D = Deleted)

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.



	Contract / Re	Contract / Revision		
	1037787	1	09286616	
dvertiser			Original Date / P.	ovicion

Original Date / Revision Justin Nelson for Attorney General-D 10/15/18 / 10/15/18

Contract Dates Product Estimate# 10/16/18 - 10/22/18 1047/1203/6274 6274

*Line Ch Start Date End Date Description	Start/End Time Days	Spots/ Length Week	Rate Type	Spots	Amount
Start Date End Date Weekdays Spots/Week	Rate				
N 12 KVII 10/17/18 10/17/18 Live with Kelly Start Date End Date Weekdays Spots/Week Week: 10/15/18 10/21/181 1	9:00 AM-10:00 AM <u>Rate</u> \$225.00	:30	MA	1	\$225.00
N 13 KVII 10/19/18 10/19/18 Live with Kelly <u>Start Date End Date Weekdays Spots/Week</u> Week: 10/15/18 10/21/181 1	9:00 AM-10:00 AM <u>Rate</u> \$225.00	:30	NM	1	\$225.00
N 14 KVII 10/16/18 10/16/18 ABC7 News @ 5p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/18 10/21/18 -1 1	5:00 PM-5:30 PM <u>Rate</u> \$250.00	:30	NM	1	\$250.00
N 15 KVII 10/18/18 10/18/18 ABC7 News @ 5p Start Date	5:00 PM-5:30 PM <u>Rate</u> \$250.00	:30	NM	1	\$250.00
	Tota	s		15	\$5,275.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/15/18 -10/21/18	13	\$4,465.00	(\$669.75)	\$3,795.25
10/22/18 -10/28/18	2	\$810.00	(\$121.50)	\$688.50
Totals	15	\$5,275.00	(\$791.25)	\$4,483.75

Clanatura	Detail
Signature:	Date:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at ...http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

Total Ratings

Product 1/2

114.00

37

Advertiser Ref

2432022

CONTRACT



KVII One Broadcast Center Amarillo, TX 79101 (806) 373-1787

And:

Ax Media 1251 NW Briarcliff Pkwy Suite 85 Kansas City, MO 64116

	Contract / Re	vision	Alt Ord	der#
	1038318	1	09287	908
Advertiser	!		Original D	ate / Revision
Ted Cruz for Senate-R			10/16/1	8 / 10/16/18
Contract Dates	Estimate #		· ·	
10/17/18 - 10/23/18	763		ŀ	
<u>Product</u> 32/37/763	-			
	Billing Cycle	Billing	Calendar	Cash/Trade
	ЕОМ	Broade	east	Cash
	Property	Accou	nt Executiv	e Sales Office
	KVII	Dallas	HRP/DAL	HRP Dallas
	Special Hand	lling	0-00-10-11-1	VVPIN CONTROL
	Demographic	}	****	
	Adults 35+			

Agy Code

Agency Ref

9916670

107874

Order Type

GENERAL

32

Advertiser Code

*Line Ch Start Date End Date Description	Start/End Time Days	Spots/ Length Week	Rate Rtn TypeSpo	ts	Amount
N 1 KVII 10/17/18 10/23/18 M-F 6a-7a Daybreak <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/17/18 10/23/18 MTWTF 3	6:00 AM-7:00 AM <u>Rate Rating</u> \$225.00 3.00	:30	NM	3	\$675.00
N 2 KVII 10/17/18 10/23/18 ABC7 News @ 6p <u>Start Date</u>	6:00 PM-6:30 PM <u>Rate</u> <u>Rating</u> \$525.00 5.40	:30	NM	3	\$1,575.00
N 3 KVII 10/21/18 10/21/18 ABC7 News @ 530p <u>Start Date </u>	5:30 PM-6:00 PM <u>Rate</u> <u>Rating</u> \$250.00 3.90	:30	NM	1	\$250.00
N 4 KVII 10/17/18 10/23/18 Wheel of Fortune <u>Start Date </u>	6:30 PM-7:00 PM <u>Rate</u> <u>Rating</u> \$525.00 6.40	:30	NM	3	\$1,575.00
N 5 KVII 10/20/18 10/20/18 Wheel of Fortune <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/18 10/21/181- 1	6:30 PM-7:00 PM <u>Rate</u> <u>Rating</u> \$250.00 3.20	:30	NM	1	\$250.00
N 6 KVII 10/17/18 10/23/18 M-F ABC7 News @ 10p <u>Start Date </u>	10:00 PM-10:35 PN <u>Rate</u> <u>Rating</u> \$400.00 3.70	:30	NM	3	\$1,200.00
N 7 KVII 10/21/18 10/21/18 Su ABC7 News @ 10p <u>Start Date</u>	10:00 PM-10:35 PN <u>Rate</u> <u>Rating</u> \$400.00 4.80	:30	NM	1	\$400.00
N 8 KVII 10/17/18 10/23/18 Jimmy Kimmel <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/17/18 10/23/18 MTWTF 2	10:35 PM-11:35 PM <u>Rate</u> <u>Rating</u> \$180.00 1.70	:30	NM	2	\$360.00
N 9 KVII 10/17/18 10/23/18 GMA <u>Start Date </u>	7:00 AM-9:00 AM <u>Rate</u> <u>Rating</u> \$285.00 4.00	:30	NM	2	\$570.00
N 10 KVII 10/20/18 10/20/18 GMA Saturday <u>Start Date End Date Weekdays Spots/Week</u> Week: 10/15/18 10/21/181- 1	7:00 AM-8:00 AM <u>Rate</u> <u>Rating</u> \$225.00 2.70	:30	NM	1	\$225.00
N 11 KVII 10/17/18 10/23/18 Live with Kelly <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/17/18 10/23/18 MTWTF 2	9:00 AM-10:00 AM <u>Rate</u> <u>Rating</u> \$225.00 3.50	:30	NM	2	\$450.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.



