

# CONTRACT



**KVII**  
 One Broadcast Center  
 Amarillo, TX 79101  
 (806) 373-1787

And:

Creative Cannon Advertising  
 2201 Civic Circle Ste 917  
 Amarillo, TX 79109

*RW 2/7/18*

<b>Contract / Revision</b> 894367 / 1		<b>Alt Order #</b>
<b>Product</b> Political 2018		
<b>Contract Dates</b> 02/05/18 - 03/11/18		<b>Estimate #</b> Political 2018
<b>Advertiser</b> Len Walker for Potter County Court at Law 1-		<b>Original Date / Revision</b> 02/07/18 / 02/07/18
<b>Billing Cycle</b> EOM	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Property</b> KVII	<b>Account Executive</b> House House-Amarillo	<b>Sales Office</b> Local-Amarillo
<b>Special Handling</b>		
<b>Demographic</b> Adults 25-54		
<b>Agency Code</b>	<b>Advertiser Code</b>	<b>Product 1/2</b>
<b>Agency Ref</b> 80104		<b>Advertiser Ref</b> 108258

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KVII	02/05/18	03/11/18	M-F 6a-7a Daybreak	6a-7a		:30				NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	02/05/18	02/11/18	---TF--				1	\$150.00				
	Week:	02/12/18	02/18/18	MTWTF--				1	\$150.00				
	Week:	02/19/18	02/25/18	MTWTF--				1	\$150.00				
	Week:	02/26/18	03/04/18	MTWTF--				1	\$150.00				
	Week:	03/05/18	03/11/18	MTWTF--				1	\$150.00				
N 2	KVII	02/05/18	03/11/18	GMA	7a-9am		:30				NM	5	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	02/05/18	02/11/18	---TF--				1	\$190.00				
	Week:	02/12/18	02/18/18	MTWTF--				1	\$190.00				
	Week:	02/19/18	02/25/18	MTWTF--				1	\$190.00				
	Week:	02/26/18	03/04/18	MTWTF--				1	\$190.00				
	Week:	03/05/18	03/11/18	MTWTF--				1	\$190.00				
N 3	KVII	02/05/18	03/11/18	ABC7 News @ 5p	4:57:50p-5:30p		:30				NM	5	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	02/05/18	02/11/18	---TF--				1	\$165.00				
	Week:	02/12/18	02/18/18	MTWTF--				1	\$165.00				
	Week:	02/19/18	02/25/18	MTWTF--				1	\$165.00				
	Week:	02/26/18	03/04/18	MTWTF--				1	\$165.00				
	Week:	03/05/18	03/11/18	MTWTF--				1	\$165.00				
N 4	KVII	02/05/18	03/11/18	GMA Sunday	7a-8a		:30				NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	02/05/18	02/11/18	-----S				1	\$150.00				
	Week:	02/12/18	02/18/18	-----S				1	\$150.00				
	Week:	02/19/18	02/25/18	-----S				1	\$150.00				
	Week:	02/26/18	03/04/18	-----S				1	\$150.00				
	Week:	03/05/18	03/11/18	-----S				0	\$0.00				
N 5	KVII	02/05/18	03/11/18	Su 9a-930a	9a-930a		:30				NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	02/05/18	02/11/18	-----S				1	\$150.00				
	Week:	02/12/18	02/18/18	-----S				1	\$150.00				
	Week:	02/19/18	02/25/18	-----S				1	\$150.00				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Net 30-Payment is due within 30 days from invoice date. Station owns or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.



**KVII**  
 One Broadcast Center  
 Amarillo, TX 79101  
 (806) 373-1787

<u>Contract / Revision</u>	<u>All Order #</u>
894367 /	

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
02/05/18 - 03/11/18	Political 2018	Political 2018

<u>Advertiser</u>	<u>Original Date / Revision</u>
Len Walker for Potter Co	02/07/18 / 02/07/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 02/26/18	03/04/18	-----S				1	\$150.00				
		Week: 03/05/18	03/11/18	-----				0	\$0.00				
N 6	KVII	02/05/18	03/11/18	Texas Country Reporter	11a-1130a		:30				NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 02/05/18	02/11/18	-----S				1	\$50.00				
		Week: 02/12/18	02/18/18	-----S				1	\$50.00				
		Week: 02/19/18	02/25/18	-----S				1	\$50.00				
		Week: 02/26/18	03/04/18	-----S				2	\$50.00				
		Week: 03/05/18	03/11/18	-----				0	\$0.00				
<b>Totals</b>								0.00				28	\$3,975.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
01/29/18 - 02/25/18	18	\$2,565.00	(\$384.75)	\$2,180.25
02/26/18 - 03/25/18	10	\$1,410.00	(\$211.50)	\$1,198.50
<b>Totals</b>	28	\$3,975.00	(\$596.25)	\$3,378.75

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at ...<http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

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Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.

SBG CAP EV/261192 - 05 7930

Schedule for Len Walker for Potter County Court at Law #1

Day	Time	Program	Rate	5-Feb	12-Feb	19-Feb	26-Feb	5-Mar	Tot #	Tot Cost
M-F	6-7a	6a Daybreak	\$ 150	1	1	1	1	1	5	\$ 750
M-F	7-9a	GMA	\$ 190	1	1	1	1	1	5	\$ 950
M-F	6-630p	6p News	\$ 165	1	1	1	1	1	5	\$ 825
Sun	7-8a	Su GMA	\$ 150	1	1	1	1		4	\$ 600
sun	9-930a	Sheryl Attkisson	\$ 150	1	1	1	1		4	\$ 600
Sun	11-1130a	Texas Country Reporter	\$ 50	1	1	1	2		5	\$ 250
Totals									28	\$ 3,975

Schedule for James Abbot for Randall County Court at Law #2

DEPUBCAN

894384

Day	Time	Program	Rate	5-Feb	12-Feb	19-Feb	26-Feb	5-Mar	Tot #	Tot Cost
M-F	6-7a	6a Daybreak	\$ 150	1	1	1	1	1	5	\$ 750
M-F	7-9a	GMA	\$ 190	1	1	1	1	1	5	\$ 950
Sun	11-1130a	Texas Country Reporter	\$ 50	1	1	2	2		6	\$ 300
Totals									16	\$ 2,000

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> <span style="font-size: 1.2em; margin-left: 100px;">KJ 11 - TV Amarillo</span>	<b>Date:</b> <span style="font-size: 1.2em; margin-left: 10px;">2/7/18</span>
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I, David Martinez,

being/on behalf of: Len Walker, a legally

qualified candidate of the Republican political

party for the office of: Pres. Potter County Court #1

in the Primary

election to be held on: March 6, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Total Charges:**



## CANDIDATE CERTIFICATION

**In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:**

I, DAVID MARTINEZ  
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

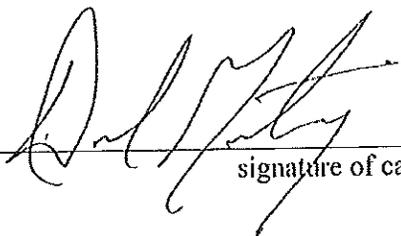
does  does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

  
signature of candidate or authorized committee

DAVID MARTINEZ 2/4/18  
printed name date

## AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF  
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Total Charges:**

### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.

## AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Total Charges:**

### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.