

## CONTRACT



KVII  
One Broadcast Center  
Amarillo, TX 79101  
(806) 373-1787

<b>Contract / Revision</b> 886301 /		<b>Alt Order #</b> 08953123
<b>Product</b> 728		
<b>Contract Dates</b> 01/24/18 - 02/18/18		<b>Estimate #</b> 728
<b>Advertiser</b> Kel Seliger Campaign		<b>Original Date / Revision</b> 01/23/18 / 01/23/18
<b>Billing Cycle</b> EOM	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Property</b> KVII	<b>Account Executive</b> Washington DC HRP	<b>Sales Office</b> HRP Washingto
<b>Special Handling</b>		
<b>Demographic</b> Adults 35+		
<b>Agency Ref</b> 7117	<b>Advertiser Ref</b> 70128	<b>Product 1/2</b>

And:

Political Communications Advertising  
37 W 39th St  
Ste 602  
New York, NY 10018

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KVII	01/24/18	01/26/18	GMA	7:00 AM-9:00 AM		:30				NM	3	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 01/22/18	01/28/18	--WTF--				3	\$125.00				
N 2	KVII	01/29/18	02/16/18	GMA	7:00 AM-9:00 AM		:30				NM	12	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 01/29/18	02/04/18	MTWTF--				4	\$125.00				
		Week: 02/05/18	02/11/18	MTWTF--				4	\$125.00				
		Week: 02/12/18	02/18/18	MTWTF--				4	\$125.00				
N 3	KVII	01/24/18	01/26/18	ABC7 News @ 6p	6:00 PM-6:30 PM		:30				NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 01/22/18	01/28/18	--WTF--				2	\$200.00				
N 4	KVII	01/29/18	02/16/18	ABC7 News @ 6p	6:00 PM-6:30 PM		:30				NM	12	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 01/29/18	02/04/18	MTWTF--				4	\$200.00				
		Week: 02/05/18	02/11/18	MTWTF--				4	\$200.00				
		Week: 02/12/18	02/18/18	MTWTF--				4	\$200.00				
N 5	KVII	01/24/18	01/28/18	ABC7 @ 10p	10:00 PM-10:30 PM		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 01/22/18	01/28/18	--WTFSS				1	\$175.00				
N 6	KVII	01/29/18	02/16/18	M-F ABC7 News @ 10p	10:00 PM-10:30 PM		:30				NM	6	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 01/29/18	02/04/18	MTWTF--				2	\$175.00				
		Week: 02/05/18	02/11/18	MTWTF--				2	\$175.00				
		Week: 02/12/18	02/18/18	MTWTF--				2	\$175.00				
<b>Totals</b>								<b>0.00</b>				<b>36</b>	<b>\$5,900.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
01/01/18 - 01/28/18	6	\$950.00	(\$142.50)	\$807.50
01/29/18 - 02/25/18	30	\$4,950.00	(\$742.50)	\$4,207.50
<b>Totals</b>	<b>36</b>	<b>\$5,900.00</b>	<b>(\$885.00)</b>	<b>\$5,015.00</b>

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.



KVII  
One Broadcast Center  
Amarillo, TX 79101  
(806) 373-1787

Contract / Revision	Alt Order #
886301 /	08953123

Contract Dates	Product	Estimate #
01/24/18 - 02/18/18	728	728

Advertiser	Original Date / Revision
Kel Seliger Campaign	01/23/18 / 01/23/18

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at ...<http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.



# Political Communications Advertising

37 W 39<sup>th</sup> St. – Ste 602  
New York, NY 10018  
646-443-5001

## T\*R\*A\*F\*F\*I\*C I\*N\*S\*T\*R\*U\*C\*T\*I\*O\*N\*S

January 23, 2018

To: **Amarillo** Cable & Broadcast Systems  
From: Kevin Hines  
Re: Kel Seliger Campaign – TX SD 31  
Estimate: 728

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### Effective 1/24- UFN

Title: "Panhandle"  
ISCI: AMARSD31H  
Length: 30  
Rotation: 100%

The spot has been uploaded via FTP

Please encode order as SPOT BUY SPOT (EDI) format for electronic billing purposes.