	Contract / Revision 1038318 /	<u>Alt Order #</u> 09287908	
Advertiser		Original Date / Revision	
Ted Cruz for Senate-R		10/16/18 / 10/16/18	
Contract Dates	Product	Estimate #	
10/17/18 - 10/23/18	32/37/763	763	

*Line Ch Start Date End Date Description	Start/End Time Days	Spots/ Length Week	Rate Rtn TypeS	pots	Amount
Start Date End Date Weekdays Spots/Week	Rate Rating			n Kiristi da Historia da Antonia d	
N 12 KVII 10/17/18 10/23/18 The View <u>Start Date End Date Weekdays Spots/Week</u> Week: 10/17/18 10/23/18 MTWTF 2	10:00 AM-11:00 AN <u>Rate</u> <u>Rating</u> \$200.00 2.40	:30	NM	2	\$400.00
N 13 KVII 10/17/18 10/23/18 ABC7 News @ 11a	11:00 AM-11:30 AN <u>Rate Rating</u> \$200.00 3.00	:30	NM	2	\$400.00
N 14 KVII 10/17/18 10/23/18 HARRY <u>Start Date End Date Weekdays Spots/Week</u> Week: 10/17/18 10/23/18 MTWTF 2	3:00 PM-4:00 PM <u>Rate</u> <u>Rating</u> \$100.00 1.20	:30	NM	2	\$200.00
N 15 KVII 10/17/18 10/23/18 Ellen Degeneres Show Start Date	4:00 PM-5:00 PM <u>Rate</u> <u>Rating</u> \$150.00 1.80	:30	MM	2	\$300.00
N 16 KVII 10/17/18 10/23/18 ABC7 News @ 5p Start Date	5:00 PM-5:30 PM <u>Rate</u> <u>Rating</u> \$250.00 2.90	:30	NM	3	\$750.00
	Totals	114.00		33	\$9,580.00

1		Agency Comm.	Net Amount
			\$8,143.00
33			\$8.143.00
	33	33 \$9,580.00	33 \$9,580.00 (\$1,437.00)

Signature:	Date:	

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at ...http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

Guyanne Taylor

From: Ethan White
Sent: Monday, October 15, 2018 9:21 AM

Subject: 2019 Drone Sponsorship Survey

I. ≜

sponsorship. Please answer the following questions in an email response to me by 10/19 (this Friday) As 2019 is quickly approaching, and many of you are beginning to pitch/renew annuals, I wanted to take a second and survey each of you regarding your Drone

- Did you have a drone sponsor secured for 2018?
- What's the total net \$ amount of the sponsorship?
- Is the sponsorship bundled with any other feature (weather cams, traffic, etc.)? If so, approximately what % of the sponsorship would you attribute to the drone?
- o What's the name of the client that purchased the sponsorship?
- Is this a new client?
- budget)? If so, how much incremental revenue were you able to generate with the sponsorship? If this is an existing client, did the drone sponsorship generate incremental revenue (i.e. client spent above and beyond their normal
- Do you have a drone sponsor secured for 2019?
- What's the total net \$ amount of the sponsorship?
- attribute to the drone? Is the sponsorship bundled with any other feature (weather cams, traffic, etc.)? If so, approximately what % of the sponsorship would you
- What's the name of the client that purchased the sponsorship?

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- Is this a new client?
- If this is an existing client, did the drone sponsorship generate incremental revenue (i.e. client spent above and beyond their normal budget)? If so, how much incremental revenue were you able to generate with the sponsorship?
- If you have not secured a drone sponsor for 2019, are you currently pitching a drone sponsorship package?
- If so, what's the total net \$ amount of the package?

If you have any questions, please let me know.

Ethan White Financial Analyst

Thanks,

Sinclair Broadcast Group, Inc. 10706 Beaver Dam Road Hunt Valley, MD 21030 W: 410-568-1753