

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: KVII-ABC AMARILLO	Date: 10-1-18
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I, Haley Beth Davis,
 being/on behalf of: Ken Paxton Campaign,
 a legally qualified candidate of the Republican
 political party for the office of: Attorney General
 in the General
 election to be held on: November 6, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	See attached				

Attach proposed schedule with charges (if available): \$19,086.75 Net

I represent that the payment for the above described broadcast time has been furnished by:

Ken Paxton Campaign

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Scott Turner

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10-1-18

Date

Daley Beth Davis

Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

Signature

Printed Name

Title

CONTRACT



KVII
One Broadcast Center
Amarillo, TX 79101
(806) 373-1787

<u>Contract / Revision</u> 1037748 /		<u>Alt Order #</u> 09286703
<u>Advertiser</u> Ken Paxton for Texas Attorney General-R		<u>Original Date / Revision</u> 10/15/18 / 10/15/18
<u>Contract Dates</u> 10/15/18 - 10/21/18	<u>Estimate #</u> 269	
<u>Product</u> 18/21/269		
<u>Billing Cycle</u> EOM	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KVII	<u>Account Executive</u> Dallas HRP/DAL	<u>Sales Office</u> HRP Dallas
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
	<u>Order Type</u> GENERAL	
<u>Agy Code</u> 9915546	<u>Advertiser Code</u> 18	<u>Product 1/2</u> 21
<u>Agency Ref</u> 6741	<u>Advertiser Ref</u> 68196	

And:

Davis Lenz Media
4233 Cedar Springs Rd
Dallas, TX 75219

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KVII	10/16/18	10/16/18	M-F 6a-7a Daybreak	6:00 AM-7:00 AM		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/18	10/21/18	-1-----				1	\$225.00			
N 2	KVII	10/16/18	10/16/18	ABC7 News @ 11a	11:00 AM-11:30 AM		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/18	10/21/18	-1-----				1	\$200.00			
N 3	KVII	10/17/18	10/17/18	ABC7 News @ 11a	11:00 AM-11:30 AM		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/18	10/21/18	--1----				1	\$200.00			
N 4	KVII	10/18/18	10/18/18	ABC7 News @ 11a	11:00 AM-11:30 AM		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/18	10/21/18	---1---				1	\$200.00			
N 5	KVII	10/16/18	10/16/18	General Hospital	1:00 PM-2:00 PM		:30			NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/18	10/21/18	-1-----				1	\$120.00			
N 6	KVII	10/17/18	10/17/18	General Hospital	1:00 PM-2:00 PM		:30			NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/18	10/21/18	--1----				1	\$120.00			
N 7	KVII	10/18/18	10/18/18	General Hospital	1:00 PM-2:00 PM		:30			NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/18	10/21/18	---1---				1	\$120.00			
N 8	KVII	10/16/18	10/16/18	Judge Judy	2:00 PM-3:00 PM		:30			NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/18	10/21/18	-1-----				1	\$120.00			
N 9	KVII	10/17/18	10/17/18	Judge Judy	2:00 PM-3:00 PM		:30			NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/18	10/21/18	--1----				1	\$120.00			
N 10	KVII	10/18/18	10/18/18	Judge Judy	2:00 PM-3:00 PM		:30			NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/18	10/21/18	---1---				1	\$120.00			
N 11	KVII	10/16/18	10/16/18	ABC7 News @ 5p	5:00 PM-5:30 PM		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/18	10/21/18	-1-----				1	\$250.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.