You can contact Kevin 646-443-5008

IF THERE ARE ANY QUESTIONS, E-MAIL:  
kevin@pcanyc.com

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

**Station and Location:**

**Date:**

I, Joey Parr  
 being/on behalf of: Kel Seliger, a legally  
 qualified candidate of the Republican political  
 party for the office of: Texas State Senator  
 in the Republican Primary Election  
 election to be held on: March 6, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:30					

**Total Charges:**

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Murphy Nasien and Associates

and you are authorized to announce the time as paid for by such person or entity.  
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Ken Kelley

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**To Be Signed By Candidate or Authorized Committee**

1/22/2008  
Date

[Signature]  
Signature

**To Be Signed By Station Representative**

☒ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]  
Signature

Byron Williams  
Printed Name

DOS  
Title

## PREVIEW



KVII  
One Broadcast Center  
Amarillo, TX 79101  
Main: (806) 373-1787  
Billing: (806) 373-1787

## Billing Address:

Political Communications Advertising  
Attention: Accounts Payable  
37 W 39th St  
Ste 602  
New York, NY 10018

## Send Payment To:

KVII  
REMIT TO Sinclair Broadcast Group  
c/o KVII  
PO Box 206270  
Dallas, TX 75320-6270

Invoice #	Invoice Date	Invoice Month	Invoice Period
		January 2018	01/01/18 - 01/28/18

Property	Account Executive	Sales Office	Sales Region
KVII	Washington DC HRP/DC	HRP Washington	National

Advertiser	Product	Estimate Number
Kel Seliger Campaign	728	728

Flight Dates	Order #	Alt Order #
01/24/18 - 02/18/18	886301	08953123

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref
7117	70128

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	01/24/18	01/26/18	GMA	7:00 AM-9:00 AM	--WTF--	:30	3	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 01/22/18 01/28/18 --WTF-- 3 \$125.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	KVII	W	01/24/18	8:36 AM	GMA	7:00 AM-9:00 AM	:30	AMARSD31H	\$125.00 NM
2	KVII	Th	01/25/18	7:58 AM	GMA	7:00 AM-9:00 AM	:30	AMARSD31H	\$125.00 NM
1	KVII	F	01/26/18	7:25 AM	GMA	7:00 AM-9:00 AM	:30	AMARSD31H	\$125.00 NM
3	01/24/18	01/26/18	ABC7 News @ 6p	6:00 PM-6:30 PM	--WTF--	:30	2	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 01/22/18 01/28/18 --WTF-- 2 \$200.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KVII	W	01/24/18	6:13 PM	ABC7 News @ 6p	6:00 PM-6:30 PM	:30	AMARSD31H	\$200.00 NM
1	KVII	Th	01/25/18	6:07 PM	ABC7 News @ 6p	6:00 PM-6:30 PM	:30	AMARSD31H	\$200.00 NM
5	01/24/18	01/28/18	ABC7 @ 10p	10:00 PM-10:30 PM	--WTFSS	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 01/22/18 01/28/18 --WTFSS 1 \$175.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KVII	Su	01/28/18	10:16 PM	ABC7 @ 10p	10:00 PM-10:30 PM	:30		\$175.00 NM
<b>Total Spots</b>							<b>6</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	\$950.00
<u>Agency Commission</u>	\$142.50
<u>Net Amount Due</u>	\$807.50

## PREVIEW



KVII  
One Broadcast Center  
Amarillo, TX 79101  
Main: (806) 373-1787  
Billing: (806) 373-1787

Billing Address:

Political Communications Advertising  
Attention: Accounts Payable  
37 W 39th St  
Ste 602  
New York, NY 10018

Send Payment To:

KVII  
REMIT TO Sinclair Broadcast Group  
c/o KVII  
PO Box 206270  
Dallas, TX 75320-6270

Invoice #	Invoice Date	Invoice Month	Invoice Period
		February 2018	01/29/18 - 02/25/18

Property	Account Executive	Sales Office	Sales Region
KVII	Washington DC HRP/DC	HRP Washington	National

