

ORDER



Orders
Order / Rev: 1040829
Alt Order #: 09292454
Product Desc: 1047/1203/6373
Estimate: 6373
Flight Dates: 10/23/18 - 10/29/18
Original Date / Rev: 10/22/18 / 10/22/18
Order Type: GENERAL

Primary AE: Atlanta HRP/ATL
Sales Office: HRPAT
Sales Region: NAT

Agency Name: Canal Partners Media
Buying Contact:
Billing Contact:
 900 Circle 75 Parkway Suite 1650
 Atlanta, GA 30339

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: WEEKLY
Agency Commission: 15%

Advertiser Name: Justin Nelson for Attorney General-D
Demographic: A35+
Product Codes: Political Candidate
Revenue Code 1: AGY
Revenue Code 2: Political
Revenue Code 3: Political Candidate
Priority: P-3

New Business Thru:
Advertiser External ID: 2903000
Agency External ID: 85736
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/22/18	10/28/18	8	\$2,690.00	\$2,286.50
10/29/18	11/04/18	1	\$285.00	\$242.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	8	\$2,690.00	\$2,286.50	0.00
November 2018	1	\$285.00	\$242.25	0.00
Totals	9	\$2,975.00	\$2,528.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Atlanta HRP/ATL	HRPAT	NAT	Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
KVII	35%	\$2,975.00
Market	100%	\$8,500.00

Competitive Share

Competitive Share	Share	Total
ADBA	0%	\$0.00
CABLE	0%	\$0.00
KACV	0%	\$0.00
KAMR	20%	\$1,700.00
KBGD	0%	\$0.00
KCIT	15%	\$1,275.00
KCPN	0%	\$0.00
KFDA	30%	\$2,550.00
KVIH	0%	\$0.00
NVII	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KVII	10/29/18	10/29/18	GMA GMA	CM	7:00 AM-9:00 AM	1-----	:30	1	\$285.00	P-3	0.00	NM	1	\$285.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					

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 KVII

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	KVII	10/23/18	10/23/18	GMA	CM	7:00 AM-9:00 AM	-1-----	:30	1	\$285.00	P-3	0.00	NM	1	\$285.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	1-----		1				\$285.00		0.00			
N 3	KVII	10/24/18	10/24/18	GMA	CM	7:00 AM-9:00 AM	--1----	:30	1	\$285.00	P-3	0.00	NM	1	\$285.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	-1-----		1				\$285.00		0.00			
N 4	KVII	10/25/18	10/25/18	GMA	CM	7:00 AM-9:00 AM	---1---	:30	1	\$285.00	P-3	0.00	NM	1	\$285.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	---1---		1				\$285.00		0.00			
N 5	KVII	10/26/18	10/26/18	GMA	CM	7:00 AM-9:00 AM	----1--	:30	1	\$285.00	P-3	0.00	NM	1	\$285.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	----1--		1				\$285.00		0.00			
N 6	KVII	10/24/18	10/24/18	ABC7 News @ 5p	CM	5:00 PM-5:30 PM	--1----	:30	1	\$250.00	P-3	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	--1----		1				\$250.00		0.00			
N 7	KVII	10/25/18	10/25/18	ABC7 News @ 5p	CM	5:00 PM-5:30 PM	---1---	:30	1	\$250.00	P-3	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	---1---		1				\$250.00		0.00			
N 8	KVII	10/23/18	10/23/18	M-F Prime Access	CM	6:30 PM-7:00 PM	-1-----	:30	1	\$525.00	P-3	0.00	NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	-1-----		1				\$525.00		0.00			
N 9	KVII	10/25/18	10/25/18	M-F Prime Access	CM	6:30 PM-7:00 PM	---1---	:30	1	\$525.00	P-3	0.00	NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	---1---		1				\$525.00		0.00			
													Totals	9	\$2,975.00