KVII
One Broadcast Center
Amarillo, TX 79101
(806) 373-1787

Contract / Revision 1037748 /	Alt Order # 09286703
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Advertiser Ken Paxton for Texas Attorney General-R	Original Date / Revision 10/15/18 / 10/15/18
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Contract Dates 10/15/18 - 10/21/18	Product 18/21/269	Estimate # 269
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 12	KVII	10/17/18	10/17/18	M-F 6a-7a Daybreak	6:00 AM-7:00 AM		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/18	10/21/18	--1----				1	\$225.00			
N 13	KVII	10/17/18	10/17/18	ABC7 News @ 5p	5:00 PM-5:30 PM		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/18	10/21/18	--1----				1	\$250.00			
N 14	KVII	10/18/18	10/18/18	ABC7 News @ 5p	5:00 PM-5:30 PM		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/18	10/21/18	---1---				1	\$250.00			
N 15	KVII	10/16/18	10/16/18	ABC7 News @ 6p	6:00 PM-6:30 PM		:30			NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/18	10/21/18	-1-----				1	\$525.00			
N 16	KVII	10/17/18	10/17/18	ABC7 News @ 6p	6:00 PM-6:30 PM		:30			NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/18	10/21/18	--1----				1	\$525.00			
N 17	KVII	10/18/18	10/18/18	ABC7 News @ 6p	6:00 PM-6:30 PM		:30			NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/18	10/21/18	---1---				1	\$525.00			
N 18	KVII	10/16/18	10/16/18	Wheel of Fortune	6:30 PM-7:00 PM		:30			NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/18	10/21/18	-1-----				1	\$525.00			
N 19	KVII	10/17/18	10/17/18	Wheel of Fortune	6:30 PM-7:00 PM		:30			NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/18	10/21/18	--1----				1	\$525.00			
N 20	KVII	10/18/18	10/18/18	Wheel of Fortune	6:30 PM-7:00 PM		:30			NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/18	10/21/18	---1---				1	\$525.00			
N 21	KVII	10/16/18	10/16/18	M-F ABC7 News @ 10p	10:00 PM-10:35 PM		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/18	10/21/18	-1-----				1	\$400.00			
N 22	KVII	10/17/18	10/17/18	M-F ABC7 News @ 10p	10:00 PM-10:35 PM		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/18	10/21/18	--1----				1	\$400.00			
N 23	KVII	10/18/18	10/18/18	M-F 6a-7a Daybreak	6:00 AM-7:00 AM		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/18	10/21/18	---1---				1	\$225.00			
N 24	KVII	10/18/18	10/18/18	M-F ABC7 News @ 10p	10:00 PM-10:35 PM		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/18	10/21/18	---1---				1	\$400.00			
N 25	KVII	10/16/18	10/16/18	ABC Nightline	11:35 PM-12:05 AM		:30			NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/18	10/21/18	-1-----				1	\$160.00			
N 26	KVII	10/17/18	10/17/18	ABC Nightline	11:35 PM-12:05 AM		:30			NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/18	10/21/18	--1----				1	\$160.00			
N 27	KVII	10/18/18	10/18/18	ABC Nightline	11:35 PM-12:05 AM		:30			NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/18	10/21/18	---1---				1	\$160.00			
N 28	KVII	10/16/18	10/16/18	THE ROOKIE	9:00 PM-10:00 PM		:30			NM	1	\$450.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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KVII
One Broadcast Center
Amarillo, TX 79101
(806) 373-1787

Contract / Revision 1037748 /	Alt Order # 09286703
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Advertiser Ken Paxton for Texas Attorney General-R	Original Date / Revision 10/15/18 / 10/15/18
--	--

Contract Dates 10/15/18 - 10/21/18	Product 18/21/269	Estimate # 269
--	-----------------------------	--------------------------

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/18	10/21/18	-1-----				1	\$450.00			
N 29	KVII	10/17/18	10/17/18	MILLION LITTLE THINGS	9:00 PM-10:00 PM		:30			NM	1	\$510.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/18	10/21/18	--1----				1	\$510.00			
N 30	KVII	10/18/18	10/18/18	HOW TO GET AWAYS	9:00 PM-10:00 PM		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/18	10/21/18	---1---				1	\$450.00			
N 31	KVII	10/19/18	10/19/18	20/20	9:00 PM-10:00 PM		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/18	10/21/18	----1--				1	\$450.00			
N 32	KVII	10/21/18	10/21/18	DANCING WITH THE STAR	7:00 PM-8:00 PM		:30			NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/18	10/21/18	-----1				1	\$625.00			
N 33	KVII	10/16/18	10/16/18	GMA	7:00 AM-9:00 AM		:30			NM	1	\$285.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/18	10/21/18	-1-----				1	\$285.00			
N 34	KVII	10/17/18	10/17/18	GMA	7:00 AM-9:00 AM		:30			NM	1	\$285.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/18	10/21/18	--1----				1	\$285.00			
N 35	KVII	10/18/18	10/18/18	GMA	7:00 AM-9:00 AM		:30			NM	1	\$285.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/18	10/21/18	---1---				1	\$285.00			
N 36	KVII	10/16/18	10/16/18	Live with Kelly	9:00 AM-10:00 AM		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/18	10/21/18	-1-----				1	\$225.00			
N 37	KVII	10/17/18	10/17/18	Live with Kelly	9:00 AM-10:00 AM		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/18	10/21/18	--1----				1	\$225.00			
N 38	KVII	10/18/18	10/18/18	Live with Kelly	9:00 AM-10:00 AM		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/18	10/21/18	---1---				1	\$225.00			
Totals											38	\$11,590.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/18 - 10/28/18	38	\$11,590.00	(\$1,738.50)	\$9,851.50
Totals	38	\$11,590.00	(\$1,738.50)	\$9,851.50