Advertiser	Product	Estimate Number
Kel Seliger Campaign	728	728

Flight Dates	Order #	Alt Order #
01/24/18 - 02/18/18	886301	08953123

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref
7117	70128

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	01/29/18	02/16/18	GMA	7:00 AM-9:00 AM	MTWTF--	:30	4	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 01/29/18 02/04/18 MTWTF-- 4 \$125.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KVII	M	01/29/18	8:50 AM	GMA	7:00 AM-9:00 AM	:30	AMARSD31H	\$125.00 NM
1	KVII	Tu	01/30/18	7:24 AM	GMA	7:00 AM-9:00 AM	:30		\$125.00 NM
4	KVII	Th	02/01/18	7:58 AM	GMA	7:00 AM-9:00 AM	:30		\$125.00 NM
3	KVII	F	02/02/18	8:29 AM	GMA	7:00 AM-9:00 AM	:30		\$125.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/05/18 02/11/18 MTWTF-- 4 \$125.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
7	KVII	M	02/05/18	7:28 AM	GMA	7:00 AM-9:00 AM	:30		\$125.00 NM
6	KVII	Tu	02/06/18	8:44 AM	GMA	7:00 AM-9:00 AM	:30		\$125.00 NM
5	KVII	W	02/07/18	7:58 AM	GMA	7:00 AM-9:00 AM	:30		\$125.00 NM
8	KVII	F	02/09/18	8:58 AM	GMA	7:00 AM-9:00 AM	:30		\$125.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/12/18 02/18/18 MTWTF-- 4 \$125.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
11	KVII	M	02/12/18	7:59 AM	GMA	7:00 AM-9:00 AM	:30		\$125.00 NM
12	KVII	Tu	02/13/18	7:24 AM	GMA	7:00 AM-9:00 AM	:30		\$125.00 NM
9	KVII	W	02/14/18	8:33 AM	GMA	7:00 AM-9:00 AM	:30		\$125.00 NM
10	KVII	Th	02/15/18	8:51 AM	GMA	7:00 AM-9:00 AM	:30		\$125.00 NM
4	01/29/18	02/16/18	ABC7 News @ 6p	6:00 PM-6:30 PM	MTWTF--	:30	4	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 01/29/18 02/04/18 MTWTF-- 4 \$200.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KVII	M	01/29/18	6:06 PM	ABC7 News @ 6p	6:00 PM-6:30 PM	:30	AMARSD31H	\$200.00 NM
2	KVII	Tu	01/30/18	6:06 PM	ABC7 News @ 6p	6:00 PM-6:30 PM	:30		\$200.00 NM
3	KVII	W	01/31/18	6:05 PM	ABC7 News @ 6p	6:00 PM-6:30 PM	:30		\$200.00 NM
4	KVII	Th	02/01/18	6:24 PM	ABC7 News @ 6p	6:00 PM-6:30 PM	:30		\$200.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/05/18 02/11/18 MTWTF-- 4 \$200.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
8	KVII	M	02/05/18	6:24 PM	ABC7 News @ 6p	6:00 PM-6:30 PM	:30		\$200.00 NM
7	KVII	Tu	02/06/18	6:14 PM	ABC7 News @ 6p	6:00 PM-6:30 PM	:30		\$200.00 NM



## PREVIEW



Send Payment To:

KVII  
 REMIT TO Sinclair Broadcast Group  
 c/o KVII  
 PO Box 206270  
 Dallas, TX 75320-6270

Invoice #	Invoice Date	Invoice Month	Invoice Period
		February 2018	01/29/18 - 02/25/18
Advertiser	Product	Estimate Number	
Kel Seliger Campaign	728	728	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	01/29/18	02/16/18	ABC7 News @ 6p	6:00 PM-6:30 PM	MTWTF--	:30	4	\$200.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 6 KVII Th 02/08/18 6:16 PM ABC7 News @ 6p 6:00 PM-6:30 PM :30 \$200.00 NM 5 KVII F 02/09/18 6:14 PM ABC7 News @ 6p 6:00 PM-6:30 PM :30 \$200.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 02/12/18 02/18/18 MTWTF-- 4 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 11 KVII Tu 02/13/18 6:13 PM ABC7 News @ 6p 6:00 PM-6:30 PM :30 \$200.00 NM 10 KVII W 02/14/18 6:24 PM ABC7 News @ 6p 6:00 PM-6:30 PM :30 \$200.00 NM 12 KVII Th 02/15/18 6:14 PM ABC7 News @ 6p 6:00 PM-6:30 PM :30 \$200.00 NM 9 KVII F 02/16/18 6:24 PM ABC7 News @ 6p 6:00 PM-6:30 PM :30 \$200.00 NM									
6	01/29/18	02/16/18	M-F ABC7 News @ 10p	10:00 PM-10:30 PM	MTWTF--	:30	2	\$175.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 01/29/18 02/04/18 MTWTF-- 2 \$175.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KVII M 01/29/18 10:08 PM M-F ABC7 News @ 10p 10:00 PM-10:30 PM :30 AMARSD31H \$175.00 NM 2 KVII Tu 01/30/18 10:09 PM M-F ABC7 News @ 10p 10:00 PM-10:30 PM :30 \$175.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 02/05/18 02/11/18 MTWTF-- 2 \$175.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 KVII M 02/05/18 10:33 PM M-F ABC7 News @ 10p 10:00 PM-10:30 PM :30 \$175.00 NM 4 KVII Th 02/08/18 10:17 PM M-F ABC7 News @ 10p 10:00 PM-10:30 PM :30 \$175.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 02/12/18 02/18/18 MTWTF-- 2 \$175.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 6 KVII Tu 02/13/18 10:33 PM M-F ABC7 News @ 10p 10:00 PM-10:30 PM :30 \$175.00 NM 5 KVII F 02/16/18 10:27 PM M-F ABC7 News @ 10p 10:00 PM-10:30 PM :30 \$175.00 NM									
Total Spots							30		

## Payment Terms 30 Days

Gross Total	\$4,950.00
Agency Commission	\$742.50
Net Amount Due	\$4,207.50