

ORDER



Orders
Order / Rev: 904418
Alt Order #: 08977768
Product Desc: tx sd 31/728
Estimate: 728
Flight Dates: 02/28/18 - 03/06/18
Original Date / Rev: 02/27/18 / 02/27/18
Order Type: GENERAL

Primary AE: Washington DC HRP/DC
Sales Office: HRPDC
Sales Region: NAT

Agency Name: Political Communications Advertising
Buying Contact:
Billing Contact:
 37 W 39th St
 New York, NY 10018

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM
Agency Commission: 15%

Advertiser Name: Kel Seliger Campaign
Demographic: A35+
Product Codes: PL Local Candidate
Priority: P-3
Revenue Code 1: AGY
Revenue Code 2: Political
Revenue Code 3: Political Candidate

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID: 70128
Agency External ID: 7117
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/28/18	03/25/18	36	\$12,770.00	\$10,854.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2018	36	\$12,770.00	\$10,854.50	0.00
Totals	36	\$12,770.00	\$10,854.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Washington DC HRP/DC	HRPDC	NAT	Start Of Order - End Of Order	100%

Order Share	Share	Total
KVII	22%	\$12,770.00
Market	100%	\$58,045.45

Competitive Share	Share	Total
ADBA	0%	\$0.00
CABLE	0%	\$0.00
KACV	0%	\$0.00
KAMR	53%	\$30,764.09
KBGD	0%	\$0.00
KCIT	1%	\$580.45
KCPN	0%	\$0.00
KFDA	24%	\$13,930.91
KVIH	0%	\$0.00
NVII	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KVII	02/28/18	03/02/18	M-F 6a-7a	CM	6:00 AM-7:00 AM	--WTF--	:30	3	\$350.00	P-2	0.00	NM	3	\$1,050.00
M-F 6a-7a Daybreak															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 02/26/18	03/04/18	--WTF--			3		\$350.00		0.00				

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/26/18	03/04/18	--WTF--		3				\$350.00		0.00			
N 2	KVII	03/05/18	03/06/18	M-F 6a-7a M-F 6a-7a Daybreak	CM	6a-7a	MT-----	:30	2	\$350.00	P-2	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		03/05/18	03/11/18	MT-----		2				\$350.00		0.00			
N 3	KVII	02/28/18	03/02/18	GMA GMA	CM	7:00 AM-9:00 AM	--WTF--	:30	3	\$430.00	P-2	0.00	NM	3	\$1,290.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/26/18	03/04/18	--WTF--		3				\$430.00		0.00			
N 4	KVII	03/05/18	03/06/18	GMA GMA	CM	7:00 AM-9:00 AM	MT-----	:30	2	\$430.00	P-2	0.00	NM	2	\$860.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		03/05/18	03/11/18	MT-----		2				\$430.00		0.00			
N 5	KVII	02/28/18	03/02/18	Live with Kelly & Ryan Live with Kelly	CM	9:00 AM-10:00 AM	--WTF--	:30	3	\$225.00	P-3	0.00	NM	3	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/26/18	03/04/18	--WTF--		3				\$225.00		0.00			
N 6	KVII	03/05/18	03/06/18	Live with Kelly & Ryan Live with Kelly	CM	9:00 AM-10:00 AM	MT-----	:30	2	\$225.00	P-3	0.00	NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		03/05/18	03/11/18	MT-----		2				\$225.00		0.00			
N 7	KVII	02/28/18	03/02/18	General Hospital General Hospital	CM	1:00 PM-2:00 PM	--WTF--	:30	3	\$120.00	P-3	0.00	NM	3	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/26/18	03/04/18	--WTF--		3				\$120.00		0.00			
N 8	KVII	03/05/18	03/05/18	General Hospital General Hospital	CM	1:00 PM-2:00 PM	1-----	:30	1	\$120.00	P-3	0.00	NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		03/05/18	03/11/18	1-----		1				\$120.00		0.00			
N 9	KVII	02/28/18	03/02/18	M-F 2p-3p Judge Judy	CM	2:00 PM-3:00 PM	--WTF--	:30	3	\$120.00	P-3	0.00	NM	3	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/26/18	03/04/18	--WTF--		3				\$120.00		0.00			
N 10	KVII	03/05/18	03/05/18	M-F 2p-3p Judge Judy	CM	2:00 PM-3:00 PM	1-----	:30	1	\$120.00	P-3	0.00	NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		03/05/18	03/11/18	1-----		1				\$120.00		0.00			
N 11	KVII	03/03/18	03/03/18	GMA Saturday GMA Saturday	CM	7:00 AM-8:00 AM	-----2-	:30	2	\$225.00	P-3	0.00	NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/26/18	03/04/18	-----2-		2				\$225.00		0.00			
N 12	KVII	03/04/18	03/04/18	GMA Sunday GMA Sunday	CM	7:00 AM-8:00 AM	-----2	:30	2	\$225.00	P-3	0.00	NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/26/18	03/04/18	-----2		2				\$225.00		0.00			
N 13	KVII	03/04/18	03/04/18	This Week Su This Week	CM	8:00 AM-9:00 AM	-----2	:30	2	\$225.00	P-3	0.00	NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/26/18	03/04/18	-----2		2				\$225.00		0.00			
N 14	KVII	02/28/18	02/28/18	WEDNESDAY PRIME GOLDBERGS	ACM	7:00 PM-8:00 PM	--1----	:30	1	\$875.00	P-2	0.00	NM	1	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/26/18	03/04/18	--1----		1				\$875.00		0.00			
N 15	KVII	02/28/18	02/28/18	WEDNESDAY PRIME MOD FAM/AMERICAN HOUSE	BCM	8:00 PM-9:00 PM	--1----	:30	1	\$675.00	P-2	0.00	NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/26/18	03/04/18	--1----		1				\$675.00		0.00			
N 16	KVII	02/28/18	02/28/18		CM	9:00 PM-10:00 PM		:30	1	\$510.00	P-2	0.00	NM	1	\$510.00

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 KVII

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				WEDNESDAY PRIME C DESIGNATED SURVIVOR			--1----								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/26/18	03/04/18	--1----		1				\$510.00		0.00			
N 17	KVII	03/01/18	03/01/18	THURSDAY PRIME A GREYS	CM	7:00 PM-8:00 PM	---1---	:30	1	\$1,350.00	P-2	0.00	NM	1	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/26/18	03/04/18	---1---		1				\$1,350.00		0.00			
N 18	KVII	03/01/18	03/01/18	THURSDAY PRIME B SCANDAL	CM	8:00 PM-9:00 PM	---1---	:30	1	\$675.00	P-2	0.00	NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/26/18	03/04/18	---1---		1				\$675.00		0.00			
N 19	KVII	03/02/18	03/02/18	FRIDAY PRIME A ONCE UPON A TIME	CM	7:00 PM-8:00 PM	----1--	:30	1	\$675.00	P-2	0.00	NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/26/18	03/04/18	----1--		1				\$675.00		0.00			
N 20	KVII	03/02/18	03/02/18	FRIDAY PRIME C 20/20 FRIDAY	CM	9:00 PM-10:00 PM	----1--	:30	1	\$675.00	P-2	0.00	NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/26/18	03/04/18	----1--		1				\$675.00		0.00			
													Totals	36	\$12,770.00

Angela Taylor
 2/27/18