Signature: _____ **Date:** _____

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at ...<http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

(* Line Transactions: N = New, E = Edited, D = Deleted)
 Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: KVH - TV Amarillo, TX	Date: 10/15/2018
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I, Chris Brimer,

being/on behalf of: Nelson, Justin, a legally

qualified candidate of the Democratic political

party for the office of: Attorney General

in the General

election to be held on: 11/06/2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

SEE ATTACHED

Date of First Broadcast: 10/16/2018 Date of Last Broadcast: 10/22/2018

Total Charges: \$*****4,483.75 NET



I represent that the payment for the above described broadcast time has been furnished by:

Nelson for Texas

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Maria Flores, Treasurer

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/15/2018

Date



Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

Signature

Printed Name

Title



CONTRACT



KVII
One Broadcast Center
Amarillo, TX 79101
(806) 373-1787

<u>Contract / Revision</u> 1037787 /		<u>Alt Order #</u> 09286616
<u>Advertiser</u> Justin Nelson for Attorney General-D		<u>Original Date / Revision</u> 10/15/18 / 10/15/18
<u>Contract Dates</u> 10/16/18 - 10/22/18	<u>Estimate #</u> 6274	
<u>Product</u> 1047/1203/6274		
<u>Billing Cycle</u> WEEKLY	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KVII	<u>Account Executive</u> Atlanta HRP/ATL	<u>Sales Office</u> HRP Atlanta
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
	<u>Order Type</u> GENERAL	
<u>Agency Code</u> 9913041	<u>Advertiser Code</u> 1047	<u>Product 1/2</u> 1203
<u>Agency Ref</u> 85736	<u>Advertiser Ref</u> 2903000	

And:

Canal Partners Media
900 Circle 75 Parkway Suite 1650
Atlanta, GA 30339

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KVII	10/22/18	10/22/18	GMA	7:00 AM-9:00 AM		:30			NM	1	\$285.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	1-----				1	\$285.00			
N 2	KVII	10/17/18	10/17/18	ABC7 News @ 6p	6:00 PM-6:30 PM		:30			NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/18	10/21/18	--1----				1	\$525.00			
N 3	KVII	10/19/18	10/19/18	ABC7 News @ 6p	6:00 PM-6:30 PM		:30			NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/18	10/21/18	----1--				1	\$525.00			
N 4	KVII	10/22/18	10/22/18	Wheel of Fortune	6:30 PM-7:00 PM		:30			NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	1-----				1	\$525.00			
N 5	KVII	10/18/18	10/18/18	Wheel of Fortune	6:30 PM-7:00 PM		:30			NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/18	10/21/18	---1---				1	\$525.00			
N 6	KVII	10/20/18	10/20/18	Sa ABC7 News @ 10p	10:00 PM-10:35 PM		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/18	10/21/18	-----1-				1	\$400.00			
N 7	KVII	10/21/18	10/21/18	Su ABC7 News @ 10p	10:00 PM-10:35 PM		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/18	10/21/18	-----1				1	\$400.00			
N 8	KVII	10/16/18	10/16/18	GMA	7:00 AM-9:00 AM		:30			NM	1	\$285.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/18	10/21/18	-1-----				1	\$285.00			
N 9	KVII	10/17/18	10/17/18	GMA	7:00 AM-9:00 AM		:30			NM	1	\$285.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/18	10/21/18	--1----				1	\$285.00			
N 10	KVII	10/18/18	10/18/18	GMA	7:00 AM-9:00 AM		:30			NM	1	\$285.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/18	10/21/18	---1---				1	\$285.00			
N 11	KVII	10/19/18	10/19/18	GMA	7:00 AM-9:00 AM		:30			NM	1	\$285.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/18	10/21/18	----1--				1	\$285.00			

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KVII
One Broadcast Center
Amarillo, TX 79101
(806) 373-1787

<u>Contract / Revision</u> 1037787 / 1	<u>Alt Order #</u> 09286616
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<u>Advertiser</u> Justin Nelson for Attorney General-D	<u>Original Date / Revision</u> 10/15/18 / 10/15/18
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<u>Contract Dates</u> 10/16/18 - 10/22/18	<u>Product</u> 1047/1203/6274	<u>Estimate #</u> 6274
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 12	KVII	10/17/18	10/17/18	Live with Kelly	9:00 AM-10:00 AM		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/18	10/21/18	--1----				1	\$225.00			
N 13	KVII	10/19/18	10/19/18	Live with Kelly	9:00 AM-10:00 AM		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/18	10/21/18	----1--				1	\$225.00			
N 14	KVII	10/16/18	10/16/18	ABC7 News @ 5p	5:00 PM-5:30 PM		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/18	10/21/18	-1-----				1	\$250.00			
N 15	KVII	10/18/18	10/18/18	ABC7 News @ 5p	5:00 PM-5:30 PM		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/18	10/21/18	---1---				1	\$250.00			
Totals											15	\$5,275.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/15/18 - 10/21/18	13	\$4,465.00	(\$669.75)	\$3,795.25
10/22/18 - 10/28/18	2	\$810.00	(\$121.50)	\$688.50
Totals	15	\$5,275.00	(\$791.25)	\$4,483.75

Signature: _____ **Date:** _____

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at ...<http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

(* Line Transactions: N = New, E = Edited, D = Deleted)
 Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

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CONTRACT



KVII
One Broadcast Center
Amarillo, TX 79101
(806) 373-1787

Contract / Revision 1038318 /		Alt Order # 09287908
Advertiser Ted Cruz for Senate-R		Original Date / Revision 10/16/18 / 10/16/18
Contract Dates 10/17/18 - 10/23/18	Estimate # 763	
Product 32/37/763		
Billing Cycle EOM	Billing Calendar Broadcast	Cash/Trade Cash
Property KVII	Account Executive Dallas HRP/DAL	Sales Office HRP Dallas
Special Handling		
Demographic Adults 35+		
	Order Type GENERAL	Total Ratings 114.00
Agy Code 9916670	Advertiser Code 32	Product 1/2 37
Agency Ref 107874		Advertiser Ref 2432022

And:

Ax Media
1251 NW Briarcliff Pkwy
Suite 85
Kansas City, MO 64116

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KVII	10/17/18	10/23/18	M-F 6a-7a Daybreak	6:00 AM-7:00 AM		:30				NM	3	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/18	10/23/18	MTWTF--				3	\$225.00	3.00			
N 2	KVII	10/17/18	10/23/18	ABC7 News @ 6p	6:00 PM-6:30 PM		:30				NM	3	\$1,575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/18	10/23/18	MTWTF--				3	\$525.00	5.40			
N 3	KVII	10/21/18	10/21/18	ABC7 News @ 530p	5:30 PM-6:00 PM		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/18	10/21/18	-----1				1	\$250.00	3.90			
N 4	KVII	10/17/18	10/23/18	Wheel of Fortune	6:30 PM-7:00 PM		:30				NM	3	\$1,575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/18	10/23/18	MTWTF--				3	\$525.00	6.40			
N 5	KVII	10/20/18	10/20/18	Wheel of Fortune	6:30 PM-7:00 PM		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/18	10/21/18	-----1-				1	\$250.00	3.20			
N 6	KVII	10/17/18	10/23/18	M-F ABC7 News @ 10p	10:00 PM-10:35 PM		:30				NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/18	10/23/18	MTWTF--				3	\$400.00	3.70			
N 7	KVII	10/21/18	10/21/18	Su ABC7 News @ 10p	10:00 PM-10:35 PM		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/18	10/21/18	-----1				1	\$400.00	4.80			
N 8	KVII	10/17/18	10/23/18	Jimmy Kimmel	10:35 PM-11:35 PM		:30				NM	2	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/18	10/23/18	MTWTF--				2	\$180.00	1.70			
N 9	KVII	10/17/18	10/23/18	GMA	7:00 AM-9:00 AM		:30				NM	2	\$570.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/18	10/23/18	MTWTF--				2	\$285.00	4.00			
N 10	KVII	10/20/18	10/20/18	GMA Saturday	7:00 AM-8:00 AM		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/18	10/21/18	-----1-				1	\$225.00	2.70			
N 11	KVII	10/17/18	10/23/18	Live with Kelly	9:00 AM-10:00 AM		:30				NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/18	10/23/18	MTWTF--				2	\$225.00	3.50			

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KVII
One Broadcast Center
Amarillo, TX 79101
(806) 373-1787

<u>Contract / Revision</u> 1038318 /	<u>Alt Order #</u> 09287908
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<u>Advertiser</u> Ted Cruz for Senate-R	<u>Original Date / Revision</u> 10/16/18 / 10/16/18
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<u>Contract Dates</u> 10/17/18 - 10/23/18	<u>Product</u> 32/37/763	<u>Estimate #</u> 763
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount	
N 12	KVII	10/17/18	10/23/18	The View	10:00 AM-11:00 AM		:30				NM	2	\$400.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
		Week: 10/17/18	10/23/18	MTWTF--				2	\$200.00	2.40				
N 13	KVII	10/17/18	10/23/18	ABC7 News @ 11a	11:00 AM-11:30 AM		:30				NM	2	\$400.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
		Week: 10/17/18	10/23/18	MTWTF--				2	\$200.00	3.00				
N 14	KVII	10/17/18	10/23/18	HARRY	3:00 PM-4:00 PM		:30				NM	2	\$200.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
		Week: 10/17/18	10/23/18	MTWTF--				2	\$100.00	1.20				
N 15	KVII	10/17/18	10/23/18	Ellen Degeneres Show	4:00 PM-5:00 PM		:30				NM	2	\$300.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
		Week: 10/17/18	10/23/18	MTWTF--				2	\$150.00	1.80				
N 16	KVII	10/17/18	10/23/18	ABC7 News @ 5p	5:00 PM-5:30 PM		:30				NM	3	\$750.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
		Week: 10/17/18	10/23/18	MTWTF--				3	\$250.00	2.90				
Totals												114.00	33	\$9,580.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/18 - 10/28/18	33	\$9,580.00	(\$1,437.00)	\$8,143.00
Totals	33	\$9,580.00	(\$1,437.00)	\$8,143.00

Signature: _____ **Date:** _____

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Guyanne Taylor

From: Ethan White
Sent: Monday, October 15, 2018 9:21 AM
Subject: 2019 Drone Sponsorship Survey

Hi All,

As 2019 is quickly approaching, and many of you are beginning to pitch/renew annuals, I wanted to take a second and survey each of you regarding your Drone sponsorship. Please answer the following questions in an email response to me by 10/19 (this Friday)

- Did you have a drone sponsor secured for 2018?
 - o What's the total net \$ amount of the sponsorship?
 - o Is the sponsorship bundled with any other feature (weather cams, traffic, etc.)? If so, approximately what % of the sponsorship would you attribute to the drone?
 - o What's the name of the client that purchased the sponsorship?
 - Is this a new client?
 - If this is an existing client, did the drone sponsorship generate incremental revenue (i.e. client spent above and beyond their normal budget)? If so, how much incremental revenue were you able to generate with the sponsorship?
- Do you have a drone sponsor secured for 2019?
 - o What's the total net \$ amount of the sponsorship?
 - o Is the sponsorship bundled with any other feature (weather cams, traffic, etc.)? If so, approximately what % of the sponsorship would you attribute to the drone?
 - o What's the name of the client that purchased the sponsorship?
 - Is this a new client?
 - If this is an existing client, did the drone sponsorship generate incremental revenue (i.e. client spent above and beyond their normal budget)? If so, how much incremental revenue were you able to generate with the sponsorship?
- If you have not secured a drone sponsor for 2019, are you currently pitching a drone sponsorship package?
 - o If so, what's the total net \$ amount of the package?

If you have any questions, please let me know.

Thanks,
Ethan White
Financial Analyst

Sinclair Broadcast Group, Inc.
10706 Beaver Dam Road
Hunt Valley, MD 21030
W: 410-568-1753